

*NOT ALL PRODUCTS AVAILABLE AT THESE LOCATIONS.

Purchase limits may apply.

MASON'S Supermarket

Prices Effective Jan. 14
thru Jan. 20, 2026



Joe's Market



Ground Fresh Daily!
80% Lean
Ground Beef

Any Size Package

\$4⁴⁹
Lb.

California
Large
Navel Oranges

89¢
Lb.



Dole Salads
5 - 12 oz.,
Spring Mix, 50-50,
American Blend,
and more
Select Varieties

2 FOR \$4



Campbell's
Condensed
Soups

10.5 - 11.5 oz. Can,
Select Varieties

2 FOR \$3



Clyde's
Donut Holes
7.5 - 12 oz.,
Select Varieties

2 FOR \$6



Lay's
Potato Chips or
Kettle Cooked
Chips

5 - 8 oz.,
Select Varieties

\$2⁴⁹
Ea.

*When You Buy THREE



Sunny D
Citrus
Punch
64 oz.,
Select Varieties

\$1⁹⁹



Best Choice
Apple
or Concord
Grape
Jelly
18 oz.

\$1⁸⁹



Best Choice
Peanut
Butter
16 oz.,
Select Varieties

\$1⁸⁹

BUY 10, SAVE \$10
ON PARTICIPATING KRAFT HEINZ
PRODUCTS **MIX OR MATCH!**

Kraft Heinz
Offer Valid 1/14/26 - 1/20/26.
© 2025 The Kraft Heinz Company

FIND MORE
GREAT SAVINGS
on Page 2



SMART ONES Entrées

6.49 - 10.25 oz.,
Select Varieties

\$1.99 Sale Price

-\$1 Each when you buy 10
participating Kraft Heinz
products in this ad.

99¢
Final Price



KRAFT Natural Cheese
Shredded, Chunk, or
Crumbles

5 - 8 oz., Select Varieties

\$2.99 Sale Price

-\$1 Each when you buy 10
participating Kraft Heinz
products in this ad.

\$1⁹⁹
Final Price



ORE-IDA Potatoes

19 - 32 oz.,
Select Varieties

\$3.99 Sale Price

-\$1 Each when you buy 10
participating Kraft Heinz
products in this ad.

\$2⁹⁹
Final Price



KRAFT Salad Dressing

16 oz.,
Select Varieties

\$2.99 Sale Price

-\$1 Each when you buy 10
participating Kraft Heinz
products in this ad.

\$1⁹⁹
Final Price



Maruchan
Yakisoba
Noodles

3.99 - 4.12 oz.,
Select Varieties

99¢



Michelob Ultra
Beer
24 PK./12 oz. Cans

\$25⁹⁹

BUY 2, SAVE \$2

on participating Old El Paso products
NIX or MATCH!



Old El Paso Products
• Dinner Kits 8.8 - 12.5 oz.
• Red Enchilada Sauce 19 oz.
• Flavored Taco Shells 10 Ct.
• Seasoning Mix 4.25 oz.
• Carb Advantage Tortillas, Tortilla Bowls, or Pockets 8 Ct.
• Creamy Sauce or Taco Sauce 9 oz.
Select Varieties

\$3.49 Sale Price
- \$1 Each when you buy TWO participating products
\$2.49 Ea.
Final Cost



Old El Paso Enchilada Sauce, Refried Beans, or Chopped Green Chiles
4 - 16 oz. Can, Select Varieties

\$1.99 Sale Price
- \$1 Each when you buy TWO participating products
99¢ Ea.
Final Cost



Old El Paso Taco Shells or Tortillas
8 - 12 Ct., Select Varieties

\$2.49 Sale Price
- \$1 Each when you buy TWO participating products
\$1.49 Ea.
Final Cost



Kellogg's Cereal

Frosted Mini Wheats, Special K, Raisin Bran, Frosted Bran, or Complete Bran
9.6 - 16.1 oz., Select Varieties

\$2.99* Ea.
*When you buy TWO



Sunbelt Bakery Granola or Fruit & Grain Bars

7.61 - 11 oz., Select Varieties

\$2.49



Village Hearth 100% Whole Wheat Honey Wheat, or Premium White Bread
20 oz.

