

IDEAL Market

150 West 4th Street
Superior, NE 68978
(402) 879-4430

Home Owned & Operated Since 1949!

- WIC & Food Stamps Accepted
- Postage Stamps Available
- Film Development • Public Copy Machine
- Laminating • Money Orders
- No Sales Tax on Foods
- Every Thursday Senior Day

Open

Monday thru Saturday
7:00 am - 7:00 pm
Sunday 9:00 am - 5:00 pm

Open Holidays Except Thanksgiving, Christmas & Easter

We Accept The Following:



Food Stamp
Debit Card

EVERYDAY!
UP TO 50¢

#9315

PRICES EFFECTIVE WEDNESDAY, JANUARY 14 THROUGH TUESDAY, JANUARY 20, 2026

Bundle Up For Big Savings



Fresh Chicken
Drumsticks or Thighs
Family Pack,
Product of the USA

\$129
Lb.



Fresh Bone-In Pork
Shoulder Roast
Product of the USA

\$219
Lb.



Fresh 80% Lean
Ground Beef
10 Lb. Tube,
Product of the USA
Family Pack

\$499
Lb.
\$5.49 Lb.



Frozen Boneless
Skinless Chicken
Breast Tenderloins
Product of the USA

\$349
Lb.



Fresh Boneless Beef
Chuck Roast

\$759
Lb.



Fresh Boneless Beef
Chuck Steaks

\$799
Lb.



Fresh Boneless Beef
New York Strip Steaks

\$1399
Lb.

Farmland Bacon
12-16 Oz.
Selected Varieties

\$499

Bar S Franks
12 Oz.
Selected Varieties

\$125

Oscar Mayer Cotto Salami
or Bologna
16 Oz.
Selected Varieties

\$299

Oscar Mayer Basic Lunchables
2.25-4.4 Oz.
Selected Varieties

\$199

Bob Evans Side Dishes
12-24 Oz.
Selected Varieties

\$399

El Monterey Taquitos
10-20.7 Oz.
Selected Varieties

\$699

Best Choice Cooked Shrimp
100-150 Cl., 12 Oz.

\$579

PRICE DROP
Smithfield Lunchmeat
12 Oz.
Selected Varieties

\$399

Armour Pepperoni
9 Oz.
Selected Varieties

\$299

John Morrell Cervelat
16 Oz.

\$599

Grape Tomatoes
16 Oz.

\$199

Crunch Pak Apple Slices
16 Oz.
Selected Varieties

\$299



Fresh Strawberries
16 Oz.
\$299



Premium Red Delicious,
Gala, Fuji,
Pink Lady,
Granny Smith
or Honeycrisp Apples
\$199
Lb.



Best Choice Russet
Potatoes
5 Lb.
2/\$3



Imported Extra Large
Cherries
\$399
Lb.



Imported Red, Green
or Black Seedless Grapes
\$399
Lb.



Dole Salad Blends
2-12 Oz.
Selected Varieties
2/\$5



Avocados
2 Lb. Bag
\$399



Extra Large Green
Bell Peppers or Large
Slicing Cucumbers
99¢
Ea.



The Little Potato Company
Potatoes
24 Oz.
Selected Varieties
\$399



Bothhouse Fresh Whole
Carrots
2 Lb.
\$199



Yellow Onions
3 Lb.
\$199



Starbucks or Nestle
Coffee-mate Bliss
Coffee Creamer
28-32 Oz.
Selected Varieties
\$499



Best Choice Superior Selections
Frozen Sliced Strawberries
16 Oz.
\$299



Pringles Grab N' Go
Potato Crisps
3 Oz. Grab N' Go Bag,
Selected Varieties
4/\$5



Pepsi Products
12 Pack 12 Oz. Cans or
8 Pack 12 Oz. Bottles,
Selected Varieties
2/\$14



