

## OKTOBERFEST

ALL NATURAL  
BONE-IN PORK  
SHOULDER ROAST

**\$2<sup>28</sup>**  
Lb.



USDA PREMIUM CHOICE  
"AGED TO PERFECTION"  
BONELESS  
ARM ROAST

**\$6<sup>58</sup>**  
Lb.



USDA PREMIUM CHOICE  
"AGED TO PERFECTION"  
BONELESS  
NEW YORK  
STRIP STEAK

**\$18<sup>98</sup>**  
Lb.



LEON'S  
BAVARIAN BEER  
BRATS

**\$5<sup>98</sup>**  
Lb.

Our brats come in many varieties: Apple/Gouda, Jalapeño/Cheddar, Ghost Pepper, or Original! They are all made from scratch and best of all... they are on sale this week in honor of Oktoberfest!

### WHAT IS A BIEROCK?

Did you know that a Leon's Bierock is a traditional German recipe that is very simply meat, onions, cabbage and spices wrapped up in bread dough and baked? Over the years many have asked just exactly how something that simple can end up tasting so delicious!

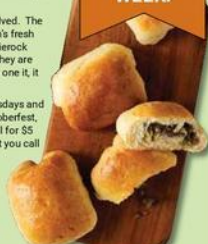
There really is no conspiracy or secret ingredient involved. The answer is as simple as the recipe. It begins with Leon's fresh ground hamburger and ends with the fact that each Bierock is rolled out and filled by hand right here in our deli. They are never frozen or mass-produced so every time you buy one it, it has been baked fresh earlier that day.

Bierocks are normally available twice a week (Wednesdays and Saturdays) in our Stage Door Deli, but in honor of Oktoberfest, this week we will be making them every day! They sell for \$5 each and they go fast! In fact, it is recommended that you call in and reserve yours ahead of time to be safe.

Perfect as a lunch, dinner, or pregame warm snack, a Leon's Bierock is in the round shape of a traditional German beef & cabbage burger and is quite a value considering their large size. It is also just another reason why some days being average just isn't good enough, that's when you come to

Leon's

BIEROCK  
ON SALE  
FOR \$5  
ALL THIS  
WEEK!



### STAGE DOOR DELI BRATWURST WITH SAUERKRAUT, APPLES, AND ONIONS

One of the all-time Stage Door Deli Fall favorites! Near as we can tell, something MAGIC happens when Craft Beer & Stoneground Mustard Brats slow cook in a blend of sauerkraut, Nebraska City Apples (when available) onions, caraway seed and thinly sliced potatoes. Although we can't explain why it is so good, we sure can TASTE that it is, but we don't want you to take our word for it... get down here and try it for yourself to be sure! It will be available each day this week right in our hot case or take some home for later from our grab and go!

**\$7<sup>98</sup>**



### STAGE DOOR DELI BEEF SCHNITZEL

Hand breaded beef fried until golden brown.

**\$9<sup>98</sup>**



ALSTERTOR  
DUSSELDORF  
STYLE MUSTARD  
IN A CLEAR  
BEER MUG  
8.45 oz.

**\$3<sup>98</sup>**



KUHNE  
TRADITIONAL  
GERMAN BARREL  
KRAUT  
28 oz.

**\$3<sup>98</sup>**



ARCOBRAU  
MINI KEGS  
5 Liter

Available in Schloss Dunkel, Urfaß, Weissbier, or Zwickbier.

**\$20<sup>98</sup>**



TUCHER  
FESTBIER  
4 Pk. - 500 mL Cans

**\$8<sup>98</sup>**



CURBSIDE  
AND  
DELIVERY

GET GROCERIES IN AS FAST AS 2 HOURS!



SHOP ONLINE: [leonsgourmetgrocer.com](https://leonsgourmetgrocer.com)

PRICES EFFECTIVE WEDNESDAY, OCT 1 THRU TUESDAY, OCT 7, 2025

SUN	MON	TUES	WED	THURS	FRI	SAT
			1	2	3	4
5	6	7				

Store Hours

MON-SAT: 8AM-9PM  
SUNDAY: 9AM-6:30PM

2200 WINTHROP ROAD  
(402) 488-2307

JOIN OUR  
COMMUNITY

SINCE  
19  
33



# Grocery

WE STRIVE TO OFFER THE FINEST EVERYDAY AND EXOTIC GOODS.

Our selection of top-quality groceries along with Lincoln's widest range of specialty items makes Leon's perfect for everyday shoppers and foodies alike.