\$2.99



Best Choice Saltine Crackers or Oyster Crackers
9 - 16 oz., Select Varieties

\$1.49



belVita Breakfast Biscuits
5 - 8.8 oz., Select Varieties

\$4.29

Thomas' English Muffins
12 - 13 oz., Select Varieties

\$3.49

Dairy Aisle Savings



Kemps Sour Cream or Dip
12 - 16 oz., Select Varieties

\$2.49



Simply Potatoes
20 oz., Select Varieties

2 FOR \$5



Egg Beaters Liquid Egg Substitute
15 - 16 oz., Select Varieties

\$2.99

Freezer Pleasers



Kemps Ice Cream, Sherbet, or Frozen Yogurt
48 - 54 oz., Select Varieties

\$3.99



Kemps Novelties
• Ice Cream Sandwiches or Ice Cream Cakes
12 - 16 Pk., Select Varieties
• Kampewich Cones or Insititz Ice Cream
6 - 6 Pk., Select Varieties

\$4.79



Red Baron Pizza
15.39 - 23.49 oz., Select Varieties

3 FOR \$12

BUY 10, SAVE \$10

ON PARTICIPATING KRAFT HEINZ PRODUCTS.

MIX OR MATCH!
KraftHeinz

Offer Valid 1/14/26 - 1/20/26
© 2026 The Kraft Heinz Company

FIND MORE GREAT SAVINGS
on Page 3

DEVOUR
BIG BOWL
Frozen
8 - 14 oz.,
Select Varieties
\$3.49 Sale Price
-\$1 Each when you buy 10 participating Kraft Heinz products in this ad.
\$2.49
Final Price

KRAFT Singles
16.7 - 12 oz.,
Select Varieties
\$3.99 Sale Price
-\$1 Each when you buy 10 participating Kraft Heinz products in this ad.
\$2.99
Final Price

OSCAR MAYER
Deli Fresh
Sliced Meat
Family Pack
15 - 16 oz.,
Select Varieties
\$6.49 Sale Price
-\$1 Each when you buy 10 participating Kraft Heinz products in this ad.
\$5.49
Final Price

LUNCHABLES
Fun Pack Lunch Combinations
8.9 - 10.7 oz.,
Select Varieties
\$2.99 Sale Price
-\$1 Each when you buy 10 participating Kraft Heinz products in this ad.
\$1.99
Final Price

HOMEBAKE
Main Entrée
Frozen
19.9 - 22.2 oz.,
Select Varieties
\$9.99 Sale Price
-\$1 Each when you buy 10 participating Kraft Heinz products in this ad.
\$8.99
Final Price

HERSHEY'S
JELL-O Gelatin,
JELL-O Pudding, or
HERSHEY'S Pudding
4 Fl. Ozs.,
Select Varieties
\$2.99 Sale Price
-\$1 Each when you buy 10 participating Kraft Heinz products in this ad.
\$1.99
Final Price

KRAFT
Mac & Cheese
Original
5 Fl. 7.25 oz. Boxes
or 4 Fl. 5.5 oz. Boxes
\$4.99 Sale Price
-\$1 Each when you buy 10 participating Kraft Heinz products in this ad.
\$3.99
Final Price

OSCAR MAYER
Winners or
Smashers
Sausage
14 - 16 oz.,
Select Varieties
\$2.99 Sale Price
-\$1 Each when you buy 10 participating Kraft Heinz products in this ad.
\$1.99
Final Price

HOMEBAKE
Side Dish
Frozen
15 - 19.4 oz.,
Select Varieties
\$5.99 Sale Price
-\$1 Each when you buy 10 participating Kraft Heinz products in this ad.
\$4.99
Final Price

PHILADELPHIA
Cream Cheese
8 oz. Stick
Select Varieties
\$3.29 Sale Price
-\$1 Each when you buy 10 participating Kraft Heinz products in this ad.
\$2.29
Final Price

KOOL-AID
Bursts
6 Fl. Bottles,
Select Varieties
\$2.99 Sale Price
-\$1 Each when you buy 10 participating Kraft Heinz products in this ad.
99¢
Final Price