Gatorade
8 Pack 20 Oz. Bottles,
Selected Varieties
\$799



Kraft Natural Cheese Slices
7.8 Oz.
Selected Varieties
2/\$5



Healthy Choice Steamers
9.25-10.3 Oz.
Selected Varieties
2/\$5



Red Gold Tomatoes or
Tomato Sauce
10-15 Oz.
Selected Varieties
5/\$5



King of Hawaii Slender Buns
9 CL. Pks.
\$349



Reser's Cole Slaw or
Macaroni or Potato Salad
16 Oz.
Selected Varieties
\$249



PRICES EFFECTIVE: All Week



\$579
-\$100
\$479
Best Choice Cooked Shrimp
100-150 Cl., 12 Oz.
FINAL PRICE
LIMIT 1
DIGITAL COUPON



I Can't Believe
It's Not Butter!
8-15 Oz. or
Brummel & Brown
Spread
15 Oz.
Selected Varieties
FINAL PRICE
LIMIT 1
DIGITAL COUPON
\$299
-\$100
\$199



Best Choice Soda or Mixers
Bottle
2 Liter,
Selected Varieties,
Plus Required
Where Required
FINAL PRICE
MUST BUY 2, LIMIT 1
DIGITAL COUPON
2/\$2
-\$100
OFF 2
2/\$1



Snack Pack Pudding or
Juicy Gels
4 CL.
Selected Varieties
FINAL PRICE
MUST BUY 4, LIMIT 1
DIGITAL COUPON
4/\$5
-\$100
OFF 4
4/\$4

Download Today!

DELI & BAKERY

Kretschmar
Virginia Brand
Smoked or
Honey Ham
\$699
Lb.

Kretschmar
American
Cheese
Selected Varieties
\$649
Lb.

Reser's Cole Slaw or
Macaroni or
Potato Salad
16 Oz.
Selected Varieties
\$249

King's
Hawaiian
Slender Buns
9 CL. Pks.
\$349

Items shown may not be available at all stores. Some brands shown will be substituted with regionally available brands.

 Prego Pasta Sauce 23-24 Oz. Selected Varieties 2/\$4	 Nabisco Toasted Chips or Crisp & Thins 7.1-8.1 Oz. Selected Varieties \$2.99	 Betty Crocker Brownie Mix 16.3 Oz. Cake Mix 13.25-14.25 Oz. or Frosting 12-16 Oz. Selected Varieties 3/\$5
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 Idahoan Family Size Instant Potatoes 8.2 Oz. \$2.99	 Minute Rice 12-14 Oz. or 2 Oz. 4.4 Oz. Cans. Selected Varieties \$1.99	 Kraft Mac & Cheese Shells & Cheese Cups 2-4 Oz. Selected Varieties \$4.49	 Knorr Rice or Pasta Sides 4-8.8 Oz. Selected Varieties \$1.49	 Hidden Valley Ranch Dressing or Secret Sauce Selected Varieties \$3.99
 Best Choice Baked Beans 28 Oz. Can. Original or Maple-Corned Bacon 2/\$3	 Heinz Ketchup 13-20 Oz. Selected Varieties \$2.99	 Old El Paso Taco Seasoning Mix 1 Oz. Selected Varieties 99¢	 Hidden Valley Ranch Dressing or Dip Mix 4-13 Oz. Selected Varieties \$1.79	 Snack Pack Pudding or Juicy Gels 4 Cl. Selected Varieties 4/\$5
 Best Choice Splash Ice Sparkling Water 17 Oz. Selected Varieties 69¢	 Capri Sun or Country Time Lemonade Pouches 10 Cl. Selected Varieties \$3.49	 Best Choice Soda or Mixers 2 Liter Bottle. Selected Varieties. Plus Deposit Where Required 2/\$2	 Nabisco Oreo or Cakesters Cookies 7.5-16.02 Oz. Selected Varieties \$3.99	 Pringles Potato Crisps 4.9-5.57 Oz. Selected Varieties \$1.99

 Lysol Toilet Bowl Cleaner 24 Oz. Selected Varieties \$2.99	 Bounce Outdoor Fresh Dryer Sheets 60 Cl. \$2.99	 Best Choice Heavy Duty Cutlery 48 Cl. Selected Varieties \$1.79	 Tostitos or Smartfood Popcorn 9-29-50 Oz. Selected Varieties \$3.99	 Lay's Kettle Cooked Poppables or Simply Snacks 5.25-8.5 Oz. Selected Varieties \$2.99
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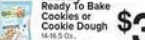
January is National Soup Month

