

IDEAL Market

150 West 4th Street
Superior, NE 68978
(402) 879-4430

Home Owned & Operated Since 1949!

- WIC & Food Stamps Accepted
- Postage Stamps Available
- Film Development • Public Copy Machine
- Laminating • Money Orders
- No Sales Tax on Foods
- Every Thursday Senior Day

Open

Monday thru Saturday
7:00 am - 7:00 pm
Sunday 9:00 am - 5:00 pm
Open Holidays Except Thanksgiving, Christmas & Easter

We Accept The Following:



DOUBLE COUPONS

Food Stamp Debit Card

EVERYDAY!
UP TO 50¢

#9315

PRICES EFFECTIVE WEDNESDAY, OCTOBER 22 THROUGH TUESDAY, OCTOBER 28, 2025



10 for \$10 Sale



Best Choice Steamable Vegetables 10 Oz. Selected Varieties



Campbell's Cream of Mushroom or Chicken Soup 10.5 Oz.



Banquet Pot Pie 10 Oz. Selected Varieties



Bolthouse Fresh Baby Cut Carrots 16 Oz. or Fresh Whole Carrots 1 Lb.



Large Cucumbers or Extra Large Green Bell Peppers 1 Ea.



Fresh Bone-In Pork Butt Roast \$1.99 Lb.



Fresh 80% Lean Ground Beef Family Pack \$4.99 Lb.



Fresh Boneless Beef Arm Roast \$6.99 Lb.



Fresh Bone-In Pork Steaks \$2.59 Lb.



Fresh Boneless Beef Ribeye Steaks \$1.99 Lb.



Fresh Chicken Drumsticks or Thighs Family Pack \$1.49 Lb.



Wimmer's Little Smokies 10-14 Oz. Selected Varieties \$4.49



John Morrell Braunschweiler 16 Oz. \$3.49



Smithfield Bacon 12 Oz. Selected Varieties \$4.49



Best Choice Boneless Skinless Chicken Breasts 2.5 Lb. QTY \$6.99



Bar 5 Corn Dogs 2.5 Lb. QTY \$6.99

Best Choice Cooked Shrimp 100-150 Oz. 12 Oz. Selected Varieties \$5.99

Van de Kamp's Fish Fillets, Steaks or Tenders 18-24.6 Oz. Selected Varieties \$4.99



PRICES EFFECTIVE: All Week



2/\$3 - \$1.00 OFF 2 2/\$2

Best Choice Ketchup 20 Oz. Squeeze Bottle. FINAL PRICE MUST BUY 2, LIMIT 1 DIGITAL COUPON



2/\$8 - \$1.00 OFF 2 2/\$7

Tombstone Pizza 19.3-27 Oz. Selected Varieties. FINAL PRICE MUST BUY 2, LIMIT 1 DIGITAL COUPON



2/\$7 - \$1.00 OFF 2 2/\$6

Delight Coffee Creamer 32 Oz. or Cold Foam Creamer 14 Oz. Selected Varieties. FINAL PRICE MUST BUY 2, LIMIT 1 DIGITAL COUPON



2/\$7 - \$1.00 OFF 2 2/\$6

Best Choice Butter 16 Oz. Selected Varieties. FINAL PRICE MUST BUY 2, LIMIT 1 DIGITAL COUPON



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Best Choice Butter 16 Oz. Selected Varieties. FINAL PRICE MUST BUY 2, LIMIT 1 DIGITAL COUPON



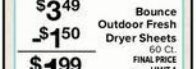
2/\$7 - \$1.00 OFF 2 2/\$6

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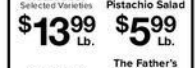
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Apples 3 Lb. Selected Varieties \$2.99



Best Choice Apple Juice or Cider 64 Oz. \$1.79



Louisburg Apple Cider 64 Oz. \$9.99



Kraft Caramels or Caramel Bits 10 Oz. \$2.49



Happy Apples Caramel Apples 1 Ct. Selected Varieties \$2/\$3



Best Choice Applesauce 6 Pack 4 Oz. Cans. Selected Varieties 2/\$3



Best Choice Applesauce 6 Pack 4 Oz. Cans. Selected Varieties 2/\$3



Jack O' Lantern Pumpkins Large Size \$3.99 Ea.



