

IDEAL Market

150 West 4th Street
Superior, NE 68978
(402) 879-4430

Home Owned & Operated Since 1949!

- WIC & Food Stamps Accepted
- Postage Stamps Available
- Film Development • Public Copy Machine
- Laminating • Money Orders
- No Sales Tax on Foods
- Every Thursday Senior Day

Open

Monday thru Saturday
7:00 am - 7:00 pm
Sunday 9:00 am - 5:00 pm
Open Holidays Except Thanksgiving, Christmas & Easter

We Accept The Following:



Food Stamp Debit Card

DOUBLE COUPONS

EVERYDAY!
UP TO 50¢

#9315

PRICES EFFECTIVE WEDNESDAY, OCTOBER 29 THROUGH TUESDAY, NOVEMBER 4, 2025

SCARY GOOD SAVINGS!



Fresh 85% Lean Ground Round Value Pack

\$5.49 Lb.



Fresh Boneless Beef Bottom Round Roast

\$6.99 Lb.



Frozen St. Louis Pork Ribs

\$2.99 Lb.



Fresh Boneless Pork Loin Roast

\$2.49 Lb.



Fresh Boneless Skinless Chicken Breasts

\$3.59 Lb.



Fresh Boneless Beef Top Sirloin Steaks

\$8.59 Lb.

Jimmy Dean Breakfast Sandwiches, Burritos or Biscuit Roll-Ups 12-12.8 Oz., Selected Varieties

\$5.99

Hillshire Farm Polska Kielbasa or Sausage 12-14 Oz., Selected Varieties

\$3.99

Bar S Franks 16 Oz. or Bologna 12 Oz., Selected Varieties

\$1.79

Oscar Mayer Family Size Deli Fresh Lunchmeat 16-16 Oz., Selected Varieties

\$5.99

Daily's Bacon 16 Oz., Selected Varieties

\$4.99

Best Choice Cooked Tail-On Shrimp 41-50 Oz., 16 Oz., Selected Varieties

\$7.99

Sea Best Salmon Fillets 16 Oz., Selected Varieties

\$6.99



Premium Sugar Bee Apples

\$2.99 Lb.



Hothouse Beefsteak Tomatoes

99¢ Lb.



Best Choice Russet Potatoes 5 Lb.

2/\$3



Jumbo Avocados

99¢ Ea.



Crisp Green Cabbage

79¢ Lb.



Taylor Farms Vegetable Tray With Ranch Dip 36 Oz.

\$8.99



Bartlett, Anjou, Bosc or Red Pears

\$1.49 Lb.



Yellow Onions

99¢ Lb.



Sweet Potatoes

\$1.29 Lb.



See Store for Details

PRICES EFFECTIVE: All Week



\$2.99

Country Crock Spread 15 Oz., Selected Varieties

-\$1.00

\$1.99

FINAL PRICE LIMIT 1 DIGITAL COUPON



\$2.49

Best Choice Shredded Hash Browns or Potatoes O'Brien 15 Oz., Selected Varieties

-\$50¢

\$1.99

FINAL PRICE LIMIT 1 DIGITAL COUPON



2/\$8

Red Baron Pizza 17.82 23.45 Oz., Selected Varieties

-\$2.00 OFF 2

2/\$6

MUST BUY 2, LIMIT 1 DIGITAL COUPON



\$11.99

Bounty Paper Towels 6 Double Rolls or 4 Triple Rolls, Selected Varieties

-\$2.00

\$9.99

FINAL PRICE LIMIT 1 DIGITAL COUPON



Betty Crocker Muffin, Cookie, Brownie, Cake or Bar Mix 9.3-11.1 Oz., Selected Varieties

2/\$6



Best Choice Potato Chips 4 Flavor Variety Pack 20 Oz.

\$6.99



Tostitos, Ley's or Doritos Dip or Salsa 10-15.75 Oz., Selected Varieties

2/\$7



Chobani Flip or Greek Yogurt 4.5-5.3 Oz., Selected Varieties

4/\$5



Pepsi Products 12 Pack 12 Oz. Cans, Selected Varieties

2/\$13



Maxwell House Wake Up Roast Ground Coffee 24.8 Oz.