Cold Days Call For Hot Soup

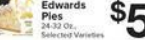


 Campbell's Chunky Soup 18.6-19 Oz. Selected Varieties 2/\$4	 Campbell's Tomato or Chicken Noodle Soup 10.75 Oz. 4/\$5	 Reames Egg Noodles 16 Oz. \$3.99	 Bush's Best Beans 4.75-9.62 Oz. Selected Varieties 3/\$4
 No Yolks Noodles 12 Oz. \$2.29	 Swanson Broth or Stock 32 Oz. Selected Varieties 2/\$5	 Nabisco Premium Saltines 9-16 Oz. Selected Varieties \$3.49	 Famous Dave's Corn Bread Mix 15 Oz. \$2.69

DAIRY DEALS

 International Delight Iced Coffee 64 Oz. Selected Varieties \$4.49	 Sunny D 64 Oz. Selected Varieties 2/\$4	 Blue Bonnet Spread 45 Oz. Selected Varieties \$2.99
 Chobani Greek Yogurt 5.3 Oz. Selected Varieties 5/\$5	 Simply Potatoes 20 Oz. Selected Varieties \$2.99	 Kemps Dip or Sour Cream 19.4 Oz. Selected Varieties \$1.99
 Pillsbury Ready To Bake Cookies or Cookie Dough 14-16.5 Oz. Selected Varieties \$3.49		

FROZEN DEALS

 DiGiorno Pizza 14.1-29.3 Oz. Selected Varieties \$3.99	 Mr. Dell's Hash Browns or Potatoes O'Brien 24-32 Oz. Selected Varieties \$3.49	 Blue Bunny Ice Cream Novelties 8-9 Cl. Selected Varieties \$3.99
 TGI Fridays Appetizers 8-10 Oz. Selected Varieties \$3.49	 Stouffer's Entrée 8-12.75 Oz. Selected Varieties 2/\$6	 Louisa Pasta 10-20 Oz. Selected Varieties \$4.49
 Mrs. Smith's Pies 35-37 Oz. Selected Varieties \$4.99	 Freschetta Pizza 10.85-30.88 Oz. Selected Varieties \$9.49	 Bibigo Wontons 10-24 Oz. Selected Varieties \$6.99
		 Kellogg's Eggo Waffles 8-10 Cl. Selected Varieties \$2.99
		 Edwards Pies 24-32 Oz. Selected Varieties \$5.99

Buy 5
Save \$5

**WHEN YOU BUY 5 PARTICIPATING ITEMS
IN A SINGLE TRANSACTION**

**PRICES EFFECTIVE
ALL WEEK**



\$2⁹⁹
-\$1⁰⁰

**Blue Ribbon
Classics
Dairy Dessert**
48 Oz.,
Selected Varieties

\$1⁹⁹



\$3⁹⁹
-\$1⁰⁰

**Red Baron
Pizza**
17.82-23.45 Oz.,
Selected Varieties

\$2⁹⁹



\$6⁹⁹
-\$1⁰⁰

**Pagoda
Egg Rolls**
22 Oz.,
Selected Varieties

\$5⁹⁹



\$4⁹⁹
-\$1⁰⁰

Hot Pockets
4 Ct.,
Selected Varieties

\$3⁹⁹



\$2⁹⁹
-\$1⁰⁰

**Pillsbury
Toaster Strudel or
Scrambles Pastries**
7.2-11.7 Oz. or
Mini Cinnis
Pull Apart Rolls
9.16 Oz.,
Selected Varieties

