

IDEAL Market

150 West 4th Street
Superior, NE 68978
(402) 879-4430

Home Owned & Operated Since 1949!

- WIC & Food Stamps Accepted
- Postage Stamps Available
- Film Development • Public Copy Machine
- Laminating • Money Orders
- No Sales Tax on Foods
- Every Thursday Senior Day

Open

Monday thru Saturday
7:00 am - 7:00 pm
Sunday 9:00 am - 5:00 pm
Open Holidays Except Thanksgiving, Christmas & Easter

We Accept The Following:



PRICES EFFECTIVE WEDNESDAY, JANUARY 21 THROUGH TUESDAY, JANUARY 27, 2026

Feel Great SAVINGS ⚡ = Feel Good FOODS! =

99¢ SALE

4.5-8.5 Oz., Selected Varieties

Michelina's Entrée

Chobani Flip or Creations Greek Yogurt

4.5-8.3 Oz., Selected Varieties

StarKist Chunk Light Tuna or Tuna Creations

2.6-3 Oz. Pouch, Selected Varieties

SEASONED CROUTONS

Best Choice Croutons 5 Oz., Selected Varieties

ACT II Microwave Popcorn

3 Ct., Selected Varieties

Best Choice Soft Cookies

71 Oz., Selected Varieties

Best Choice Mixers or Sparkling Water

1 Liter Bottle, Selected Varieties, Plus Deposit Where Required

Fresh Boneless Pork Loin Chops
Product of the USA
\$2.59 Lb.

Fresh Boneless Beef Arm Steaks
\$6.99 Lb.

Fresh Boneless Pork Loin
Whole in the Bag, Product of the USA
\$2.19 Lb.

Fresh Boneless Beef Arm Roast
\$6.59 Lb.

Frozen Chicken Leg Quarters
With Avg. Weight of 10.5 Oz.
\$6.99

Fresh 85% Lean Ground Round
Product of the USA
\$5.99 Lb.

Smithfield Bacon
12 Oz. Sliced
\$4.49

Fresh Whole Chicken
Product of the USA
\$1.49 Lb.

Wimmer's Big N' Meaty Summer Sausage
18 Oz., Selected Varieties
\$5.99

John Morrell Braunschweiler
16 Oz.
\$3.29

Best Choice Cooked Tail-Off Shrimp
6-20 Oz., 12 Oz.
\$5.99

Johnsonville Smoked Sausage, Brats or Polish Sausage Links or Rope
12.14 Oz., Selected Varieties
\$3.99

Farmland Whole Boneless Ham & Water
Product
4 Lb.
\$9.99

Hillshire Farm Ultra Thin Sliced Luncheon
7.8 Oz., Selected Varieties
\$3.59

Smithfield Luncheon
7.8 Oz., Selected Varieties
\$3.99

Armour Peppercorn
Selected Varieties
\$2.99

John Morrell Cervelat
16 Oz.
\$5.99

Gripe Tomatoes
16 Oz.
\$1.99

Crunch Pak Apple Slices
12 Oz., Selected Varieties
\$2.99

Imported Red, Green or Black Seedless Grapes
\$2.49 Lb.

Avocados MEXICO
2/1

Dole Premium Salad Kit
71-13.3 Oz., Selected Varieties
\$2.99

Fresh Strawberries U.S., Blackberries from Blackberries or Raspberries 4 Oz.
\$3.99

Taylor Farms Vegetables
9-15 Oz., Selected Varieties
\$2.99

Always Save Russet Potatoes
15 Lb.
\$2.99

Always Save Yellow, Red or White Onions
2 Lb.
99¢

Navel Oranges
4 Lb.
\$4.99

Seneca Apple Chips
2.5 Oz., Selected Varieties
\$1.99

Fresh Extra Large Roma Tomatoes
\$1.29 Lb.

Jalapeno Peppers
\$1.29 Lb.

Taylor Farms Snap or Snow Peas
8 Oz.
\$3.99

DIGITAL COUPON OFFERS

MORE AD SPECIALS
MORE AD DIGITAL COUPONS
MORE AD PAGES
MORE SAVINGS!