OSCAR MAYER
Bologna or
Cotto Salami
16 oz.,
Select Varieties
\$3.29 Sale Price
-\$1 Each when you buy 10 participating Kraft Heinz products in this ad.
\$2.29
Final Price

CLASSICO
Pasta Sauce
15 - 24 oz.,
Select Varieties
\$3.49 Sale Price
-\$1 Each when you buy 10 participating Kraft Heinz products in this ad.
\$2.49
Final Price

JELL-O
Gelatin
7 oz.,
Select Varieties
\$2.99 Sale Price
-\$1 Each when you buy 10 participating Kraft Heinz products in this ad.
\$1.99
Final Price

MIRACLE
Whip
32 oz.,
Original or Light
\$5.49 Sale Price
-\$1 Each when you buy 10 participating Kraft Heinz products in this ad.
\$4.49
Final Price

HEINZ
Tomato Ketchup
32 oz.,
\$4.99 Sale Price
-\$1 Each when you buy 10 participating Kraft Heinz products in this ad.
\$3.99
Final Price

CRACKER BARREL
Slices or Chunk
Cheese
8 oz.,
Select Varieties
\$4.49 Sale Price
-\$1 Each when you buy 10 participating Kraft Heinz products in this ad.
\$3.49
Final Price

PHILADELPHIA
Cheese Cake
Crumble Desserts
8.6 oz.,
Select Varieties
\$6.49 Sale Price
-\$1 Each when you buy 10 participating Kraft Heinz products in this ad.
\$3.49
Final Price

VELVEETA
Cheese & Cheese
3 Fl. 12 oz. Boxes
or KRAFT Mac &
Cheese DELUXE
Original
3 Fl. 14 oz. Boxes
\$7.99 Sale Price
-\$1 Each when you buy 10 participating Kraft Heinz products in this ad.
\$6.99
Final Price

GEVALIA
Ground Coffee
12 oz. Bag,
Select Varieties
\$8.49 Sale Price
-\$1 Each when you buy 10 participating Kraft Heinz products in this ad.
\$7.49
Final Price

VELVEETA
32 oz.,
Select Varieties
\$8.29 Sale Price
-\$1 Each when you buy 10 participating Kraft Heinz products in this ad.
\$7.29
Final Price

CRACKER BARREL
Deli Natural Cheese
Slices or Cracker Gobs
8.4 Fl. Ozs.,
Select Varieties
\$3.79 Sale Price
-\$1 Each when you buy 10 participating Kraft Heinz products in this ad.
\$2.79
Final Price

OSCAR MAYER
Scramblers
or JUST
CRACKER EGG
Scramble Kit
2.25 - 3 oz.,
Select Varieties
\$2.49 Sale Price
-\$1 Each when you buy 10 participating Kraft Heinz products in this ad.
\$1.49
Final Price

MAXWELL HOUSE
Coffee
10 Oz. - 11.5 oz. Can,
Select Varieties
\$5.99 Sale Price
-\$1 Each when you buy 10 participating Kraft Heinz products in this ad.
\$4.99
Final Price

GEVALIA
Coffee
10 Oz. - 11.5 oz. Can,
Select Varieties
\$7.49 Sale Price
-\$1 Each when you buy 10 participating Kraft Heinz products in this ad.
\$6.49
Final Price



USDA Choice
Boneless Beef
Shoulder Roast

\$6⁹⁹ Lb.



Smithfield All Natural
Boneless Pork
Loin Chops or Loin Roast

\$2⁴⁹ Lb.



Hand Cut
USDA Choice
Beef T-Bone Steak

\$10⁹⁹ Lb.



Hand Cut
USDA Choice
Boneless Beef
Shoulder Steak

\$7⁴⁹ Lb.



Smithfield All Natural
Stuffed
Boneless Pork Chops

\$2⁹⁹ Lb.



USDA Choice
Beef
Porterhouse Steak

\$11⁹⁹ Lb.



Gary's QuickSteak
Corned Beef, Chicken,
or 100% Sirloin Beef

\$5⁹⁹



Butterball
All Natural
85% Lean
Ground Turkey

\$3⁹⁹



Tyson
Fresh Chicken
Thighs or Drumsticks

\$1³⁹ Lb.



