

IDEAL Market

150 West 4th Street
Superior, NE 68978
(402) 879-4430

Home Owned & Operated Since 1949!

- WIC & Food Stamps Accepted
- Postage Stamps Available
- Film Development • Public Copy Machine
- Laminating • Money Orders
- No Sales Tax on Foods
- Every Thursday Senior Day

Open

Monday thru Saturday
7:00 am - 7:00 pm
Sunday 9:00 am - 5:00 pm
Open Holidays Except Thanksgiving, Christmas & Easter

We Accept The Following:



EVERYDAY!
UP TO 50¢

#9315

PRICES EFFECTIVE WEDNESDAY, OCTOBER 15 THROUGH TUESDAY, OCTOBER 21, 2025

GAME DAY DEALS



Best Choice
Bratwurst or
Italian Sausage
16 Oz.,
Selected Varieties

\$3.49



Frozen
Pork
Back Ribs

\$3.29
Lb.



Fresh
Boneless Skinless
Chicken Breasts

\$3.49
Lb.



Fresh
Bone-In Assorted
Pork Loin Chops

\$1.99
Lb.



Fresh
93% Lean
Ground Beef

\$6.99
Lb.



Fresh
Boneless Beef
Bottom Round Roast

\$6.99
Lb.



Fresh
Boneless Beef
New York Strip Steaks

\$12.99
Lb.



Wimmer's
Big N' Meaty
Summer Sausage
18 Oz.,
Selected Varieties

\$6.99



Buddi
Lunchmeat
7.9 Oz.,
Selected Varieties

\$2.99



Best Choice
Cocktail
Shrimp Ring
10 Oz.

\$5.99



Best Choice
Cooked Tail-Off
Shrimp
12-20 Oz., 1/2 Oz.

\$5.99



Louis Kemp
Crab Delights
8 Oz.,
Selected Varieties

\$2.49



Moji
Sushi
California or Spicy
Crab Rolls
6 Oz.,
Selected Varieties

\$4.99



Curly's
Pulled Pork
12 Oz.,
Selected Varieties

\$5.49



Smithfield
Fully Cooked
Pork Sausage
Patties or Links
19.5 Oz.,
Selected Varieties

\$6.49



J.W. Johnson
Artisan Starter
Mix For Chili
16 Oz.

\$4.99



Sugar Bee
Apples
2 Lb.

\$4.49



Best Choice
Red or Gold
Potatoes
5 Lb.

\$2.49



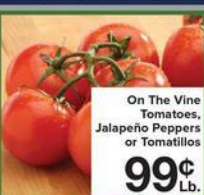
Best Choice
Russet
Potatoes
5 Lb.

2/\$3



Jumbo
Avocados

99¢
Ea.



On The Vine
Tomatoes,
Jalapeño Peppers
or Tomatillos

99¢
Lb.



Hothouse
Extra Large
Red, Yellow or Orange
Bell Peppers

2/\$3



Fresh
Cauliflower
Head

\$2.99



Dole
Chopped Salad Kit
9-12.25 Oz.,
Selected Varieties

\$2.99



Fresh
Asparagus

\$3.99
Lb.



Crisp
Green Cabbage

79¢
Lb.



Fresha
Whole Carrots
2 Lb.

\$1.99



Jumbo
Yellow Onions

\$1.19
Lb.



California
Peaches or
Red or Black Plums

\$2.99
Lb.



See Store for
Details

PRICES EFFECTIVE: All Week



2/\$4
- \$1.00
OFF2
2/\$3

Best Choice
Cereal
10-20 Oz.,
Selected Varieties
FINAL PRICE
MUST BUY 2, LIMIT 1
DIGITAL COUPON



2/\$4
- \$1.00
OFF2
2/\$3

Best Choice
Waffles 10 Oz. or
Pancakes 12 Oz.
Selected Varieties
FINAL PRICE
MUST BUY 2, LIMIT 1
DIGITAL COUPON



\$2.99
- \$1.00
\$1.99

Blue Ribbon
Classics
Dairy Dessert
48 Oz.,
Selected Varieties
FINAL PRICE
LIMIT 1
DIGITAL COUPON