See Store for Details

PRICES EFFECTIVE: All Week

Johnsonville Smoked Sausage, Brats or Polish Sausage Links or Rope
12.14 Oz., Selected Varieties
FINAL PRICE LIMIT 1 DIGITAL COUPON
\$3.99
- \$1.00
\$2.99

Best Choice Hot Cocoa Mix
8-10 Oz., Selected Varieties
FINAL PRICE MUST BUY 2, LIMIT 1 DIGITAL COUPON
2/3
- \$1.00 OFF 2
2/2

Simply Juice
48-52 Oz., Selected Varieties
FINAL PRICE LIMIT 1 DIGITAL COUPON
\$3.99
- \$1.00
\$2.99

Maxwell House Wake Up Roast Ground Coffee
28.4 Oz.
FINAL PRICE LIMIT 1 DIGITAL COUPON
\$1.99
- \$2.00
\$9.99

Best Choice Dressing
16 Oz., Selected Varieties
FINAL PRICE MUST BUY 2, LIMIT 1 DIGITAL COUPON
2/4
- \$2.00 OFF 2
2/2

Jell-O Pudding or Gelatin
4 Ct., Selected Varieties
\$2.99

Bibigo Dumplings or Pagoda Appetizers
6-15.8 Oz., Selected Varieties
2/\$6

Best Choice Chili
15 Oz., Selected Varieties
2/\$4

Ice Mountain Natural Spring Water
24 Pack 16.9 Oz. Bottles
\$4.99

Reser's Potato, Macaroni or Pasta Salad or Smokehouse Barbecue Beans
Selected Varieties
\$2.49

Kretschmar Roast Beef
Selected Varieties
\$12.99 Lb.

Sargento Balanced Breaks
4.5 Oz., Selected Varieties
\$2.99

Stouffer's Party Size Meals
57-50 Oz., Selected Varieties
\$15.99

Best Choice Sweet & Tangy Barbecue Sauce
18 Oz., Selected Varieties
\$1.99

Quaker Rice Cakes
4.5-7.23 Oz., Selected Varieties
\$3.49

Izzio Sourdough Bread
24 Oz., Selected Varieties
\$3.99

J. Skinner Sweet Rolls
Selected Varieties
\$4.49

Items shown may not be available at all stores. Some brands shown will be substituted with regionally available brands.



Best Choice Chunky Soup
18.6-19 Oz., Selected Varieties
2/\$3



Best Choice Dressing
16 Oz., Selected Varieties
2/\$4



Doritos
6-15 Oz. or **Rold Gold Pretzels**
10-15 Oz., Selected Varieties
2/\$7



Campbell's Condensed Soup
10.5-11.5 Oz., Selected Varieties
2/\$3



Hunt's Pasta Sauce
24 Oz., Selected Varieties
4/\$5



Kraft Mac & Cheese Dinner
5.5-7.3 Oz., Selected Varieties
4/\$5



Best Choice Gravy or Seasoning Mix
0.75-1.5 Oz., Selected Varieties
59¢



Best Choice Peanut Butter
16 Oz., Selected Varieties
\$1.99



Kellogg's Zesta or Krispy Saltine Crackers
7.5-16 Oz., Selected Varieties
\$2.99



Nabisco Honey Grahams
14.4 Oz., Selected Varieties
\$4.49



Keebler Sandwich Crackers
9 Oz., Selected Varieties
\$2.99



Garden of Eatin' Cheek Mix, Muddy Buddies or Bugles
9-14.5 Oz., Selected Varieties
\$3.49



Kraft Jet-Puffed Marshmallows
10 Oz. or Marshmallow Creme
7 Oz., Selected Varieties
2/\$3



Ruffles Original Sun Chips
7 Oz., Selected Varieties
\$3.99



Kool-Aid Bursts
6 Cl., Selected Varieties
\$1.89



Best Choice Hot Cocos Mix
8-10 Cl., Selected Varieties
2/\$3



Dawn Ultra or Platinum Dish Detergent
12-2.48 Oz., Selected Varieties
\$2.99



Cascade Dishwasher Detergent Action Pacs
9-16 Cl., Selected Varieties
\$4.99

Good Mornings Start With

= GREAT DEALS =




Johnsonville Breakfast Sausage Links or Patties
12 Oz., Selected Varieties
\$3.99



