

hand
MADE
fresh

LINCOLN
NEBRASKA
Leon's
GOURMET GROCER

BRINGING PEOPLE TOGETHER THROUGH A PASSION FOR FOOD

You're
Invited!

JOIN US THIS WEEK FOR:

- ✓ Samplefest SATURDAY, APRIL 25, 10AM-2PM
- ✓ KFRX Live Radio Broadcast APRIL 25, 11AM-1PM
- ✓ Grillout SATURDAY, APRIL 25, 11AM-1:30PM

PRICES EFFECTIVE
APRIL 22 - 28, 2026



Week Two Celebration

93rd Anniversary!

USDA PREMIUM CHOICE
STORE GROUND
85-90% LEAN
GROUND ROUND

\$5⁹³
Lb.



PLEASE CALL
AHEAD ON
ORDERS OF
10 LBS. OR MORE!
(402) 488-2307

USDA PREMIUM CHOICE
"AGED TO PERFECTION"
BONELESS
ARM ROAST

\$6⁹³
Lb.



USDA PREMIUM CHOICE
"AGED TO PERFECTION"
BONELESS
FLAT IRON STEAK

\$14⁹³
Lb.

Our Butcher Block Flat Irons are extremely tender with fully developed intense flavor which makes them great on the grill. They are also fantastic when pan-seared in a skillet for stir frying or any recipe that calls for thin slices of beef.

EXTRA MEATY
BABY BACK
RIBS

\$4⁹³
Lb.



AGING TO PERFECTION FOR 92 YEARS

Did you know that today Leon's Gourmet Grocer bears little resemblance to the tiny Leon's Stop and Shop that Leon Adelson opened 93 years ago? Even so, as time moves forward some things seem to never go out of style like our commitment CUSTOMER SERVICE and QUALITY PERISHABLES.

In an era of big-box stores, we feel that shoppers still prefer to be greeted by a smiling face and not a forklift. We think that when shoppers have a question or want to suggest a product, they still prefer face-to-face contact with a decision-maker. At Leon's you can still count on us to hand carry your groceries to your car for you and we always call for additional checkers when there is a line at a register instead of making you wait around because we feel like we are here to take care of your needs.

When it comes to quality, we want our perishable sections to be the best you can find in Lincoln. From the "aged-to-perfection" process in the meat department to the "made-from-scratch" approach in the deli, the FOODIES at Leon's think you deserve better than pre-packaged meat and lots of shortcuts. Homemade isn't just a half-baked idea here, it's the way we do business.

As we celebrate our 93rd birthday this week, the FOODIES at Leon's realize the grocery industry is rapidly changing and we embrace it! And while we change right along with it, we will continue to focus on a few things we feel stand the test of time such as service, quality and locally-grown products which is just another reason why some days being average just isn't good enough, that's when you come to

Leon's



DOLE
GOLDEN RIPE
BANANAS

2 Lb./**93¢**



WASHINGTON
PINK LADY
APPLES

93¢
Lb.



STRAWBERRIES

1 Lb. Box

\$1⁹³



SEEDLESS
RED GRAPES

\$1⁹³
Lb.



CANTALOUPE

\$2⁹³
Ea.

STAGE DOOR DELI
GOLD-N-PLUMP
DELI FRIED CHICKEN

8 Piece
\$9⁹³

BEST FRIED
CHICKEN IN
TOWN!



STAGE DOOR DELI
NEBRASKA BEEF &
CABBAGE ROLLS/
BIEROCKS

\$3⁹³
Ea.

CALL AHEAD
AND RESERVE
YOURS TODAY!



CURBSIDE
AND
DELIVERY

GET GROCERIES IN AS FAST AS 2 HOURS!