**SUPER  
digital  
DEALS**



Hellmann's  
Mayonnaise  
20 - 30 oz.  
**\$4<sup>98</sup>**

Limit 1 Digital Coupon, Additional Quantities \$5.98

**SUPER  
digital  
DEALS**



Campbell's  
Chicken Noodle or  
Tomato Soup  
10.75 oz.  
4/\$5 - \$2.00  
**4/\$3**

Must Buy 4, Limit 1 Digital Coupon, Additional Quantities 4/\$5

**SUPER  
digital  
DEALS**



Red Baron  
Pizza  
17.82 - 23.45 oz.  
2/\$8 - \$2.00  
**2/\$6**

Must Buy 2, Limit 1 Digital Coupon, Additional Quantities 2/\$8

**SUPER  
digital  
DEALS**



Tropicana  
Orange  
Juice  
46 oz.  
\$3.48 - \$1.00  
**\$2<sup>48</sup>**

Limit 1 Digital Coupon, Additional Quantities \$3.48

**SUPER  
digital  
DEALS**



DiGiorno  
Pizza  
14.1 - 29.3 oz.  
2/\$10 - \$1.00  
**2/\$9**

Must Buy 2, Limit 1 Digital Coupon, Additional Quantities 2/\$10



Swanson  
Broth  
14 - 14.5 oz.  
**4/\$5**



Kellogg's Zesta or  
Sunshine Krispy  
Saltine  
Crackers  
7.5 - 16 oz.  
**\$2<sup>98</sup>**



Cheez-It  
Crackers or Snack Mix  
9 - 12.4 oz.  
Snap'd or  
Puff'd Snacks  
5.75 - 7.5 oz.  
**\$2<sup>98</sup>**



General Mills  
Cereal  
8.9 - 12 oz.  
**\$1<sup>48</sup>**

Must Buy 2 or Singles at \$2.48



Betty Crocker  
Cake Mix  
13.25 oz.  
Frosting  
12 - 16 oz.  
**2/\$3**



Betty Crocker  
Brownie Mix  
16.3 oz.  
**2/\$3**



12 Pack  
Pepsi  
Products  
12 oz. Cans  
**2/\$13**



8 Pack  
Pepsi  
Products  
12 oz. Bottles  
**\$6<sup>98</sup>**



8 Pack  
Gatorade  
20 oz. Bottles  
**\$6<sup>98</sup>**



6 Pack  
Propel  
16.9 oz. Bottles  
**\$4<sup>98</sup>**

# OKTOBERFEST



**BUY 5 SAVE \$5**  
Mix & Match



**Kraft Miracle Whip or Mayo**  
30 oz.  
\$4.48 - 1.00  
**\$3.48**



**Kraft Dressing**  
16 oz.  
\$2.98 - 1.00  
**\$1.98**



**Heinz Ketchup**  
32 oz.  
\$4.98 - 1.00  
**\$3.98**



**Classico Pasta Sauce**  
15 - 24 oz.  
\$2.98 - 1.00  
**\$1.98**



**Velveeta Loaf**  
2 Lb.  
\$7.98 - 1.00  
**\$6.98**



**Kraft Deluxe Mac & Cheese Dinner or Shells & Cheese**  
9.4 - 14 oz.  
\$3.98 - 1.00  
**\$2.98**



**Kool-Aid Jammers**  
10 Ct.  
\$3.48 - 1.00  
**\$2.48**



**Maxwell House or Yuban Ground Coffee**  
23.1 - 27.9 oz.  
\$12.98 - 1.00  
**\$11.98**



**Philadelphia Cream Cheese**  
8 oz.  
\$3.48 - 1.00  
**\$2.48**



**Kraft Singles**  
10.7 - 12 oz.  
\$3.98 - 1.00  
**\$2.98**



**Smart Ones Entree**  
6.49 - 10.25 oz.  
\$1.98 - 1.00  
**98¢**



**Ore-Ida Potatoes**  
19 - 32 oz.  
\$3.98 - 1.00  
**\$2.98**



**Oscar Mayer Wieners**  
16 oz.  
\$3.28 - 1.00  
**\$2.28**

## Frozen & Dairy

OFFERING YOU THE HIGHEST QUALITY COLD AND FROZEN GOODS.

From time-tested classics to exotic surprises, Leon's only offers our customers the finest frozen goods and sweet treats.