Simply Juice
46-52 Oz., Selected Varieties
\$3.99



Nestlé Coffee-mate Coffee Creamer
28-32 Oz., Selected Varieties
\$3.49



Maxwell House Wake Up Roast Ground Coffee
28.4 Oz.
\$11.99



Betty Crocker Bisquick Baking Mix
40 Oz., Selected Varieties
\$4.99



Yoplait Yogurt
4-6 Oz., Selected Varieties
10/\$6



Activia or YoCrunch Yogurt
4 Pack 4 Oz., Selected Varieties
2/\$6



Best Choice Cranberry Juice Cocktail
64 Oz., Selected Varieties
\$2.79



Quaker Life Cap'N Crunch or Oat Squares Cereal
11.24-15.0 Oz., Selected Varieties
\$2.99



Quaker Oats
18 Oz., Selected Varieties
\$3.29

DAIRY DEALS



Velveeta Slices
12 Oz., Selected Varieties
\$2.99



Daisy Brand Sour Cream
24 Oz.
\$3.49



Crystal Farms Shredded or Chunk Cheese
5.5-8 Oz., Selected Varieties
\$2.19



Crystal Farms Cheese Singles
12 Oz., Selected Varieties
\$2.99



Blue Bonnet Spread
15 Oz., Selected Varieties
2/\$3



Daisy Brand Cottage Cheese or Dip
16 Oz., Selected Varieties
\$2.99

FROZEN DEALS



Tony's Pizzeria Style Crust Pizza
18.56-20.6 Oz., Selected Varieties
3/\$9



Kellogg's Eggo Pancakes or Thick & Fluffy Waffles
9-15 Oz., Selected Varieties
\$2.99



Kemps Sherbet Ice Cream or Frozen Yogurt
5.4 Oz., 48 Oz., Selected Varieties
\$3.99



Marie Callender's Pot Pie
10 Oz., Selected Varieties
2/\$5



Birds Eye Volait Meal
21 Oz., Selected Varieties
\$4.99



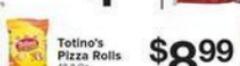
Best Choice Onion Rings
20 Oz.
\$3.29



Boston Market Entrée
13-15 Oz., Selected Varieties
2/\$6



Banquet Fruit Pies
7 Oz., Selected Varieties
99¢



Totino's Pizza Rolls
48.8 Oz., Selected Varieties
\$8.99



Always Save Pepperoni Pizza
5-7 Oz., Selected Varieties
\$1.15

**Always
Save**

**LOOKING
FOR LOWER
COSTS?**

**PRICES EFFECTIVE
ALL WEEK**

**Always Save
Sliced Bacon**

12 Oz.

\$3.59



**Always Save
Apple Juice**

64 Oz.

\$2.09

**Always Save
Soda**

2 Liter,
Selected Varieties,
Plus Deposit
Where Required

\$1.19



**Always Save
Vegetables**

14.5-15.25 Oz.,
Selected Varieties

69¢

**Always Save
Canned Fruit**

15-15.25 Oz.,
Selected Varieties

\$1.49



**Always Save
Tomato or
Chicken Noodle
Soup**

10.5-10.75 Oz.

69¢



**Always Save
Grape Jelly**

32 Oz.

\$2.39



**Always Save
Cereal**

19.4-26.8 Oz.,
Selected Varieties

\$2.79

**Always Save
Vegetable Oil**

48 Oz.

\$3.69



**Always Save
All Purpose
Flour**

5 Lb.

\$2.49

Always Save

LOOKING FOR LOWER COSTS?

Always Save
Mayonnaise or
Salad Dressing
30 Oz.

\$3.29



Always Save
Kosher Dill
Spears
24 Oz.

\$2.25

Always Save
Kosher Dill
Pickles
32 Oz.

\$2.39



Always Save
Hamburger Dill
Slices
32 Oz.

\$2.39

Always Save
Tomato Sauce
8 Oz.

49¢



Always Save
Potato Chips
12.5-13 Oz.,
Selected Varieties

\$3.35

Always Save
Big Roll
Paper Towels
1 Ct.

\$1.25



Always Save
9 Inch
Foam Plates
150 Ct.

\$5.85

Always Save
Bath Tissue
4 Rolls

\$1.19



Always Save
Cat Litter
20 Lb.

\$4.75