

Wray Market

Visit Us Online:
www.wraymarket.com

Open

Monday-Saturday
6:00 a.m. to 8:00 p.m.
Sunday
8:00 a.m. to 6:00 p.m.

We Accept:



333 West 2nd Street • Wray, CO 80758
970-332-4925

#9056

Holyoke Marketplace

Open

Monday-Saturday
7:00 a.m. - 7:00 p.m.
Sunday 8 a.m. - 4 p.m.

112 E. Carnahan, Holyoke, CO • 970-854-3663
#9055 Limit Rights Reserved. Food Stamps Welcome.

Not all items available at all stores. We reserve the right to limit quantities and make substitutions. Not responsible for printer or typographical errors.

Imperial Super Foods

Open

7 Days A Week
For Your
Shopping Convenience
Mon-Fri 7:00 am to 7:00 pm
Sat 7:00 am to 6:00 pm
Sun 9:00 am to 1:00 pm

View the weekly ads & more on our website: www.imperial.com
12th & Broadway • Imperial, NE Phone: 308.682.5389
#9054

PRICES EFFECTIVE WEDNESDAY, DECEMBER 31, 2025 THROUGH TUESDAY, JANUARY 6, 2026

New Year 2026



Frozen
Lobster Tail
4 Oz.
\$6.99
Ea.

**Fresh
Boneless Beef
Top Sirloin Steaks**



\$7.99
Lb.



**WOW
DEAL**

**Best Choice
Cooked Tail-Off
Shrimp**
52-70 Ct., 12 Oz.
\$4.49



**Aqua Star
Star Cut
Wild Southern
King Crab
Legs & Claws**
1 Lb.

\$39.99



**Fresh
Boneless Skinless
Chicken Breasts or
Tenderloins**
Family Pack,
Product of the USA

\$2.99
Lb.



