

IDEAL Market

150 West 4th Street
Superior, NE 68978
(402) 879-4430

Home Owned & Operated Since 1949!

- WIC & Food Stamps Accepted
- Postage Stamps Available
- Film Development • Public Copy Machine
- Laminating • Money Orders
- No Sales Tax on Foods
- Every Thursday Senior Day

Open

Monday thru Saturday
7:00 am - 7:00 pm
Sunday 9:00 am - 5:00 pm
Open Holidays Except Thanksgiving, Christmas & Easter

We Accept The Following:



Food Stamp Debit Card

EVERYDAY!
UP TO 50¢

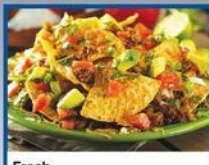
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PRICES EFFECTIVE WEDNESDAY, FEBRUARY 4 THROUGH TUESDAY, FEBRUARY 10, 2026

IT'S GAME TIME!



PRICES EFFECTIVE: All Week



Fresh 80% Lean Ground Beef
10 Lb. Tube, Product of the USA
\$3.99 Lb.
Family Pack \$4.59 Lb.



Fresh Boneless Skinless Chicken Breast Tenderloins
Product of the USA
\$3.99 Lb.



Frozen Pork Back Ribs
Product of the USA
\$2.99 Lb.



Fresh Boneless Beef Top Round Steaks
\$6.49 Lb.



Fresh Boneless Beef Top Round Roast
\$5.99 Lb.



Fresh Bone-In Pork Shoulder Roast
Product of the USA
\$1.99 Lb.



Smithfield Marinated Boneless Pork Tenderloin, Loin Filet or Roast
16.4-23 Oz., Selected Varieties
\$5.99

Fresh 80% Lean Ground Beef Patties
4 Oz. Each, Sold in a 2 Lb. Pkg. of 8, Product of the USA.
\$12.99

Farmland Bacon
12-16 Oz., Selected Varieties
\$4.99

Oscar Mayer Wieners, Stuffed Dogs or Turkey Franks 16 Oz. or Smokies
Smoked Sausage 14 Oz., Selected Varieties
\$2.99

Johnsonville Smoked Sausage, Brats or Polish Sausage Links 12-16 Oz., Selected Varieties
\$3.99

Bob Evans Side Dishes 12-24 Oz., Selected Varieties
\$3.99

Benquet Brown 'N Serve Sausage Links or Patties 6.4 Oz., Selected Varieties
2/3

Seafarer Imitation Crab 16 Oz.
\$3.49

Best Choice Bratwurst or Italian Sausage 16 Oz., Selected Varieties
\$3.99

Curly's Baby Back Pork Ribs 24 Oz.
\$11.99

Eckrich LIT Smokies 12-16 Oz., Selected Varieties
\$3.49

Crisp Green Cabbage 69¢ Lb.

Michigan Fuji, Gala or Red Delicious Apples 5 Lb.
\$5.99

Dean's Dip 12-16 Oz., Selected Varieties
2/4

Dean's Dip 12-16 Oz., Selected Varieties
2/2

Fresh Extra Large Roma Tomatoes or Jalapeño Peppers
99¢ Lb.

Avocados Mexico Avocados 59¢ Ea.

Fresh Strawberries 16 Oz. or Blueberries, Blackberries or Raspberries 6 Oz.
\$2.79

Dole Saled Kit 9.1-12.25 Oz., Selected Varieties
2/6

Best Choice Idaho Russet Potatoes 10 Lb.
\$2.99

California Navel Oranges 4 Lb.
\$3.99

The Little Potato Company Potatoes 24 Oz., Selected Varieties
\$3.99

Yellow Onions 3 Lb.
\$1.99

Taylor Farms Vegetable Tray With Ranch Dip 36 Oz.
\$9.99

Imported Red, Green or Black Seedless Grapes 2.99 Lb.

Fresh Cantaloupe, Honeydew or Mini Watermelon 4.99 Ea.