\$4.99
- \$1.00
\$3.99

Fiora
Paper Towels
6 Double Rolls
FINAL PRICE
LIMIT 1
DIGITAL COUPON



\$6.99
- \$1.50
\$5.49

Best Choice
Corn Dogs
4.27 Oz.
FINAL PRICE
LIMIT 1
DIGITAL COUPON

BUY 5 SAVE \$5

WHEN YOU BUY 5 PARTICIPATING ITEMS IN A SINGLE TRANSACTION

\$2.79 - \$1.00	\$4.29 - \$1.00	\$3.19 - \$1.00	\$2.99 - \$1.00	\$2.39 - \$1.00
\$1.79	\$3.29	\$2.19	\$1.99	\$1.39

Items shown may not be available at all stores. Some brands shown will be substituted with regionally available brands.

DELI & BAKERY

Kretschmar Turkey Breast Selected Varieties	Kretschmar American Cheese Selected Varieties
\$8.99 Lb.	\$6.99 Lb.
King's Hawaiian Slider Buns 3 Pack, Selected Varieties	Otis Spunkmeyer Muffins Selected Varieties
\$3.69	\$2.99



Campbell's Chunky Soup
15.25-19 Oz.,
Selected Varieties
2/\$5



Best Choice Cereal
10.1-20 Oz.,
Selected Varieties
2/\$4



Kraft Dressing
16 Oz.,
Selected Varieties
\$2.49



Kraft Miracle Whip
19-30 Oz.,
Selected Varieties
\$4.99



Kraft Mayo
22-30 Oz.,
Selected Varieties
\$3.99



Campbell's Spaghettio's
15.6-15.8 Oz.,
Selected Varieties
4/\$5



Mott's Applesauce
6 Ct. Cups,
Selected Varieties
\$2.99



Best Choice Graham Crackers
14.4 Oz.,
Selected Varieties
\$2.99



Hungry Jack Syrup
24 Oz.,
Selected Varieties
\$3.99



Betty Crocker Bisquick Baking Mix
40 Oz.,
Selected Varieties
\$4.49



Best Choice 100% Grape Juice
64 Oz.,
Selected Varieties
\$3.29



Best Choice Tomato Juice
64 Oz.,
Selected Varieties
\$2.99



Best Choice Ultra Strong Paper Plates
10.25 Inch, 40 Ct.,
Selected Varieties
\$4.99



Best Choice Heavy Duty Cutlery
48 Ct.,
Selected Varieties
2/\$3



Clamato Tomato Juice Cocktail
32 Oz.,
Selected Varieties
\$3.29



V8 Plus Energy Drink
6 Pack 8 Oz. Cans or
V8 Vegetable Juice
8 Pack 5.5 Oz. Cans,
Selected Varieties
\$4.49



Hawaiian Punch
68 Oz.,
Selected Varieties
\$2.49

TAILGATING SNACKS



Jack's Pizza
13.8-15.8 Oz.,
Selected Varieties
\$2.48



Best Choice Soda or Mixers
12 Pack 12 Oz. Cans,
Selected Varieties,
Plus Deposit
Where Required
3/\$9



Armour Original or Italian Meatballs
14 Oz.,
Selected Varieties
\$3.49



El Monterey Taquitos
18-20.7 Oz.,
Selected Varieties
\$6.49



Farm Rich Appetizers
14.5-26 Oz.,
Selected Varieties
\$5.99



Frito Lay Party Size Snacks
9.125-18 Oz.,
Selected Varieties
\$4.99



Tostitos, Lay's or Doritos Dip or Salsa
10.15-7.5 Oz.,
Selected Varieties
2/\$7



Best Choice Sweet & Tangy Barbecue Sauce
18 Oz.,
Selected Varieties
2/\$4



Best Choice Onion Rings
20 Oz.,
Selected Varieties
\$2.99



Best Choice Ranch Mix
1.132 Oz.,
Selected Varieties
2/\$1



Kemps Dip or Sour Cream
12-16 Oz.,
Selected Varieties
\$1.99



DAIRY DEALS



Simply Potatoes
20 Oz.,
Selected Varieties
\$2.49



Simply Juice
46-52 Oz.,
Selected Varieties
\$3.49



Best Choice Cheese Singles
12 Oz.,
Selected Varieties
\$2.29



Dannon Oikos Yogurt
4.9-5.3 Oz.,
Selected Varieties
5/\$6



Starbucks or Nestle Coffee-mate Bliss Coffee Creamer
8 Oz.,
Selected Varieties
\$4.79

