

# Rod's FOOD STORE

307 W. 6th, Concordia, KS, 66901  
Phone: (785)243-7774 Fax: (785)243-2035

**Store Hours**  
Monday thru Saturday  
7 am to 9 pm  
Sunday  
7 am to 7 pm  
**DOUBLE COUPONS EVERYDAY**

Buy  
**STAMPS**  
Here



Cash #83

- Advertised Prices Effective 7 Full Days, Wednesday thru Tuesday
- We Reserve the Right to Limit Quantities at Sale Price
- Kansas On-Line Lottery Tickets Available
- We accept Food Stamp & eWIC cards
- Sunday Beer Sale Hours Noon-7pm

**HAPPY VALENTINE'S DAY**

**PRICES GOOD FEBRUARY 2026**

| WED | THU | FRI | SAT | SUN | MON | TUE |
|-----|-----|-----|-----|-----|-----|-----|
| 11  | 12  | 13  | 14  | 15  | 16  | 17  |

**\$2<sup>49</sup>**  
Land O Frost  
Deli Shaved  
Lunchmeat  
7.5-9 Oz.  
Selected Varieties

**\$1<sup>99</sup>**  
Lb.  
Pork  
Tenderloin  
Fresh

**\$2<sup>99</sup>**  
Lb.  
Green  
Asparagus

**\$10<sup>99</sup>**  
Lb.  
KC Strip  
Steak  
Fresh Boneless Beef  
Value Pack

**\$1<sup>99</sup>**  
Lb.  
Extra Large  
Red Seedless  
Grapes

**Sunkist**  
**\$3<sup>99</sup>**  
Sunkist  
Clementines  
3 Lb. Bag

|  |   |  |   |  |
|--|---|--|---|--|
| <p><b>\$3<sup>49</sup></b><br/>Eggland's Best<br/>Extra Large<br/>Eggs<br/>Dozen</p> | <p><b>2/\$7</b><br/>International Delight<br/>Liquid Coffee<br/>Creamer<br/>32 Oz.<br/>Selected Varieties</p> | <p><b>2/\$3</b><br/>Betty Crocker<br/>Cake, Cookie or<br/>Brownie Mix<br/>11.9-16.3 Oz. or<br/>Frosting<br/>12-16 Oz.<br/>Selected Varieties</p> | <p><b>5/\$5</b><br/>Chef Boyardee<br/>Pasta 14.5-15 Oz. or<br/>Microwave Pasta 7.5 Oz.<br/>Selected Varieties</p> | <p><b>\$4<sup>99</sup></b><br/>Xtra<br/>Laundry Detergent<br/>136.4-139.2 Oz.<br/>Selected Varieties</p> |
|--|---|--|---|--|

**APP  
CARD**

Buy.  
Earn.  
Redeem.

