

hand
MADE
fresh

LINCOLN
NEBRASKA
Leon's
GOURMET GROCER

BRINGING PEOPLE TOGETHER THROUGH A PASSION FOR FOOD

You're
Invited!

PRICES EFFECTIVE
APRIL 15 - 21, 2026

JOIN US THIS WEEK FOR:

- ✓ 93rd Anniversary Sales & Giveaways DAILY
- ✓ Grillout SATURDAY, APRIL 5, 11AM-1:30PM

Let's celebrate Leon's **93rd Anniversary!**

LEON'S FAMOUS
USDA PREMIUM CHOICE
STORE GROUND
80 - 85% LEAN
GROUND ROUND

\$6⁹³
Lb.



PLEASE CALL
AHEAD ON
ORDERS OF
10 LBS. OR MORE!
(402) 488-2307

BUTCHER BLOCK
HOMEMADE
BULK BRATS
Assorted

\$5⁹³
Lb.



"AGED TO PERFECTION"
BACON WRAPPED
FILET MIGNON

\$17⁹³
Lb.



"AGED TO PERFECTION"
HAND TRIMMED
WHOLE BEEF
TENDERLOIN

\$15⁹³*
Lb.

*must buy whole piece for this price

Tenderloin is considered the king of all meats because of its tender, melt in the mouth texture. Leon's Beef Tenderloin is the most tender piece of meat you will ever have the pleasure of biting into!

AGING TO PERFECTION FOR 93 YEARS

Did you know that Leon's is turning 93 this year?! It's almost hard to believe, but as they say, "time flies when you are having fun" AND selling delicious food! Leon A. Adelson founded the store in 1933, and even then it was all about the MEAT. The original store was located on 13th and South Street and was primarily a butcher shop that happened to sell a few dry goods.

Since then, Leon's has been relocated two times and it even closed down for a while during WWII while both Leon and his business partner Sam Davidson fought in the war. It was in 1952 that the store was built in its current location. During the 1950's while Leon and Sam were back at the helm, Leon's became the highest volume grocery store in the state of Nebraska winning numerous awards. It was also around that time that they opened the Stage Door Deli inside (see photo) making it one of the first of its kind in Lincoln!

As we pause to reflect on the past we are also embracing the future! Even 93 years later, Leon's is still known for great customer service, an excellent assortment of gourmet foods and the highest quality perishables.

So stop by this week and help us celebrate... you can register for our 93rd Anniversary Prize giveaways when you sign up for our FOODIE REWARDS loyalty program!



STAGE DOOR DELI
GOLD-N-PLUMP
DELI FRIED
CHICKEN
8 Piece

\$9⁹³

BEST FRIED
CHICKEN IN
TOWN!



STAGE DOOR DELI
ROTISSERIE
CHICKEN

\$8⁹³
Ea.



DOLE
GARDEN
SALAD MIX
12 oz.

93¢



FAIRBURY
JUMBO ¼ LB.
HOT DOGS

93¢
Ea.



ROTELLA
HAMBURGER
OR HOT DOG
BUNS
12 - 13.54 oz., 8 Ct.
OR BRAT BUNS
6 Ct.

\$1⁹³



LEON'S
SINGLE SCOOP
OF ARTISAN
GELATO

\$1⁹³



6 PACK
HAMM'S BEER
16 oz. Cans

\$2⁹³

MORE 93¢ ITEMS INSIDE

CURBSIDE
AND
DELIVERY

GET GROCERIES IN AS FAST AS 2 HOURS!



SHOP ONLINE: leonsgourmetgrocer.com

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SUN	MON	TUES	WED	THURS	FRI	SAT
			15	16	17	18
19	20	21				

Store Hours

MON-SAT: 8AM-9PM
SUNDAY: 9AM-6:30PM

2200 WINTHROP ROAD
(402) 488-2307

JOIN OUR
COMMUNITY

SINCE
19
33

Grocery

93rd Anniv.



Best Choice
Squeeze
Mustard
8 oz.

93¢



**SUPER
digital
DEALS**
\$1.00
OFF 3

Best Choice
Canned
Vegetables
14.5 - 15.25 oz.

