

*NOT ALL PRODUCTS AVAILABLE AT THESE LOCATIONS.

Purchase limits may apply.

MASON'S Supermarket

Prices Effective Oct. 15
thru Oct. 21, 2025

Joe's Market



Oscar Mayer
Deli Fresh

FAMILY PACK 16oz

Oscar Mayer
Deli Fresh
HONEY
UNCURED HAM

COMPARE UP TO 24% OF MARKETED EQUIV.

NET WT. 16 OZ (1 LB)

SELECT VARIETIES

NET WT. 16 OZ (1 LB)

SELECT VARIETIES

NET WT. 16 OZ (1 LB)

SELECT VARIETIES

NET WT. 16 OZ (1 LB)

SELECT VARIETIES

NET WT. 16 OZ (1 LB)

SELECT VARIETIES

NET WT. 16 OZ (1 LB)

SELECT VARIETIES

NET WT. 16 OZ (1 LB)

SELECT VARIETIES

NET WT. 16 OZ (1 LB)

SELECT VARIETIES

NET WT. 16 OZ (1 LB)

SELECT VARIETIES

NET WT. 16 OZ (1 LB)

SELECT VARIETIES

NET WT. 16 OZ (1 LB)

SELECT VARIETIES

NET WT. 16 OZ (1 LB)

SELECT VARIETIES

NET WT. 16 OZ (1 LB)

SELECT VARIETIES

NET WT. 16 OZ (1 LB)

SELECT VARIETIES

NET WT. 16 OZ (1 LB)

Ground Fresh Daily!
93% Lean
Ground Beef

Any Size Package

\$6⁷⁹
Lb.

King's Hawaiian
Original
Hawaiian
Sweet Rolls
4 Ct.
\$1.49

Oscar Mayer
Deli Fresh
Sliced Meat
Family Pack
15 - 16 oz.
Select Varieties

2 FOR \$11¹¹
*When you buy TWO



Whole
Cantaloupe
\$1⁹⁹
Ea.



Dole
Chopped Salad
Kit
9.1 - 12.25 oz.
Select Varieties
\$2⁷⁹



7-Up Products
6 PK./16.9 oz. Bottles,
Select Varieties
4 FOR \$10¹⁰
*When You Buy FOUR
Limit 1 Total



Doritos,
Ruffles, or
Tostitos
5.5 - 13 oz.,
Select Varieties
\$2⁹⁹
Ea.
*When You Buy THREE



Crystal Farms
Shredded or Chunk
Cheese
5.5 - 8 oz.,
Select Varieties
4 FOR \$9⁹



Kraft
Mayo
30 oz.,
Select Varieties
\$3⁹⁹



Best Choice
Steamable Vegetables
Frozen
12 oz.,
Select Varieties
99¢



Café Valley
Muffins
4 Ct.,
Select Varieties
2 FOR \$7⁷

3 General Mills BUY 5, SAVE \$5

on Select Varieties of
General Mills Products

SEE PAGE 2
FOR MORE!



General Mills Cereal
9 - 10.8 oz., Honey Nut Cheerios,
Multi-Grain Cheerios,
Cookie Crips, or Lucky Charms
\$2.49 Sale Price
-\$1 Each when you buy FIVE
participating
General Mills items.
\$1⁴⁹
Final Price



Chester's Mix, Bugles, or
Gardetto's Snacks
7 - 8.6 oz.
Select Varieties
\$1.99 Sale Price
-\$1 Each when you buy FIVE
participating
General Mills items.
99¢
Final Price



Progresso or
Old El Paso Soup
18 - 19 oz. Can,
Select Varieties
\$2.49 Sale Price
-\$1 Each when you buy FIVE
participating
General Mills items.
\$1⁴⁹
Final Price



Old El Paso Refried Beans,
Enchilada Sauce,
or Chopped Green Chiles
4 - 16 oz. Can, Select Varieties
\$1.99 Sale Price
-\$1 Each when you buy FIVE
participating
General Mills items.
99¢
Final Price



Hawaiian
Punch
Juice Drink
Gallon,
Select Varieties
\$2⁶⁹



Natural
Light
Beer
30 PK./12 oz. Cans
\$19⁹⁹

General Mills **BUY 5, SAVE \$5** on Select Varieties of General Mills Products



Totino's PIZZA ROLLS
50 Cts.
Select Varieties

\$3.99 Sale Price
-\$1 Each when you buy FIVE participating General Mills items.