**Digital Coupons  
Now on App Card at  
Rod's Food Store!  
Check Out the  
Digital Milk Card**

# Fresh Produce



**Dole Blends**  
5-12 Oz.  
Selected Varieties

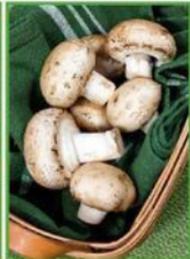


**Blueberries, Raspberries or Blackberries** 6 Oz. **\$2.99**

**2/\$5**



**\$2.49**  
Green Giant Gold or Red Potatoes  
5 Lb. Bag



**2/\$5**  
Sliced or Whole Baby Bella Mushrooms  
8 Oz.



**\$2.99**  
Sweet Mini Peppers  
16 Oz.



**\$4.99**  
Cotton Candy Grapes  
1 Lb.



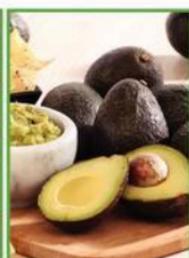
**\$2.49** Lb.  
Sugarbee Apples



**2/\$4**  
Scarlet Pearl Tomatoes  
10 Oz.



**\$2.49**  
Medium Yellow Onions  
3 Lb. Bag



**3/\$2**  
Hass Avocados

# Valentine's Day



**\$24.99**  
Rose Munchkin Vase



**\$9.99**  
Early Love Dianthus



**\$14.99**  
Starlight Express Lily



**\$9.99**  
Loveable Glittered Daisies or Brilliant Poms Bouquet



**\$16.99**  
Love Blossoms Bouquet



**\$22.99**  
My Valentine Bouquet

# Dairy & Frozen



**2/\$3**  
Pillsbury Grands Biscuits, Flaky Layer Biscuits, Cinnamon Rolls or Crescents 4-12 Oz. Selected Varieties



**\$2.39**  
Hiland Sour Cream 16 Oz. Selected Varieties



**\$5.99**  
Red Baron Pizza 17.06-28.4 Oz. Selected Varieties



**4/\$5**  
Best Choice Frozen Vegetables 16 Oz. Selected Varieties



**\$1.79**  
Best Choice Tastes Like Butter Spread 15 Oz.



**\$2.99**  
Texas Roadhouse Butter Spread 7.35 Oz. Selected Varieties



**\$3.99**  
Dolly Parton Entrées or Healthy Choice Entrées or Power Bowls 9-12 Oz. Selected Varieties



**\$3.49**  
Hungry Man Entrées 14.5-16 Oz. Selected Varieties



**\$1.99**  
Best Choice Crescent Rolls 8 Oz. Selected Varieties



**\$6.99**  
Kraft Natural Shredded or Chunk Cheese 24 Oz. Selected Varieties



**4/\$5**  
Smart Ones Entrées 6.49-9.25 Oz. Selected Varieties



**2/\$6**  
Banquet Mega Bowls 11.5-16.99 Oz. Selected Varieties



**\$6.49**  
Kraft Singles Twin Pack 24 Oz.



**2/\$6**  
Dannon Active Yogurt or YoCrunch 4 c. Danimals Drink 8 c. or Dannon Yogurt 32 Oz. Selected Varieties



**\$3.29**  
Best Choice Superior Selection Frozen Fruits 12-16 Oz. Selected Varieties



**\$5.79**  
Reames Egg Noodles 24 Oz. Selected Varieties



**4/\$5**  
Breakstone Doubles Cottage Cheese 4.7 Oz. Selected Varieties



**\$4.79**  
Natural Bliss or Starbucks Liquid Coffee Creamer 24-32 Oz. Selected Varieties



**\$7.99**  
Smucker's Uncrustables 10 C. Selected Varieties



**\$4.99**  
Hula Churns 8-8.8 Oz. Selected Varieties



**2/\$6**  
Redd Whip Whipped Topping 8.5 Oz. Selected Varieties



**\$4.49**  
International Delight Iced Coffee 64 Oz. Selected Varieties



**\$6.49**  
Blue Ribbon Ice Cream 128 Oz. Pull Selected Varieties



**\$3.99**  
Wells Blue Bunny Candy Bar Ice Cream Bars 6 C. Selected Varieties

KCG3

KCG3\_BASE\_PG2\_021126

# Grocery

Enjoy Spend LESS!  
MORE



**Frito Lay**  
Cheetos and Fritos  
6.5-10 Oz.  
SunChips 7 Oz. or  
Doritos 6-15 Oz.  
Selected Varieties

**\$2.99**  
Frito Lay  
Can Dip  
8.9 Oz.  
Selected Varieties

**\$3.99**



**Kellogg's**  
Cereal  
15.6-24 Oz.  
Selected Varieties

**\$3.99**



**Jif**  
Peanut Butter 28 Oz. or  
Smucker's Jellies,  
Jams or Preserves  
17.25-32 Oz.  
Selected Varieties

**\$2.99**  
Keebler  
Zesta or  
Sunshine Krispy  
Crackers 11-16 Oz. or  
Soup & Oyster  
Crackers 7.5 Oz.  
Selected Varieties