93¢



Best Choice
Canned
Tomatoes
14.5 - 15 oz.

93¢



Best Choice
Canned
Beans
15 - 15.5 oz.

93¢



Jiffy
Muffin Mix
7 - 8.5 oz.

93¢



Best Choice
Cake Mix
15.25 oz.

93¢



Best Choice
Gelatin or
Pudding Mix
.3 - 3 oz.

93¢



Pearson
Salted Nut Roll
1.8 oz.

93¢



Hungry
Jack
Syrup
24 oz.

\$3⁹³



Hungry Jack
Pancake &
Waffle Mix
28 - 32 oz.

2/\$5



Best Choice
Apple Juice
64 oz.

2/\$5

**SUPER
digital
DEALS**



Chobani
Greek Yogurt
5.3 oz.

10/\$10 - \$2.00
10/\$8

Must Buy 10, Limit 1 Digital Coupon, Additional Quantities 10/\$10

**SUPER
digital
DEALS**



Best Choice
Shredded or
Chunk Cheese
6 - 8 oz.

2/\$3 - \$1.00
2/\$2

Must Buy 2, Limit 1 Digital Coupon, Additional Quantities 2/\$3

**SUPER
digital
DEALS**



Best Choice
Frozen
Potatoes
24 - 32 oz.

\$2.93 - \$1.00
\$1⁹³

Limit 1 Digital Coupon, Additional Quantities \$2.93



12 Pack
Coke Products
12 oz. Cans
\$6⁹³



8 Pack
Coke Products
12 oz. Bottles
\$6⁹³



6 Pack
7UP Products
.5 Liter Bottles
2/\$10

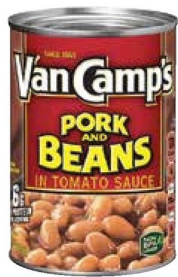


8 Pack
Polar
12 oz. Cans
2/\$7

Let's
celebrate
Leon's

93rd Anniversary!

93¢ SALE!



Van Camp's
Pork &
Beans
15 oz.

93¢



Best Choice
Pasta
16 oz.

93¢



Best Choice
Macaroni &
Cheese Dinner
5.5 - 7 oz.

93¢



Starkist
Chunk
Light
Tuna
5 oz.

93¢



Best Choice
Long Grain Rice
16 oz.

93¢



Banquet
Pot Pies
7 oz.

93¢



Best Choice
Frozen Whipped
Topping
8 oz.

93¢



Flora
Facial Tissue
Cube
70 Ct.

93¢



Pillsbury
Flour
5 Lb.

2/\$5



Pillsbury
Brownie Mix
18.4 oz.

2/\$3

Frozen & Dairy

OFFERING YOU THE HIGHEST QUALITY COLD AND FROZEN GOODS.

From time-tested classics to exotic surprises, Leon's only offers our customers the finest frozen goods and sweet treats.



Best Choice
Superior Selections
Frozen Fruit
12 - 16 oz.

2/\$5



Birds Eye
Vegetables
10 - 16 oz.

4/\$5



Totino's
Pizza Rolls
50 Ct.

\$2.93



Best Choice
Ice Cream
4 Qt. Pail

\$4.93



Stok
Cold Brew
Coffee
48 oz.

\$3.93



Velveeta
Slices
12 oz.

2/\$5



Crystal Farms
Cheese Sticks
9 - 10 oz.

\$3.93

MOUNTAIN VALLEY SPARKLING WATER

What makes Mountain Valley Sparkling Water stand apart? The tiny bubbles. Their flavored sparkling waters have natural fruit essence and come in several refreshing flavors like Blackberry Pomegranate or White Peach. Each lively flavor makes for a perfect complement to your favorite beverage or over ice for a deliciously fizzy treat. Exclusively in glass bottles, Mountain Valley Sparkling Water is a zero-calorie, mineral-rich palate cleanser that is the perfect complement to any meal.

\$1⁹³
33.8 oz.



