

*NOT ALL PRODUCTS AVAILABLE AT THESE LOCATIONS.

Purchase limits may apply.

MASON'S Supermarket

Prices Effective Friday,
Dec. 26, 2025 thru
Thursday, Jan. 1, 2026

Joe's Market

**SALE
STARTS
FRIDAY,
December
26th!**



Boneless Beef
New York Strip
Steak

\$10⁹⁹
Lb.

7oz. Can.
Choice
Boneless
Beef Chuck
Steak
\$8⁴⁹
Lb.



Honeycrisp
Apples

\$1⁴⁹
Lb.



Dole
Chopped Salad
Kit

9.1 - 12.25 oz.,
Select Varieties

2 FOR \$5



The Father's Table
Cheesecake

32 oz.
Select Varieties

\$12⁹⁹



Cook's or Andr
Sparkling Wine

750 mL,
Select Varieties
\$6.99 Sale Price
- 10%
Off per bag \$ or
more wines

\$6²⁹
Ea.



Lay's
Potato Chips or
Kettle Cooked
Chips

5 - 9.62 oz.,
Select Varieties

\$1⁹⁹
Ea.

*When You Buy THREE



Best Choice
Ice Cream
48 oz.,
Select Varieties

\$2⁹⁹



Welch's
Sparkling
Juice
Cocktail

750 mL,
Select Varieties

\$3⁹⁹



Best Choice
Creamy Wheels
Sandwich Cookies

14.3 - 15.35 oz.,
Select Varieties

\$1⁹⁹



Ro-Tel
Diced
Tomatoes
16 oz. Can.
Select Varieties
\$1¹⁹

Velveeta
32 oz.,
Select Varieties
\$7⁹⁹



Red Baron
Pizza

15.99 - 23.45 oz.,
Select Varieties

3 FOR \$10



Calidad
Tortilla Chips

10 - 11 oz.,
Select Varieties

3 FOR \$5



Banquet
Meals

7.4 - 11.88 oz.,
Select Varieties

3 FOR \$5



Kemp's
Sour Cream
or Dip

12 - 16 oz.,
Select Varieties

\$2²⁹



Best Choice
Hearty
Soup

18.6 - 19 oz. Can,
Select Varieties

\$1⁷⁹



Best Choice
Rich & Crisp
or Original
Golden
Crackers

13.7 oz.
\$1.99



Pace
Picante Sauce
or Salsa

16 oz.
Select Varieties
\$2.49



Guerrero
Caseras
Soft Taco
Flour Tortillas

10 Ct.
\$1.99



Village Hearth
Hot Dog Buns,
Hamburger Buns,
or Slider Buns

8-12 Ct.
Select Varieties
\$2.99



Red Gold
Tomatoes or
Tomato Sauce

14.5-15 oz. Can,
Select Varieties

99¢



Mrs. Grimes
Original Chili or
Dark Red Kidney
Beans

15-15.5 oz. Can

99¢



Best Choice
Mac &
Cheese
Dinner

5.5-7.3 oz.,
Select Varieties

69¢



Red Gold
Tomato
Juice

46 oz. Can

\$1.79



Best Choice
Oyster or Saltine
Crackers

9-16 oz.,
Select Varieties

2 FOR \$3



Best Choice
Chunk Light Tuna

5 oz. Can,
Soft
In Water or In Oil

4 FOR \$3



Beefsteak Rye Bread

18 oz.,
Select Varieties

\$2.99



Kraft Mac & Cheese or
Velveeta Shells & Cheese

Original
2.05-2.39 oz. Cup

\$1.49

Dairy Aisle Savings!



Chobani
Flip or
Creations
Greek Yogurt

4.5-5.3 oz.,
Select Varieties

4 FOR \$5



Philadelphia
Cream Cheese

8 oz. Brick,
Original or 1/3 Less Fat

\$1.99
Ea.