California Red, Green or Black Seedless Grapes \$2.49 Lb.



Hothouse Beefsteak Tomatoes \$1.49 Lb.



Imported Jumbo Navel Oranges 2/\$3



Dole Fresh Takes Salad 5.7-6.3 Oz. Selected Varieties \$4.99



Yellow Onions 3 Lb. \$1.99



Joyba Bubble Tea 12 Oz. 12 Pack 12 Oz. Bottles \$2.49



California Red, Green or Black Seedless Grapes \$2.49 Lb.



Hothouse Beefsteak Tomatoes \$1.49 Lb.



Imported Jumbo Navel Oranges 2/\$3



Dole Fresh Takes Salad 5.7-6.3 Oz. Selected Varieties \$4.99



Yellow Onions 3 Lb. \$1.99



Joyba Bubble Tea 12 Oz. 12 Pack 12 Oz. Bottles \$2.49



Joyba Bubble Tea 12 Oz. 12 Pack 12 Oz. Bottles \$2.49

DELI & BAKERY



Kretschmar Roast Beef Selected Varieties \$13.99 Lb.



Mrs. Gerry's Pineapple Pistachio Salad \$5.99 Lb.



Café Valley Muffins Selected Varieties \$3.49

The Father's Table Cheesecake Selected Varieties \$5.49

Cheetos 6.5-10 Oz.,
Fritos 9.25 Oz.,
Fritos Dip 8.5-9 Oz. or
Rold Gold Pretzels 10-16 Oz.,
Selected Varieties
2/\$7

General Mills Cheerios Cereal
8.9-11.2 Oz.,
Selected Varieties
\$1.99

Must Buy 2 or Singles at \$2.99

Capri Sun 100% Juice 10 Ct., Selected Varieties \$3.99	Best Choice Instant Mashed Potatoes 13.3 Oz., Selected Varieties \$2.29	Best Choice Bread Crumbs 8-15 Oz., Selected Varieties \$1.79	Pace Salsa or Picante Sauce 16 Oz., Selected Varieties \$2.69	Best Choice Ketchup 20 Oz. Squeeze 2/\$3
Quaker Oats 42 Oz., Selected Varieties \$5.99	Best Choice Pudding or Gelatin Mix 3-9 Oz., Selected Varieties 89¢	Best Choice Marshmallows 10 Oz., Selected Varieties 4/\$5	Best Choice Potato Chips 7.5-8 Oz., Selected Varieties 2/\$4	Tostitos 5-13 Oz. or Lay's Baked Snacks 6.25-16.25 Oz., Selected Varieties \$3.99
Swiss Miss Hot Cocoa Mix 8 Oz., Selected Varieties 2/\$6	V8 Splash 64 Oz., Selected Varieties \$2.29	Old Orchard Juice Cocktail 64 Oz., Selected Varieties 2/\$4	Quaker Cap'n Crunch, Life or Oat Squares Cereal 11.4-16.5 Oz., Selected Varieties \$3.49	Bounce Outdoor Fresh Dryer Sheets 60 Ct. \$3.49

10 for \$10 Sale

Goodrich Chocolate Malt Cup 12 Oz. \$1.99	Michelina's Entrée 4.5-8.5 Oz., Selected Varieties \$2.99	Best Choice Soda or Mixers 2 Liter Bottle, Selected Varieties, Plus Deposit Where Required \$1.99	Pillsbury Muffin Mix 7.5-8 Oz., Selected Varieties \$1.99	Best Choice Cake Mix 15.25 Oz., Selected Varieties \$1.99
McCormick Gravy Mix 8.7-2.64 Oz., Selected Varieties \$1.99	Best Choice Onion Soup & Dip Mix 2 Oz. \$1.99	Best Choice Spices or Seasonings 0.5-5.5 Oz., Selected Varieties \$1.99	Best Choice Yellow Mustard 8 Oz. \$1.99	Best Choice Tomato Sauce 15 Oz., Selected Varieties \$1.99
Crunch 'n Munch 3.5 Oz., Selected Varieties \$1.99	Planters Corn Nuts 4 Oz., Selected Varieties \$1.99	Pringles Grab N' Go Potato Crisps 2-2.5 Oz., Selected Varieties \$1.99	Slim Jim Snack Stick 0.97 Oz. \$1.99	Canine Carry Outs Dog Treats 4.5 Oz., Selected Varieties \$1.99

BAKING WITH Best Choice.