SHOP ONLINE: leonsgourmetgrocer.com

PRICES EFFECTIVE WEDNESDAY, APR 22 THRU TUESDAY, APR 28, 2026

SUN	MON	TUES	WED	THURS	FRI	SAT
			22	23	24	25
26	27	28				

Store Hours

MON-SAT: 8AM-9PM
SUNDAY: 9AM-6:30PM

2200 WINTHROP ROAD
(402) 488-2307

JOIN OUR
COMMUNITY

SINCE
19
33

BUY 5, SAVE \$5



Kraft Dressing
16 oz.
\$2.93 - \$1.00
\$1.93



Kraft Mayo 22 - 30 oz.
Miracle Whip 19 - 30 oz.
\$4.93 - \$1.00
\$3.93



Ore-Ida Potatoes
19 - 32 oz.
\$3.93 - \$1.00
\$2.93



Heinz Squeeze Ketchup
32 oz.
\$4.93 - \$1.00
\$3.93



Kool-Aid Jammers
10 Ct.
\$2.93 - \$1.00
\$1.93



Country Time, Tang, or Kool-Aid Drink Mix
Makes 6 - 8 Qt.
\$3.93 - \$1.00
\$2.93



Maxwell House or Yuban Ground Coffee
23.1 - 27.9 oz.
\$9.93 - \$1.00
\$8.93



Kraft Philadelphia Cream Cheese
8 oz.
\$2.93 - \$1.00
\$1.93



Kraft Singles
10.7 - 12 oz.
\$3.93 - \$1.00
\$1.93



Oscar Mayer Wieners
16 oz.
\$3.93 - \$1.00
\$2.93



Velveeta Shells & Cheese or Kraft Deluxe Mac & Cheese
9.4 - 14 oz.
\$2.93 - \$1.00
\$1.93



Kraft Mac & Cheese
5 Pk. Original
\$4.93 - \$1.00
\$3.93



Kraft Mac & Cheese or Velveeta Shells & Cheese Cups
2 - 4 Ct.
\$4.93 - \$1.00
\$3.93



Classico Pasta Sauce
8.1 - 24 oz.
\$2.93 - \$1.00
\$1.93



6 Pack Pepsi Products
.5 Liter Bottles
\$3.93



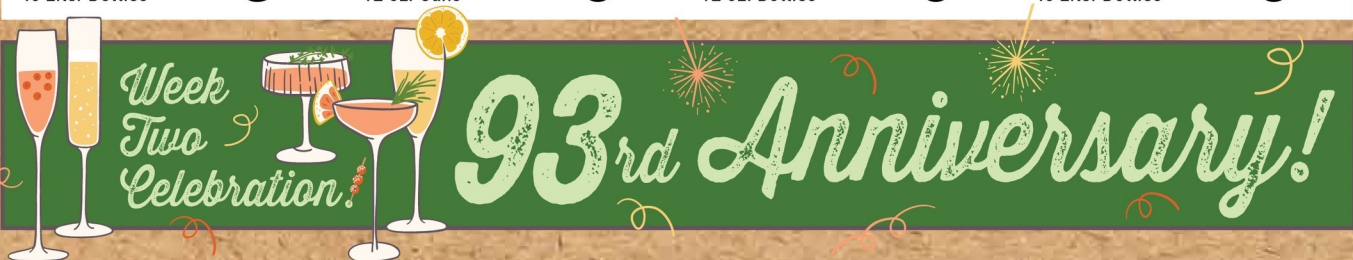
12 Pack Pepsi Products
12 oz. Cans
\$6.93



8 Pack Pepsi Products
12 oz. Bottles
\$6.93



6 Pack Pure Leaf Tea
.5 Liter Bottles
\$6.93



Grocery

WE STRIVE TO OFFER THE FINEST EVERYDAY AND EXOTIC GOODS.

Our selection of top-quality groceries along with Lincoln's widest range of specialty items makes Leon's perfect for everyday shoppers and foodies alike.



