hand MADE fresh

Leon's GOURMET GROCER

LINCOLN NEBRASKA

BRINGING PEOPLE TOGETHER THROUGH A PASSION FOR FOOD

PRICES EFFECTIVE APRIL 15 - 21, 2026

You're Invited!

JOIN US THIS WEEK FOR:

✓ 93rd Anniversary Sales & Giveaways DAILY

✓ Grillout SATURDAY, APRIL 18, 11AM-1:30PM

Let's celebrate Leon's 93rd Anniversary!

LEON'S FAMOUS USDA PREMIUM CHOICE STORE GROUND

80 - 85% LEAN GROUND ROUND

$6.93 Lb.

PLEASE CALL AHEAD ON ORDERS OF 10 LBS. OR MORE! (402)488-2307

BUTCHER BLOCK

HOMEMADE BULK BRATS

Assorted

$5.93 Lb.

"AGED TO PERFECTION"

BACON WRAPPED FILET MIGNON

$17.93 Lb.

"AGED TO PERFECTION"

HAND TRIMMED WHOLE BEEF TENDERLOIN

$15.93* Lb.

*must buy whole piece for this price

Tenderloin is considered the king of all meats because of its tender, melt in the mouth texture. Leon's Beef Tenderloin is the most tender piece of meat you will ever have the pleasure of biting into!

AGING TO PERFECTION FOR 93 YEARS

Did you know that Leon's is turning 93 this year!?! It's almost hard to believe, but as they say, "time flies when you are having fun" AND selling delicious food! Leon A. Adelson founded the store in 1933, and even then it was all about the MEAT. The original store was located on 13th and South Street and was primarily a butcher shop that happened to sell a few dry goods.

Since then, Leon's has been relocated two times and it even closed down for a while during WWII while both Leon and his business partner Sam Davidson fought in the war. It was in 1952 that the store was built in its current location. During the 1950's while Leon and Sam were back at the helm, Leon's became the highest volume grocery store in the state of Nebraska winning numerous awards. It was also around that time that they opened the Stage Door Deli inside (see photo) making it one of the first of it's kind in Lincoln!

As we pause to reflect on the past we are also embracing the future! Even 93 years later, Leon's is still known for great customer service, an excellent assortment of gourmet foods and the highest quality perishables.

So stop by this week and help us celebrate... you can register for our 93rd Anniversary Prize giveaways when you sign up for our FOODIE REWARDS loyalty program!

STAGE DOOR DELI

GOLD-N-PLUMP DELI FRIED CHICKEN

8 Piece

$9.93

BEST FRIED CHICKEN IN TOWN!

STAGE DOOR DELI

ROTISSERIE CHICKEN

$8.93 Ea.

DOLE

GARDEN SALAD MIX

12 oz.

93¢

FAIRBURY

JUMBO ¼ LB. HOT DOGS

93¢ Ea.

ROTELLA

HAMBURGER OR HOT DOG BUNS

12 - 13.54 oz., 8 Ct.

OR BRAT BUNS

6 Ct.

$1.93

LEON'S

SINGLE SCOOP OF ARTISAN GELATO

$1.93

6 PACK

HAMM'S BEER

16 oz. Cans

$2.93

MORE 93¢ ITEMS INSIDE

CURBSIDE AND DELIVERY

GET GROCERIES IN AS FAST AS 2 HOURS!

SHOP ONLINE: leonsgourmetgrocer.com

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SUN	MON	TUES	WED	THURS	FRI	SAT
			15	16	17	18
19	20	21				

Store Hours

MON-SAT: 8AM-9PM

SUNDAY: 9AM-6:30PM

2200 WINTHROP ROAD

(402) 488-2307

JOIN OUR COMMUNITY

SINCE 1933

Grocery

93rd Anniv.

