

IDEAL Market

150 West 4th Street
Superior, NE 68978
(402) 879-4430

Home Owned & Operated Since 1949!

- WIC & Food Stamps Accepted
- Postage Stamps Available
- Film Development • Public Copy Machine
- Laminating • Money Orders
- No Sales Tax on Foods
- Every Thursday Senior Day

Open

Monday thru Saturday
7:00 am - 7:00 pm
Sunday 9:00 am - 5:00 pm
Open Holidays Except Thanksgiving, Christmas & Easter

We Accept The Following:



PRICES EFFECTIVE WEDNESDAY, DECEMBER 10 THROUGH TUESDAY, DECEMBER 16, 2025

Holiday Deals Worth Celebrating

Holiday Hams

Fresh Shank Portion Ham	\$1.99 Lb.
Fresh Split Portion Ham	\$2.29 Lb.
Best Choice Spiral Sliced Half Ham	\$2.49 Lb.
Hormel Cure #1 Boneless Ham Whole or Half	\$4.69 Lb.
Hormel Cure #1 Boneless Quarter Ham	\$4.99 Lb.
Cedar Hollow Boneless Ham	\$4.99 Lb.
Farmland Whole Boneless Ham & Water Product 4.5Lb	\$12.99

Frozen Bone-In Turkey Breast
\$1.69 Lb.

Fresh Boneless Beef New York Strip Steak
\$14.99 Lb.

Fresh Boneless Beef Top Round Roast
\$5.99 Lb.

Fresh Chicken Wings
\$2.99 Lb.

Fresh Split Chicken Breasts
\$1.99 Lb.

Fresh Bone-In Assorted Pork Loin Chops
\$1.89 Lb.

Johnsonville Smoked Sausage or Polish Sausage Rope 12.5Lb Oz. Selected Varieties	\$3.99	Eckrich LIT Smokies 12.5Lb Oz. Selected Varieties	\$3.49	Oscar Mayer Deli Fresh, Natural or Carving Board Lunchmeat 7.4 Oz. or Chicken Strips 4 Oz. Selected Varieties	\$3.99	Tyson Breaded, Any Vars or Grilled & Ready Chicken 20-30 Oz. Selected Varieties	\$5.99	El Monterey Burritos or Quesadillas 8 Pack Family Size, 20-24 Oz. Selected Varieties	\$7.99	Seafark Frozen Seafood 20-30 Oz. Selected Varieties	\$5.49	Seafark Frozen Seafood 20-30 Oz. Selected Varieties	\$6.99
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PRICE DROP

Butternut, Acorn or Spaghetti Squash
89¢ Lb.

On The Vine Tomatoes
\$1.49 Lb.

Armour Summer Sausage 20 Oz.
\$4.99

Best Choice Chicken Nuggets 12 Oz. or Chicken Patties 12 Oz.

Best Choice Cooked Tail-On Shrimp 12 Oz.

Premium Jumbo Honeycrisp, Fuji, Granny Smith, Pazzaz or Red Delicious Apples
\$1.49 Lb.

Bolthouse Fresh Baby Cut Carrots 1 Lb.
99¢

Fresh Asparagus
\$2.99 Lb.

California Jumbo Navel Oranges
99¢ Ea.

Hothouse Beefsteak Tomatoes
\$1.49 Lb.

Best Choice Russet Potatoes 10 Lb.
\$2.99

New Vine Strawberries 10 Oz.
\$3.99

Large Slicing Cucumbers or Extra Large Green Bell Peppers
99¢ Ea.

The Little Potato Company Potatoes 10 Lb. Selected Varieties
\$3.99

Aristotle's MEXICO avocados 2 Lb. Bag
\$3.99

DIGITAL COUPON OFFERS

MORE AD SPECIALS
MORE AD DIGITAL COUPONS
MORE AD PAGES
MORE SAVINGS!

See Store for Details
PRICES EFFECTIVE: All Week

2/\$3 - \$1.00 OFF 2

Best Choice Shredded or Chunk Cheese
6.8 Oz. Selected Varieties
FINAL PRICE
MUST BUY 2, LIMIT 1 DIGITAL COUPON

2/\$2

\$6.49 - \$2.00

Hellmann's Mayonnaise
20-30 Oz. Selected Varieties
FINAL PRICE
LIMIT 1 DIGITAL COUPON

\$4.49

SUPER DIGITAL DEAL

2/\$2 - \$1.00 OFF 2

Best Choice Whipped Topping
8 Oz. Selected Varieties
FINAL PRICE
MUST BUY 2, LIMIT 1 DIGITAL COUPON

2/\$1

2/\$3 - \$1.00 OFF 2

Best Choice Cream Cheese
8 Oz. Selected Varieties
FINAL PRICE
MUST BUY 2, LIMIT 1 DIGITAL COUPON

2/\$2

2/\$8 - \$1.00 OFF 2

Tombstone Pizza
19.3-27 Oz. Selected Varieties
FINAL PRICE
MUST BUY 2, LIMIT 1 DIGITAL COUPON

2/\$7

Floral Special

Elf Magic Bouquet
\$9.99

Pure Life Purified Water
24 Pack 16.9 Oz. Bottles or 24 Pack 8 Oz. Bottles
\$3.99

Starbucks or Nestle Coffee-mate Bliss Coffee Creamer
28-32 Oz. Selected Varieties
\$4.79

Dixie Paper Bowls or Plates
20-30 Ct. Ultra Strong or 26-50 Ct. Everyday. Selected Varieties
\$3.49

Birds Eye Vegetables or Rice
10-16 Oz. Selected Varieties
2/\$4

Flora Bath Tissue
12 Mega Rolls or Paper Towels 6 Triple Rolls. Selected Varieties
\$7.99

DELI & BAKERY

Kretschmar Provolone Cheese	\$6.99 Lb.	Kretschmar Virginia Brand Smoked or Honey Ham	\$6.99 Lb.
Gregory's Ready To Bake Bag Full Of Cookies	\$8.99	The Father's Table Sampler Cheesecake	\$11.49



Best Choice. Holiday Savings



DAIRY DEALS



FROZEN DEALS



BAKE UP CHRISTMAS Savings!