\$2.99
Final Price



Betty Crocker Delights Supreme Triple Chunk
Brownie Mix

9.3 - 19.3 oz.
Select Varieties

\$2.99 Sale Price
-\$1 Each when you buy FIVE participating General Mills items.

\$1.99
Final Price



Pillsbury Grands! Cinnamon Rolls
8 - 16.3 oz. Cans
Select Varieties

\$2.99 Sale Price
-\$1 Each when you buy FIVE participating General Mills items.

\$1.99
Final Price



Nature Valley Crunchy Cereal Bars & Treats, Chex Mix Bars, or Fiber One Bars
4.1 - 8.94 oz.
Select Varieties

\$2.49 Sale Price
-\$1 Each when you buy FIVE participating General Mills items.

\$1.49
Final Price



Fruit Roll-Ups, Mott's, Gushers, Fruit by the Foot, or Shapes Fruit Snacks
4.5 - 8 oz., Select Varieties

\$2.29 Sale Price
-\$1 Each when you buy FIVE participating General Mills items.

\$1.29
Final Price



Yoplait Yogurt
8 Fl. Oz. Cups
Select Varieties

\$4.99 Sale Price
-\$1 Each when you buy FIVE participating General Mills items.

\$3.99
Final Price



Betty Crocker Au Gratin Casserole Potatoes
4 oz. Bowls
Select Varieties

\$1.99 Sale Price
-\$1 Each when you buy FIVE participating General Mills items.

99¢
Final Price



Old El Paso Flour Tortillas
8 - 12 Ct.
Select Varieties

\$2.29 Sale Price
-\$1 Each when you buy FIVE participating General Mills items.

\$1.29
Final Price



Old El Paso Products
• Dinner Kits 8 - 12.5 oz.
• Red Enchilada Sauce 19 oz.
• Flavored Taco Shells 10 Ct.
• Seasoning Mix 6.25 oz.
• Tortilla Bowls or Pockets 8 Ct.
• Creamy Sauce or Taco Sauce 9 oz.
Select Varieties

\$3.49 Sale Price
-\$1 Each when you buy FIVE participating General Mills items.

\$2.49
Final Price



Go-GURT
16 Fl. Oz. Tubes
Select Varieties

\$4.99 Sale Price
-\$1 Each when you buy FIVE participating General Mills items.

\$3.99
Final Price

Dairy Aisle Specials!



Velveeta
32 oz., Select Varieties

\$7.49



Simply Potatoes
20 oz., Select Varieties

2 FOR \$5



Best Choice Half & Half
32 oz.

\$2.99



Best Choice
Oyster or
Saltine Crackers

9 - 16 oz.,
Select Varieties

\$1.49



Classico
Pasta Sauce

15 - 24 oz.,
Select Varieties

\$2.49



Velveeta Shells & Cheese
or Kraft
Mac & Cheese Deluxe

Original
3 Pk./12 oz. Boxes or 3 Pk./14 oz. Boxes

\$6.99



Wish-Bone
or Western
Salad Dressing

15 oz.,
Select Varieties

\$2.29



Mott's
Apple Juice
or Blends

64 oz.,
Select Varieties

\$2.99



Miracle
Whip

30 oz.,
Select Varieties

\$4.49



Barilla Pasta

7 - 16 oz.,
Select Varieties

3 FOR \$4



Pace
Picante Sauce
or Salsa

16 oz.,
Select Varieties

\$2.49



Starbucks
Coffee

11 - 12 oz. Bag or
10 CL K-Cup Pods,
Select Varieties

\$7.99



No Yolks
Egg White Pasta

12 oz.,
Select Varieties

2 FOR \$4



Kraft
Flavored
Mac & Cheese

7.25 oz.,
Select Varieties

\$1.49



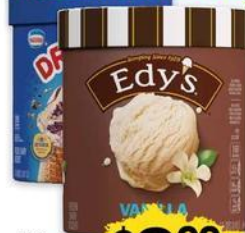
Nabisco
Snack Crackers

Wheat Thins,
Triscuit, Good Thins,
or Flavor Originals

3.5 - 8.5 oz.,
Select Varieties

\$3.99

Frozen Food Savings!



