

IDEAL Market

150 West 4th Street
Superior, NE 68978
(402) 879-4430

Home Owned & Operated Since 1949!

- WIC & Food Stamps Accepted
- Postage Stamps Available
- Film Development • Public Copy Machine
- Laminating • Money Orders
- No Sales Tax on Foods
- Every Thursday Senior Day

Open

Monday thru Saturday
7:00 am - 7:00 pm
Sunday 9:00 am - 5:00 pm
Open Holidays Except Thanksgiving, Christmas & Easter

We Accept The Following:



Food Stamp
Debit Card

EVERYDAY!
UP TO 50¢

#9315

PRICES EFFECTIVE TWO WEEKS WEDNESDAY, DECEMBER 17 THROUGH TUESDAY, DECEMBER 30, 2025

Christmas Wishes!

Holiday Hams

Best Choice Spiral Sliced Half Ham	\$249 Lb.
Hormel Cure #1 Spiral Sliced Half Ham	\$299 Lb.
Fresh Shank Portion Ham	\$199 Lb.
Fresh Butt Portion Ham	\$229 Lb.
Hormel Cure #1 Boneless Ham (Whole or Half)	\$469 Lb.
Cedar Hollow Boneless Ham (Selected Varieties)	\$499 Lb.
Farmland Whole Boneless Ham & Water Product 1 Lb.	\$1299



Fresh Boneless Pork Loin
Whole In The Bag,
Product of the USA



Fresh Boneless Beef Bottom Round Roast



Frozen Boneless Skinless Chicken Breasts



Frozen Bone-In Turkey Breast



New York Strip Roast



Fresh 85% Lean Ground Round (Value Pack, Product of the USA)

Farmland Bacon 12-16 Oz. Selected Varieties	\$399
Wimmer's Little Smokies 12-14 Oz. Selected Varieties	\$399
Hillshire Farm Polska Kielbasa or Sausage 12-14 Oz. Selected Varieties	\$379
Bob Evans Side Dishes 12-14 Oz. Selected Varieties	\$299
Oscar Mayer Family Size Deli Fresh Lunchmeat 15-16 Oz. Selected Varieties	\$599
Johnsonville Breakfast Sausage Links or Patties 12 Oz. Selected Varieties	\$399
Best Choice Cooked Shrimp 100-150 CL. 12 Oz.	\$599

Butternut, Acorn or Spaghetti Squash 89¢ Lb.	On The Vine Tomatoes \$149 Lb.	Armour Summer Sausage 20 Oz. \$499	Best Choice Chicken Nuggets 12-14 Oz. \$599	Best Choice Cooked Tail-On Shrimp 10-12 Oz. \$599
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Best Choice Russet Potatoes 5 Lb. 2/\$3	Dole Golden Ripe Pineapple 2/\$5	California Poppies Seedless Grapes or Red Globe Seeded Grapes 3 Lb. \$399
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Dole Salad Kit \$3.99	Dole Avocados 2/\$1	Imported Red, Green or Black Seedless Grapes or Red Globe Seeded Grapes \$299 Lb.
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Taylor Farms Vegetable Tray With Ranch Dip 30 Oz. \$999	Imported Extra Large Cherries \$599 Lb.	Fresh Strawberries 1 Lb. \$399	Michigan Ambrosia, Fuji, Gala, McIntosh, Pink Lady or Red Delicious Apples 3 Lb. \$399
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Beames Egg Noodles \$599	Best Choice Superior Selections Frozen Fruit 12-16 Oz. \$349	Pillsbury Steamable Vegetables 9-12 Oz. \$199	Pepsi Products 2/\$11
Gold Peak Tea or Minute Maid Zero Sugar Lemonade 12 Oz. 2/\$4	The Village Pie Maker Pie or Cheesecake 12-14 Oz. \$1199	Blue Bunny Ice Cream Novelties 6-8 Oz. \$399	Happy Farm Plates or Bowls 8-12 Oz. \$219
Dannon Oikos or Light Greek Yogurt 4.5-5.3 Oz. 5/\$6	Stouffer's Party Size Meals 12-16 Oz. \$1599	XTRA Laundry Detergent 56-67.5 Oz. Liquid, Selected Varieties \$299	Pup-Person Dog Treats 1.6 Oz. \$349

MORE AD SPECIALS
MORE AD DIGITAL COUPONS
MORE AD PAGES
MORE SAVINGS!

