

*NOT ALL PRODUCTS AVAILABLE AT THESE LOCATIONS.

Purchase limits may apply.

MASON'S Supermarket

Prices Effective Jan. 28
thru Feb. 3, 2026



Joe's Market



Ground Fresh Daily!
85% Lean
Ground Beef

Any Size Package

\$5.99
Lb.

California
Large
Navel Oranges

79¢
Lb.



Green
Seedless
Grapes

\$1.99
lb.



Best Choice
Ice Cream

48 oz.,
Select Varieties

\$1.99



Crystal Farms
Shredded or
Chunk
Cheese

5.5 - 8 oz.,
Select Varieties

4 FOR \$9



Nabisco Crackers

Wheat Thins, Triscuit,
Good Thins, or
Flavor Originals
3.5 - 8.5 oz.,
Select Varieties

\$2.99
Ea.

*When You Buy TWO



Little Debbie Snacks

Big Pack

12.68 - 30 oz.,
Select Varieties

\$3.99



Café Valley Muffins

4 Ct.,
Select Varieties

\$4.49



Corona, Modelo,
Victoria, or
Pacifico Beer

12 Pk. Bottles or Cans,
Select Varieties

\$15.99

General Mills **BUY 5, SAVE \$5**

on Select Varieties of
General Mills Products

SEE PAGE 2
FOR MORE!



Tostitos
Pizza Rolls

50 Ct.,
Select Varieties

\$3.99 Sale Price

-\$1 Each when you buy FIVE
participating General Mills items

\$2.99
Final Price



Progresso
Soup

18 - 19 oz. Can,
Select Varieties

\$2.19 Sale Price

-\$1 Each when you buy FIVE
participating General Mills items

\$1.19
Final Price



General Mills Cereal

8.9 - 12 oz.,
Cheerios, Trix, Golden Grahams,
Raisin's Puffs, Cocoa Puffs,
or Cinnamon Toast Crunch

\$2.99 Sale Price

-\$1 Each when you buy FIVE
participating General Mills items

\$1.99
Final Price



Pillsbury
Crescents, Sweet Rolls,
or Grand! Biscuits

8 - 16.3 oz. Can,
Select Varieties

\$2.99 Sale Price

-\$1 Each when you buy FIVE
participating General Mills items

\$1.99
Final Price



Old El Paso
Enchilada Sauce,
Refried Beans,
or Chopped Green Chiles

4 - 16 oz. Can, Select Varieties

\$1.99 Sale Price

-\$1 Each when you buy FIVE
participating General Mills items

99¢
Final Price



Cheez Mix, Bugles, or
Gardetto's Snacks

7 - 8.8 oz.,
Select Varieties

\$1.99 Sale Price

-\$1 Each when you buy FIVE
participating General Mills items

99¢
Final Price

8 General Mills **BUY 5, SAVE \$5** on Select Varieties of General Mills Products

MORE SAVINGS ON PAGE 1



**Betty Crocker
Brownie, Cookie,
Dessert Bar, or
Muffin Mix**

9.3 - 19.1 oz.,
Select Varieties
\$2.99 Sale Price
- \$1 Each when you buy FIVE
participating General Mills
items.

\$1.99
Final Price



**Nature Valley
Bars or Biscuits,
General Mills Cereal Bars
& Treats, Chex Mix Bars,
or Fiber One Bars**

4.1 - 8.94 oz.,
Select Varieties
\$2.49 Sale Price
- \$1 Each when you buy FIVE
participating General Mills
items.

\$1.49
Final Price



**Fruit Roll-Ups, Mott's,
Fruit by the Foot,
Gushers, or Shapes
Fruit Snacks**

4.5 - 8 oz.,
Select Varieties
\$2.49 Sale Price
- \$1 Each when you buy FIVE
participating General Mills
items.

\$1.49
Final Price



**Annie's
Pasta & Cheese**

2.01 oz. Cup or
5.5 - 8 oz. Box,
Select Varieties

\$1.99 Sale Price
- \$1 Each when you buy FIVE
participating General Mills
items.

99¢
Final Price



Old El Paso Products

• Dinner Kits 8.8 - 12.5 oz.
• Carb Advantage Tortillas,
Tortilla Bowls, or Pockets 7 Ct.
• Seasoning Mix 6.25 oz.
• Red Enchilada
Sauce 19 oz.
• Flavored Taco Shells
10 Ct.
• Creamy Sauce or
Taco Sauce 7 oz.
See Select Varieties. Final Price

\$2.49



**Old El Paso
Taco Shells or
Tortillas**

8 - 12 Ct.
Select Varieties

\$2.49 Sale Price
- \$1 Each when you buy FIVE
participating
General Mills items.