Edy's
Frozen Dessert

1.5 Qt.,
Select Varieties

\$2.99



Tony's Pizza

18.56 - 20.6 oz.,
Select Varieties

or Red Baron
Singles Pizza or
French Bread

2 Pk.,
Select Varieties

3 FOR \$9



Best Choice
Superior Selections
Chicken or
Shrimp Entrées

21 oz.,
Select Varieties

\$3.99



Stouffer's
Entrées

8 - 12.75 oz.,
Select Varieties

3 FOR \$9

U.S.D.A. CHOICE

Hand Cut
Boneless Beef New York Strip Steak
\$10⁹⁹ Lb.

Smithfield
 ALL NATURAL
 Fresh Pork

Smithfield All Natural Boneless Pork Sirloin Chops or Roast
\$2⁴⁹ Lb.

Pork Back Ribs \$3⁴⁹ Lb.

U.S.D.A. CHOICE

USDA Choice Boneless Beef Chuck Roast
\$8⁹⁹ Lb.

U.S.D.A. CHOICE

Hand Cut
USDA Choice Boneless Beef Chuck Steak
\$9⁴⁹ Lb.

Tyson

Tyson Fresh Boneless Chicken Breasts
\$3⁴⁹ Lb.

BUTTERBALL
 ALL NATURAL
 GROUND TURKEY
 85% Lean
\$3⁹⁹ 16 oz.

Land O' Frost
 Deli Shaved Lunchmeat
 7.5 - 9 oz.
 Select Varieties
\$2⁷⁹

Cedar Hollow
 Sliced Ham
 16 oz.
 Select Varieties
\$4⁹⁹

Wimmer's
 Natural Casing Wieners or Sausage
 12 - 13 oz.
 Select Varieties
\$4⁹⁹

Fairbury
 Hot Dogs
 11.2 - 16 oz.
 Beef Original, or
 Tomboy Stadium
\$4⁷⁹

Johnsonville
 Smoked Sausage Rope or Links
 12 - 14 oz.
 Select Varieties
\$3⁹⁹

Lunchables
 Basic Lunch Combinations
 5 PK.
 Select Varieties
\$7⁴⁹

4 FOR \$5

Smithfield
 ALL NATURAL
 Fresh Pork

As Smithfield, we take pride in hand selecting only the finest cuts to guarantee that you and your family always enjoy the most tender fresh pork products.

Our All Natural Fresh Pork is naturally tender and juicy fresh pork, proudly raised in the USA with no artificial ingredients, no preservatives and no added steroids or hormones.

Always Save

Quality products at everyday low prices. That's what the Always Save® brand means.

With budget-friendly low prices on hundreds of staple items across the store, you're sure to find an Always Save® product at a price you can smile about, guaranteed!

EVERYDAY LOW PRICES

Save
 WATER SOFTENER PELLETS
 SUGAR
 NAPPKINS

Farmland HICKORY SMOKED **THICK CUT BACON**

Farmland HICKORY SMOKED **CLASSIC CUT BACON**

PRODUCT OF USA NO MSG ADDED

2.99

Farmland Sliced Bacon **\$4.79**

12 - 16 oz., Select Varieties

Tyson **CHICKEN WING SECTIONS**

2.5 Lb.

Tyson Chicken Wing Sections **\$7.99**

Delimex **CHICKEN & CILantro TAQUITOS**

Delimex **CHICKEN & CILantro TAQUITOS**

19.2 - 20 oz., Select Varieties

Delimex Taquitos **\$4.99**

Farmland **Ham Steaks, Sliced Ham, Diced Ham, or Cubed Ham**

16 oz.