BUTCHER SHOPPE FRESH



Beef Steaks and
Roasts are cut fresh
in our store!

PROPANE TANKS

NEW TANKS & REFILLS
AVAILABLE!



Firewood
Bundles also
Available!





Tyson
Breaded Chicken

23 - 29 oz.,
Select Varieties

\$5⁹⁹



CHICKEN PATTIES

\$5⁹⁹



Smithfield
Breakfast Sausage
Links, Patties, or Roll
12 - 16 oz.,
Select Varieties

\$3⁹⁹



Cook's
Bone-In Ham Steak

\$5⁹⁹



Hillshire Farm
Ultra Thin Lunchmeat
7 - 9 oz. Tubs,
Select Varieties

\$3⁹⁹



Farmland
Sliced Bacon
12 - 16 oz.,
Select Varieties

\$4⁹⁹



Fresh
Salmon
Fillets

\$10⁹⁹
lb.



SeaPak
Morey's
Fine Fish &
Seafood
10 oz.,
Select Varieties

\$9⁹⁹



Landlocked
Seafoods
Cooked
Shrimp
1 lb. Off
51 - 60 C.L.
1 lb.

\$8⁷⁹



Sailor Supreme
Swai
Fillets
2 Lbs.

\$8⁹⁹



Landlocked
Seafoods
EZ Peel
White Raw
Shrimp
16 - 20 C.L.
1 lb.

\$7⁹⁹

Delightful Bakery Buys!



Café Valley
Mini Muffins

12 C.L.,
Select Varieties

\$3⁹⁹



Our Specialty
Treat Shop
Decorated
Mini Cake

15.5 oz.,
Vanilla or Chocolate

\$7⁹⁹



The Father's Table
Cheesecake
Slices

2 C.L.,
Select Varieties

\$3¹⁹



Gonnella
French Bread

16 oz.

\$3⁴⁹

*Some products not available at all locations.

**Always
Save**

EVERYDAY LOW PRICES

Quality products at everyday low prices. That's what the Always Save® brand means. With budget-friendly low prices on hundreds of staple items across the store, you're sure to find an Always Save® product at a price you can smile about, guaranteed!



**AVAILABLE
EVERY DAY!**

**10%
OFF**

Purchase of 6
or more of any
wine!
Includes sale items.
**MIX OR
MATCH!**

**Apothic
Wine**

750 mL,
Select Varieties

\$9.99 Sale Price
- 10% When you buy 6 or
more select

\$8⁹⁹
Ea.
Final Cost

**Robert Mondavi
Private Selection
Wine**

750 mL,
Select Varieties

\$7.99 Sale Price
- 10% When you buy 6 or
more select

\$7¹⁹
Ea.
Final Cost



**Coca-Cola
Products**

12 Pk./12 oz. Cans,
Select Varieties

BUY TWO, GET ONE

FREE!



**Coca-Cola
Products**

6 Pk./16.9 oz. Bottles,
Select Varieties

\$3⁴⁹
Ea.
*When You Buy **THREE**



7-Up Products

6 Pk./16.9 oz. Bottles,
Select Varieties

3 \$12
FOR



**Miller High Life
Beer**

30 Pk./12 oz. Cans

\$19⁹⁹



**Jameson
Irish Whiskey**

750 mL,
Select Varieties

\$26⁹⁹



**Svedka
Vodka**

1.75 Lb.

\$17⁹⁹



**Captain
Morgan
Rum**

1.75 Lb.,
Select Varieties

\$26⁹⁹



**Funyuns
Onion Flavored
Rings**

5.25 oz.,
Select Varieties

\$3⁹⁹



**Calidad
Tortilla Chips**

10 - 11 oz.,
Select Varieties

or **Guerrero Caseras
Soft Taco Flour Tortillas**
10 Ct.