Idahoan Potatoes
1.5 - 4.1 oz.
2/\$3

SUPER digital DEALS



Tide Laundry Detergent
42 oz. Liquid or 20 Ct. Pods
\$6.93 - \$3.00
\$5.93

Limit 1 Digital Coupon, Additional Quantities \$6.93



Best Choice Baked Beans
28 oz.
2/\$3



Crystal Light Drink Mix
10 Ct. On-The-Go Singles or Makes 10 - 12 Qt.
\$2.93



Minute Rice
12 - 14 oz. or 2 Ct. - 4.4 oz. Cups
\$1.93



Best Choice Purified Drinking Water
24 Pk. - 16.9 oz. Bottles
\$2.93



Kellogg's Cereal
8.8 - 12.6 oz.
\$2.93



Nabisco Ritz or Snack Crackers
3.5 - 13.7 oz.
\$3.93



Act II Microwave Popcorn
3 Ct.
\$1.93

Frozen & Dairy

OFFERING YOU THE HIGHEST QUALITY COLD AND FROZEN GOODS.

From time-tested classics to exotic surprises, Leon's only offers our customers the finest frozen goods and sweet treats.

SUPER digital DEALS



Oikos or Too Good & Co. Yogurt
4.5 - 5.3 oz.
10/\$10

Must Buy 10, Limit 1 Digital Coupon, Additional Quantities 10/\$10

SUPER digital DEALS



Pillsbury Sweet Rolls 8 oz.
Grands! Biscuits 16.3 oz.
Crescents 8 oz.
Sweet Rolls 12.4 - 13.9 oz.
2/\$4 - \$3.00
2/\$3

Must Buy 2, Limit 1 Digital Coupon, Additional Quantities 2/\$4



Best Choice Butter
x16 oz.
2/\$5

Best Choice Steamable Vegetables
12 oz.
3/\$4



Smart Ones Entrée
6.49 - 10.25 oz.
93¢

Must Buy 5 or Singles at \$1.93



P.F. Chang's Bowl
Healthy Choice Entrée or Power Bowl
Dolly Parton's Entrée
9 - 12 oz.
\$3.93



Blue Ribbon Classics Ice Cream
48 oz.
\$2.93



Snickers, Twix, or Milky Way Ice Cream Bars
6 Ct.
\$3.93

DONUT WORRY BE HAPPY FILLED DONUTS

Welcome to the home of puffy dough, creaminally delicious jams and wondrous sprinkles. From a fresh strawberry-style glaze to real Belgian chocolate filling, this wide variety of recipes make everyone's taste buds siiiinging with joy. Think premium ingredients that add the extra oomph like real Belgian chocolate toppings, fruit-flavored fillings, enticingly crispy sprinkles and much, much more!

\$5⁹³
4 Pk.

TRY ME AT
SAMPLE
FEST



TRY ME AT
SAMPLE
FEST

HEAVENLY WAFFLES
WAFFLE MIX

\$4⁹³
Asst., 13.5 oz.

BLITZD DIPS & SNACKS

Blitzd Dips & Snacks makes bold, creamy dips with a funky-fresh twist on classic flavors. They start with a smooth base of cream cheese and sour cream, which means they are good cold or hot. Then they load it up with craveable spices and real ingredients for a serious flavor hit. Think classic comfort... with a little extra attitude. These dips are made for snack breaks, game-day spreads, party trays, and last-minute "what are we eating?" moments.

\$2⁹³
Asst.,
8oz.

TRY ME AT
SAMPLE
FEST



TRY ME AT
SAMPLE
FEST

JAWNDIMENTS
LONG HOT MAYO OR
CHERRY PEPPER MAYO

\$6⁹³
8 oz.

LEONESSA WORLD CITIES CHOCOLATE BARS

Leonessa Chocolatier has introduced a "World Cities Collection," expanding their viral Turkish-made Belgian chocolate bars with unique, internationally inspired flavors. These decadent bars combine premium Belgian chocolate with signature crispy kataifi, pistachio, and other rich fillings. Popular varieties include Dubai, New York, and Los Angeles.

\$4⁹³
Asst.,
3.5 oz.

TRY ME AT
SAMPLE
FEST



TRY ME AT
SAMPLE
FEST

CHOCXO
DARK CHOCOLATE
CUPS

\$5⁹³
Asst., 3.45 oz.

