

Hugoton, KS

Gene's
**HEARTLAND
FOODS**

620-309-4363

www.HeartlandFoodsStores.com

Not all items available at all stores.
We reserve the right to limit quantities
and correct printing errors.



Prices Effective: April 1-7, 2026

Easter Specials



Boneless Skinless
Chicken Breast
previously frozen, jumbo tray

\$1.99
lb.



Cook's
**Shank Portion
Bone-In Ham**
Butt Portion...\$2.19 lb.

\$1.99
lb.



Pork Spare Ribs
previously frozen

\$2.49
lb.



**80% Lean
Ground Beef**
sold in a 10 lb. tube
family pk...\$4.49 lb.

\$3.99
lb.



**Red Ripe
Strawberries**
1 lb. pkg.

\$1.98

Jalapeño Poppers
Bacon Wrapped Stuffed
with Cream Cheese
9 oz....\$5.99



Blue Bunny
**Ice Cream or
Frozen Yogurt**
Select Varieties
46-48 oz.

\$2.98



Doritos
Tortilla Chips
Select Varieties
p.p. \$5.49

2/\$6



Food Club
Butter Quarters
Salted or Unsalted
16 oz.

\$1.98



Cool Whip
Whipped Topping
Select Varieties
8 oz.

\$1.88



Sara Lee
Fruit Pies
Select Varieties
34 oz.

\$4.48



Kraft
Salad Dressing
Select Varieties
16 oz.

\$2.48

MORE Grocery SAVINGS

Food Club
Buns
Hamburger or
Hot Dog
8 pk.



\$1.69

Kraft
Mayo
Select Varieties
22-30 oz.



\$3.99

Nabisco
Oreos
Select Varieties
8-18.1 oz.



\$4.95

Food Club
Sodas
Select Varieties
12 pk., 12 oz.



\$4.49

Food Club
**Peas, Corn
or Green Beans**
Select Varieties
14.5-15.25 oz.



3/\$2

Idahoan
**Mashed
Potatoes**
Select Varieties
8-8.2 oz.
Family Size



\$2.69

Kraft
**Pasta with
Cheese**
Select Varieties
9.4-14 oz.



\$3.49

Tide
**Laundry
Detergent**
Select Varieties
73-84 oz. liquid
or 25-42 ct. pods



\$10.99

Lay's
Potato Chips
Select Varieties
p.p. \$4.29
2/\$6



Jet-Puffed
**Mini
Marshmallows**
Regular or
Fruity Fun
10 oz.
2/\$3



Jell-O
**Pudding or
Gelatin**
Select Varieties
4.75-6 oz.
3/\$5



Vlasic
Pickles
Select Varieties
16-24 oz.
\$2.99



Betty Crocker
Potatoes
Scalloped or
Au Gratin
4 oz.
4/\$5



Ricos
**Cheddar
Cheese Sauce**
Select Varieties
15 oz.
2/\$5



On The Border
Salsa
Select Varieties
16 oz.
\$2.69



Flora Essentials
**Paper Towels
or Bath Tissue**
Select Varieties
6-12 rolls
\$4.99



Cascade
**Dishwashing
Detergent**
Actionpacs
Select Varieties
12-16 ct.
\$5.49



Frozen & Dairy CASE



Dean's
Dips
Select Varieties
12-16 oz.

\$2⁶⁹



Coffee-Mate
Liquid Coffee Creamer
Select Varieties
28-32 oz.

\$3⁴⁹



Reddi Wip
Whipped Topping
Select Varieties
6.5 oz. can

\$2⁹⁹



Velveeta
Original
p.p. \$8.49, 32 oz.

\$7⁹⁹



Philadelphia
Cream Cheese
regular or 1/3 less fat
8 oz.

\$2⁴⁹



Pillsbury
Grands! Biscuits
Select Varieties
16.3 oz.

\$2⁹⁹



Sara Lee
Cheesecake
Classic, Cherry
or Strawberry
17-19 oz.

\$5⁹⁹



Food Club
Pie Crusts
regular or deep dish
2 ct.

\$2⁷⁹



Sister Schubert's
Dinner Rolls
parker house style
or yeast
10-13 oz.

\$3⁹⁹



DiGiorno
Thin or Rising Crust Pizza
Select Varieties
16.9-29.3 oz.

\$5⁹⁹



Pictsweet
Steam'ables
Select Varieties
10 oz.

4/\$5



Gorton's
Fish or Popcorn Shrimp
Select Varieties
14-19 oz.