\$12.99



Best Choice Superior Selections Ice Cream 48 Oz., Selected Varieties

\$4.99



Rotella's Italian Bakery Sliced Vienna Bread 17 Oz.

\$2.49



Kretschmar Virginia Brand Honey or Smoked Ham

\$6.49 Lb.



Ragu Pasta Sauce
16-24 Oz.
Selected Varieties
2/\$4



Best Choice Beans, Blackeye Peas or Tomatoes
10-15.5 Oz.
Selected Varieties
79¢



Quaker Instant Oatmeal
6-10 Ct.
Selected Varieties
\$2.99



Green Giant Vegetables
14-15.25 Oz.
Selected Varieties
4/\$5



Ro-Tel Diced Tomatoes
10 Oz.
Selected Varieties
3/\$4



Idahoan Potatoes
1.5-4.1 Oz.
Selected Varieties
2/\$3



Best Choice Tomato Juice
48 Oz. Can
2/\$3



Old El Paso Taco Seasoning Mix
1 Oz.
Selected Varieties
99¢



Swanson Broth or Stock
32 Oz.
Selected Varieties
2/\$5



Kraft Miracle Whip, Mayo or Aioi
12-15 Oz.
Selected Varieties
\$4.29



Kraft Macaroni & Cheese or Velveeta Shells & Cheese Cup
2.05-2.39 Oz.
2/\$3



Velveeta Shells & Cheese or Deluxe Macaroni & Cheese Dinner
8-8.14 Oz.
Selected Varieties
\$2.99



Kellogg's Zesta Saltine Crackers
11-16 Oz.
Selected Varieties
\$2.99



Best Choice Oyster Crackers
9 Oz.
\$1.49



Best Choice Peanut Butter
16 Oz.
Selected Varieties
\$2.29



Pop-Tarts Toaster Pastries
8 Ct.
Selected Varieties
2/\$5



Bounty Paper Towels
6 Double Rolls or 4 Triple Rolls
Selected Varieties
\$11.99



Hostess Donettes
9.5-10.75 Oz.
Selected Varieties
\$1.99



Best Choice Pancake & Waffle Syrup
24 Oz.
Selected Varieties
2/\$5



Folgers Coffee
9.6 Oz. Ground or 10 Oz. K-Cups
Selected Varieties
\$6.49



Bounty Paper Towels
6 Double Rolls or 4 Triple Rolls
Selected Varieties
\$11.99



Dawn Powerwash Dish Spray Starter Kit
16 Oz.
Selected Varieties
\$4.79

SPOOKTACULAR PARTY SAVINGS



Red Baron Pizza
17.82-23.45 Oz.
Selected Varieties
2/\$8



DiGiorno Pizza
14-129.3 Oz.
Selected Varieties
\$4.49



Hillshire Farm Lit'l Smokies Smoked Sausage
12-14 Oz.
Selected Varieties
\$3.49



Best Choice Crescent Rolls
8 Oz.
Selected Varieties
2/\$4



Bagel Bites
7 Oz.
Selected Varieties
2/\$5



Cloverdale Tangy Summer Sausage
28 Oz.
Selected Varieties
\$9.99



Aquafina Water
24 Pack 16.9 Oz. Bottles
\$5.99



Kraft Cubes Cheese
16 Oz.
Selected Varieties
2/\$6



Best Choice Cream Cheese
8 Oz.
Selected Varieties
\$1.79



Best Choice Sour Cream
24 Oz.
\$2.79



Lay's Kettle Cooked Potatoes
4.75-9.52 Oz.
Selected Varieties
2/\$6



Doritos
6-15 Oz. or Smartfood Popcorn 5.25-10 Oz.
Selected Varieties
\$3.99



Nabisco Oreo or Cakesicles Cookies
7.9-14.03 Oz.
Selected Varieties
\$4.49



Kool-Aid Bursts
6 Ct.
Selected Varieties
\$1.79



Best Choice Soda or Mixers
12 Pack 12 Oz. Cans, Selected Varieties, Plus Deposit Where Required
\$3.99