“ A party without a cake is really just a meeting. ”
JULIA CHILD



TRY ME AT
SAMPLE
FEST

WILD BILL'S
CRAFT BEVERAGE
PREMIUM CRAFT SODA

\$1⁹³
Asst., 12 oz.

ICENOVA FRIED CHICKEN ICE CREAM

This NEW fried chicken ice cream combines sweet, creamy, and crunchy for the ultimate summer treat! This is a flavor twist you won't forget— don't worry, it doesn't taste like chicken! It is only shaped like a drumstick...it's basically a vanilla ice cream bar with a chocolate bone coated with a sweet corn flake crust. These innovative little snacks are made in Japan and will be the hit of every summer get together!

\$7⁹³
3 Pk.

TRY ME AT
SAMPLE
FEST



TRY ME AT
SAMPLE
FEST

MY MOCHI
PREMIUM ICE CREAM

\$4⁹³
Asst., 6 Ct.

KHLOUD PROTEIN POPCORN

Early this year, Khloé Kardashian launched a crave-worthy snack that's as satisfying as it is flavorful: Khloud Sweet & Salty Kettle Corn Protein Popcorn. Khloud Protein Popcorn is a non-GMO treat made with coconut and olive oil. Each bag delivers 7 grams of protein per serving and is made with only real ingredients you can pronounce like pink Himalayan salt, milk protein, cane sugar and 100% whole grain kernels. Perfect for those moments when you need a little something extra!

\$3⁹³
4 -
5 oz.

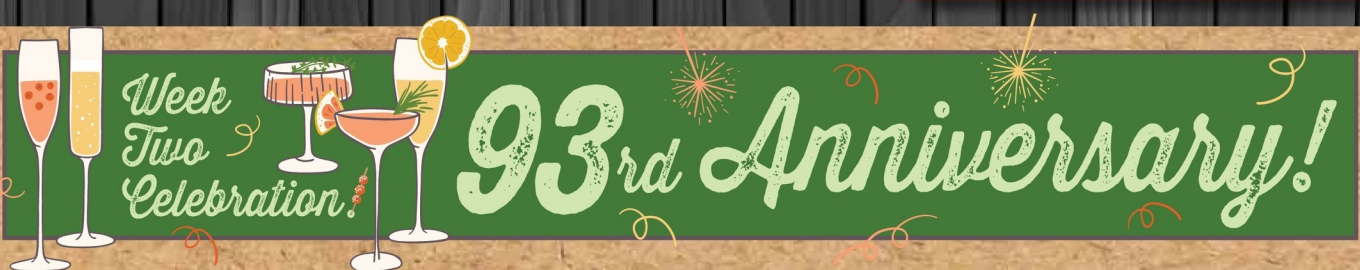
TRY ME AT
SAMPLE
FEST



TRY ME AT
SAMPLE
FEST

TATE'S BAKESHOP
COOKIES

\$3⁹³
Asst., 6.5 - 7 oz.



Stage Door Deli

Pictures shown are for illustration purposes only. Actual products may vary.

THE HIGHEST QUALITY MEATS & CHEESES

One of Lincoln's first in-store delis, Leon's provides only the finest Boar's Head meats and cheeses, along with delicious ready-to-eat items from our hot case.



STAGE DOOR DELI
MAC &
CHEESE

\$4⁹³
Lb.



FEATURED MEALS

\$6⁹³ Includes 2 Sides
& a Dinner Roll

Wed.	Chicken Enchiladas
Thurs.	Reuben Casserole
Fri.	Fried Cod
Sat.	Pulled Pork
Sun.	Pulled Pork Hash
Mon.	Goulash
Tues.	Beef Lasagna



STAGE DOOR DELI
CHIPOTLE RASPBERRY
BBQ PULLED PORK **\$6⁹³**
Lb.



STAGE DOOR DELI
INDIVIDUAL PULLED
PORK SHEPHERD'S PIE **\$8⁹³**



DELI FRESH
TIRAMISU SLICE **\$8⁹³**



STAGE DOOR DELI
CREAMY COLESLAW **\$4⁹³**
Lb.