*When You Buy FOUR



Philadelphia
Cream Cheese
Spread

7.5-8 oz.,
Select Varieties

\$3.99



Hiland
Coffee
Creamer

32 oz.,
Select Varieties

\$2.99

*Some products not available at all locations



Post Cereals

Honey-Comb, Pebbles,
OREO Puffs, Honey Ohs!,
Golden Crisp,
Honey Maid S'mores,
or Waffle Crisp

11 - 14.75 oz.,
Select Varieties

\$2.79



Hawaiian
Punch
Juice Drink

Gallon,
Select Varieties

\$2.49



Rag
Pasta Sauce
16 - 24 oz.,
Select Varieties

\$1.99



Best Choice Lasagna

12 - 16 oz.,
Select Varieties

\$1.99



Best Choice
Tomato
Sauce
15 oz. Can,
Select Varieties

99¢



Pearl Milling
Company
Pancake
& Waffle
Mix

24 - 32 oz.,
Select Varieties

\$3.69



Best Choice
Instant
Oatmeal
8 - 10 CL,
Select Varieties

\$1.99



Maxwell
House
Original
Roast
Coffee

10.3 oz. Can

\$6.49



Best Choice
Pizza Crust
Mix
6.5 oz.

99¢



Pearl Milling
Company
Syrup

24 oz.,
Select Varieties

\$3.69



Keurig
Assorted K-Cup Pods
10 CL,
Select Varieties

\$6.99



Dorothy Lynch
Dressing &
Condiment
32 oz.,
Home Style or
Light & Lean

\$4.99



Best Choice
Pizza
Sauce
14 oz. Jar

\$1.39

Frozen Food Specials!



Best Choice
Waffles
12.3 oz.,
Select Varieties

\$1.79



Totino's
Party Pizza or
Pizza Rolls
7.5 - 10.9 oz.,
Select Varieties

99¢
Ea.
When you buy THREE



Best Choice
Superior Selections
Chicken or
Shrimp Entrées
21 oz.,
Select Varieties

\$3.99



Brew Pub
Lotza Motzza
or MVP Pizza
20.29 - 30.75 oz.,
Select Varieties

2 \$11
FOR

Boneless Beef Steer Meat **\$7.99** Lb.

Ground Fresh Daily 85% Lean Ground Beef **\$5.79** Lb.
Any Size Package

Smithfield All Natural Boneless Pork Sirloin Chops or Roast **\$2.19** Lb.

USDA Choice Boneless Beef Chuck Roast **\$7.99** Lb.

Smithfield All Natural Boneless Pork Cutlets **\$3.99** Lb.

Smithfield All Natural Boneless Pork Tenderloin **\$2.99** Lb.

Tyson All Natural Chicken Breast Tenderloins **\$8.99** 2.5 Lbs.

Daily's Sliced Bacon 16 oz., Select Varieties **\$4.79**

Oscar Mayer Fully Cooked Bacon 2.52 oz., Select Varieties **\$3.99**

Eckrich Smoked Sausage Rope or Links 13 - 14 oz., Select Varieties **2 FOR \$7**
*Does not include beef varieties

Nathan's Famous Beef Franks 10 - 12 oz., Select Varieties **\$4.99**

Curly's Pulled Pork or Pulled Chicken 12 - 16 oz., Select Varieties **\$5.49**

Wimmer's Big N' Meaty Summer Sausage 16 oz., Select Varieties **\$5.99**

Smithfield
ALL NATURAL
Fresh Pork

As Smithfield, we take pride in hand selecting only the finest cuts to guarantee that you and your family always enjoy the most tender fresh pork products.

Our All Natural Fresh Pork is naturally tender and juicy fresh pork, proudly raised in the USA with no artificial ingredients, no preservatives and no added steroids or hormones.

Check out our Electronic Shelf Tags!

- Clean look and easy to read!
- Color-coded to help you find products at special savings.
- Electronic shelf tags guarantee that the price on the shelf will match the price at checkout!

Black & White = EVERYDAY LOW PRICE

Red = AD SPECIAL

Red & White = PRICE REDUCTION



Johnsonville
Bratwurst or
Italian Sausage

19 oz.,
Select Varieties

\$5.79



Rosina Meatballs

22 - 26 oz.,
Select Varieties

\$6.99

Tyson Chicken Breast
Sandwich or Sliders

21 - 24 oz.,
Select Varieties

\$7.99



Best Choice All Natural
Chicken Wing
Sections

2.5 Lb.

\$7.99

Sheboygan
Cocktail Smokies

12 - 14 oz.,
Select Varieties

2 FOR \$7



Coldwater
Lobster Tails

4 oz.

