

IDEAL Market

150 West 4th Street
Superior, NE 68978
(402) 879-4430

Home Owned & Operated Since 1949!

- WIC & Food Stamps Accepted
- Postage Stamps Available
- Film Development • Public Copy Machine
- Laminating • Money Orders
- No Sales Tax on Foods
- Every Thursday Senior Day

Open

Monday thru Saturday
7:00 am - 7:00 pm
Sunday 9:00 am - 5:00 pm
Open Holidays Except Thanksgiving, Christmas & Easter

We Accept The Following:



PRICES EFFECTIVE WEDNESDAY, APRIL 1 THROUGH TUESDAY, APRIL 7, 2026



Easter Hams

- Cook's Shank Portion Ham **\$189** Lb.
- Cook's Butt Portion Ham **\$209** Lb.
- Best Choice Spiral Sliced Half Ham **\$229** Lb.
- Hormel Cure #1 Spiral Sliced Half Ham **\$269** Lb.
- Hormel Cure #1 Boneless Ham Whole or Half **\$449** Lb.
- Cedar Hollow Boneless Ham Selected Varieties **\$459** Lb.
- Farmland Whole Boneless Ham & Water Product 4 Lb. **\$999**

\$699 Lb.	\$299 Lb.	\$529 Lb.
\$749 Lb.	\$1599 Lb.	\$219 Lb.
\$349 Lb.		

DIGITAL COUPON OFFERS

MORE AD SPECIALS
MORE AD DIGITAL COUPONS
MORE AD PAGES
MORE SAVINGS!

See Store for Details

PRICES EFFECTIVE: All Week

SUPER DEAL

3/\$3 Birds Eye Steamfresh Vegetables or Rice **-\$100** OFF 1 Selected Varieties
FINAL PRICE MUST BUY 3, LIMIT 1 DIGITAL COUPON

3/\$2

SUPER DEAL

\$249 **-\$100** **\$149**

Best Choice Granulated Sugar 45-48 Oz.
FINAL PRICE LIMIT 1 DIGITAL COUPON

- | | | | | | | |
|---|---|---|--|--|---|---|
| \$1299 | \$399 | \$399 | \$349 | \$999 | \$399 | \$559 |
| Fresh 80% Lean Ground Beef Patties 4 Oz. Each, Sold in a 2 Lb. Pack or a Product of the USA | Farmland Bacon 12-36 Oz. Selected Varieties | Johnsonville Polish Kielbasa, Brats or Sausage Links or Rope 12-18 Oz. Selected Varieties | Bob Evans Side Dishes 12-24 Oz. Selected Varieties | Cloverdale Tangy Summer Sausage 28 Oz. | Jimmy Dean Sausage 16 Oz. Box, Selected Varieties | Best Choice Cocktail Shrimp Ring 10 Oz. |

PRICE DROP

\$499	\$399	\$699	\$349	99¢ Ea.

SUPER DEAL

2/\$6 **-\$100** **2/\$5**

Blue Bunny Premium Dairy Dessert or Frozen Yogurt 45-48 Oz.
MUST BUY 2, LIMIT 1 DIGITAL COUPON

SUPER DEAL

2/\$6 **-\$100** **2/\$5**

Best Choice Butter 16 Oz. Selected Varieties
MUST BUY 2, LIMIT 1 DIGITAL COUPON

\$199	\$199 Lb.	2/\$4

\$1299 **-\$100** **\$1199**

Folgers Ground Coffee 22.6-25.9 Oz. Selected Varieties
FINAL PRICE LIMIT 1 DIGITAL COUPON

2/\$6	\$399	2/\$5

2/\$3 **-\$100** **2/\$2**

Best Choice Grade A Large Eggs 18 Oz. COVEN
MUST BUY 2, LIMIT 1 DIGITAL COUPON

\$399	\$149 Lb.	\$249	\$299 Lb.	\$399

Floral Special

\$699

April 3rd look for hidden Easter Eggs with a Store Discount Coupon inside!