WATERLOO SPARKLING WATER
Asst., 8 Pk. **\$3⁹³**

JOOLIES ORGANIC WHOLE OR PIT FREE MEDJOL DATES

Medjool dates are large, soft, and sweet stone fruits with a rich, caramel-like flavor, often called the "king of dates". They are a nutritious superfruit, packed with fiber, potassium, magnesium, and antioxidants, making them a healthy, energy-boosting snack that supports digestion, heart health, and blood sugar regulation due to their low glycemic index. They can be eaten fresh, stuffed with nuts, blended into smoothies, or used as a natural sweetener in recipes.

\$5⁹³
12 oz.



STICKY FINGERS SCONE MIX
Asst., 16 oz. **\$4⁹³**

BIRDIE'S PIMENTO CHEESE

Traditional pimento cheese with a twist. Made in Southern Virginia, Birdie's Pimento Cheese can be served as a spread on crackers or celery. It can be scooped onto corn chips or tortilla chips. Try it mixed in with mashed yolks for deviled eggs, added to grits, or slathered over hamburgers or hotdogs! It's even ideal for brunch with or without mocktails!

\$2⁹³
Asst., 8 oz.



WELLINGTON TRADITIONAL WATER CRACKERS
Asst., 4.4 oz. **\$2⁹³**

“

I only drink Champagne on two occasions, when I am in love and when I am not.

COCO CHANEL

”



FEVER TREE COCKTAIL MIXERS
Asst., 4 Pk. **\$4⁹³**

BELLE'S DUBAI CHOCOLATE GOURMET POPCORN

Belle's Gourmet Popcorn brings a unique twist on the traditional snack with their Dubai chocolate popcorn, a delicious combination of Middle Eastern flavors. Creamy pistachio butter enrobes sweet kettle corn, topped with a delicate drizzle of milk chocolate and kunafa pastry. Winner of the most innovative new product award at the 2025 Sweet & Snacks Expo, Belle's Gourmet Popcorn is handcrafted to bring you high-quality, delicious snacks.

\$4⁹³
5.5 - 6.5 oz.



EMERALD IRISH ICE CREAM
Asst., 16 oz. **\$6⁹³**

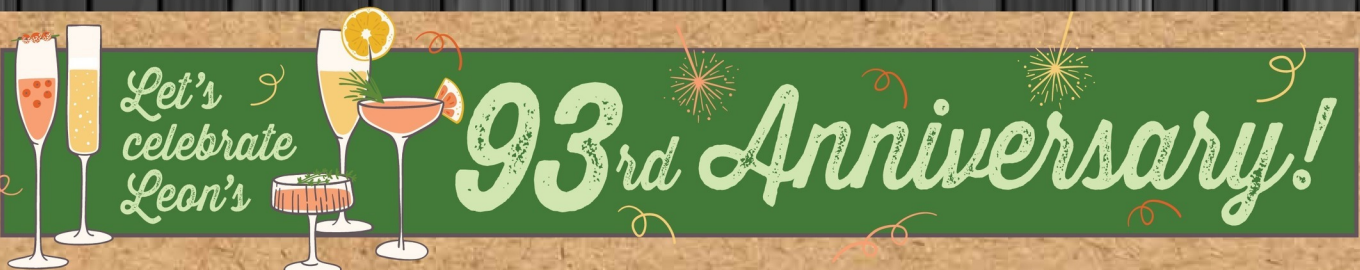
DEWEY'S BAKERY MEYER LEMON COOKIE THINS

With bright and zesty flavor, these cookies bring joy and sunshine with every bite. For generations, they have baked them in a Winston-Salem, NC bakery with a splash of cold-pressed Meyer Lemon oil, a sprinkle of lemon zest and a dash of pure cane sugar to strike a perfect balance of sweet and tart. These thin, crisp delights will give you that fresh-squeezed-lemonade, picnic-in-the-park feeling!

\$4⁹³
Asst., 9 oz.



MADDY'S SWEET SHOP GOURMET SHORTBREAD SNAPS
Asst., 7 oz. **\$4⁹³**



Stage Door Deli

Pictures shown are for illustration purposes only. Actual products may vary.