**Dole
Garden Salad**
12 Oz. or
Classic Coleslaw
14 Oz.

2/\$3



**California
Navel Oranges**
4 Lb.

\$3.99



**Imported
Extra Large
Cherries**
Lb.

\$4.99



**Best Choice
Gold or Red
Potatoes**
5 Lb.

\$2.99



**Bolthouse Fresh
Whole Carrots**
2 Lb.

\$1.49



**Totino's
Pizza Rolls**
50 Ct.,
Selected Varieties

**WOW
DEAL**

\$3.49



**Best Choice
Soda or Mixers**
12 Pack 12 Oz. Cans,
Selected Varieties,
Plus Deposit
Where Required

**WOW
DEAL**

3/\$9



**Delimex
Taquitos**
19.2-20 Oz.,
Selected Varieties

**WOW
DEAL**

\$3.99

START THE *New Year* WITH **Best Choice.** SAVINGS



**Best Choice
Mac & Cheese
Dinner**
5.5-7.3 Oz.,
Selected Varieties

89¢



**Best Choice
Tomato Juice**
64 Oz.

\$2.99



**Best Choice
Saltine or
Oyster
Crackers**
9-16 Oz.,
Selected Varieties

2/\$3



**Best Choice
Hot Cocoa
Mix**
22.23 Oz.

\$3.49



**Best Choice
Seasoning or
Gravy Mix**
0.75-15 Oz.,
Selected Varieties

59¢



**Best Choice
Ketchup**
20 Oz. Squeeze

\$1.49



**Best Choice
Yellow Mustard**
8 Oz.

99¢



**Best Choice
Breast Of
Chicken**
10 Oz.,
Selected Varieties

\$2.79



**Best Choice
Grape or
Apple Jelly**
18 Oz.

\$2.29



**Best Choice
Mixers**
1 Liter Bottle,
Selected Varieties,
Plus Deposit
Where Required

99¢



**Best Choice
Paper
Baking Cups**
90 Ct.

99¢



**Best Choice
Coffee Filters**
100 Ct.

99¢



**Best Choice
Bath Tissue**
8 Mega Rolls,
Selected Varieties

\$3.99



**Best Choice
Bleach**
81 Oz.,
Selected Varieties

\$3.49



**Progresso
Soup**
18-19 Oz.,
Selected Varieties

2/\$4



**McCormick
Chili Seasoning
Mix**
11.25 Oz.,
Selected Varieties

99¢



**General Mills
Cereal**
8.9-12 Oz.,
Selected Varieties

\$1.99



**Kellogg's
Cereal**
9.6-16.1 Oz.,
Selected Varieties

2/\$6



**Kraft
Mac & Cheese or
Velveeta
Shells & Cheese**
2.05-2.39 Oz. Cup

2/\$3



**StarKist
Chunk Light Tuna,
Tuna Creations or
Smart Bowls**
2.6-4.5 Oz. Pouch,
Selected Varieties

4/\$5



**Pace
Salsa or
Picante Sauce**
16 Oz.,
Selected Varieties

2/\$5



**Nature Valley or
Fiber One Protein,
Wafer or
Soft Baked
Breakfast Bars**
5 Ct.,
Selected Varieties

\$3.49

START THE *New Year* WITH **ITALIAN MEALS**



**Ragù
Pasta Sauce**
16-24 Oz.,
Selected Varieties

2/\$4



**Best Choice
Pasta**
16 Oz.,
Selected Varieties

99¢



**Best Choice
Lasagna
Noodles**
12-16 Oz.,
Selected Varieties

\$1.49



**Best Choice
Grated
Parmesan
Cheese**
8 Oz.,
Selected Varieties

\$2.99



**Best Choice
Tortellini or
Ravioli**
19-20 Oz.,
Selected Varieties

\$3.99



**Best Choice
Garlic Texas Toast** 8 Ct.,
Bread Sticks or
Dinner Rolls 6 Ct. or
Garlic Bread 16 Oz.

2/\$5



**Rotella's
Italian Bakery
Cookout Bread**
16 Oz.

\$2.49



**Best Choice
Pizza Sauce**
14 Oz.

99¢



**Best Choice
Pizza Crust
Mix**
6.5 Oz.

79¢



**Best Choice
Shredded or
Chunk Cheese**
6-8 Oz.,
Selected Varieties

\$1.89



**Extra Large
Green
Bell Peppers**

99¢ Ea.

Dairy

Daisy Brand Sour Cream
14 Oz. Squeeze or Dip
16 Oz., Selected Varieties
\$2.59

Frozen

Jack's Pizza
13.8-15.8 Oz., Selected Varieties
3/\$9

Kraft String Cheese or Expertly Paired Cheese or Cracker Barrel Cheese Sticks
7.5-12 Oz., Selected Varieties
\$3.79

Ore-Ida Just Crack An Egg Scramble
2.25-3 Oz. or Oscar Mayer Scramblers
3 Oz., Selected Varieties
2/\$4

Kraft American Cheese Singles
16 Oz., Selected Varieties
\$4.49

Egg Beaters
15-16 Oz., Selected Varieties
\$3.49

Sargento Balanced Breaks
4.5 Oz., Selected Varieties
\$2.99

Chobani Coffee Creamer
24 Oz., Selected Varieties
\$4.49

Farm Rich Appetizers
14.3-22 Oz., Selected Varieties
\$4.99

P.F. Chang's Meals
18-22 Oz., Selected Varieties
\$7.49

Lean Cuisine Entrée
6-11.5 Oz., Selected Varieties
4/\$10

Bagel Bites
7 Oz., Selected Varieties
2/\$5

Best Choice Ice Cream
48 Oz., Selected Varieties
\$3.49

Butterfinger, 100 Grand or Baby Ruth Ice Cream Bars
6 Ct.,
\$3.99

Snacks

Pringles Potato Crisps
4.9-5.57 Oz., Selected Varieties
\$1.79

Cheez-It Crackers or Snack Mix
9-12.4 Oz. or Snap'd or Puff'd Snacks
5.75-7.5 Oz., Selected Varieties
\$3.49