Farmland Ham Steaks, Sliced Ham, Diced Ham, or Cubed Ham **\$4.99**

Armour **Meatballs**

14 oz., Select Varieties

Armour Meatballs **\$3.99**

Wild Caught Cod Portions **\$6.99** Lb.

Alaskan Snow Legs Crab Fillets Seafood 1 Lb. **\$7.49**

Van de Kamp's **FISH FINGERS**

Van de Kamp's **CRUNCHY BREADED FILLETS**

18 - 24.6 oz., Select Varieties

Van de Kamp's Fish Fingers, Sticks, or Fillets **\$4.99**

Landlocked Seafoods **Cooked Shrimp**

31 - 40 Ct., 1 Lb.

Landlocked Seafoods Cooked Shrimp **\$8.49**

The Great Fish Co. **Salmon Portions**

1 Lb.

The Great Fish Co. Salmon Portions **\$6.99**

Landlocked Seafoods **EZ Peel White Raw Shrimp**

31 - 40 Ct., 1 Lb.

Landlocked Seafoods EZ Peel White Raw Shrimp **\$7.49**

Bakery Fresh Savings!

Clyde's Glazed Donuts **\$4.99**

12 Ct.

Killer Brownie **Brownie Bites** **\$4.99**

8 Ct., Select Varieties

The Father's Table **Cake Roll**

18 oz., Red Velvet, Chocolate, or Carrot Cake

The Father's Table Cake Roll **\$4.99**

Simple Joys Bakery **Croissants**

9.2 - 10.9 oz., Select Varieties

Simple Joys Bakery Croissants **\$3.99**

*Some products not available at all locations.

Check out our Electronic Shelf Tags!

- Clean look and easy to read!
- Color-coded to help you find products at special savings.
- Electronic shelf tags guarantee that the price on the shelf will match the price at checkout!

Black & White =
EVERDAY LOW PRICE

\$1.35

Red =
AD SPECIAL

\$1.00

Red & White =
PRICE REDUCTION

\$1.00

AVAILABLE
EVERY DAY!

**10%
OFF**

Purchase of 6
or more of any
wine!
Includes sale items.
**MIX OR
MATCH!**

Ménage à Trois
Wine

750 mL
Select Varieties

\$9.99 Sale Price
- 10% When you buy 6 or
more when

\$8.99
Final
Cost

Kim Crawford
Wine

750 mL
Select Varieties

\$12.99 Sale Price
- 10% When you buy 6 or
more when

\$11.69
Final
Cost



Pepsi
Products

12 Pk./12 oz. Cans
or 8 Pk./12 oz. Bottles,
Select Varieties

\$6.49



7-Up Products

12 Pk./12 oz. Cans,
10 Pk./7.5 oz. Mini Cans,
or 8 Pk./12 oz. Bottles,
Select Varieties

\$5.99



Pepsi
Products

6 Pk./16.9 oz. Bottles,
Select Varieties

\$4.99



Pringles
Mingles
Puffed Snacks
5.5 oz.
Select Varieties

\$2.99



Bubbl'r
Sparkling Water

6 Pk./12 oz. Cans,
Select Varieties

\$5.99



CELSIUS
Energy Drink

12 oz. Can,
Select Varieties

2 FOR \$4



Propel
Fitness Water

12 Pk./16.9 oz. Bottles,
Select Varieties

\$7.99



Miller Lite
Beer

24 Pk./12 oz. Cans

\$22.99



Blue Moon
Beer

12 Pk./12 oz. Bottles or Cans,
Select Varieties

\$14.99



NUTRL
Vodka Seltzer

8 Pk./12 oz. Cans,
Select Varieties

\$16.99



Jim Beam
Kentucky Straight
Bourbon Whiskey

1.75 Ltr.
Select Varieties

\$27.99



Tito's
Handmade
Vodka

1.75 Ltr.

\$27.99



Bounty Essentials Paper Towels 8 Double Rolls or Charmin Essentials Bath Tissue 12 Mega Rolls, Soft or Strong

