

IDEAL Market

150 West 4th Street
Superior, NE 68978
(402) 879-4430

Home Owned & Operated Since 1949!

- WIC & Food Stamps Accepted
- Postage Stamps Available
- Film Development • Public Copy Machine
- Laminating • Money Orders
- No Sales Tax on Foods
- Every Thursday Senior Day

Open

Monday thru Saturday
7:00 am - 7:00 pm
Sunday 9:00 am - 5:00 pm

Open Holidays Except Thanksgiving, Christmas & Easter

We Accept The Following:

VISA

MasterCard

DISCOVER

Food Stamp
Debit Card

EVERYDAY!
UP TO 50¢

#9315

PRICES EFFECTIVE WEDNESDAY, JANUARY 7 THROUGH TUESDAY, JANUARY 13, 2026



Nourish Your Table, Enrich Your Life!



Frozen Pork Spare Ribs **\$177** Lb.



Fresh Boneless Beef Top Round Roast **\$599** Lb.



Fresh Boneless Pork Sirloin Roast **\$199** Lb.
Product of the USA



Fresh 85% Lean Ground Round **\$599** Lb.
10 Lb. Tube, Product of the USA



Fresh Boneless Beef Ribeye Steaks **\$1999** Lb.



Frozen Chicken Wings **\$129** Lb.
Family Pack, Product of the USA

3 DAY SALE!

Prices Effective
Thursday, Friday & Saturday
January 8, 9 & 10, 2026



Old Orchard 100% Juice **\$179**
64 Oz., Selected Varieties



Rice A Roni or Pasta Roni **88¢**
4.3-7.2 Oz., Selected Varieties

Daily's Bacon **\$399**
16 Oz., Selected Varieties

Smithfield Marinated Boneless Pork Tenderloin, Loin Filet or Roast **\$699**
18-23 Oz., Selected Varieties

Oscar Mayer Family Size Deli Fresh Lunchmeat **\$599**
15-16 Oz., Selected Varieties

Tyson Breaded Chicken **\$699**
23-29 Oz., Selected Varieties

Armour Meatballs **\$399**
11-14 Oz., Selected Varieties

El Monterey Burritos or Chimichangas **\$599**
8 Pack Family Size, 30.4-32 Oz., Selected Varieties

Best Choice Raw Tail-Off Shrimp **\$499**
41-50 Ct., 12 Oz.

PRICE DROP Smithfield Lunchmeat **\$399**
12 Oz., Selected Varieties

Armour Pepperoni **\$299**
5 Oz., Selected Varieties

John Morrell Cervelat **\$599**
16 Oz.

Grape Tomatoes **\$199**
10 Oz.

Crunch Pak Apple Slices **\$299**
14 Oz., Selected Varieties



Best Choice Ultra Paper Towels **\$599**
6 Giant Rolls



From The Deli Market Sandwich Wrap **\$449**
79-8.6 Oz., Selected Varieties



California Poppies Mandarin **\$399**
3 Lb.



Hothouse Beefsteak Tomatoes **\$149** Lb.



Crisp Green Cabbage **79¢** Lb.



Avocados Mexico **2/\$1**
2 Avocados



Bolthouse Fresh Whole Carrots **79¢** Lb.



Dole Salad Kit **2/\$6**
9.1-12.25 Oz., Selected Varieties



Fresh Strawberries **\$299**
16 Oz.



Best Choice Cocktail Shrimp Ring **\$399**
10 Oz.



California Cara Cara or Raspberry Oranges or Texas Red Grapefruit **\$499**
3 Lb.



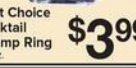
Imported Peaches or Nectarines **\$599** Lb.



Michigan Fuji, Gala, Pink Lady or Red Delicious Apples **\$399** 3 Lb.



Best Choice Gold or Red Potatoes **\$299** 5 Lb.



Sweet Yellow Onions **\$149** Lb.



Best Choice Superior Granola **\$329**
11 Oz., Selected Varieties



General Mills Cereal **2/\$7**
11.2-16.8 Oz., Selected Varieties



Smucker's Preserves, Jam, Marmalade or Jelly **\$349**
15.5-18 Oz., Selected Varieties



Kleenex Facial Tissue **\$699**
4 Ct., Selected Varieties



Welch's Fruit Snacks **2/\$4**
6-10 Ct., Selected Varieties



La Choy Sweet & Sour or Orange Sauce **\$299**
14.4-14.8 Oz.



Original Bagels **\$349**
6 Ct.



Best Choice Disinfectant Wipes **\$349**
75 Ct., Selected Varieties

DELI & BAKERY

Kretschmar Turkey Breast **\$899** Lb.
Mrs. Gerry's Steakhouse Baked Beans **\$399** Lb.