FROZEN DEALS



P.F. Chang's Meals
18-22 Oz.,
Selected Varieties
\$7.49



Birds Eye Volla! Meal
21 Oz.,
Selected Varieties
\$4.49



Best Choice Waffles 10 Ct. or Pancakes 12 Ct.,
Selected Varieties
2/\$4



Best Choice Whipped Topping
8 Oz.,
Selected Varieties
\$1.19



Devour Entrée
9-12 Oz.,
Selected Varieties
\$2.29



Best Choice Pie Shells
2 Ct.,
Selected Varieties
\$2.99



M&M Ice Cream Cookie Sandwich
4 Ct.,
Selected Varieties
\$4.99

DESTINATION: TAILGATE™

WIN

a Trip to YOUR Favorite Tailgate Destination!



• Enter October 1 - 28, 2025 •

8 GRAND PRIZES

**Airfare and 2-night hotel stay
for 4* PLUS! \$250 for event
tickets and tailgate supplies**

(A total of 8 Grand Prizes to be given away.
ARV \$3,500 per Grand Prize)

SECOND PLACE PRIZES \$154,800 IN GROCERY GIFT CERTIFICATES

Each participating store will randomly draw 4 winners.
One Winner each week to receive a \$50 grocery certificate



TO ENTER:

Scan [here](#) or visit www.destinationtailgate.com

*Anywhere in the continental US. No purchase necessary.
Valid only at participating stores.
See official rules for details. Promotion runs 10/1/25-10/28/25

**PRICES EFFECTIVE
ALL WEEK**



Velveeta
2 Lb.,
Selected Varieties

\$7.49



**Daisy Brand
Cottage Cheese**
16 Oz.,
Selected Varieties

2/\$5



**Blue Ribbon
Classics
Dairy Dessert**
48 Oz.,
Selected Varieties

\$2.99

NEW

**Peel.
Reseal.
Enjoy.**



AS DELI FRESH AS IT GETS



**Oscar Mayer
Deli Fresh, Natural
or Carving Board Lunchmeat**
7-9 Oz. or
Chicken Strips
6 Oz.,
Selected Varieties

\$3.99



DESTINATION: TAILGATE™

• Enter October 1 - 28, 2025 •



Red Baron Fully Loaded or Stuffed Crust Pizza

17.06-28.79 Oz.,
Selected Varieties

\$6⁹⁹



Freschetta Pizza

18.85-30.88 Oz.,
Selected Varieties

\$5⁹⁹



Pillsbury Grands! Biscuits

10.2 Oz.,
Crescents 4 Oz. or

Cinnamon Rolls

7.3 Oz.,
Selected Varieties

2/\$3

Kellogg's Zesta or Sunshine Krispy Saltine Crackers

7.5-16 Oz. or

Keebler Sandwich Crackers

8 Ct.,
Selected Varieties



\$2⁹⁹



General Mills Family Size Cereal

18-18.8 Oz.,
Selected Varieties

\$3⁹⁹



Capri Sun or Country Time Lemonade Pouches

10 Ct.,
Selected Varieties

\$2⁹⁹



Pringles Potato Crisps

4.9-5.57 Oz.,
Selected Varieties

2/\$5



Fiora Paper Towels

6 Double Rolls

\$4⁹⁹



Glad Quick-Tie 30 Gallon Trash Bags

21 Ct.

Glad
Forceflex
30 Gallon
Trash Bags
25 Ct.,
Selected Varieties
\$8⁹⁹



\$4⁹⁹



Kingsford Original Charcoal Briquets

8 Lb.

Kingsford
Match Light
Charcoal Briquets
8 Lb.
\$8⁹⁹



\$7⁹⁹