Best Choice Potato Chips
7.5-8 Oz., Selected Varieties
2/\$4

Nabisco Family Size or Limited Edition Oreo Cookies
10.68-18.71 Oz., Selected Varieties
\$4.99

Garden of Eatin' Chex Mix, Muddy Buddies or Bugles
9-14.5 Oz., Selected Varieties
\$3.49

Planters Mixed Nuts
10.3 Oz., Selected Varieties
\$5.99

Planters Cashew Halves & Pieces
8 Oz., Selected Varieties
\$6.99

Act II Microwave Popcorn
3 Ct., Selected Varieties
\$1.99

Nabisco Easy Cheese
8 Oz., Selected Varieties
\$4.99

Nabisco Family Size Crackers
12-14 Oz., Selected Varieties
\$4.99

Frito Lay Party Size! Snacks
8.125-18 Oz., Selected Varieties
\$4.49

Sun Chips
7 Oz.,
Simply Snacks
5.25-8.5 Oz. or Tostitos, Lay's or Doritos Dip or Salsa
10-15.75 Oz., Selected Varieties
2/\$7

Home, Health & Pet

Bounty Paper Towels
6-12 Double Rolls or 4 Triple Rolls, Selected Varieties
\$11.99

Vicks DayQuil or NyQuil
12 Oz. Liquid or 24 Ct. Caplets or Liquicaps, Selected Varieties
\$11.99