\$1.49
Final Price



**Annie's
Pasta & Cheese
Deluxe, Organic,
or Gluten Free**

6 - 12 oz. Box,
Select Varieties

\$2.99 Sale Price
- \$1 Each when you buy FIVE
participating
General Mills items.

\$1.99
Final Price



**Best Choice
Pancake &
Waffle Mix
or Syrup**

24 - 32 oz.,
Select Varieties

\$2.69



**Best Choice
Instant
Oatmeal**

8 - 10 Ct.
Select Varieties

\$2.59



**Best Choice
Coffee**

24.2 - 30.5 oz. Can,
Select Varieties

\$7.99



**Best Choice
Coffee**

11.5 oz. Can
or 12 Ct.
Single Serve Caps,
Select Varieties

\$4.49

Dairy Aisle Great Buys!



**Kraft
Shredded
Natural Cheese**

24 oz.,
Select Varieties

\$6.99



**Florida's
Natural
Orange Juice**

52 oz.,
Select Varieties

\$3.49



**Kraft or
Cracker Barrel
Cheese Sticks or
String Cheese**

7.5 - 12 oz.,
Select Varieties

\$3.49



**Philadelphia
Cream Cheese**

2 Pk./
8 oz. Bricks
Select Varieties

\$5.49



Best Choice
Hearty Soup
18.6 - 19 oz. Can,
Select Varieties

2 FOR \$4



Classico
Pasta Sauce
15 - 24 oz.,
Select Varieties

\$2.49
Ea.

*When you buy TWO



Kraft Deluxe
or Velveeta
Pasta &
Cheese
9.4 - 14 oz.,
Select Varieties

\$2.99



Kraft
Mac & Cheese
or Velveeta
Shells & Cheese
Original
2.05 - 2.39 oz. Cup

\$1.99



Bear Creek
Soup or Chili Mix
7.9 - 11.5 oz. Pouch,
Select Varieties

\$3.99



Cookies
Original
Bar "B" "Q"
Sauce
18 oz.

\$2.99



American Beauty
Pasta
12 - 16 oz.,
Select Varieties

\$1.18



Nabisco
Chips Ahoy! Cookies
9.31 - 13 oz.,
Select Varieties

\$3.99



Best Choice
Honey
12 oz. Bear Shaped
Bottle

\$3.49



Sara Lee
Artesano
Bakery
Bread
20 oz.,
Select Varieties

\$2.99



Artisan
Hearth
Rustic Bread
22 oz.,
Select Varieties

\$3.49



Village Hearth
Hamburger
or Hot Dog
Buns
8 Ct.,
Select Varieties

\$2.99

Frozen Food Specials!



Devour
Big Bowl
or Entrée
8 - 14 oz.,
Select Varieties

\$2.99
Ea.

*When You Buy THREE



Jack's
Original Thin
Pizza
13.8 - 15.8 oz.,
Select Varieties

3 FOR \$10



InnovaAsian
Entrées
16 - 18 oz.,
Select Varieties

\$6.49



HomeBake
Main Entrée
19.8 - 22.2 oz.,
Select Varieties

\$9.99



USDA Choice Boneless Beef Top Round Roast

\$6⁴⁹ Lb.

U.S.D.A. CHOICE



Simply SIMPLY
Simply Potatoes
24 oz.
Simply Potatoes
\$2⁹⁹

Smithfield All Natural Boneless Pork Loin Chops or Loin Roast

\$2⁴⁹ Lb.

Smithfield ALL NATURAL Fresh Pork



Hand Cut USDA Choice Beef T-Bone Steak

\$9⁹⁹ Lb.

U.S.D.A. CHOICE



USDA Choice Beef Porterhouse Steak

\$10⁹⁹ Lb.

U.S.D.A. CHOICE



Smithfield All Natural Boneless Pork Tenderloin

\$2⁹⁹ Lb.

Smithfield ALL NATURAL Fresh Pork



Tyson All Natural Chicken Wing Sections

\$6⁹⁹ 2.5 Lbs.

Tyson
CHICKEN WING SECTIONS



Prime Fresh Delicatessen by Smithfield Lunchmeat

7 - 8 oz.
Select Varieties

\$3⁹⁹



Bob Evans Pork Sausage

16 oz. Roll
Select Varieties

2 FOR \$7



Sheboygan Cocktail Smokies

12 - 14 oz.
Select Varieties

2 FOR \$7



Oscar Mayer Beef Franks

15 oz.
Select Varieties

\$5⁷⁹



Oscar Mayer Deli Fresh or Carving Board Sliced Meats

6 - 9 oz.
Select Varieties

\$3⁴⁹ Ea.