THE HIGHEST QUALITY MEATS & CHEESES

One of Lincoln's first in-store delis, Leon's provides only the finest Boar's Head meats and cheeses, along with delicious ready-to-eat items from our hot case.



SANDRA'S
INDIVIDUAL
MEATLOAF

\$8⁹³
Ea.



FEATURED MEALS

\$6⁹³ Includes 2 Sides & a Dinner Roll

Wed.	Chicken Enchiladas
Thurs.	Reuben Casserole
Fri.	Fried Cod
Sat.	Pulled Pork
Sun.	Pulled Pork Hash
Mon.	Goulash
Tues.	Beef Lasagna



STAGE DOOR DELI
BAKED BEANS

\$4⁹³
Ea.



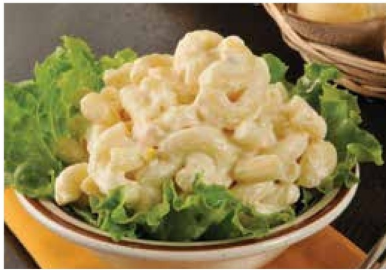
STAGE DOOR DELI
ORANGE GLAZED
SALMON FILLET

\$10⁹³
Ea.



STAGE DOOR DELI
DARK CHOCOLATE
CAKE SLICE

\$5⁹³
Ea.



STAGE DOOR DELI
MACARONI SALAD

\$4⁴⁸
Lb.



BOAR'S HEAD
SMOKED GOUDA

\$10⁹³
Lb.



BOAR'S HEAD
EVER ROAST
CHICKEN BREAST

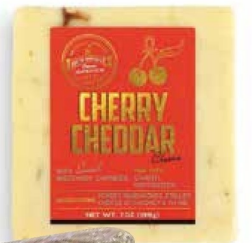
\$11⁹³
Ea.

SPECIALTY Cheeses

NEW BRIDGE
CHEESE
INSPIRATIONS

7 oz.

\$5⁹³



MAYTAG
BLUE
CHEESE

4 oz.

\$7⁹³



DRIFTLESS
PROVISIONS
SAUCISSON SEC

4.5 oz.

\$7⁹³

DRIFTLESS
PROVISIONS
BISON
LANDJAEGER

4.5 oz.

\$10⁹³

Rock Island Brew Stop

TITO'S
HANDMADE
VODKA

1.75 Liter

\$26⁹³



FIREBALL
PARTY BUCKET

20 Ct. - 50 mL Bottles

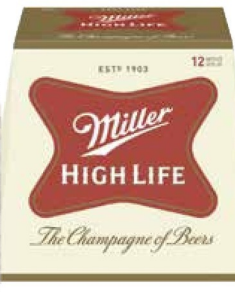
\$14⁹³



6 PACK
OLD STYLE

16 oz. Cans

\$4⁹³



12 PACK
MILLER HIGH LIFE

12 oz. Bottles

\$8⁹³



12 PACK
MICHELOB

12 oz. Cans or Bottles

\$12⁹³

WINE & CHEESE PAIRING OF THE WEEK



[YELLOW TAIL]
WINE

750 mL

[yellow tail] likes to keep it simple - create great wine that makes people happy. Easy to choose, easy to understand, and most importantly, easy to enjoy.

\$5⁹³

A DUTCH
MASTERPIECE
VERMEER 6
MONTHS AGED
GOUDA

5.6 oz.

Smooth and semi-firm, Vermeer 6-month aged Gouda delivers buttery richness with subtle caramel notes that build into a light, nutty finish. Its balanced profile pairs beautifully with fruit-forward reds while staying gentle enough for crisp whites, making it a versatile addition to any pairing.



\$8⁹³

BUTCHER BLOCK

Leon's incomparable Butcher Block Meat Department features USDA Choice "Aged to Perfection" meats that are cut fresh every day by actual butchers. No overwrapped factory-cut meat here!



USDA PREMIUM CHOICE
"AGED TO PERFECTION"
**BONELESS SIRLOIN
TIP ROAST OR STEAK** **\$7⁹³** Lb.