Best Choice
Squeeze Mustard
8 oz.
93¢

Best Choice
Canned Vegetables
14.5 - 15.25 oz.
93¢

Best Choice
Canned Tomatoes
14.5 - 15 oz.
93¢

Best Choice
Canned Beans
15 - 15.5 oz.
93¢

Jiffy
Muffin Mix
7 - 8.5 oz.
93¢

Best Choice
Cake Mix
15.25 oz.
93¢

Best Choice
Gelatin or Pudding Mix
.3 - 3 oz.
93¢

Pearson
Salted Nut Roll
1.8 oz.
93¢

Hungry Jack
Syrup
24 oz.
$3.93

Hungry Jack
Pancake & Waffle Mix
28 - 32 oz.
2/$5

Best Choice
Apple Juice
64 oz.
2/$5

Chobani
Greek Yogurt
5.3 oz.
10/$10 - $2.00
10/$8

Must Buy 10, Limit 1 Digital Coupon, Additional Quantities 10/$10

Best Choice
Shredded or Chunk Cheese
6 - 8 oz.
2/$3 - $1.00
2/$2

Must Buy 2, Limit 1 Digital Coupon, Additional Quantities 2/$3

Best Choice
Frozen Potatoes
24 - 32 oz.
$2.93 - $1.00
$1.93

Limit 1 Digital Coupon, Additional Quantities $2.93

12 Pack
Coke Products
12 oz. Cans
$6.93

8 Pack
Coke Products
12 oz. Bottles
$6.93

6 Pack
7UP Products
.5 Liter Bottles
2/$10

8 Pack
Polar
12 oz. Cans
2/$7

93¢ SALE!

Van Camp's
Pork & Beans
15 oz.
93¢

Best Choice
Pasta
16 oz.
93¢

Best Choice
Macaroni & Cheese Dinner
5.5 - 7 oz.
93¢

StarKist
Chunk Light Tuna
5 oz.
93¢

Best Choice
Long Grain Rice
16 oz.
93¢

Banquet
Pot Pies
7 oz.
93¢

Best Choice
Frozen Whipped Topping
8 oz.
93¢

Fiora
Facial Tissue Cube
70 Ct.
93¢

Pillsbury
Flour
5 Lb.
2/$5

Pillsbury
Brownie Mix
18.4 oz.
2/$3

Frozen & Dairy

OFFERING YOU THE HIGHEST QUALITY COLD AND FROZEN GOODS.

From time-tested classics to exotic surprises, Leon's only offers our customers the finest frozen goods and sweet treats.

Best Choice
Superior Selections
Frozen Fruit
12 - 16 oz.
2/$5

Birds Eye
Vegetables
10 - 16 oz.
4/$5

Totino's
Pizza Rolls
50 Ct.
$2.93

Best Choice
Ice Cream
4 Qt. Pail
$4.93

Stōk
Cold Brew Coffee
48 oz.
$3.93

Velveeta
Slices
12 oz.
2/$5

Crystal Farms
Cheese Sticks
9 - 10 oz.
$3.93

Foodie Favs

MOUNTAIN VALLEY
SPARKLING WATER
What makes Mountain Valley Sparkling Water stand apart? The tiny bubbles. Their flavored sparkling waters have natural fruit essence and come in several refreshing flavors like Blackberry Pomegranate or White Peach. Each lively flavor makes for a perfect complement to your favorite beverage or over ice for a deliciously fizzy treat. Exclusively in glass bottles, Mountain Valley Sparkling Water is a zero-calorie, mineral-rich palate cleanser that is the perfect complement to any meal.

$1.93 33.8 oz.

WATERLOO
SPARKLING WATER
Asst., 8 Pk.

$3.93

JOOLIES
ORGANIC WHOLE OR PIT FREE MEDJOOL DATES
Medjool dates are large, soft, and sweet stone fruits with a rich, caramel-like flavor, often called the "king of dates". They are a nutritious superfruit, packed with fiber, potassium, magnesium, and antioxidants, making them a healthy, energy-boosting snack that supports digestion, heart health, and blood sugar regulation due to their low glycemic index. They can be eaten fresh, stuffed with nuts, blended into smoothies, or used as a natural sweetener in recipes.

$5.93 12 oz.

STICKY FINGERS
SCONE MIX
Asst., 16 oz.

$4.93

BIRDIE'S
PIMENTO CHEESE
Traditional pimento cheese with a twist. Made in Southern Virginia, Birdie's Pimento Cheese can be served as a spread on crackers or celery. It can be scooped onto corn chips or tortilla chips. Try it mixed in with mashed yolks for deviled eggs, added to grits, or slathered over hamburgers or hotdogs! It's even ideal for brunch with or without mocktails!

$2.93 Asst., 8 oz.