**\$3.49**  
Nabisco  
Premium Crackers  
11-16 Oz. or  
Soup & Oyster  
Crackers 9 Oz.  
Selected Varieties



**\$3.49**  
Nabisco  
Teddy Grahams  
10 Oz.  
Selected Varieties



**\$3.49**  
Nabisco  
Ritz Sandwich  
Crackers  
8 Oz.  
Selected Varieties



**\$9.99**  
40  
Kellogg's  
Rice Krispies  
Treats  
40-52 Oz.  
Selected Varieties



**\$9.99**  
Piringer  
Snack Stack  
Potato Crisps  
27 Oz. or  
Cheez It  
Caddy Packs 20 Oz.  
Selected Varieties



**\$2.99**  
Quaker  
Rice Snacks  
3.03-3.52 Oz.  
Selected Varieties



**\$6.99**  
FATTY  
Meat Sticks  
5 Oz.  
Selected Varieties



**2/\$3**  
New York  
Texas Toast  
CROUTONS  
5 Oz.  
Selected Varieties



**\$3.79**  
Famous Dave's  
Pickles  
24 Oz.  
Selected Varieties



**\$2.99**  
Heinz  
Squeeze Ketchup  
20 Oz. or  
Flavored Ketchup  
13.5-14 Oz.  
Selected Varieties



**\$2.49**  
Heinz  
Mustard  
20 Oz.



**\$3.49**  
Famous Dave's  
BBQ Sauce  
13.5-20 Oz.  
Selected Varieties



**4/\$5**  
Kraft  
Mac & Cheese  
Dinners  
5.5-7.3 Oz.  
Selected Varieties



**\$7.49**  
Kraft  
Deluxe Mac & Cheese  
or Velveeta  
Shells & Cheese  
Dinners  
36-43 Oz.  
Selected Varieties



**2/\$3**  
Zatarain's  
Rice  
6.3-6.9 Oz.  
Selected Varieties



**2/\$3**  
Green Giant  
Corn  
11 Oz.  
Selected Varieties



**2/\$4**  
Swanson  
Chicken Pouch  
2.6 Oz.



**\$1.79**  
Wolf  
Chili  
With Beans  
18 Oz.  
Selected Varieties



**\$2.49**  
Wolf  
Chili  
No Beans  
18 Oz.



**\$1.89**  
Louisiana  
Cajun Seasoning  
8 Oz.



**\$1.79**  
Louisiana  
Dirty Rice Mix,  
Jambalaya,  
Gumbo Rice or  
Red Beans & Rice Mix  
7-8 Oz.  
Selected Varieties



**\$2.49**  
Louisiana  
Seafood Boil 16 Oz. or  
Blackened  
Fish Seasoning 2.5 Oz.  
Selected Varieties



**\$1.49**  
Louisiana  
Liquid Seafood  
Boil  
5 Oz.



**\$3.99**  
Nabisco  
Belvita  
9-8.8 Oz.  
Selected Varieties



**\$1.69**  
Pure Protein Bars  
176 Oz.  
Selected Varieties



**2/\$7**  
Nature Valley or  
Fiber One Bars  
5 Oz.  
Selected Varieties



**\$8.49**  
Green Mountain,  
McCafe, Donut Shop,  
Newman's Own,  
Krispy Kreme Coffee or  
Swiss Miss Hot Cocoa  
K Cups 10 Oz.  
Selected Varieties



**\$2.79**  
Mott's  
Applesauce  
6 Oz.  
Selected Varieties



**2/\$3**  
Kraft  
Marshmallows  
10 Oz. or  
Marshmallow  
Crepe 7 Oz.  
Selected Varieties



**\$3.29**  
Hawaiian  
Punch  
128 Oz.  
Selected Varieties



**\$3.69**  
Mott's  
Juice  
64 Oz. or 8 Oz.  
Selected Varieties



**\$4.29**  
IBC  
Soda  
48 Oz.  
Selected Varieties



**\$3.49**  
Capri Sun  
8 Oz.



**\$3.99**  
Pure Life  
Water  
9 Oz. Bottles 24 Pack or  
16.9 Oz. Bottles 24 Pack  
Selected Varieties



**\$7.99**  
Brandy  
Paper Towels  
4 Double Rolls or  
2 Triple Rolls or  
Quilted Northern  
Bath Tissue  
6 Mega Rolls  
Selected Varieties