Rotella's Italian Bakery Split Top Hoagies **\$249**
6 Ct., Selected Varieties

Our Specialty Cake Cup **2/\$5**
37.5-5.5 Oz., Selected Varieties



**Betty Crocker
Potatoes**
4 Oz.
Selected Varieties
2/\$3



**Quaker
Instant Oatmeal**
6-10 CL.
Selected Varieties
2/\$6



**Hunt's
Tomato Paste**
6 Oz.
Selected Varieties
99¢



**Dorothy Lynch
Home Style
Dressing**
16 Oz.
Selected Varieties
\$2.99



**Best Choice
Onion Soup
Mix**
2 Oz.
99¢



**Gerber
Baby
Yogurt Melts**
1.5 Oz.
Puffs
1.48 Oz.
Selected Varieties
2/\$5



**belVita
Breakfast
Biscuits**
5-8.8 Oz.
Selected Varieties
\$3.99



**Nabisco
Chips Ahoy!
Cookies**
9.5-13 Oz.
Selected Varieties
\$3.99



**Swiss Miss
Hot Cocoa Mix**
8 CL.
Selected Varieties
2/\$6



**Best Choice
Sparkling Water**
33.8 Oz.
Selected Varieties
99¢



**Mio,
Crystal Light,
Kool-Aid or
Tang
Liquid Drink
Enhancer**
16.2 Oz.
Selected Varieties
\$2.99



**Best Choice
Purified Drinking
Water**
24 Pack 16.9 Oz. Bottles
\$3.49



**Slim Jim
Snack Stick**
0.97 Oz.
4/\$5



Ruffles
5.5-8.5 Oz. or
Baked Snacks
6.25-7.25 Oz.
Selected Varieties
\$3.99



Cheetos
6.5-10 Oz.
Fritos
9.5-9.25 Oz. or
Fritos Dip
8.5-9 Oz.
Selected Varieties
2/\$7



**Hefty
Storage or
Freezer
Slider Bags**
10-20 CL.
Selected Varieties
\$2.99



**Hefty
Trash Bags**
20-45 CL.
Selected Varieties
\$8.99

**School's
Back,**

2026

**START
SMART!**



**Kellogg's
Cereal**
12-12.3 Oz.
Selected Varieties
2/\$7



**Sunny D
Juice Drink**
18 Pack 6.75 Oz. Bottles,
Selected Varieties
\$5.99



**Smucker's
Uncrustables
Sandwiches**
4 CL.
Selected Varieties
2/\$7



**Yoplait
Go-Gurt**
16 Oz.
Selected Varieties
2/\$5



**Kellogg's
Special K
Pastry Crisps**
12 CL.
Nutri-Grain
Bars 8 CL. or
Rice Krispies
Treats 8 CL.
Selected Varieties
\$2.99