BOAR'S HEAD
TAVERN HAM **\$10⁹³**
Lb.



BOAR'S HEAD
VERMONT CHEDDAR **\$8⁹³**
Lb.

SPECIALTY Cheeses

LA BONNE VIE
AUTHENTIC
CHEVRE

Asst., 4 oz.

\$3⁹³



MEISTER
CREAMERY
SPREAD

7 oz.

\$5⁹³



FISCALINI
FARMSTEAD
CHEDDAR

Asst., 6 oz.

\$6⁹³



Rock Island Brew Stop

GREENWING
WILLAMETTE VALLEY
PINOT NOIR

750 mL

\$14⁹³



WINDSOR CANADIAN
WHISKY

1.75 Liter

\$15⁹³



4 PACK
SARO CIDER

12 oz. Cans

\$7⁹³



6 PACK
WHITE ELM

12 oz. Cans

\$8⁹³



6 PACK
BOULEVARD

12 oz. Cans or Bottles

\$7⁹³

WINE & CHEESE PAIRING OF THE WEEK



DECOY LIMITED
PASO ROBLES
CABERNET SAUVIGNON

750 mL

This Paso Robles Cabernet Sauvignon opens with aromas of blueberry jam, sage, black currant, and toasted cedar. The palate offers fresh raspberry, bright cranberry, and structured tannins, layered with warm spice, oak, and vanilla, showcasing the depth and character of this vibrant region. Also available in Alexander Valley Cabernet Sauvignon and Chardonnay

\$19⁹³

CABOT
VERMONT SERIOUSLY
SHARP 18 MONTH
AGED CHEDDAR

8 oz.

Firm yet creamy, this 18-month aged cheddar develops a bold, sharp bite balanced by buttery richness and a hint of nuttiness, with delicate crystals adding a subtle crunch. Its depth stands up to structured reds while its smooth finish keeps each bite approachable, making it an easy companion at the table. A classic choice that brings balance, flavor, and just the right amount of character to every glass.



\$5⁹³

BUTCHER BLOCK

Leon's incomparable Butcher Block Meat Department features USDA Choice "Aged to Perfection" meats that are cut fresh every day by actual butchers. No overwrapped factory-cut meat here!



USDA PREMIUM CHOICE
"AGED TO PERFECTION"
BONELESS NEW YORK STRIP STEAK **\$17⁹³** Lb.

LEON'S
MARINATED BEEF KABOBS
\$14⁹³ Lb.



PREMIUM HARVEST
BONELESS SKINLESS
CHICKEN BREAST
\$3⁹³ Lb.

ALL NATURAL
BONE-IN HUSKER CHOPS
\$3⁹³ Lb.



ALL NATURAL
BONE-IN COUNTRY STYLE PORK RIBS
\$1⁹³ Lb.

USDA PREMIUM CHOICE
"AGED TO PERFECTION"
BEEF SHORT RIBS
\$10⁹³ Lb.



PECAN, JALAPEÑO,
OR STEAK
BACON
\$7⁹³ Lb.



FISH OF THE WEEK

COD FILLET **\$8⁹³** Lb.

Produce

ONLY THE FRESHEST, LOCALLY SOURCED, "IN SEASON" PRODUCE.

By buying our produce locally and in season, Leon's provides the freshest, healthiest selection of fruits and vegetables from local farmers to your table.



RED SUN FARMS
SWEETPOPS TOMATOES
10 oz.

\$1⁹³



BROCCOLI
Bunch

\$1⁹³



BULK ITEM OF THE WEEK

YOGURT COVERED PRETZELS **\$5⁹⁸** Lb.



ICEBERG HEAD LETTUCE

93¢ Ea.



VIDALIA ONIONS

93¢ Lb.



BI-COLOR SWEET CORN
Ear

68¢ Ea.



DOLE CAESAR'S SALAD MIX
10 oz.

\$1⁹³

CURBSIDE AND DELIVERY

GET GROCERIES IN AS FAST AS 2 HOURS!