**\$11.99**  
Viva  
Clean Towels  
8 Rolls or  
6 Double Rolls  
Selected Varieties



## Best Choice. Save on Our Brands

**\$1.99**  
Best Choice  
Salad Dressing  
16 Oz.  
Selected Varieties



**\$1.69**  
Best Choice  
Worcestershire  
Sauce  
10 Oz.



**\$2.99**  
Best Choice  
Queso or  
Cheese Dip  
18 Oz.  
Selected Varieties



**\$2.49**  
Best Choice  
Spaghetti or  
Elbow Macaroni  
32 Oz.  
Selected Varieties



**\$1.99**  
Best Choice  
Tomato Sauce  
29 Oz.



**\$1.99**  
Best Choice  
Hot Cocoa  
Mix  
8 Oz.  
Selected Varieties



**\$3.99**  
Best Choice  
Honey  
12 Oz.  
Selected Varieties



**\$2.99**  
Best Choice  
Graham Crackers  
16.4 Oz.  
Selected Varieties



**\$8.99**  
Pure Wonder  
By Best Choice  
Scoopable  
Cat Litter  
20 Lb.



**\$2.69**  
Pure Wonder  
By Best Choice  
Scented  
Cat Litter  
10 Lb.



## Home & Health Enjoy Spend LESS! MORE

**\$5.99**  
Mr. Clean  
Liquid Multi  
Surface Cleaner  
41 Oz.  
Selected Varieties



**\$10.99**  
Tide  
Simply Liquid  
Laundry Detergent  
105-117 Oz.  
Selected Varieties



**\$10.99**  
Downy  
Liquid Fabric  
Enhancer  
64-111 Oz.  
Selected Varieties



**\$9.99**  
Purex  
Liquid Laundry  
Detergent  
128-150 Oz.  
Selected Varieties



# Fresh Cut Meat

Enjoy **MORE** Spend **LESS!**



**\$5.99**  
Lb.  
Shoulder Arm Roast  
Fresh Boneless Beef



**\$6.49**  
Lb.  
Charcoal Steak  
Fresh Boneless Beef



**\$6.99**  
Lb.  
Stew Meat  
Fresh Boneless Beef



**\$2.99**  
Lb.  
Ground Pork  
Fresh



**\$3.49**  
Lb.  
Chicken Breast  
Boneless Skinless Frozen



**\$2.49**  
Lb.  
Pork Spareribs  
Frozen



**\$9.99**  
Best Choice Beef Patties  
32 Oz. Selected Varieties



**\$2.49**  
Oscar Mayer Bologna or Cotto Salami  
16 Oz. Selected Varieties

**\$3.99**  
Oscar Mayer Turkey Bacon  
12 Oz.

**\$2.99**  
Earl Campbell Sausage Links  
14 Oz. Selected Varieties

**\$3.99**  
Old Folks Sausage Rolls  
16 Oz. Selected Varieties

**\$1.99**  
Old Folks & Purnell Country Sausage Gravy Bag  
8 Oz.

**\$8.99**  
Kentucky Legend Stack Pack Bacon  
24 Oz. Selected Varieties

**3/\$5**  
Bar S Franks  
12 Oz. Selected Varieties

**\$3.99**  
Bob Evans Sides  
12-22 Oz. Selected Varieties

**\$4.99**  
Supremo Chorizo  
10-15 Oz. Selected Varieties

**\$7.49**  
Bar S Corndogs  
2.34 Lb.

**\$6.99**  
Foster Farms Breaded Chicken or Wings  
16-24 Oz. Selected Varieties

**\$6.99**  
Johnsonville Meatballs and Grillers  
24 Oz. Selected Varieties

**\$3.99**  
Johnsonville Smoked Sausage Ropes  
12-15.9 Oz. Selected Varieties

**\$5.99**  
Tennessee Pride Chicken or Sausage Biscuit Sandwiches  