**Best Choice
Canned
Pasta**
15 Oz.
Selected Varieties
99¢



**Best Choice
Applesauce**
8 Pack 4 Oz. Cans,
Selected Varieties
2/\$5



**Best Choice
Pudding Cups**
4 CL.
Selected Varieties
99¢



**Nabisco
Teddy Grahams**
10 Oz.
Selected Varieties
\$3.49



**Best Choice
Snack or
Sandwich
Resealable Bags**
40 CL.
Selected Varieties
89¢

DAIRY DEALS



**Crystal Farms
Deli Sliced
Cheese**
6-8 Oz.
Selected Varieties
\$2.99



**Daisy Brand
Sour Cream**
9.8-10.9 Oz. or
Single Serve
Cottage Cheese
With Fruit 6 Oz.,
Selected Varieties
\$1.49



**Silk
Almond Milk**
64 Oz.
Selected Varieties
\$2.99



**International
Delight
Coffee Creamer**
32 Oz.
Selected Varieties
\$3.49

FROZEN DEALS



**Must Buy 3
or Simples
at \$1.67**

**Totino's
Party Pizza**
9.8-10.9 Oz. or
Pizza Rolls
7.5 Oz.
Selected Varieties
3/\$4



**Best Choice
Orange Juice**
Frozen Concentrate
12 Oz.
Selected Varieties
2/\$5



**Blue Ribbon
Classics
Dairy Dessert**
128 Oz.
Selected Varieties
\$5.99



**Tony's
Pizzeria Style
Crust Pizza**
18.56-20.6 Oz.,
Selected Varieties
3/\$10



**Marie Callender's
Entrée**
10.5-14 Oz.,
Selected Varieties
2/\$6



**Yasso
Frozen
Greek Yogurt**
4 CL. Bars,
Selected Varieties
\$5.99

SUPER SALE

3 Weeks of Locked In Low Prices

**Prairie Fresh
Pork Sausage
or 85% Lean
Ground Pork**

16 Oz. Roll,
Selected Varieties

\$2.99



**Best Choice
Cereal**
10.1-20 Oz.,
Selected Varieties

2/\$4

**Best Choice
Yogurt**

6 Oz.,
Selected Varieties

49¢



**I Can't Believe
It's Not Butter**
8-15 Oz. or
**Brummel & Brown
Spread**

15 Oz.,
Selected Varieties

\$2.99



**Jif
Peanut Butter**

15.5-16 Oz.,
Selected Varieties

\$2.49



From The Bakery
**Clyde's
Donut Holes**

12 Ct.,
Selected Varieties

\$1.79

From The Deli

**Deli Express
Sandwich**

4.5-6 Oz.,
Selected Varieties

2/\$6



Kraft

Buy 5 Save \$5

**BUY 5 SAVE \$5 • MIX OR MATCH
WHEN YOU BUY 5 PARTICIPATING ITEMS
IN A SINGLE TRANSACTION**



**Kraft
Philadelphia
Cream Cheese**

8 Oz.,
Selected Varieties

**\$3⁴⁹
-\$1⁰⁰**

\$2⁴⁹



**Jell-O
Pudding or
Gelatin**
4 Ct. or
Hershey's Pudding
4 Ct.,
Selected Varieties

**\$2⁹⁹
-\$1⁰⁰**

\$1⁹⁹



**Velveeta
Shells & Cheese or
Deluxe
Macaroni & Cheese
Dinner**
9.4-14 Oz.,
Selected Varieties

**\$3⁴⁹
-\$1⁰⁰**

\$2⁴⁹



**Kraft
Dressing**
16 Oz.,
Selected Varieties

**\$2⁹⁹
-\$1⁰⁰**

\$1⁹⁹



**Kraft
Miracle Whip**
19-30 Oz.,
Selected Varieties

**\$5⁴⁹
-\$1⁰⁰**

\$4⁴⁹



**Kraft
Mayo**
22-30 Oz.,
Selected Varieties

**\$4⁹⁹
-\$1⁰⁰**

\$3⁹⁹



**Heinz
Ketchup**
32 Oz.

**\$5³⁹
-\$1⁰⁰**

\$4³⁹



**Classico
Pasta Sauce**
8.1-24 Oz.,
Selected Varieties

**\$3⁴⁹
-\$1⁰⁰**

\$2⁴⁹



**Maxwell House
or Yuban
Ground Coffee**
23.1-27.9 Oz.,
Selected Varieties

**\$13⁹⁹
-\$1⁰⁰**

\$12⁹⁹

SUPER SALE

3 Weeks of Locked In Low Prices

Hurry in for these Super Savings!
Prices good 12/31/25 through 1/20/26

**Best Choice
Beans or
Blackeye Peas**
15-15.5 Oz.,
Selected Varieties

89¢



**Best Choice
Tomatoes**
10-15 Oz.,
Selected Varieties

99¢

**Banquet
Pot Pie**
7 Oz.,
Selected Varieties

88¢



**Banquet
Breaded
Chicken**
24-32 Oz.,
Selected Varieties

\$4.99

**StarKist
Chunk Light
Tuna**
5 Oz.,
Selected Varieties

88¢



**Best Choice
Boneless
Skinless
Chicken
Breasts**
2.5 Lb. IQF

\$6.99

**Dole
Classic
Caesar Kit**
10 Oz.

\$2.99



Kraft

Buy 5 Save \$5

BUY 5 SAVE \$5 • MIX OR MATCH
WHEN YOU BUY 5 PARTICIPATING ITEMS
IN A SINGLE TRANSACTION

**PRICES EFFECTIVE
ALL WEEK**



**Ore-Ida
Potatoes**
19-32 Oz.,
Selected Varieties

~~\$4⁴⁹~~
~~-\$1⁰⁰~~
\$3⁴⁹



**Smart Ones
Entrée**
6.49-10.25 Oz.,
Selected Varieties

~~\$1⁹⁹~~
~~-\$1⁰⁰~~
99¢



Devour
**Entrée
or Bowl**
9-14 Oz.,
Selected Varieties

~~\$3⁷⁹~~
~~-\$1⁰⁰~~
\$2⁷⁹



Oscar Mayer
Wieners 16 Oz. or
Smokies
Smoked Sausage 14 Oz.,
Selected Varieties

~~\$3²⁹~~
~~-\$1⁰⁰~~
\$2²⁹



Oscar Mayer
Fun Pack
Lunchables
8.9-10.7 Oz.,
Selected Varieties

~~\$2⁹⁹~~
~~-\$1⁰⁰~~
\$1⁹⁹



Kraft
Mac & Cheese
Original
5 Pack

~~\$4⁴⁹~~
~~-\$1⁰⁰~~
\$3⁴⁹



Kool-Aid
Jammers
10 Ct.,
Selected Varieties

~~\$2⁹⁹~~
~~-\$1⁰⁰~~
\$1⁹⁹



Kraft
Shredded, Chunk or
Crumbles Cheese
5-8 Oz.,
Selected Varieties

~~\$3²⁹~~
~~-\$1⁰⁰~~
\$2²⁹



Kraft
Singles
10.7-12 Oz.,
Selected Varieties

~~\$3⁹⁹~~
~~-\$1⁰⁰~~
\$2⁹⁹