Pace Salsa or Picante Sauce 16 Oz., Selected Varieties
2/3

Pace Salsa or Picante Sauce 16 Oz., Selected Varieties
2/2

Best Choice Diced Tomatoes Selected Varieties
2/3

WHITE ROUND Tortilla Chips Selected Varieties
\$1.99

Orville Redenbacher's Microwave Popcorn 6-16 Oz., Selected Varieties
\$3.49

Pepsi Products 12 Pack 12 Oz. Cans, 8 Pack 12 Oz. Bottles or 10 Pack 7.5 Oz. Mini Cans, Selected Varieties
2/11

Louisa Pasta 16-19 Oz., Selected Varieties
\$4.49

V8 Splash 64 Oz., Selected Varieties
2/4

Stonemill Kitchens Dip 10-11 Oz., Selected Varieties
2/7

Sample Day
February 5th & 6th
3 pm - 6 pm

Kraft Cubes Cheese 6.4-7 Oz., Selected Varieties
2/6

King's Hawaiian Dinner Rolls 12 Ct., Selected Varieties
2/7

Rotella's Italian Bakery Hamburger or Hot Dog Buns 8 Ct.
\$1.79

Items shown may not be available at all stores. Some brands shown will be substituted with regionally available brands.



**Ragù
Pasta Sauce**
16-24 Oz.,
Selected Varieties

2/\$4



**Velveeta
Shells & Cheese
or Deluxe
Macaroni & Cheese
Dinner**
9-14 Oz.,
Selected Varieties

\$2.99



**General Mills
Cereal**
9-10.8 Oz.,
Selected Varieties

\$1.49



**Swanson
Broth or
Stock**
32 Oz.,
Selected Varieties

2/\$5



**Kraft
Mac & Cheese
or Velveeta
Shells & Cheese
Cups**
2-4 Oz.,
Selected Varieties

\$4.49



**McCormick
Taco Seasoning
Mix**
1.25 Oz.,
Selected Varieties

79¢



**Kraft
Dressing**
16 Oz.,
Selected Varieties

\$2.49



**Swiss Miss
Hot Cocoa
Mix**
8 Oz.,
Selected Varieties

2/\$6



**Quaker
Oats**
42 Oz.,
Selected Varieties

\$5.99



**Skippy
Peanut Butter**
15-16.3 Oz.,
Selected Varieties

2/\$5



**Hershey's
Candy Bars**
1.2-2.5 Oz.,
Selected Varieties

\$1.29



**Kellogg's
Rice Krispies
Treats**
7-8 Oz.,
Selected Varieties

\$2.99



**Best Choice
Premium
Paper Towels**
6 Roll,
Selected Varieties

\$7.99

GAME DAY SNACKS



**WOW
DEAL**

**Farm Rich
Appetizers**
14-3.22 Oz.,
Selected Varieties

\$3.99



**WOW
DEAL**

**Pringles
Potato Crisps**
4.9-5.57 Oz.,
Selected Varieties

3/\$5



**WOW
DEAL**

Velveeta
32 Oz.,
Selected Varieties

\$6.99



**Red Baron
Pizza**
17.85-23.45 Oz.,
Selected Varieties

2/\$8



**Totino's
Party Pizza**
9.8-10.9 Oz. or
Pizza Rolls
7.5 Oz.,
Selected Varieties

3/\$4



**Tostitos
Party Size!
Snacks**
8.125-18 Oz.,
Selected Varieties

\$4.49



**Ro-Tel
Diced
Tomatoes**
10 Oz.,
Selected Varieties

4/\$5



**TGI Fridays
Appetizers**
8-11 Oz.,
Selected Varieties

\$3.49



**Cheez-It
Crackers,
Snack Mix or
Crunch Snack**
6.5-12.4 Oz. or
Snack'd or
Puff'd Snacks
5.75-7.5 Oz.,
Selected Varieties