Prices Effective All Week



Pillsbury
Cake Mix 15.25 Oz. or
Frosting 12-16 Oz.,
Selected Varieties

2/\$3



Best Choice
Pie Filling
20-21 Oz.,
Selected Varieties

2/\$5



Crisco
Shortening Sticks
20 Oz.,
Selected Varieties

\$4⁹⁹



Land O Lakes
Butter
8-16 Oz.,
Selected Varieties

\$3⁹⁹



Blue Bonnet
Quarters
16 Oz.,
Selected Varieties

4/\$5



Best Choice
Rolled Pie Crusts
15 Oz.

\$2⁴⁹



Best Choice
Pie Crusts
2 Ct.,
Selected Varieties

2/\$5



Best Choice
Sweetened
Condensed Milk
14 Oz.

\$1⁹⁹



Best Choice
Evaporated Milk
12 Oz.

\$1³⁹



Best Choice
Pumpkin
15 Oz.

2/\$3



Best Choice
Ground Cinnamon
2.37 Oz.

\$1⁴⁹



Best Choice
Spices or
Seasonings
.05-5.5 Oz.,
Selected Varieties

99¢



Hershey's
Cocoa Powder
8 Oz.

\$4⁹⁹



Best Choice
Baking Soda
16 Oz.

89¢



Gold Medal
Flour
5 Lb.,
Selected Varieties

2/\$6



Best Choice
Brown or
Powdered
Sugar
2 Lb.,
Selected Varieties

\$2²⁹



C&H Sugar
Granulated Sugar
4 Lb.

\$3⁹⁹



Best Choice
Oil
48 Oz.,
Selected Varieties

\$3⁴⁹



Pillsbury
Brownie Mix
18.4 Oz.,
Selected Varieties

\$1⁷⁹

Betty Crocker
Muffin, Delights
Brownie or Bar,
Cookie or Oreo
or Reese's
Dessert Mix
9.3-19.1 Oz.,
Selected Varieties



\$2⁴⁹



Best Choice
Pure
Vanilla Extract
2 Oz.

\$5⁹⁹



Best Choice
Baking Chips
10-12 Oz.,
Selected Varieties

\$2⁹⁹



Best Choice
Marshmallow
Creme
7 Oz.

\$1⁴⁹



Best Choice
Flaked Coconut
7 Oz.,
Selected Varieties

\$1⁷⁹



Sun-Maid
Raisins
20 Oz.

\$3⁹⁹



Best Choice
Walnuts
6 Oz.,
Selected Varieties

\$2⁹⁹



Best Choice
Pecans
6 Oz.,
Selected Varieties

\$3⁹⁹

Best Choice

Holiday Savings



**Best Choice
Pudding or
Gelatin Mix**
3-3.9 Oz.,
Selected Varieties

89¢



**Best Choice
Hot Cocoa Mix**
22.23 Oz.

\$3.49



**Best Choice
Whipped
Dairy
Topping**
6.5 Oz.,
Selected Varieties

\$1.99



**Best Choice
Marshmallows**
10 Oz.,
Selected Varieties

4/\$5



**Best Choice
Shredded Hash Browns
or Potatoes O'Brien**
28-32 Oz.,
Selected Varieties

\$2.49



**Best Choice
Onion Rings**
20 Oz.

\$3.49



**Best Choice
CROUTON
Stuffing
Mix**
12 Oz.,
Selected Varieties

2/\$4



**Best Choice
100% Grape
Juice**
64 Oz.,
Selected Varieties

\$3.49



**Best Choice
Orange Juice
Frozen Concentrate**
12 Oz.,
Selected Varieties

2/\$6



**Best Choice
Pizza Crust**
13.8 Oz.

\$2.49



**Best Choice
Cheese
Party Tray**
16 Oz.

\$4.99



**Best Choice
Pasta**
16 Oz.,
Selected Varieties

4/\$5



**Best Choice
Gravy**
12 Oz. Jar,
Selected Varieties

\$1.79



**Best Choice
Pickles**
16-24 Oz.,
Selected Varieties

2/\$5



**Best Choice
Croutons**
5 Oz.,
Selected Varieties

2/\$3



**Best Choice
Cooking
Spray**
5-8 Oz.,
Selected Varieties

\$2.49



**Best Choice
Honey Bear**
12 Oz.

\$3.99



**Best Choice
Peanut Butter**
28 Oz.,
Selected Varieties

\$3.69



**Best Choice
Pretzels**
12-16 Oz.,
Selected Varieties

2/\$4



**Best Choice
Potato or
Tortilla
Chips**
7.5-11 Oz.,
Selected Varieties

2/\$4