DIGITAL COUPON OFFERS

See Store for Details

PRICES EFFECTIVE: All Week

Folgers Ground Coffee 22.6-25.9 Oz. Selected Varieties FINAL PRICE LIMIT 1 DIGITAL COUPON

\$999
-\$100
\$899

Simply Juice 46-52 Oz. Selected Varieties FINAL PRICE MUST BUY 2, LIMIT 1 DIGITAL COUPON

2/\$6
-\$100 OFF 2
2/\$5

Pillsbury Crescents 8 Oz. Sweet Rolls 16 Oz. or Grands! Biscuits 46-53 Oz. Selected Varieties FINAL PRICE MUST BUY 2, LIMIT 1 DIGITAL COUPON

2/\$5
-\$200 OFF 2
2/\$3

Best Choice Butter 16 Oz. Selected Varieties FINAL PRICE MUST BUY 2, LIMIT 1 DIGITAL COUPON

2/\$6
-\$100 OFF 2
2/\$5

Country Crock Spread 45 Oz. Selected Varieties LIMIT 1 DIGITAL COUPON

\$499
-\$100
\$399

Kretschmar Turkey Breast Selected Varieties \$899 Lb.

Kretschmar Cheese Platter Selected Varieties \$599

MJ's Brownies or Bars 12 Oz. Selected Varieties \$399

King's Hawaiian Dinner Rolls 2/\$7



Best Choice Vegetables
14.5-15.25 Oz.,
Selected Varieties

88¢



Bruce's Yams, Cut Sweet Potatoes in Syrup
20 Oz.

\$2.99



Kellogg's Club, Town House or Graham Crackers
9-15 Oz.,
Selected Varieties

\$1.99



Idahoan Potatoes
1.5-4.1 Oz.,
Selected Varieties

2/\$3



Swanson Broth or Stock
2 Oz.,
Selected Varieties

2/\$5



Campbell's Cream of Mushroom or Chicken Soup
10.5 Oz.,
Selected Varieties

4/\$5



French's Crispy Fried Onions
6 Oz.,
Selected Varieties

\$4.49



Stove Top Stuffing Mix
6 Oz.,
Selected Varieties

2/\$4



Creamette Pasta
12-16 Oz.,
Selected Varieties

99¢



Hidden Valley Ranch Dressing
12-16 Oz.,
Selected Varieties

\$3.99



Kraft Miracle Whip
16-30 Oz.,
Selected Varieties

\$4.99



Heinz Gravy
12 Oz.,
Selected Varieties

2/\$4



Ocean Spray Cranberry Sauce
14 Oz.,
Selected Varieties

2/\$5



Lay's 4.75-9.62 Oz., Kettle Cooked Potatoes
8 Oz., Poppables 5 Oz. or Rold Gold Pretzels 10-16 Oz.,
Selected Varieties

2/\$5



Nabisco Ritz Crackers
17-13.7 Oz.,
Selected Varieties

\$2.99



Planters Peanuts
16 Oz.,
Selected Varieties

2/\$6



Best Choice Cashews, Mixed Nuts or Almonds
8-10.3 Oz.,
Selected Varieties

\$4.99



Best Choice Fruit or Fruit Cocktail
14.5-15.25 Oz.,
Selected Varieties

2/\$4

Tis The Season for Tasty Mornings



Folgers Ground Coffee
22.6-25.9 Oz.,
Selected Varieties

\$9.99



Simply Juice
46-52 Oz.,
Selected Varieties

2/\$6



Nestlé Coffee-mate Coffee Creamer
28-32 Oz.,
Selected Varieties

2/\$7



Simply Potatoes
20 Oz.,
Selected Varieties

\$2.49



Jimmy Dean Sausage
16 Oz. Roll,
Selected Varieties

\$3.99



Rice Chex
12-14 Oz.,
Selected Varieties

\$2.49



Philadelphia Cream Cheese Spread
7.5-8 Oz.,
Selected Varieties

\$3.99



Pillsbury Grands! Buttermilk Biscuits
12 Oz. Pkg.