**ALL NATURAL
BONELESS
PORK LOIN ROAST** **\$2⁹³** Lb.

**ALL NATURAL
BONELESS
BUTTERFLY CHOPS** **\$3⁹³** Lb.



**ALL NATURAL
BONELESS
HUSKER CHOPS** **\$3⁹³** Lb.

**ALL NATURAL
STUFFED
BONELESS
HUSKER CHOPS** **\$5⁹³** Lb.



**STUFFED
JALAPEÑOS OR
MUSHROOMS** **\$8⁹³** Lb.

**LEON'S FAMOUS
THICK SLICED
SLAB BACON** **\$5⁹³** Lb.



Produce

ONLY THE FRESHEST, LOCALLY SOURCED, "IN SEASON" PRODUCE.

By buying our produce locally and in season, Leon's provides the freshest, healthiest selection of fruits and vegetables from local farmers to your table.



**BEST CHOICE
RUSSET POTATOES**

5 Lb. Bag

93¢



**RED, YELLOW, OR ORANGE
BELL PEPPERS**

93¢ Ea.



**FLORAL
OF THE WEEK**

**HALF DOZ. \$8⁹³
ROSES**



**JUMBO HASS
AVOCADOS**

93¢ Ea.



**HOT HOUSE
CUCUMBERS**

93¢ Ea.



**HOT HOUSE
TOMATOES**

93¢ Lb.



**ICEBERG
LETTUCE**

Head

93¢ Ea.

**CURBSIDE
AND
DELIVERY**

GET GROCERIES IN AS FAST AS 2 HOURS!



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JOIN OUR
COMMUNITY

SINCE
**19
33**

WE ARE CELEBRATING OUR

**93rd
ANNIVERSARY**

WITH TWO WEEKS OF

**SALES AND
GIVEAWAYS!**

*Register to Win!**

- ✓ Coca-Cola Products - 2 Liters
Free for a year!
- ✓ Pepsi Cola Products - 2 Liters
Free for a year!
- ✓ Frito Lay Potato Chips
Free for a year!
- ✓ Best Choice Bread
Free for a year!
- ✓ Blue Bunny Ice Cream
Free for a year!
- ✓ Village PieMaker Pies
Free for a year!

PLUS coming next week!!! Register daily to win \$93 IN GROCERIES! A NEW WINNER EVERY DAY!*

Each day we will start the box over from scratch.

* No purchase necessary. Register inside the store.

LEON'S FIRST OFFICIAL

**COOKOUT
OF 2026!**

SATURDAY

APRIL 18TH

11AM - 1:30PM

**IF YOU HAVE
NEVER TRIED A
LEON'S COOKOUT,
NOW IS THE TIME!**

**YOU WILL BE
HOOKED!**

FEATURING MEATS FROM
OUR FAMOUS BUTCHER BLOCK
MEAT DEPARTMENT

**1/3 SEASONED HAMBURGERS
MARINATED STEAK KABOBS
HOMEMADE BRATWURSTS
GIANT FAIRBURY HOT DOGS
CHIPS & POP**



**JOIN OUR
FOODIE
REWARDS
CLUB**

**YOU CAN SET UP A REWARDS
ACCOUNT & REGISTER ONLINE
FOR LEON'S SUPER DIGITAL
COUPONS SEVERAL WAYS:**

1. Download our new Leon's app in the app store (apple or android).
2. Register online at leonsgourmetgrocer.com when you click on Register.
3. Ask a Leon's cashier for a FOODIE REWARDS CLUB card in the checkstand.



Produce

*SAVINGS are
SPROUTING!*



STRAWBERRIES

1 Lb. Box

\$1⁹³

**WASHINGTON
FUJI APPLES**

**93¢
Lb.**



**POPPIES
MANDARINS**

3 Lb. Bag

\$3⁹³



**JUMBO
PINEAPPLE**

**\$2⁹³
Ea.**



CANTALOUPE

**\$2⁹³
Ea.**



**SEEDLESS
RED GRAPES**

**\$1⁹³
Lb.**



**PRODUCE SAVINGS
CONTINUED ON BACK**