**When you buy TWO*



Lunchables Value Lunch Combinations

1.3 - 1.9 oz.
Select Varieties

4 FOR \$5

BUTCHER SHOPPE FRESH



U.S.D.A. CHOICE

Beef Steaks and Roasts are cut fresh in our store!

Always Save

Quality products at everyday low prices. That's what the Always Save® brand means.

With budget-friendly low prices on hundreds of staple items across the store, you're sure to find an Always Save® product at a price you can smile about, guaranteed!

EVERYDAY LOW PRICES



Save
WATER SOFTENER PELLETS



Save
SUGAR



Save
NAPKINS

Tyson
Buffalo Style
HOT WINGS

Tyson
Buffalo Style
TENDERLOINS

Tyson Chicken
Breaded, Grilled,
or any tizers
20 - 26.05 oz.,
Select Varieties

\$7⁹⁹

Armour
Meatballs
14 oz.
Select Varieties

2 FOR \$6

Tyson
Flavored
Chicken Wings
2.5 lbs.
Select Varieties

\$8⁹⁹

Koch Foods
Oven Cravers
Raw Stuffed
Chicken Breasts
5 oz.,
Select Varieties

4 FOR \$5

El MONTEREY
Burrito or
Chimichanga
3.8 - 4 oz.,
Select Varieties

4 FOR \$3

Fresh
Salmon
Fillets

\$10⁹⁹ lb.

Alaskan
Snow Legs
Crab Flavored
Seafood
1 lb.

\$7⁴⁹

Landlocked
Seafoods
Cooked
Shrimp
360 OZ.
71 - 90 CL.
1 lb.

\$7⁹⁹

The Great
Fish Co.
Wild Caught
Cod
Portions
1 lb.

\$6⁹⁹

Landlocked
Seafoods
EZ Peel
White Raw
Shrimp
31 - 40 CL.
1 lb.

\$7⁴⁹

Bakery Fresh Bargains!

Olson's
Sliced Crème Cake
16 oz.,
Select Varieties

\$4⁹⁹

The Father's Table
Mini Cheesecake
16 oz.,
Select Varieties

\$6⁹⁹

iZZio
Sourdough
Bread
24 oz.,
Select Varieties

\$4⁹⁹

King's Hawaiian
Dinner Rolls
12 CL.
Select Varieties

\$4⁴⁹

*Some products not available at all locations.

PROPANE TANKS



**NEW TANKS
& REFILLS
AVAILABLE!**

**Firewood
Bundles
Available!**



**AVAILABLE
EVERY DAY!**

**10%
OFF**

Purchase of 6
or more of any
wine!
Includes sale items.
**MIX OR
MATCH!**



**19 Crimes
Wine**

750 mL,
Select Varieties

\$9.99 Sale Price
- 10% When you buy 6 or
more select

\$8⁹⁹ Ea.
Final Cost



**Méné à Trois
Wine**

750 mL,
Select Varieties

\$9.99 Sale Price
- 10% When you buy 6 or
more select

\$8⁹⁹ Ea.
Final Cost



**Coca-Cola or
7-Up Products**

12 PK/12 oz. Cans,
Select Varieties

\$5⁹⁹
Limit 4 Total



**Coca-Cola
Products**

6 PK/16.9 oz. Bottles,
Select Varieties

\$3⁹⁹



Coca-Cola Products

8 PK/12 oz. Bottles,
Select Varieties

\$5⁹⁹



**7-Up
Products**

2 Lit.,
Select Varieties

2 FOR \$4



**Budweiser or
Bud Light Beer**

24 PK/12 oz. Cans,
Select Varieties

\$22⁹⁹



**Keystone
Light
Beer**

30 PK/12 oz. Cans

\$19⁹⁹



**Smirnoff
Vodka**

1.75 Lit.,
Select Varieties

\$20⁹⁹



**Maker's Mark
Kentucky Straight
Bourbon Whisky**

750 mL

\$24⁹⁹



**Jose Cuervo
Authentic
Margaritas**

1.75 Lit.,
Select Varieties

\$14⁹⁹



**Lay's
Potato Chips**

5 - 8 oz.,
Select Varieties

\$1⁹⁹ Ea.