Best Choice Butter 16 Oz., Selected Varieties 2/\$7	Best Choice Rolled Pie Crusts 16 Oz., Selected Varieties \$2.99	Best Choice Cherry or Blueberry Pie Filling 20-21 Oz., Selected Varieties \$2.99	Best Choice Sweetened Condensed Milk 14 Oz., Selected Varieties \$2.29	Best Choice Evaporated Milk 12 Oz., Selected Varieties \$1.49
Best Choice Brownie Mix 16.3-17.8 Oz., Selected Varieties \$1.69	Best Choice Frosting 16 Oz., Selected Varieties \$1.79	Best Choice Walnuts 2 Oz., Selected Varieties \$1.39	Best Choice Flaked Coconut 7 Oz., Selected Varieties \$1.79	Best Choice Oil 48 Oz., Selected Varieties \$3.49

DAIRY DEALS

Kraft Shredded or Chunk Cheese 5-8 Oz., Selected Varieties 2/\$5	Tropicana Juice 11 Oz. Single Serve, Selected Varieties 3/\$4	International Delight Coffee Creamer 32 Oz. or Cold Foam Creamer 14 Oz. Selected Varieties 2/\$7
Kraft Natural Cheese Slices 7-8 Oz., Selected Varieties 2/\$5		

FROZEN DEALS

Ore-Ida Potatoes 19-32 Oz., Selected Varieties \$3.99	Devour Big Bowl Entrées 14 Oz., Selected Varieties \$3.49	Pet Ritz Pie Crust 2 Ct., Selected Varieties \$3.29
Best Choice Cobbler 2 Ct., Selected Varieties \$6.99	Pagoda Egg Rolls 22 Oz. or Biggie Wontons Selected Varieties \$4.99	Pillsbury Brands! Biscuits 12 Ct., Selected Varieties 2/\$6
Stouffer's Family Size Entrée 28-40 Oz., Selected Varieties \$8.99	Kellogg's Thick and Fluffy Waffles 5 Ct., Selected Varieties \$2.99	Tombstone Pizza 16.3-27 Oz., Selected Varieties 2/\$8

DESTINATION: TAILGATE™

• Enter October 1 – 28, 2025 •

Other dips try.

This dip scores.



**Hellmann's
Mayonnaise**

20-30 Oz.,
Selected Varieties

\$6⁴⁹

**Manwich
Sloppy Joe
Sauce**

15-16 Oz.,

Selected Varieties

4/\$5



**Hidden Valley
Ranch
Dressing**

20-24 Oz.,
Selected Varieties

\$4⁹⁹



**Hebrew National
Franks**

9.43-12 Oz.,

Selected Varieties

\$5⁹⁹



**Snack Pack
Pudding or
Juicy Gels**

4 Ct.,

Selected Varieties

10/\$10



**Fiora
Paper Towels**

2 Triple Rolls

\$3⁹⁹



DESTINATION: TAILGATE™

WIN

a Trip to YOUR Favorite Tailgate Destination!



• Enter October 1 - 28, 2025 •

8 GRAND PRIZES

**Airfare and 2-night hotel stay
for 4* PLUS! \$250 for event
tickets and tailgate supplies**

(A total of 8 Grand Prizes to be given away.
ARV \$3,500 per Grand Prize)

SECOND PLACE PRIZES \$154,800 IN GROCERY GIFT CERTIFICATES

Each participating store will randomly draw 4 winners.
One Winner each week to receive a \$50 grocery certificate



TO ENTER:

Scan [here](#) or visit www.destinationtailgate.com

*Anywhere in the continental US. No purchase necessary.

Valid only at participating stores.

See official rules for details. Promotion runs 10/1/25-10/28/25

**PRICES EFFECTIVE
ALL WEEK**



**Kellogg's
Club,
Town House or
Grahams Crackers**

9-15 Oz.,
Selected Varieties

\$3.49



**TGI Fridays
Appetizers**

8-11 Oz.,
Selected Varieties

\$3.49



**Daisy Brand
Sour Cream**

24 Oz.

\$3.59