2/\$6



Best Choice Waffles
10 Oz. Pancakes,
Selected Varieties

2/\$4



Mrs. Butterworth's Syrup
24 Oz.,
Selected Varieties

\$2.99



David's Deli Bagels
14-24.25 Oz., or English Muffins 6 C.,
Selected Varieties

\$1.99



Pillsbury Cream Cheese Spread
7.5-8 Oz.,
Selected Varieties

\$3.99

Warm Ovens, Warm Hearts Sweet Memories



Betty Crocker Brownie Mix
16.3 Oz.,
Selected Varieties

99¢



Nestlé Toll House Morsels
10-12 Oz.,
Selected Varieties

\$3.99



Lucky Leaf Lemon, Apple, Strawberry Rhubarb, Caramel Apple or Apricot Pie Filling
21-22 Oz.,
Selected Varieties

\$2.99



Lucky Leaf Peach, Cherry, Strawberry, Blueberry or Raspberry Pie Filling
20-21 Oz.,
Selected Varieties

\$3.49



Pillsbury Pie Crusts
14.1 Oz.,
Selected Varieties

\$2.99



Eagle Brand Sweetened Condensed Milk
14 Oz.,
Selected Varieties

\$2.79



Carnation Evaporated Milk
12 Oz.,
Selected Varieties

\$1.89



Best Choice Granulated Sugar
4 Lb.,
Selected Varieties

\$2.99



Best Choice Flour
5 Lb.,
Selected Varieties

\$2.29



Pillsbury Frozen Pie Crusts
2 Ct.,
Selected Varieties

\$2.99

Dairy Deals



Pillsbury Crescents
8 Oz.,
Selected Varieties

2/\$5



Pillsbury Sweet Rolls
12.4-13.9 Oz., or Grands! Biscuits 16.3 Oz.,
Selected Varieties

2/\$5



Best Choice Butter
16 Oz.,
Selected Varieties

2/\$6



Kraft Shredded, Chunk or Crumbles Cheese
5-8 Oz.,
Selected Varieties

2/\$4



Philadelphia Cream Cheese
8 Oz.,
Selected Varieties

\$2.49



Daisy Brand Sour Cream or Cottage Cheese
16 Oz.,
Selected Varieties

\$2.49



Country Crock Spread
48 Oz.,
Selected Varieties

\$4.99



Philadelphia Cream Cheese
8 Oz.,
Selected Varieties

\$2.49

Frozen Deals



Mr. Dell's Hash Browns or Potatoes O'Brien
24-32 Oz.,
Selected Varieties

\$2.99



Mrs. Smith's Pie
35-37 Oz.,
Selected Varieties

\$3.99



Birds Eye Steamfresh Vegetables or Rice
10-10.8 Oz.,
Selected Varieties

99¢



Ore-Ida Potatoes
19-32 Oz.,
Selected Varieties

\$3.99



Rhodes Warm & Serve Artisan Rolls
6 Ct.,
Selected Varieties

\$2.69



Best Choice Strawberries
15.5 Oz.,
Selected Varieties

\$2.49



Best Choice Sliced Strawberries
27 Oz.,
Selected Varieties

\$4.49



Blue Bunny Premium Dairy Dessert or Frozen Yogurt
46-48 Oz.,
Selected Varieties

\$3.49



Devour Big Bowls Entrees
14 Oz.,
Selected Varieties

\$3.99



Rhodes Warm & Serve Artisan Rolls
6 Ct.,
Selected Varieties

\$2.69

Holiday Savings

Prices Effective Two Weeks



Smithfield
Marinated Boneless
Pork Tenderloin,
Loin Filet or Roast
18.4-23 Oz.
Selected Varieties
\$6⁹⁹



Taylor Farms
Green Beans or
Brussels Sprouts
12 Oz.
\$3⁹⁹



Rosina
Meatballs
24-26 Oz.
Selected Varieties
\$6⁹⁹



Koch Foods
Oven Cravers
5 Oz.
Selected Varieties
2/\$3



BelGioioso
Cheese
5-8 Oz.
Selected Varieties
2/\$6



Hormel
Sliced Dried Beef
2.5 Oz.
\$2⁹⁹



Vita
Herring
12 Oz.
Selected Varieties
\$5⁴⁹



Best Choice
Cocktail
Shrimp Ring
10 Oz.
\$5⁹⁹



NatureSweet
Tomatoes
10 Oz.
Selected Varieties
\$2⁹⁹



Taylor Farms
Vegetables
10-12 Oz.
Selected Varieties
\$2⁹⁹



Large Slicing
Cucumbers or
Extra Large
Green
Bell Peppers
99¢
Ea.