3 \$5
FOR



**Act II
Microwave
Popcorn**

6 Pk.,
Select Varieties
or 12 Ct. Butter
Mini Bags

\$3⁴⁹



**Nabisco
Ritz Crackers**

8 - 13.7 oz.,
Select Varieties

\$2⁹⁹



**Samuel Adams
Beer or Angry Orchard
Hard Cider**

6 Pk. Cans or Bottles,
Select Varieties

\$7⁹⁹



Kleenex
Facial Tissue
4 PK/160 Ct. Boxes
or 4 PK/120 Ct. Boxes,
Select Varieties

\$6⁹⁹



Angel Soft
Bath Tissue
6 - 8 Mega Rolls,
Select Varieties

\$6⁹⁹



Huggies
Snug & Dry
Diapers
21 - 44 Ct.,
Select Varieties

\$8⁹⁹



Hefty
Plates, Bowls,
or Trays
18 - 54 Ct.,
Select Varieties

\$2⁹⁹



Cascade
Dishwasher
Detergent
ActionPacs
9 - 16 Ct.,
Select Varieties

\$4⁹⁹



Pure Wonder
By Best Choice
Dog Food
13.2 oz. Can,
Select Varieties

\$1³⁹



Hefty
Tall Kitchen or Trash Bags
10 - 20 Ct.,
Select Varieties

\$5⁴⁹



Gain
Laundry
Detergent
144 oz.,
Select Varieties

\$14⁹⁹



Pure Wonder
By Best Choice
Wild Bird
Seed
10 Lbs.

\$5⁷⁹



Softsoap
Liquid
Hand Soap
7.5 oz.,
Select Varieties

\$1⁶⁹



Prilosec OTC
Heartburn
Treatment
14 Ct. Tablets

\$10⁴⁹



Crest Plus Toothpaste
5.4 oz.,
Select Varieties

\$3⁹⁹



Oral-B Glide
Scope Outlast
Floss Picks
75 Ct.

2 FOR \$6

save a Label

Raising money for your school or non-profit is easy as 1-2-3!

1. Shop at our store for Best Choice products
Brands include Best Choice®, Clearly by Best Choice®, and Best Choice® Superior Selections®.
2. **SAVE THE LABELS** from your products
Clip the labels off your Best Choice® family of brand products and collect them. Be sure to save the UPC portion. Turn in the UPC Codes to your school or non-profit group.
3. **EARN MONEY!**
Once the group receives 1,000 labels, send them in to earn \$30 in cash.
For more details, visit save-a-label.com



On Vine
Tomatoes

\$1.49
Lb.

Cucumbers

69¢
Ea.



Honeycrisp
Apples

\$1.89
Lb.



California
Raspberry
Oranges

\$1.69
Lb.



Lemons

3 FOR \$2



Black
Seedless Grapes

\$2.99
Lb.



Certified Organic

Cal-Organic
Organic Rainbow
Baby Carrots

12 oz.



\$2.49

Organic
Fuji
Apples



\$1.79
Lb.



Crunch Pak
Apple Slices

\$3.49
14 oz.
Select Varieties



Harvest Crisp
Fresh Radishes

\$1.69
16 oz.



Bolthouse Fresh
Baby-Cut Carrots

\$2.49
2 Lb. Bag



Fresh & Convenient

Harvest Cuts
Roasting
Vegetables Mix

24 oz.

\$5.99

Fresh Cuts
Mixed
Seedless Grapes

\$4.99
Lb.



The Little Potato Co.
Fresh Potatoes

\$3.49
Pre-washed
1.5 lb. Bag,
Select Varieties



Bolthouse
Farms
Creamy Dressing & Dip

12 oz.,
Select Varieties

\$3.79



Fresh Cuts
Bi-Color
Sweet Corn

\$3.99
Trimmed & Whipped
5 Fl.

MASON'S
Supermarket

736 N Brown Ave
Minden, NE

308-832-1522

Visit our website at

www.MasonsSupermarket.com



Joe's Market

733 O Street
Loup City, NE

308-745-1652

Visit our website at

www.JoesMarketkc.com

Prices Effective Wednesday, January 14 thru Tuesday, January 20, 2026 *Not all products available at these locations.

Purchase limits may apply. We reserve the right to require minimum purchases & correct typographical errors. While Supplies Last!



Find us on Facebook