2/\$6	\$599	\$1199
\$1599	\$499	\$299

DELI & BAKERY

\$229	\$899
\$799 Lb.	2/\$6



HAPPY Easter

Hoppin' to Breakfast

Prices Effective All Week

Simply Juice
46-52 Oz.,
Selected Varieties
\$3⁹⁹

Farmland Pork Sausage
12 Oz. Roll or
8 Oz. Links,
Selected Varieties
2/\$4

Folgers Ground Coffee
22.6-25.9 Oz.,
Selected Varieties
\$12⁹⁹

Nestlé Coffee-mate Coffee Creamer
28-32 Oz.,
Selected Varieties
\$3⁴⁹

Ocean Spray Juice
60-64 Oz.,
Selected Varieties
2/\$6

From the Bakery
J. Skinner Cinnamon or Sweet Rolls
4-8 Ct.,
Selected Varieties
\$3⁹⁹

Johnsonville Breakfast Sausage Links or Patties
12 Oz. or
Ground Sausage
16 Oz.,
Selected Varieties
\$3⁹⁹

Simply Potatoes
20 Oz.,
Selected Varieties
\$2⁴⁹

McCormick Country Gravy Mix
2.64 Oz.,
Selected Varieties
99¢

Must Buy 2 or Singles at \$2.49
Yoplait Go-Gurt
16 Oz.,
Selected Varieties
\$1⁴⁹

Mrs. Butterworth's Syrup
24 Oz.,
Selected Varieties
\$2⁹⁹

Eggo Waffles
8-10 Ct.,
Selected Varieties
2/\$5

Best Choice English Muffins
6 Ct.,
Selected Varieties
\$1⁴⁹

Country Crock Spread
45 Oz.,
Selected Varieties
\$4⁹⁹

Hunting for Veggies



Taylor Farms Vegetable Tray With Ranch Dip
18 Oz.
\$5⁹⁹



Taylor Farms Vegetables
10-12 Oz.,
Selected Varieties
\$2⁹⁹



Broccoli Bunch or Red Radishes
16 Oz.
2/\$5



Fresh Celery Sleeve
\$1⁹⁹



Grape Tomatoes
10 Oz.
\$1⁹⁹



Taylor Farms Snap or Snow Peas
8 Oz.
\$3⁹⁹



HAPPY Easter



**Johnsonville
Bratwurst or
Italian Sausage**
19 Oz.,
Selected Varieties

\$4.99



**Sea Best
Salmon
Fillets**
16 Oz.

\$5.99



**Best Choice
Cheese
Party Tray**
16 Oz.

\$4.99



**Kraft
Singles**
10.7-12 Oz.,
Selected Varieties

\$3.49



**Dean's
Dip**
12-16 Oz.,
Selected Varieties

\$1.99



Kingsford
12-16 Lb. or
Match Light
Original
12 Lb.
Charcoal
Briquettes
Selected Varieties

\$12.99



**Kraft
Barbecue
Sauce**
17.5-18 Oz.,
Selected Varieties

\$1.59



**Heinz
Ketchup**
38 Oz.

\$3.99



**Vlasic
Pickle Relish**
10 Oz.,
Selected Varieties

\$1.99



**Vlasic
Pickles**
16-24 Oz.,
Selected Varieties

\$2.79



**Van Camp's
Pork And Beans**
15 Oz.

99¢



**Kraft
Dressing**
16 Oz.,
Selected Varieties

\$2.49



**Best Choice
Croutons**
5 Oz.,
Selected Varieties

\$1.39



**Best Choice
Real Bacon Bits
or Pieces**
2.8-3 Oz.

2/\$5



**Kraft
Mayo**
22-30 Oz.,
Selected Varieties

\$3.99



**Heinz
Gravy**
12 Oz.,
Selected Varieties

\$2.49



**Best Choice
Cocktail Sauce**
12 Oz.,
Selected Varieties

\$1.99



**Blue Bonnet
Quarters**
16 Oz.,
Selected Varieties

4/\$5



Velveeta
32 Oz.,
Selected Varieties

\$7.49



**Hidden Valley
Ranch
Dressing or
Dip Mix**
4-11 Oz.,
Selected Varieties

\$1.79



**Pam
Cooking Spray**
5-6 Oz.,
Selected Varieties

\$3.49



**Ocean Spray
Craisins**
5-6 Oz.,
Selected Varieties

\$2.49



Cool Whip
8 Oz.,
Selected Varieties

\$1.99



**Blue Bunny
Ice Cream
Novelties**
8-9 CT.,
Selected Varieties

\$3.99



**Hawaiian
Punch**
128 Oz.,
Selected Varieties

\$2.49

Green Giant Vegetables
14.5-15.25 Oz.
Selected Varieties
3/\$4

Idahoan Potatoes
1.5-4.1 Oz.
Selected Varieties
2/\$3

French's Crispy Fried Onions
\$4.49

Campbell's Cream of Mushroom or Chicken Soup
10.5 Oz.
4/\$5

Best Choice Cut Sweet Potatoes
12 Oz.
4/\$5

Betty Crocker Potatoes
4 Oz.
Selected Varieties
2/\$3

Stove Top Stuffing Mix
6 Oz.
Selected Varieties
\$2.49

Velveeta Shells & Cheese or Deluxe Macaroni & Cheese Dinner
8.4-14 Oz.
Selected Varieties
\$2.49