\$5⁹⁹

Non-Food *where available*



Chinet
Classic Dinner Napkins
40 ct.

\$1⁹⁹



Chinet
Paper Bowls or Platters
Select Varieties
24-70 ct.

\$6⁹⁹



TopCare
Allergy Relief
fexofenadine
30 ct.

\$7⁹⁹



Simply Done
Foil Pans
Select Varieties
1-2 ct.

\$2³⁹

Bakery *where available*



King's Hawaiian
Rolls
original or
savory butter
24 ct.

\$6⁹⁹



Sweet Pea
Angel Food Loaf
11 oz.

\$2⁹⁹



Our Specialty
Treat Shop
Thumbprint Cookies
10.5 oz.

\$4⁹⁹



Cafe Valley Bakery
Turnovers
Cherry, Apple
or Pineapple
4 ct.

\$4⁹⁹

Fresh MEAT



Cape Coveille
Raw Shrimp
31/40 ct. p/d
tail-off, 1 lb. bag

\$6⁹⁹



Choice Boneless
Beef Arm Roast
family pk.
Choice Boneless Beef
Arm Steak
family pk...\$6.99 lb.

\$5⁹⁹ lb.



Sugardale
Smoked Bacon
regular or
thick sliced
applewood
12 oz.

\$3⁹⁹



Farm Raised
Tilapia Fillets
sold in a 2 lb. bag
for \$8.98

\$4⁴⁹ lb.



Hormel
Spiral Sliced
Half Hams
Bone In

\$2⁶⁹ lb.



Fryer Wings
previously frozen
family pk.

\$2⁴⁹ lb.



Opas's
Smoked
Sausage Links
Select Varieties
16 oz.

\$6⁹⁹



Land O Frost
Premium
Lunch Meat
Select Varieties
15-16 oz.

\$5⁹⁹



Fresh Cuts
Dry Rub Seasoned
Drumsticks
Select Varieties

\$1⁶⁹ lb.



Bar S
Chicken or
Meat Franks
classic or red
12 oz.

2/\$3



Bar S
Cotto Salami
or Bologna
classic or thick
12 oz.

2/\$4



Bar S
Deli Shaved Ham
Select Varieties
9 oz.

\$3⁶⁹



Classic Corn Dogs
2.67 lb. box

\$9⁹⁹



Twin Oaks Farms
Breaded Catfish Nuggets
4 lb. box

\$14⁹⁹



Johnsonville
Brats or Italian Sausage
Select Varieties
19 oz.

\$6⁹⁹

Fresh PRODUCE



Basket & Bushel
U.S. No. 1
Russet Potatoes
10 lb. bag

\$2⁹⁹



Green
Asparagus

\$3⁹⁹ lb.



Large Hass
Avocados

99¢ ea.



Sugar Bee
Apples

\$1⁴⁹ lb.



Red Seedless
Grapes
extra large

\$2⁴⁹ lb.



Dole
Garden Salad or
Classic Coleslaw
12-14 oz.

\$1⁷⁹



Bee Sweet Citrus
Oranges
3 lb. bag

\$3⁹⁹



Blackberries
6 oz.

\$2⁹⁹



Sweet Yellow
Onions
3 lb. bag

\$1⁹⁹



Cauliflower

\$2⁹⁹ ea.

DELI where available



Fresh Fried
Chicken Strips
Deli Fresh

\$5⁹⁹ lb.



Reser's American
Classics
Macaroni or
Potato Salad
Select Varieties
1 lb.

\$2⁹⁹



Johnsonville
Kolache
Jalapeño or
Smoky Cheddar
5 oz.

\$2⁴⁹



Padrino Foods
Tamales
Pork or Beef
6 ct.

\$5⁹⁹



Food Club
Peas, Corn
or Green Beans
Select Varieties
14.5-15.25 oz.

3/\$2



Vlasic
Pickles
Select Varieties
16-24 oz.

\$2⁹⁹



Flora Essentials
Paper Towels
or Bath Tissue
Select Varieties
6-12 rolls

\$3⁹⁸



Pillsbury
Grands! Biscuits
Select Varieties
16.3 oz.

\$2⁹⁹



Reddi Wip
Whipped Topping
Select Varieties
6.5 oz. can

\$2⁹⁹



Food Club
Pie Crusts
regular or deep dish
2 ct.

\$2⁷⁹



Gorton's
Fish or
Popcorn Shrimp
Select Varieties
14-19 oz.

\$5⁹⁹



Chinet
Paper Bowls
or Plates
Select Varieties
24-70 ct.

\$6⁹⁹