\$6.99
Ea.



Chesapeake's Best
Freshly Shucked
Select Oysters

8 oz.

\$9.99



Echo Falls
Hot Smoked
Coho Salmon

4 oz.,
Select Varieties

\$6.99



Landlocked
Seafoods
Cooked Shrimp

1 lb. or
71 - 90 CC, 1 Lb.

\$7.59



Wild Caught
Cod Portions

\$6.99
Lb.



Landlocked Seafoods
Cocktail
Shrimp Ring
With Sauce

16 oz.

\$10.99



Landlocked
Seafoods
EZ Peel White
Raw Shrimp

31 - 40 CC, 1 Lb.

\$7.49

Bakery Fresh Bargains!



Killer Brownie
Brownie Bites

8 Ct.,
Select Varieties

\$5.49



Clyde's
Cake Donuts

6 Ct.,
Select Varieties

\$3.49



izzio
Take & Bake
Demi
Baguette

12 oz. Twin Pack

\$3.49



Simple Joys
Bakery
Croissants

9.2 - 10.9 oz.,
Select Varieties

\$3.99

*Some products not available at all locations.

Best Choice.

Our own store brand.
Best Choice® offers the
best quality for
the best price!

All Best Choice® products are
equal to or better than the
national brand quality and
they cost less!

100% customer satisfaction
guarantee!

Coca-Cola,
Pepsi, or 7-Up
Products

12 Pk./12 oz. Cans,
Select Varieties

\$4.99*
Ea. *When
you buy
FOUR
Limit 4 Total

Ritz Crackers

8.8 - 13.7 oz.,
Triscuit, Wheat Thins,
Flavor Originals, or
Good Thins Crackers

3.5 - 8.5 oz.,
Select Varieties

\$2.99

Coca-Cola or Pepsi
Products

6 Pk./16 oz. Bottles,
Select Varieties

\$3.99*
Ea. *When
you buy **FOUR**
Limit 4 Total

Extra Butter
POPCORN

6 Pk.,
Select Varieties

Best Choice
Microwave
Popcorn

6 Pk.,
Select Varieties

Chex Mix

11 - 14.5 oz.,
Select Varieties

Chex Mix,
Bugles, or
Garden of Eatin'
Family Size

11 - 14.5 oz.,
Select Varieties

\$2.99

Captain Morgan
Rum

1.75 Lb.,
Select Varieties

\$26.99

Canada Dry
Club Soda,
Ginger Ale, or
Tonic Water

1 Lit.,
Select Varieties

Canada Dry
Club Soda,
Ginger Ale, or
Tonic Water

1 Lit.,
Select Varieties

3 FOR \$5

bulbly
Sparkling Water

8 Pk./12 oz. Cans,
Select Varieties

bulbly
Sparkling Water

8 Pk./12 oz. Cans,
Select Varieties

\$3.99

Pepsi
Products

2 Lit.,
Select Varieties

2 FOR \$4

Jose Cuervo
Authentic
Margaritas

1.75 Lb.,
Select Varieties

\$14.99

Budweiser or
Bud Light Beer

24 Pk./12 oz. Cans,
Select Varieties

Budweiser or
Bud Light Beer

24 Pk./12 oz. Cans,
Select Varieties

\$22.99

AVAILABLE
EVERY DAY!
10% OFF
Purchase of
6 or more
of any wine!
Includes select
M&W or Match!