Chloraseptic Throat Spray
6 Oz., Selected Varieties
\$4.99

Afrin Nasal Spray
15 Ml., Selected Varieties
\$8.49

Ricola Cough Drops
19-24 Ct., Selected Varieties
\$2.29

Softsoap Hand Soap
11.25 Oz., Selected Varieties
\$2.49

Puffs Facial Tissues
4 Pack, Selected Varieties
\$6.99

Milk-Bone Dog Treats
4.5-24 Oz., Selected Varieties
\$3.99

Meow Mix Cat Food
3-3.15 Lb., Selected Varieties
\$5.49

Meat Specials



**Fresh
Bone-In Pork
Butt Roast**
Product of the USA
\$219
Lb.



**Fresh
Boneless Beef
Arm Roast**
\$599
Lb.



**Frozen
Pork Back Ribs**
\$399
Lb.



**Frozen
Bone-In
Turkey Breast**
\$169
Lb.

**Fresh
80% Lean
Ground Beef**
Family Pack,
Product of the USA
\$499
Lb.



**Cloverdale
Tangy
Summer Sausage**
28 Oz.,
Selected Varieties
\$999



**Sheboygan
Cocktail
Smokies**
12-14 Oz.,
Selected Varieties
\$349



**Schweigert
Braunschweiger**
11 Oz.
\$329



**Simply Potatoes
Mashed
Potatoes**
24 Oz.,
Selected Varieties
\$299



**Farmland
Ham**
16 Oz.
Diced, Cubed,
Sliced or Steaks
\$499



**Gary's
Quick Steak**
10.8 Oz.,
Selected Varieties
\$599

Seafood SALE



**Seafarer
Imitation Crab**
16 Oz.,
Selected Varieties
\$299

**Moji Sushi
California or
Spicy Crab Rolls**
6 Oz.,
Selected Varieties
\$499

**Best Choice
Cooked
Tail-On Shrimp**
21-30 Ct., 12 Oz.
\$649

**Aqua Star
Breaded
Butterfly Shrimp**
1.5 Lb.,
Selected Varieties
\$999

**Snow Crab
Clusters**
\$999
Lb.

**Sea Best
Argentine
Raw Shrimp**
16-20 Ct., 2 Lb.
\$1699

Produce Specials



**Fresh
Honeydew**
\$499
Ea.

**Fresh
Cantaloupe**
\$399
Ea.



**Premium
Cosmic Crisp,
Red Delicious, Gala,
Fuji, Granny Smith or
Honeycrisp Apples**
\$199
Lb.



**AvoCados
Mexico
Avocados**
2 Lb. Bag
\$399



**Fresh
Strawberries
Blueberries
Raspberries**
16 Oz.,
Pint or
6 Oz.
\$399



**Fresh
Blackberries**
6 Oz.
\$299



**Bartlett,
Red, Bosc or
Anjou Pears**
\$199
Lb.



**Texas
Red Grapefruit**
99¢
Ea.



**Yellow
Onions**
3 Lb.
\$249



**Zucchini or
Yellow Squash**
\$199
Lb.

Bakery & Deli Specials



**Pretzella
Soft Pretzel
Bread Bites**
12.3 Oz.,
Selected Varieties
\$549



**37th Street
Danish**
14 Oz.,
Selected Varieties
\$399



**The Father's Table
2 Slice Cheesecake**
6 Oz.,
Selected Varieties
2/\$5



**Toufayan Bakeries
Pita Bread**
12 Oz.,
Selected Varieties
2/\$3



**Reser's
Potato, Macaroni
or Pasta Salad or
Smokehouse
Barbecue Beans**
16 Oz.,
Selected Varieties
2/\$5



**Mrs. Gerry's
Supreme
Seafood Salad**
\$699
Lb.



**Kretschmar
American Cheese**
Selected Varieties
\$699
Lb.



**Wilson
Roast Beef**
\$799
Lb.



**The Laughing Cow
Spreadable
Cheese Wedges**
5.4 Oz.,
Selected Varieties
\$349



Happy New Year!

**ALL STORES WILL CLOSE AT 4 PM
NEW YEARS EVE AND WILL BE
CLOSED NEW YEARS DAY.**

**SHOP ONLINE,
SHOP LOCAL!**

**Delivery Available Monday-Friday
Online Curbside Pickup
or Delivery Available**

**Thanks for supporting
local businesses**

Check in store or our online shopping website for special pricing on pop

SUPER SALE

**3 Weeks
of
Locked In
Low Prices**

**Hurry in for these Super Savings!
Prices good 12/31/25 through 1/20/26**

**Best Choice
Beans or
Blackeye Peas**
15-15.5 Oz.,
Selected Varieties

89¢



**Best Choice
Tomatoes**
10-15 Oz.,
Selected Varieties

99¢

**Banquet
Pot Pie**
7 Oz.,
Selected Varieties

88¢



**Banquet
Breaded
Chicken**
24-32 Oz.,
Selected Varieties

\$4.99

**StarKist
Chunk Light
Tuna**
5 Oz.,
Selected Varieties

88¢



**Best Choice
Boneless
Skinless
Chicken
Breasts**
2.5 Lb. IQF

\$6.99

**Dole
Classic
Caesar Kit**
10 Oz.

\$2.99



SUPER SALE

3 Weeks of Locked In Low Prices

**Prairie Fresh
Pork Sausage
or 85% Lean
Ground Pork**

16 Oz. Roll,
Selected Varieties

\$2.99



**Best Choice
Cereal**
10.1-20 Oz.,
Selected Varieties

2/\$4

**Best Choice
Yogurt**

6 Oz.,
Selected Varieties

49¢



**I Can't Believe
It's Not Butter**
8-15 Oz. or
**Brummel & Brown
Spread**

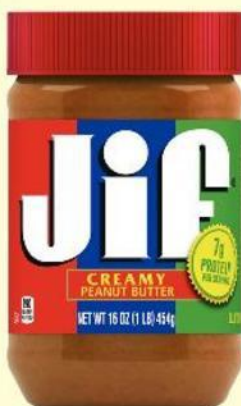
15 Oz.,
Selected Varieties

\$2.99



**Jif
Peanut Butter**
15.5-16 Oz.,
Selected Varieties

\$2.49



From The Bakery
**Clyde's
Donut Holes**
12 Ct.,
Selected Varieties

\$1.79

From The Deli
**Deli Express
Sandwich**
4.5-6 Oz.,
Selected Varieties

2/\$6