2/\$6



**Tostitos,
Lay's or
Doritos
Dip or Salsa**
10-15.75 Oz.,
Selected Varieties

2/\$7



**Best Choice
Potato Chips**
7.5-8 Oz.,
Selected Varieties

2/\$4



**Dean's
Dip**
12-16 Oz.,
Selected Varieties

2/\$4



**Kellogg's
Club,
Town House or
Graham Crackers**
9-15 Oz.,
Selected Varieties

\$2.49



**Nabisco
Ritz or
Snack
Crackers**
3.5-13.7 Oz.,
Selected Varieties

\$3.99



**Best Choice
Pretzels**
12-16 Oz.,
Selected Varieties

2/\$4



**Planters
Peanuts**
16 Oz.,
Selected Varieties

2/\$5



**Planters
Corn Nuts**
4 Oz.,
Selected Varieties

99¢

DAIRY DEALS



**Simply
Juice**
46-52 Oz.,
Selected Varieties

\$3.99



**WOW
DEAL**

**Kraft
Shredded,
Chunk Cheese**
5-8 Oz.,
Selected Varieties

3/\$5



**Kraft
Singles**
10-17.12 Oz.,
Selected Varieties

\$3.49



**Nestlé
Coffee-mate
Coffee Creamer**
19-32 Oz.,
Selected Varieties

\$3.49



**Yoplait
Yogurt**
4-6 Oz.,
Selected Varieties

10/\$6



**Philadelphia
Cream Cheese**
8 Oz.,
Selected Varieties

\$2.49



**Blue Bonnet
Quarters**
10 Oz.,
Selected Varieties

4/\$5

FROZEN DEALS



**Birds Eye
Steamfresh
Vegetables
or Rice**
10-10.8 Oz.,
Selected Varieties

4/\$5



**WOW
DEAL**

**Pillsbury
Toaster Strudel
or Scrambles**
7.2-12 Oz.,
Selected Varieties

\$1.99



**Ore-ida
Potatoes**
19-32 Oz.,
Selected Varieties

\$3.99



**Reames
Homestyle
Egg Noodles**
12 Oz.,
Selected Varieties

\$3.49



**Eggo
Waffles**
8-10 Oz.,
Selected Varieties

2/\$5

WIN A SUNSHINE GETAWAY!

DESTINATION:
Sunshine



GRAND PRIZE
\$3500 TOWARDS THE
VACATION OF YOUR CHOICE!
A total of 9 Grand Prizes
to be given away.

REGISTER FOR ENTRY
JAN 28TH – FEB 24TH, 2026

2ND PLACE
\$50 GROCERY
GIFT CERTIFICATE.
Each participating store will
randomly draw four winners.
One winner each week. A total
of 2,664 prizes to be given away.
Approximate total Second Place
Prize retail value \$133,200.



To ENTER:
Scan the code
above or go to
destination-sunshine.com

*No purchase necessary.
Valid only at participating stores.
See official rules for details.
Promotion runs 1/28/26 – 2/24/26.



DiGiorno
Pizza
14.1-29.3 Oz.,
Selected Varieties
2/\$9

Blue Bunny
Premium
Dairy Dessert or
Frozen Yogurt
46-48 Oz.,
Selected Varieties

\$3.49



Malt O Meal
Family Size
Cereal
23-30 Oz.,
Selected Varieties

\$3.99

WOW
DEAL
Pace
Salsa or
Picante Sauce
16 Oz.,
Selected Varieties

2/\$3



Dawn
Dish
Detergent
32.7-38 Oz.,
Selected Varieties

\$5.99



Valentine's Day SALE

PRICES EFFECTIVE
ALL WEEK



**Rose or
Rainbow Rose
Bouquet**
Dozen

\$29⁹⁹



**Scarlet
Sunset Floral
Arrangement**

\$15⁹⁹



**Sparks Fly
Bouquet**

\$16⁹⁹



**Red & White
Combo Mum
In Love Bag**

\$15⁹⁹



**Hershey's
Valentine Candy**
7.5-10.1 Oz.,
Selected Varieties

\$5⁴⁹

IT'S GAME TIME!