Martini or Korbel
Sparkling Wine

750 mL,
Select Varieties

Martini or Korbel
Sparkling Wine

750 mL,
Select Varieties

\$12.99 sale Price
- 10% When you buy 6 or
more in this
Final Cost

Jack Daniel's
Tennessee
Whiskey

750 mL,
Select Varieties

\$21.99

Modelo,
Corona,
Pacifico, or
Victoria Beer

12 Pk. Bottles or Cans,
Select Varieties

Modelo,
Corona,
Pacifico, or
Victoria Beer

12 Pk. Bottles or Cans,
Select Varieties

\$15.99

Keystone
Light
Beer

30 Pk./12 oz. Cans

Keystone
Light
Beer

30 Pk./12 oz. Cans

\$19.99



Best Choice
Soft & Strong
Bath Tissue

\$5⁹⁹



Tide Simply
Laundry Detergent

105 - 117 oz.,
Select Varieties

\$8⁹⁹



Best Choice
Premium
Paper Towels

6 Giant Rolls
\$5⁴⁹



Best Choice
Storage
Containers
With Lids

2 - 6 Ct.,
Select Varieties
\$2²⁹



Best Choice
Cold Cups

20 Ct.,
Red or Clear
\$1⁹⁹



Best Choice
Elegant Plates
or Platters

12 - 22 Ct.,
Select Varieties
\$3⁴⁹



Dove
Body Wash

20 oz.,
Select Varieties
\$8⁹⁹



Dove
Men + Care
Body Wash

13.5 oz.,
Select Varieties
\$5⁹⁹



Poise
Fresh Protection
Pads

\$16⁹⁹



Ensure
Nutrition Shake

6 Flz.,
Select Varieties
\$11⁹⁹



Children's
Tylenol
Pain Reliever

4 oz.,
Select Varieties
\$7⁹⁹



**Raising money for your school
or non-profit is easy as 1-2-3!**

- 1. Shop at our store for Best Choice products**
Brands include Best Choice®, Clearly by Best Choice®, and Best Choice® Superior Selections®.
- 2. SAVE THE LABELS from your products**
Clip the labels off your Best Choice® family of brand products and collect them. Be sure to save the UPC portion. Turn in the UPC codes to your school or non-profit group.
- 3. EARN MONEY!**

Once the group receives 1,000 labels, send them in to earn \$30 in cash.
For more details, visit save-a-label.com



Meridian
Grain-Free
Holistic Food
for Dogs

5 Lbs.,
Select Varieties
\$9⁹⁹



Pure Wonder
By Best Choice
Dog Food
Variety Pack

12 Pk./73.2 oz. Cans,
Select Varieties
\$13⁹⁹



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[Facebook.com/JoessMarket](https://www.facebook.com/JoessMarket) and
[Facebook.com/MasonsSupermarket](https://www.facebook.com/MasonsSupermarket)
or visit our websites at www.JoessMarket.com
and www.MasonsSupermarket.com

Sign up to receive exclusive emails containing specials and
sale notifications. Create and save your own shopping lists,
and access our kitchen-tested recipes!



Large
Hass
Avocados

89¢
Ea.

On Vine
Tomatoes

\$1²⁹
Lb.

Gold
Pineapple

\$2⁹⁹
Ea.



TEXAS
Red
Grapefruit

99¢
Ea.



Taylor Farms
Green Beans or
Brussels Sprouts
12 oz.

\$2⁹⁹



Red
Cherries

\$5⁹⁹
Lb.



Green
Cabbage

69¢
Lb.



Russet
Baking Potatoes

49¢
Lb.



California
Navel Oranges
4 Lb. Bag

\$4⁹⁹



Bosc Pears

\$1⁴⁹
Lb.



iYo Quiero!
Guacamole
15 oz.
Select Varieties

\$4⁹⁹



Red Onions

79¢
Lb.



Certified Organic



Earthbound Farm
Organic Salad
5 - 7 oz.
Select Varieties
\$2⁹⁹



Bolthouse Fresh
Organic
Baby-Cut Carrots
1 Lb.
\$1⁹⁹



Fresh & Convenient



Taylor Farms
Vegetable Tray
With Ranch Dip
36 oz.
\$9⁹⁹



Harvest Cuts
Fajita Mix
14 oz.
\$5⁹⁹

MASON'S
Supermarket

736 N Brown Ave
Minden, NE
308-832-1522
Visit our website at
www.MasonsSupermarket.com

Joe's Market

733 O Street
Loup City, NE
308-745-1652
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