\$9.99



Tide Simply Laundry Detergent 31 - 32 oz. Liquid, Select Varieties

\$3.49



Libman Precision Angle Broom With Dustpan **\$8.99**



Butcher's Best Dog Food 16 Lbs., Select Varieties **\$9.99**



Head & Shoulders Shampoo & Conditioner 20.7 oz., Select Varieties **\$8.49**



Gravy Train Dog Food 13.2 oz. Can, Select Varieties **\$1.29**



Old Spice or Secret Deodorant 2.6 - 3 oz., Select Varieties **\$6.29**



Advil Pain Reliever 24 Ct., Caplets or Tablets **\$3.99**

BUY 3, SAVE \$3
on any participating Lysol products



Lysol Multi-Purpose Cleaners 28 - 32 oz., Select Varieties or Automatic Toilet Cleaner 2 Ct. Blocks **\$4.49 Sale Price** - \$1 Each when you buy THREE participating products **\$3.49** Ea. Final Cost



Lysol Toilet Bowl Cleaner 24 oz., Select Varieties **\$3.99 Sale Price** - \$1 Each when you buy THREE participating products **\$2.99** Ea. Final Cost



Lysol Laundry Sanitizer 41 oz., Select Varieties **\$6.99 Sale Price** - \$1 Each when you buy THREE participating products **\$5.99** Ea. Final Cost



Lysol Disinfecting Wipes 70 - 80 Ct., Select Varieties **\$5.49 Sale Price** - \$1 Each when you buy THREE participating products **\$4.49** Ea. Final Cost



Join the conversation!

Check out our pages on Facebook
[Facebook.com/JoesMarket](https://www.facebook.com/JoesMarket) and
[Facebook.com/MasonsSupermarket](https://www.facebook.com/MasonsSupermarket)
or Visit our websites at www.JoesMarketInc.com
and www.MasonsSupermarket.com

Sign up to receive exclusive emails containing specials and sale notifications. Create and save your own shopping lists, and access our kitchen-tested recipes!



Raising money for your school or non-profit is easy as 1-2-3!

1. Shop at our store for Best Choice products
Brands include Best Choice®, Clearly by Best Choice®, and Best Choice® Superior Selections®.
2. SAVE THE LABELS from your products
Clip the labels off your Best Choice® family of brand product and collect them. Be sure to save the UPC portion. Turn in the UPC codes to your school or non-profit group.
3. EARN MONEY! Once the group receives 1,000 labels, send them in to earn \$30 in cash.
For more details, visit save-a-label.com

Gum Drop
or Moon Drop
Grapes

\$1.99
Lb.

Honeycrisp
Apples

\$1.49
Lb.

Blackberries
or Raspberries

2 \$5
FOR

Buttercup,
Butternut,
Spaghetti, or
Acorn Squash

89¢
Lb.

California
Pomegranates

\$1.99
Ea.

California
Black Plums

\$2.49
Lb.

Nature Sweet
D'Vines
Cherry Tomatoes
On the Vine

\$2.49
9 oz.

99¢
Lb.

\$4.99
2 Lb. Bag

Certified Organic

Bolthouse Fresh
Organic
Baby-Cut Carrots

\$1.99
1 Lb.

Organic
Bananas

79¢
Lb.

Sweet
Potatoes

\$1.19
Lb.

Harvest Crisp
Fresh Radishes

\$1.99
16 oz.

Bolthouse Fresh
Baby Potatoes
Carrots

\$2.49
12 oz.

Fresh & Convenient

Fresh Cuts
Pineapple
Chunks

\$5.99
Lb.

Fresh Cuts
Mixed
Seedless Grapes

\$4.99
Lb.

MASON'S
Supermarket

736 N Brown Ave
Minden, NE

308-832-1522

Visit our website at
www.MasonsSupermarket.com

Prices Effective Wednesday, October 15 thru Tuesday, October 21, 2025 *Not all products available at these locations.

Purchase limits may apply. We reserve the right to require minimum purchases & correct typographical errors. While Supplies Last!

Joe's Market

733 O Street
Loup City, NE

308-745-1652

Visit our website at
www.JoesMarketInc.com

Find us on Facebook