16.3-19.2 Oz. Selected Varieties

## Seafood

**\$3.99**  
Sea Best Hushpuppers  
16 Oz. Selected Varieties

**\$6.99**  
Van de Kamp's Breaded Fish  
18-24.6 Oz. Selected Varieties

**\$3.49**  
Lb.  
Swai Fillets  
IQF

**\$4.99**  
Lb.  
Tilapia Fillets  
IQF

**\$9.99**  
Aquistar Cooked Shrimp  
1 Lb. 26-30 Cl.

**\$7.99**  
Aquistar Raw Shrimp  
1 Lb. 26-30 Cl.

## Deli & Bakery

**\$5.99**  
Lb.  
Kretschmar Ham Off The Bone  
Selected Varieties

**\$8.99**  
8 Inch Single Layer Red Velvet Cake  
26.5 Oz.

**\$5.99**  
Lb.  
Golden Fried Chicken Tenders  
Selected Varieties

**\$5.49**  
Lb.  
Cheese Tortellini Salad

**\$4.49**  
37th St. Cinnamon Rolls  
14.4 Oz.

**\$3.49**  
Mini Bundt Cakes  
4.9 Oz. Selected Varieties

**\$5.99**  
Lb.  
Kretschmar Provolone Cheese

**\$7.99**  
Lb.  
Kretschmar Bacon Encrusted Turkey Breast

**\$3.99**  
Cafe Valley Muffins  
4 Cl. Selected Varieties

**\$6.99**  
Father's Table Turtle or Variety Cheesecake  
16 Oz. Selected Varieties

**\$2.49**  
Stonerfire Naan Bread  
8.82 Oz. Selected Varieties

**\$3.49**  
Sweet P's Decadent Mini Croissants  
4.5 Oz. Selected Varieties

**\$2.49**  
Ozark Hearth Texas Toast  
20 Oz.

**\$4.99**  
Coke Products  
12 Oz. Cans 6 Pack Selected Varieties

**\$14.99**  
Coke Products  
12 Oz. Cans 24 Pack Selected Varieties

**\$2.99**  
Coke Products  
2 Liter Selected Varieties

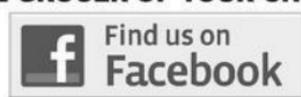
**\$6.99**  
Gold Peak Tea  
16.9 Oz. Bottles 6 Pack Selected Varieties

**\$1.49**  
Body Armor  
16 Oz. Selected Varieties

**\$6.99**  
Powerade  
20 Oz. Bottles 6 Pack Selected Varieties

Our **MISSION** is to provide our **CUSTOMERS** with a **SUPERIOR SHOPPING EXPERIENCE** by providing the **HIGHEST QUALITY** products and services possible. This will **MAXIMIZE OUR VALUE** to our community and employees.

**WE ARE DEDICATED TO BEING THE GROCER OF YOUR CHOICE.**



[facebook.com/rodsfoodstore](https://facebook.com/rodsfoodstore)

# WIN A SUNSHINE GETAWAY!

Key West, Florida  
Yosemite National Park  
Maui, Hawaii

## DESTINATION: Sunshine

**GRAND PRIZE**  
\$3500 TOWARDS THE VACATION OF YOUR CHOICE!  
A total of 9 Grand Prizes to be given away.

**2ND PLACE**  
\$50 GROCERY GIFT CERTIFICATE.  
Each participating store will randomly draw four winners. One winner each week. A total of 2,654 prizes to be given away. Approximate total Second Place Prize retail value \$133,200.

REGISTER FOR ENTRY  
JAN 28TH - FEB 24TH, 2026

To ENTER:  
Scan the code above or go to destination-sunshine.com

\*No purchase necessary. Void only at participating stores. See official rules for details. Promotion runs 1/28/26 - 2/24/26.