SHOP ONLINE: leonsgourmetgrocer.com

PRICES EFFECTIVE WEDNESDAY, APR 22 THRU TUESDAY, APR 28, 2026

SUN	MON	TUES	WED	THURS	FRI	SAT
			22	23	24	25
26	27	28				

Store Hours

MON-SAT: 8AM-9PM
SUNDAY: 9AM-6:30PM

2200 WINTHROP ROAD
(402) 488-2307

f JOIN OUR COMMUNITY

SINCE
1933

JOIN US

SATURDAY, APRIL 25TH
10AM - 2PM

FOR OUR

SAMPLEFEST

TO CELEBRATE THE
FINAL WEEKEND
OF OUR 93RD
ANNIVERSARY SALE!

Sample these products:

TRY ME AT
**SAMPLE
FEST**



- Blitzd Southern Fried Pickle Dip
- Jawndiments Long Hot Mayo or Cherry Pepper Mayo
- Birdie's Onion Dill Pimento Cheese

- Homemade StageDoor Deli Roasted Fennel Vegetable Quiche
- Donut Worry Be Happy Biscoff Cocoa-Mazing Donuts
- Heavenly Waffles



- Chocxo Milk Chocolate Dubai Style Pistachio Cups
- Leonessa World Cities Chocolate Bars
- Lark Fine Foods Pistachio Cherry or Salted Rosemary Shortbread Cookies

- Wild Bill's Watermelon Ring Pop Craft Soda
- Belle's Dubai Chocolate or Lemon Meringue Gourmet Popcorn
- Khloud Cinnamon Roll Protein Popcorn



- Icenova Fried Chicken Ice Cream
- My Mochi Premium Ice Cream
- Tate's Bakeshop Key Lime Cookies

- Greenwing Willamette Valley Pinot Noir
- Decoy Limited Paso Robles Cabernet Sauvignon
- Butcher Block Philly Cheesesteak Brats



Plus many more!

106.3 KFRX

TIAGO RAY

KFRX's Tiago Ray will be at Leon's Saturday, April 25th from 11AM-1PM to sample some of Leon's FOODIE FAVS and to register people for Monster Jam tickets!



PINNACLE BANK ARENA

MAY 2 - 3

Competitors shown are subject to change. © 2024 Field Motor Sports, Inc.

LEON'S 93RD ANNIVERSARY

2ND BIG WEEK!

Enter!
to Win!

Free for a year!

- 👉 Coca-Cola Products - 2L
- 👉 Pepsi Cola Products - 2L
- 👉 Frito Lay Potato Chips
- 👉 Best Choice Bread
- 👉 Blue Bunny Ice Cream
- 👉 Village PieMaker Pies

Given Away Daily!

- 👉 FOODIE CARD WORTH \$93



Everyday the previous entries will be discarded, and a winner will be selected from the new entrants!
No purchase necessary. Register inside the store.

LEON'S 2ND OFFICIAL 2026 COOKOUT!

SATURDAY,
APRIL 25TH
11AM - 1:30PM

IF YOU HAVE NEVER TRIED A LEON'S COOKOUT, NOW IS THE TIME!
YOU WILL BE HOOKED!

FEATURING MEATS FROM
OUR FAMOUS BUTCHER BLOCK
MEAT DEPARTMENT

- 1/3 SEASONED HAMBURGERS
- MARINATED STEAK KABOBS
- HOMEMADE BRATWURSTS
- GIANT FAIRBURY HOT DOGS
- CHIPS & POP



JOIN OUR
FOODIE
REWARDS
CLUB

YOU CAN SET UP A REWARDS
ACCOUNT & REGISTER ONLINE
FOR LEON'S SUPER DIGITAL
COUPONS SEVERAL WAYS:

1. Download our new Leon's app in the app store (apple or android).
2. Register online at leonsgourmetgrocer.com when you click on Register.
3. Ask a Leon's cashier for a FOODIE REWARDS CLUB card in the checkstand.