WELLINGTON
TRADITIONAL WATER CRACKERS
Asst., 4.4 oz.

$2.93

> "I only drink Champagne on two occasions, when I am in love and when I am not."
>
> COCO CHANEL

FEVER TREE
COCKTAIL MIXERS
Asst., 4 Pk.

$4.93

BELLE'S
DUBAI CHOCOLATE GOURMET POPCORN
Belle's Gourmet Popcorn brings a unique twist on the traditional snack with their Dubai chocolate popcorn, a delicious combination of Middle Eastern flavors. Creamy pistachio butter enrobes sweet kettle corn, topped with a delicate drizzle of milk chocolate and kunafa pastry. Winner of the most innovative new product award at the 2025 Sweet & Snacks Expo, Belle's Gourmet Popcorn is handcrafted to bring you high-quality, delicious snacks.

$4.93 5.5 - 6.5 oz.

EMERALD
IRISH ICE CREAM
Asst., 16 oz.

$6.93

DEWEY'S BAKERY
MEYER LEMON COOKIE THINS
With bright and zesty flavor, these cookies bring joy and sunshine with every bite. For generations, they have baked them in a Winston-Salem, NC bakery with a splash of cold-pressed Meyer Lemon oil, a sprinkle of lemon zest and a dash of pure cane sugar to strike a perfect balance of sweet and tart. These thin, crisp delights will give you that fresh-squeezed-lemonade, picnic-in-the-park feeling!

$4.93 Asst., 9 oz.

MADDY'S SWEET SHOP
GOURMET SHORTBREAD SNAPS
Asst., 7 oz.

$4.93

Let's celebrate Leon's 93rd Anniversary!

Stage Door Deli

Pictures shown are for illustration purposes only. Actual products may vary.

THE HIGHEST QUALITY MEATS & CHEESES

One of Lincoln's first in-store delis, Leon's provides only the finest Boar's Head meats and cheeses, along with delicious ready-to-eat items from our hot case.

SANDRA'S
INDIVIDUAL MEATLOAF
$8.93 Ea.

STAGE DOOR DELI
BAKED BEANS
$4.93 Ea.

STAGE DOOR DELI
ORANGE GLAZED SALMON FILLET
$10.93 Ea.

STAGE DOOR DELI
DARK CHOCOLATE CAKE SLICE
$5.93 Ea.

STAGE DOOR DELI
MACARONI SALAD
$4.48 Lb.

BOAR'S HEAD
SMOKED GOUDA
$10.93 Lb.

BOAR'S HEAD
EVER ROAST CHICKEN BREAST
$11.93 Ea.

FEATURED MEALS

$6.93 Includes 2 Sides & a Dinner Roll

Wed.	Chicken Enchiladas
Thurs.	Reuben Casserole
Fri.	Fried Cod
Sat.	Pulled Pork
Sun.	Pulled Pork Hash
Mon.	Goulash
Tues.	Beef Lasagna

SPECIALTY Cheeses

NEW BRIDGE
CHEESE INSPIRATIONS
7 oz.
$5.93

MAYTAG
BLUE CHEESE
4 oz.
$7.93

DRIFTLESS PROVISIONS
SAUCISSON SEC
4.5 oz.
$7.93

DRIFTLESS PROVISIONS
BISON LANDJAEGER
4.5 oz.
$10.93

Rock Island Brew Stop

TITO'S
HANDMADE VODKA
1.75 Liter
$26.93

FIREBALL
PARTY BUCKET
20 Ct. - 50 mL Bottles
$14.93

6 PACK
OLD STYLE
16 oz. Cans
$4.93

12 PACK
MILLER HIGH LIFE
12 oz. Bottles
$8.93

12 PACK
MICHELOB
12 oz. Cans or Bottles
$12.93

WINE & CHEESE PAIRING OF THE WEEK

[YELLOW TAIL]
WINE
750 mL

[yellow tail] likes to keep it simple- create great wine that makes people happy. Easy to choose, easy to understand, and most importantly, easy to enjoy.

$5.93

A DUTCH MASTERPIECE
VERMEER 6 MONTHS AGED GOUDA
5.6 oz.