Prices Effective  
**FEBRUARY 11-17, 2026**

**\$4.49**

Halo Top Ice Cream  
16 Oz.  
Selected Varieties

**\$1.99**

Prego Pasta Sauce  
23-24 Oz.  
Selected Varieties

**\$14.99**

Bounty Essentials Paper Towels  
12 Double Rolls or Charmin Essentials Bath Tissue  
18 Mega Rolls  
Selected Varieties

**3/\$5**

Campbell's Chunky Soup  
18.6-19 Oz.  
Selected Varieties

**WOW DEAL**

**2/\$6**

Post Cereal  
11-16.6 Oz.  
Selected Varieties

**\$3.99**

Nabisco Chips Ahoy! Cookies  
9.5-13 Oz.  
Selected Varieties

# Valentine's Day February 14th

**\$19.99**

Dozen Rose Bouquet  
Selected Varieties

Flowers Available At Participating Stores Only

**\$4.99**

Hershey's Valentine Candy  
6.4-6.6 Oz.  
Selected Varieties

Prices Effective  
**FEBRUARY 11-17, 2026**

## BREAKFAST IN BED

**\$4.99**

Hormel Black Label Bacon  
12-18 Oz.  
Selected Varieties

**\$6.99**

Johnsonville Fully Cooked Breakfast Sausage  
20 Oz.  
Selected Varieties

**\$3.49**

Lb.

Sugardale Ham Steaks

**\$2.89**

Best Choice French Toast or French Toast Sticks  
16 Oz.  
Selected Varieties

**CINNAMON**  
French Toast Sticks

**\$2.99**

Best Choice Shake & Pour 16.5 Oz.  
Best Choice Pancake Mix 28-32 Oz. or Best Choice Superior Selection Protein Pancake Mix 12 Oz.  
Selected Varieties

**\$2.99**

Best Choice or Best Choice Superior Selection Syrup  
24 Oz.  
Selected Varieties

**\$2.49**

Simply Potatoes  
20 Oz.  
Selected Varieties

**\$3.49**

Mr. Dell's Hash Browns  
24-32 Oz.  
Selected Varieties

**\$4.49**

Florida's Natural Orange or Grapefruit Juice  
52 Oz.  
Selected Varieties

**\$6.99**

Maxwell House Ground Coffee  
10.3 Oz. or Maxwell House or Gevalia Pods  
6-10 CL  
Selected Varieties

馬 CHINESE NEW YEAR  
YEAR OF THE HORSE



Prices Effective **FEBRUARY 11-17, 2026**

**2/\$6**

**Bibigo  
Dumplings or  
Spring Rolls or  
Pagoda Rangoons  
or Wontons**  
6-9.8 Oz.  
Selected Varieties



**\$3<sup>99</sup>**

**P.F. Chang's  
Bowls**  
11 Oz.  
Selected Varieties



**\$6<sup>99</sup>**

**P.F. Chang's  
Entrees**  
18-22 Oz.  
Selected Varieties



**2/\$7**

**Mings  
Frozen Entrees**  
8-10 Oz.  
Selected Varieties



**\$1<sup>59</sup>**

**La Choy  
Chow Mein  
Noodles**  
5 Oz.



**\$1<sup>79</sup>**

**La Choy  
Chow Mein  
Noodles**  
12 Oz.



**\$6<sup>29</sup>**

**La Choy Chow  
Mein Bi Pack**  
42 Oz.  
Selected Varieties



**\$1<sup>79</sup>**

**La Choy  
Soy Sauce**  
10 Oz.



**\$2<sup>79</sup>**

**La Choy  
Sweet & Sour Sauce  
or Orange Sauce**  
14.4-14.8 Oz.  
Selected Varieties



**\$3<sup>19</sup>**

**La Choy  
Yum Yum  
Sauce**  
16 Oz.  
Selected Varieties



**\$2<sup>39</sup>**

**La Choy  
Soy Sauce**  
15 Oz.



**\$1<sup>69</sup>**

**La Choy  
Bean Sprouts**  
14 Oz.



**\$1<sup>19</sup>**

**La Choy  
Water Chestnuts**  
8 Oz.



**\$2<sup>79</sup>**

**Best Choice  
Superior Selection  
Sweet Chili Sauce**  
12.5 Oz.



**\$1<sup>89</sup>**

**Best Choice  
Superior Selection  
Edamame**  
10-12 Oz.  
Selected Varieties