\$1⁹⁹



\$2⁹⁹
-\$1⁰⁰

**Pillsbury
Crescents**
8 Oz.,
Sweet Rolls
12.4-13.9 Oz. or
Grands! Biscuits
16.3 Oz.,
Selected Varieties

\$1⁹⁹



**America's
Dairy Best!**



\$7⁹⁹
-\$1⁰⁰

Velveeta
2 Lb.,
Selected Varieties

\$6⁹⁹

**WOW
DEAL**

**Tide
Simply
Laundry
Detergent**
31-32 Oz. Liquid,
Selected Varieties



\$2⁹⁹
-\$1⁰⁰

\$1⁹⁹

Buy 5
Save \$5

**WHEN YOU BUY 5 PARTICIPATING ITEMS
IN A SINGLE TRANSACTION**

**Old El Paso
Flour Tortillas**

8-10 Ct.,

Taco Shells

10-12 Ct. or

Microwaveable Rice

8.8 Oz.,

Selected Varieties



\$2⁴⁹

-\$1⁰⁰

\$1⁴⁹

**Old El Paso
Enchilada Sauce**

10 Oz.,

Refried Beans

16 Oz. or

Chopped

Green Chiles

4 Oz.,

Selected Varieties



\$1⁹⁹

-\$1⁰⁰

99¢

**General Mills
Cereal**

9-10.8 Oz.,

Selected Varieties



\$2⁹⁹

-\$1⁰⁰

\$1⁹⁹

**Pop-Tarts
Toaster Pastries**

8 Ct.,

Selected Varieties



\$2⁹⁹

-\$1⁰⁰

\$1⁹⁹

**Nature Valley,
General Mills,
Fiber One, Mott's or
Chex Mix Bars,
Biscuits, Brownies or
Oatmeal Squares**

5-8 Ct.,

Selected Varieties



\$2⁹⁹

-\$1⁰⁰

\$1⁹⁹

**Kellogg's
Club, Town House or
Graham Crackers**

9-15 Oz.,

Selected Varieties



\$3⁹⁹

-\$1⁰⁰

\$2⁹⁹

**Bugles,
Chex Mix or
Garden of Eatin'
Snack Mix**

7-8.75 Oz.,

Selected Varieties



\$2⁹⁹

-\$1⁰⁰

\$1⁹⁹

**Betty Crocker
or Mott's
Fruit Snacks**

6-10 Ct.,

Selected Varieties



\$2⁹⁹

-\$1⁰⁰

\$1⁹⁹

**Dawn
Dishwashing
Liquid**

17.4-30.8 Oz. or

Powerwash

Dish Spray

Starter Kit

or Refill

16 Oz.,

Selected Varieties



\$4⁹⁹

-\$1⁰⁰

\$3⁹⁹

SUPER SALE

3 Weeks of Locked In Low Prices

**Prairie Fresh
Pork Sausage
or 85% Lean
Ground Pork**

16 Oz. Roll,
Selected Varieties

\$2.99



**Best Choice
Cereal**
10.1-20 Oz.,
Selected Varieties

2/\$4

**Best Choice
Yogurt**

6 Oz.,
Selected Varieties

49¢



**I Can't Believe
It's Not Butter!**

8-15 Oz. or

**Brummel & Brown
Spread**

15 Oz.,

Selected Varieties

\$2.99



**Jif
Peanut Butter**

15.5-16 Oz.,
Selected Varieties

\$2.49



From The Bakery

**Clyde's
Donut Holes**

12 Ct.,

Selected Varieties

\$1.79

From The Deli

**Deli Express
Sandwich**

4.5-6 Oz.,
Selected Varieties

2/\$6



SUPER SALE

3 Weeks of Locked In Low Prices

Hurry in for these Super Savings!
Prices good 12/31/25 through 1/20/26

**Best Choice
Beans or
Blackeye Peas**
15-15.5 Oz.,
Selected Varieties

89¢



**Best Choice
Tomatoes**
10-15 Oz.,
Selected Varieties

99¢

**Banquet
Pot Pie**
7 Oz.,
Selected Varieties

88¢



**Banquet
Breaded
Chicken**
24-32 Oz.,
Selected Varieties

\$4.99

**StarKist
Chunk Light
Tuna**
5 Oz.,
Selected Varieties

88¢



**Best Choice
Boneless
Skinless
Chicken
Breasts**
2.5 Lb. IQF

\$6.99

**Dole
Classic
Caesar Kit**
10 Oz.

\$2.99