DAIRY DEALS



Tropicana Orange Juice
46 Oz.
Selected Varieties
\$3.99



Best Choice Shredded or Chunk Cheese
6-8 Oz.
Selected Varieties
3/\$5



Nestlé Coffee-mate Coffee Creamer
28-32 Oz.
Selected Varieties
\$3.99



Pure Leaf Tea
59 Oz.
Selected Varieties
\$2.49



Best Choice Grated Parmesan Cheese
8 Oz.
Selected Varieties
\$2.99



Country Crock Spread
16 Oz.
Selected Varieties
\$2.99



Yoplait Go-Gurt
5.3 Oz.
Selected Varieties
2/\$5

FROZEN DEALS



Best Choice Shredded Hash Browns or Potatoes O'Brien
25-32 Oz.
Selected Varieties
\$2.49



Kemps Vanilla Ice Cream Sandwiches
6 Ct.
\$1.99



Louisa Pasta
16-22 Oz.
Selected Varieties
\$4.49



Smart Ones Entree
6.49-10.25 Oz.
Selected Varieties
\$1.99



José Olé Chimichanga
5 Oz.
Selected Varieties
4/\$5



Banquet Mega Bowls or Meals
11.5-16.99 Oz.
Selected Varieties
2/\$6



Alexia Sweet Potato Fries
20 Oz.
Selected Varieties
\$4.99



Halo Top Ice Cream
Pin.
Selected Varieties
\$3.99

Kellanova

BUY 5
Save \$10!

**WHEN YOU BUY 5 PARTICIPATING ITEMS
IN A SINGLE TRANSACTION**



**Eggo
Waffles**
24 Ct.,
Selected Varieties

\$5⁹⁹
-\$2⁰⁰
\$3⁹⁹



**Kellogg's
Rice Krispies
Treats**
16 Ct.,
Selected Varieties

\$5⁹⁹
-\$2⁰⁰
\$3⁹⁹



**Pringles
Snack Stacks
Potato Crisps**
12 Ct.,
Selected Varieties

\$5⁹⁹
-\$2⁰⁰
\$3⁹⁹



**Kellogg's
Graham or
Cheez-It
Multi-Pack Snacks**
9-12.7 Oz.,
Selected Varieties

\$5⁹⁹
-\$2⁰⁰
\$3⁹⁹



**Cheez-It,
Club or
Town House
Family Size
Crackers**
12-21 Oz.,
Selected Varieties

\$5⁹⁹
-\$2⁰⁰
\$3⁹⁹



Buy 5 Save \$5

WHEN YOU BUY
5 PARTICIPATING ITEMS
IN A SINGLE TRANSACTION

PRICES EFFECTIVE
ALL WEEK



\$3⁹⁹
-\$1⁰⁰

**Totino's
Pizza Rolls**
50 Ct.,
Selected Varieties

\$2⁹⁹



**Pillsbury
Toaster Strudel
or Scrambles
Pastries**
7.2-11.7 Oz. or
**Mini Cinnis
Pull-Apart Rolls**
9.16 Oz.,
Selected Varieties

\$2⁹⁹
-\$1⁰⁰

\$1⁹⁹



**General Mills
Cereal**
8.9-12 Oz.,
Selected Varieties

\$2⁹⁹
-\$1⁰⁰

\$1⁹⁹



**Progresso or
Old El Paso
Soup**
18-19 Oz.,
Selected Varieties

\$2⁴⁹
-\$1⁰⁰

\$1⁴⁹



**Pillsbury
Grands! Biscuits** 10.2 Oz.,
Crescents 4 Oz. or
Cinnamon Rolls 7.3 Oz.,
Selected Varieties

\$1⁹⁹
-\$1⁰⁰

99¢



**Old El Paso
Flour Tortillas** 8 Ct.,
Taco Shells 10-12 Ct. or
**Microwaveable Rice
or Beans** 8.8 Oz.,
Selected Varieties

\$2⁴⁹
-\$1⁰⁰

\$1⁴⁹



**Old El Paso
Enchilada Sauce** 10 Oz. or
Refried Beans 16 Oz.,
Selected Varieties

\$1⁹⁹
-\$1⁰⁰

99¢



**Gardetto's,
Chex Mix,
Muddy Buddies
or Bugles**
9-14.5 Oz.,
Selected Varieties

\$3⁴⁹
-\$1⁰⁰

\$2⁴⁹