*When you buy **THREE**



**Lay's
Kettle Cooked Chips
or Frito Lay
Baked Snacks**

6 - 8 oz.,
Select Varieties

\$2⁹⁹



**Capri Sun
Juice Drink Blends**

10 PK/6 oz. Pouches,
Select Varieties

\$3²⁹



**Bounty
Paper
Towels**

2 Mega Rolls or
4 Double Rolls
Select Varieties

or Charmin
Bath Tissue

6 Mega Rolls
Select Varieties

\$7⁹⁹



**Tide
Laundry
Detergent**

37 - 42 oz.
Select Varieties

\$6⁹⁹



**Pampers
Easy Ups
Training Underwear**

15 - 22 C.
Select Varieties

\$8⁹⁹



Best Choice Bags

- Double Zipper Storage Bags 10 Cx12 Gd.
- Double Zipper Storage Bags 12 Cx12 Gd.
- Bread Bags with Twist Ties 75 Ct.
- Sandwich Resealable Bags 90 Ct.

\$1⁷⁹



**Best Choice
Fabric Softener
Dryer Sheets**

120 Ct.
Select Varieties

\$2⁹⁹



**Muscle Milk
Protein
Shake**

4 Fl.
Select Varieties

\$9⁴⁹



**Dove
Soap Bars**

6 Fl./3.75 oz. Bars
Select Varieties

\$10⁴⁹



**Aspercreme
or IcyHot
Pain Relief**

2.5 oz. Roll-On,
2.7 oz. Cream, or
5 Ct. Patch,
Select Varieties

\$7⁹⁹



**Vicks
NyQuil or DayQuil
Severe Cold & Flu
Relief**

12 oz. or 24 Ct.
Select Varieties

\$11⁹⁹



**Pure Wonder
By Best Choice
Gravy Time
Dog Food**

14 Lbs.

\$9⁴⁹



**Pure Wonder
By Best Choice
Pate Entree
with Gravy
Cat Food**

2 Fl./1.3 oz. Cans,
Select Varieties

99¢



**Raising money for your school
or non-profit is easy as 1-2-3!**

1. Shop at our store for Best Choice products

Brands include Best Choice®, Clearly by Best Choice®, and Best Choice® Superior Selections®.

2. SAVE THE LABELS from your products

Clip the labels off your Best Choice family of brand product and collect them. Be sure to save the UPC portion. Turn in the UPC codes to your school or non-profit group.

3. EARN MONEY! Once the group receives 1,000 labels, send them in to earn \$30 in cash.

For more details, visit save-a-label.com



Join the conversation!

Check out our pages on Facebook
[Facebook.com/JoessMarket](https://www.facebook.com/JoessMarket) and
[Facebook.com/MasonsSupermarket](https://www.facebook.com/MasonsSupermarket)
or visit our websites at www.JoessMarket.com
and www.MasonsSupermarket.com

Sign up to receive exclusive emails containing specials and
sale notifications. Create and save your own shopping lists,
and access our kitchen-tested recipes!



Blackberries
6 oz.

\$1.89

Roma
Tomatoes

99¢ Lb.

Best Choice
Gold
Potatoes
5 Lb. Bag

\$1.99



Gala
Apples

\$1.49 Lb.



California
Lemons

3 FOR \$2



Bolthouse Fresh
Whole Carrots

\$1.69
2 Lb. Bag



Zucchini or
Yellow Squash

\$1.29 Lb.



Bolthouse
Farms
Dressing &
Dip

\$3.79
12 oz.
Select Varieties



Sweet
Potatoes

99¢ Lb.



Bolthouse
Farms
Beverages

\$2.79
450 mL
Select Varieties



Bolthouse Farms
Baby Spinach or
Spring Mix Salad

10 oz. Clamshell Pkg.

\$3.99



Yellow Onions

\$2.49
3 Lb. Bag



Certified Organic

Organic
Gala
Apples

\$1.89 Lb.

Organic
Navel
Oranges

\$4.99
3 Lb. Bag



Fresh & Convenient

Harvest Cuts
Stir Fry Mix
Vegetables

\$5.99
14 oz.

Fresh Cuts
Berry
Blend

\$7.99 Lb.

MASON'S
Supermarket

736 N Brown Ave
Minden, NE
308-832-1522

Visit our website at
www.MasonsSupermarket.com

Prices Effective Wednesday, January 28 thru Tuesday, February 3, 2026 *Not all products available at these locations.

Purchase limits may apply. We reserve the right to require minimum purchases & correct typographical errors. While Supplies Last!



Joe's Market

733 O Street
Loup City, NE
308-745-1652

Visit our website at
www.JoesMarketInc.com



Find us on Facebook