Smooth and semi-firm, Vermeer 6-month aged Gouda delivers buttery richness with subtle caramel notes that build into a light, nutty finish. Its balanced profile pairs beautifully with fruit-forward reds while staying gentle enough for crisp whites, making it a versatile addition to any pairing.

$8.93

BUTCHER BLOCK

Leon's incomparable Butcher Block Meat Department features USDA Choice "Aged to Perfection" meats that are cut fresh every day by actual butchers. No overwrapped factory-cut meat here!

USDA PREMIUM CHOICE "AGED TO PERFECTION"
BONELESS SIRLOIN TIP ROAST OR STEAK
$7.93 Lb.

ALL NATURAL
BONELESS PORK LOIN ROAST
$2.93 Lb.

ALL NATURAL
BONELESS BUTTERFLY CHOPS
$3.93 Lb.

ALL NATURAL
BONELESS HUSKER CHOPS
$3.93 Lb.

ALL NATURAL
STUFFED BONELESS HUSKER CHOPS
$5.93 Lb.

STUFFED JALAPEÑOS OR MUSHROOMS
$8.93 Lb.

LEON'S FAMOUS
THICK SLICED SLAB BACON
$5.93 Lb.

Produce

ONLY THE FRESHEST, LOCALLY SOURCED, "IN SEASON" PRODUCE.

By buying our produce locally and in season, Leon's provides the freshest, healthiest selection of fruits and vegetables from local farmers to your table.

BEST CHOICE
RUSSET POTATOES
5 Lb. Bag
93¢

RED, YELLOW, OR ORANGE BELL PEPPERS
93¢ Ea.

FLORAL OF THE WEEK
HALF DOZ. ROSES **$8.93**

JUMBO HASS
AVOCADOS
93¢ Ea.

HOT HOUSE
CUCUMBERS
93¢ Ea.

HOT HOUSE
TOMATOES
93¢ Lb.

ICEBERG LETTUCE
Head
93¢ Ea.

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(402) 488-2307
JOIN OUR COMMUNITY

SINCE 1933

WE ARE CELEBRATING OUR

93rd ANNIVERSARY

WITH TWO WEEKS OF

SALES AND GIVEAWAYS!

*Register to Win!**

- ✔ Coca-Cola Products - 2 Liters
  Free for a year!
- ✔ Pepsi Cola Products - 2 Liters
  Free for a year!
- ✔ Frito Lay Potato Chips
  Free for a year!
- ✔ Best Choice Bread
  Free for a year!
- ✔ Blue Bunny Ice Cream
  Free for a year!
- ✔ Village PieMaker Pies
  Free for a year!

PLUS coming next week!!! Register daily to win $93 IN GROCERIES! A NEW WINNER EVERY DAY!*

Each day we will start the box over from scratch.

** No purchase necessary. Register inside the store.*

LEON'S FIRST OFFICIAL

COOKOUT OF 2026!

SATURDAY APRIL 18TH 11AM - 1:30PM

IF YOU HAVE NEVER TRIED A LEON'S COOKOUT, NOW IS THE TIME! YOU WILL BE HOOKED!

FEATURING MEATS FROM OUR FAMOUS BUTCHER BLOCK MEAT DEPARTMENT

1/3 SEASONED HAMBURGERS
MARINATED STEAK KABOBS
HOMEMADE BRATWURSTS
GIANT FAIRBURY HOT DOGS
CHIPS & POP

LEON'S GOURMET GROCER

JOIN OUR FOODIE REWARDS CLUB

YOU CAN SET UP A REWARDS ACCOUNT & REGISTER ONLINE FOR LEON'S SUPER DIGITAL COUPONS SEVERAL WAYS:

1. Download our new Leon's app in the app store (apple or android).
2. Register online at leonsgourmetgrocer.com when you click on Register.
3. Ask a Leon's cashier for a FOODIE REWARDS CLUB card in the checkstand.

Produce

SAVINGS *are* SPROUTING!

STRAWBERRIES
1 Lb. Box
$1.93

WASHINGTON
FUJI APPLES
93¢ Lb.

POPPIES
MANDARINS
3 Lb. Bag
$3.93

JUMBO
PINEAPPLE
$2.93 Ea.

CANTALOUPE
$2.93 Ea.

SEEDLESS
RED GRAPES
$1.93 Lb.

PRODUCE SAVINGS CONTINUED ON BACK