Prices Effective All Week



**Wimmer's
Little Smokies**
10-14 Oz.,
Selected Varieties
\$3⁹⁹



**Curly's
Pulled Pork
or Chicken**
12-16 Oz.,
Selected Varieties
\$4⁹⁹



**Johnsonville
Bratwurst or
Italian Sausage**
19 Oz.,
Selected Varieties
\$4⁹⁹



**Best Choice
Cocktail
Shrimp Ring**
10 Oz.
\$4⁹⁹



**Armour
Meatballs**
11-14 Oz.,
Selected Varieties
\$2⁹⁹



**Schweigert
Chicken Wings**
2 Lb.,
Selected Varieties
\$11⁹⁹



**Cloverdale
Tangy
Summer Sausage**
28 Oz.,
Selected Varieties
\$9⁹⁹



**Claussen
Pickles or
Sauerkraut**
20-32 Oz.,
Selected Varieties
\$3⁹⁹



**Best Choice
Beef Patties**
32 Oz.,
Selected Varieties
\$9⁹⁹

**Extra Large
Green Bell
Peppers or
Large Slicing
Cucumbers**

99¢ Ea.

Red Radishes
16 Oz. or
Bolthouse Fresh
Baby Cut
Carrots
32 Oz.

2/\$5



**Fresh
Celery
Sleeve
Broccoli
Bunch or
Cauliflower
Head**

3/\$9



**Jumbo
Lemons or Limes**
79¢ Ea.



From the Deli
**Sabra
Hummus**
10 Oz.,
Selected Varieties
2/\$6



**Marzetti
Veggie Dip**
12 Oz.,
Selected Varieties
\$4⁹⁹



**Greenhouse
Extra Large Yellow,
Orange or Red
Bell Peppers**
\$1⁴⁹ Ea.

IT'S GAME TIME!



**Best Choice
Beans or
Blackeye Peas**
15-15.5 Oz.,
Selected Varieties

89¢



**McCormick
Chili
Seasoning Mix**
1-1.25 Oz.,
Selected Varieties

\$1.29



**Best Choice
Tomato Juice**
64 Oz.

\$2.99



**Best Choice
Saltine or
Oyster Crackers**
9-16 Oz.,
Selected Varieties

\$1.49



**Daisy Brand
Sour Cream**
14-16 Oz.,
Selected Varieties

\$2.49



**Hormel
Chili**
15 Oz.,
Selected Varieties

2/\$5



**Manwich
Sloppy Joe
Sauce**
15-16 Oz.,
Selected Varieties

4/\$5



**Best Choice
Cinnamon Rolls**
12.4 Oz.,
Selected Varieties

\$2.49



**Nabisco
Family Size or
Limited Edition
Oreo Cookies**
11.78-18.71 Oz.,
Selected Varieties

\$4.99



**Best Choice
Soda or Mixers**
12 Pack 12 Oz. Cans,
Selected Varieties,
Plus Deposit
Where Required

2/\$7



**Oscar Mayer
Deli Fresh,
Natural or
Carving Board
Lunchmeat**
7-9 Oz. or
Chicken Strips
6 Oz.,
Selected Varieties

\$3.99



**Crystal Farms
Deli Sliced
Cheese**
6-8 Oz.,
Selected Varieties

\$2.69



**Best Choice
Cheese
Party Tray**
16 Oz.

\$4.99



**Country Crock
Spread**
45 Oz.,
Selected Varieties

\$5.49



**Kraft
Mayo**
22-30 Oz.,
Selected Varieties

\$4.49



**Chick-fil-A
Sauce**
16 Oz.,
Selected Varieties

\$3.89



**Kraft
Miracle Whip**
19-30 Oz.,
Selected Varieties

\$4.99



**Hunt's
Ketchup**
20 Oz.

2/\$3



**Best Choice
Hamburger
Dill Chips**
16 Oz.

\$1.99



**Vlasic
Pickles or
Relish**
16-24 Oz.,
Selected Varieties

\$2.79



**McCormick
Grill Mates
Seasoning**
2.37-3.5 Oz.,
Selected Varieties

2/\$3



**Sweet Baby Ray's
Barbecue Sauce**
18 Oz.,
Selected Varieties

\$1.99



**A.1.
Steak Sauce**
10 Oz. or
Lea & Perrins
Worcestershire
Sauce 10 Oz.

\$4.99



**Buffalo
Wild Wings
Sauce**
12 Oz.,
Selected Varieties

\$3.49



**Frank's
Redhot
Sauce**
12 Oz.,
Selected Varieties

\$3.49