Kraft Miracle Whip
Selected Varieties
\$4.99

Hidden Valley Ranch Dressing
12-16 Oz.
Selected Varieties
\$3.99

Swanson Broth or Stock
32 Oz.
Selected Varieties
2/\$5

McCormick Brown Gravy Mix
2.7 Oz.
Selected Varieties
79¢

Doritos Tostitos, Lay's or Doritos Dip or Salsa
6-15 Oz.
2/\$7

Kellogg's Club Town House or Graham Crackers
9-15 Oz.
Selected Varieties
2/\$7

Nabisco Oreo or Cakesters Cookies
7.9-14.03 Oz.
Selected Varieties
\$3.99

Kellogg's Special K Pastry Crisps 12 Ct. Nutri-Grain Bars 8-10 Ct. or Rice Krispies Treats 6 Ct.
Selected Varieties
\$2.99

Kraft Jet-Puffed Mini Marshmallows 10 Oz. or Marshmallow Creme 7 Oz.
Selected Varieties
2/\$3

Ruffles Frito Lay Baked Snacks
8.25-7.425 Oz.
Selected Varieties
\$3.99

Hefty Foam Plates or Bowls
16-54 Ct.
Selected Varieties
\$2.19

Reynolds Wrap Aluminum Foil
50-75 Sq. Ft.
Selected Varieties
\$5.29

Glad Press'n Seal Wrap
70 Sq. Ft.
\$3.79

Hefty Trash Bags
20-45 Ct.
Selected Varieties
\$8.99

Easter Baking!

Best Choice Granulated Sugar
4 lb.
\$2.49

Betty Crocker Cake Mix 13.25-14.25 Oz. or Brownie Mix 16.3 Oz. or Frosting 12.95 Oz.
Selected Varieties
99¢

Best Choice Graham Cracker or Chocolate Cookie Pie Crust 6-9 Oz. or Graham Cracker Crumbs 13.5 Oz.
Selected Varieties
\$2.49

Pillsbury Frozen Pie Crusts
2 Ct.
Selected Varieties
\$2.99

Lucky Leaf Cherry, Strawberry, Peach or Blueberry Pie Filling
20-21 Oz.
Selected Varieties
\$3.49

Lucky Leaf Apple, Lemon, Strawberry Rhubarb or Apricot Pie Filling
21-22 Oz.
\$2.99

Jell-O No Bake Cheesecake Mix
11.1 Oz.
\$2.99

Carnation Evaporated Milk
12 Oz.
Selected Varieties
2/\$3

Gold Medal Flour
5 lb.
Selected Varieties
2/\$6

Best Choice Brown or Powdered Sugar
2 lb.
Selected Varieties
\$2.29

Best Choice Angel Food Cake Mix
16 Oz.
2/\$5

Jell-O No Bake Cheesecake Mix
11.1 Oz.
\$2.99

DAIRY DEALS

Pillsbury Crescent Rolls, Sweet Rolls, or Grands! Biscuits
8 Oz., 12.4-13.9 Oz., or 16.3 Oz.
Selected Varieties
\$1.99

Best Choice Butter
16 Oz.
Selected Varieties
2/\$6

Kraft Shredded or Chunk Cheese
5.8 Oz.
Selected Varieties
2/\$5

Blue Bonnet Spread
15 Oz.
Selected Varieties
\$1.99

Daisy Brand Sour Cream
14-16 Oz.
Selected Varieties
\$2.49

Philadelphia Cream Cheese
8 Oz.
Selected Varieties
\$2.49

Reddi-Wip Whipped Topping
6.5 Oz.
Selected Varieties
2/\$5

FROZEN DEALS

Mr. Dell's Hash Browns or Potatoes O'Brien
24-32 Oz.
Selected Varieties
\$2.99

Birds Eye Steamfresh Vegetables or Rice
10-10.8 Oz.
Selected Varieties
3/\$3

Mrs. Smith's Pie
15-17 Oz.
Selected Varieties
\$3.99

Ore-Ida Potatoes
9-32 Oz.
Selected Varieties
\$3.99

Marie Callender's Pot Pie or Entree or Healthy Choice Simply Steamers
9-9 Oz.
Selected Varieties
2/\$6

Rhodes Sweet or Dinner Rolls
6-36 Ct.
Selected Varieties
\$4.69

Blue Bunny Premium Dairy Dessert or Frozen Yogurt
46-48 Oz.
Selected Varieties
2/\$6