Red Radishes
16 Oz. or
Bolthouse Fresh
Baby Cut
Carrots
32 Oz.
2/\$5

✦✦ 'Tis The Season for Sweet Treats ✦✦



From the Bakery
Jessie Lord
Pecan Pie
8 Inch, 22-24 Oz.
Selected Varieties
\$5⁹⁹



From the Bakery
Jessie Lord
Pecan Pie
8 Inch, 23 Oz.
\$7⁴⁹



Reddi-Wip
Whipped Topping
6.5 Oz.
Selected Varieties
2/\$5



Pillsbury
Ready To Bake
Cookies or
Cookie Dough
14-16.5 Oz.
Selected Varieties
\$3⁴⁹



Best Choice
Sherbet
64 Oz.
Selected Varieties
\$3⁴⁹



Best Choice
Ice Cream
4 Qt. Pail,
Selected Varieties
\$5⁹⁹



Edwards
Thaw & Serve
Pie or
Cheesecake
24-32 Oz.
Selected Varieties
\$5⁹⁹

**HOLIDAY MAGIC,
MADE EASY**



Cool Whip
8 Oz.
Selected Varieties
\$1⁹⁹



Jell-O
Instant Pudding &
Pie Filling or
Gelatin Dessert
3-3.9 Oz.
Selected Varieties
2/\$3



Kraft
Jet-Puffed
Marshmallows
10-12 Oz.
Selected Varieties
2/\$3

Holiday Savings



Green Giant Vegetables
14.5-15.25 Oz.,
Selected Varieties
4/\$5



Green Giant Corn
11 Oz.,
Selected Varieties
2/\$3



Vlasic Pickles or Relish
16-24 Oz.,
Selected Varieties
\$2.79



Best Choice Heavy Whipping Cream
Pint
\$2.99



Best Choice Half & Half
Pint
\$1.89



Lindsay Stuffed Manzanilla Green Olives
5.75 Oz.
\$2.79



Best Choice Pitted Ripe Black Olives
5.75-6 Oz.,
Selected Varieties
\$1.49



Kraft Mayo
22-30 Oz.,
Selected Varieties
\$3.99



Kraft Dressing
16 Oz.,
Selected Varieties
\$2.49



Best Choice Real Bacon Bits or Pieces
2.8-3 Oz.
\$2.49



Pam Cooking Spray
5-6 Oz.,
Selected Varieties
\$2.99



Hidden Valley Ranch Dressing or Dip Mix
4-11 Oz.,
Selected Varieties
\$1.69



Best Choice Cocktail Sauce
12 Oz.,
Selected Varieties
\$1.99



Hawaiian Punch
128 Oz.,
Selected Varieties
\$2.49



Swiss Miss Hot Cocoa Mix
8 Ct.,
Selected Varieties
2/\$6

✦ Countdown to Flavor ✦
✦ Get New Year Ready! ✦



Red Baron Pizza
17.82-23.45 Oz.,
Selected Varieties
2/\$7



DiGiorno Pizza
14.1-29.3 Oz.,
Selected Varieties
\$5.49



TGI Fridays Appetizers
8-11 Oz.,
Selected Varieties
\$3.99



Munchies Snack Mix
8 Oz.,
Selected Varieties
2/\$6



Act II Popcorn
6-12 Ct.,
Selected Varieties
\$2.99



Johnsonville Summer Sausage
10-12 Oz.,
Selected Varieties
\$5.49



Kretschmar Cheese Platter
12 Oz.,
Selected Varieties
\$5.99



Keebler Toasted Crackers
8-8.7 Oz.,
Selected Varieties
\$3.99



Clamato Tomato Juice Cocktail
32 Oz.,
Selected Varieties
\$2.99



Welch's Sparkling Juice Cocktail or Cider
25.4 Oz.,
Selected Varieties
\$3.99



Tostitos Doritos
9-14.4 Oz.,
6-15 Oz. or
Simply Snacks
5.25-8.5 Oz.,
Selected Varieties
2/\$7



Tostitos, Lay's or Doritos Dip or Salsa
10-15.75 Oz.,
Selected Varieties
2/\$7



Velveeta
2 Lb.,
Selected Varieties
\$7.49



Ro-Tel Diced Tomatoes
10 Oz.,
Selected Varieties
3/\$4



Dean's Dip
12-16 Oz.,
Selected Varieties
\$2.29



Yo Quiero! Queso
12 Oz.,
Selected Varieties
\$5.99

Yo Quiero! Salsa
15 Oz. or
Dip 8 Oz.,
Selected Varieties
\$3.99