**Yoplait Yogurt**  
4 - 6 oz.  
**10/\$5**



**Stok Cold Brew Coffee**  
48 oz.  
**\$3.98**



**Pillsbury Ready to Bake Cookies or Cookie Dough**  
14 - 16.5 oz.  
**\$2.48**  
Must Buy 2 or Singles at \$3.48



**Eggo Waffles**  
10 Ct.  
**\$2.98**



**Pillsbury Toaster Strudel**  
7.2 - 12 oz.  
**\$1.98**  
Must Buy 2 or Singles at \$2.98



**Goodrich Chocolate Malt Cup**  
12 oz.  
**98¢**



**Blue Bunny Premium Ice Cream or Frozen Yogurt**  
46 - 48 oz.  
**\$2.98**



# Foodie Favs

## CHEF MARTIN ORIGINAL BRATWURST

Chef Martin was born to work with food. As a child in Austria, he lived above his family's butcher shop and started helping in the business at the age of four. This sausage is fully steam cooked, white in color and made of pork. It is mild in flavor and stuffed in a pork casing. Bratwurst is considered the original German sausage and has been around for many generations. "Brat" means emulsified meat and "wurst" means sausage.

**\$6<sup>98</sup>**  
12 oz.



## CHEF MARTIN BAUERNWURST

Making sausage was a family event shared by grandfather, father, uncles and sons. As a young man, Martin attended culinary school and worked at a restaurant specializing in fine Austrian food. This sausage is fully steam cooked, lightly smoked, brownish in color and consists of beef and pork. It is medium spicy in flavor with a hint of garlic and ginger and stuffed in a pork casing. It has a medium coarse texture. This type of sausage comes from the German state of Thuringen.

**\$6<sup>98</sup>**  
12 oz.



## BECHTLE TRADITIONAL GERMAN FARMER STYLE SPAETZLE

Imported from Germany! Originally this was a poor man's dish before it became a German national dish. Today it has become a highly valued delicacy as well that can be served anywhere from a local tavern to a first-class hotel! These Egg Noodles cook in five minutes and are simply delicious all by themselves. They are a super addition to most all soups or when eaten as Germans eat them—in place of a potato.

**\$4<sup>98</sup>**  
17.6 oz.



KUHNE  
BARREL PICKLES **\$5<sup>98</sup>**  
Asst., 35.9 oz.



KUHNE  
RED CABBAGE **\$4<sup>98</sup>**  
24 oz.



BECHTLE  
TRADITIONAL GERMAN  
BAVARIAN STYLE  
SPAETZL **\$4<sup>98</sup>**  
17.6 oz.

Life starts all over again  
when it gets crisp in the fall.

F. SCOTT FITZGERALD  
The Great Gatsby

## UNIQUE SNACKS PUFFZELS

What's a Puffzel, you ask? Well it's a delicious puffed snack in the shape of a pretzel, that's seasoned to bring you Big Puff Flavor and a Fun Pretzel Crunch! Made with whole grains but totally Gluten-free, Puffzels are All-natural, Vegan, Kosher, Non-GMO Project Verified, have no artificial colors or flavors, no Trans fat, no preservatives and are cholesterol-free. Puffzels are your trusty sidekick for that snack-attack when you need a taste bud tantalizing, but not filling, Flavor-packed wingman.

**\$2<sup>98</sup>**  
Asst., 4.8 oz.



## BAHLEN CHOCO LEIBNIZ CRISPY COOKIES

Imported from Germany! Discover Bahlsen Choco LEIBNIZ Milk or Dark chocolate crispy cookies, our signature biscuit set in a milk chocolate frame. Enjoy the taste of a crunchy biscuit and the delight of high quality solid chocolate in every bite!

**\$4<sup>98</sup>**  
Asst., 4.4 oz.



UNIQUE SNACKS  
ORIGINAL OR  
EXTRA DARK  
PRETZEL SPLITS **\$2<sup>98</sup>**  
11 oz.



UNIQUE SNACKS  
SOURDOUGH  
CRAFT BEER  
PRETZEL RINGS **\$2<sup>98</sup>**  
11 oz.



ANNAS  
GINGER OR  
ALMOND  
SWEDISH THINS **\$2<sup>98</sup>**  
5.25 oz.

# OKTOBERFEST



# Stage Door Deli

Pictures shown are for illustration purposes only. Actual products may vary.

## THE HIGHEST QUALITY MEATS & CHEESES

One of Lincoln's first in-store delis, Leon's provides only the finest Boar's Head meats and cheeses, along with delicious ready-to-eat items from our hot case.



STAGE DOOR DELI  
BAVARIAN  
PRETZELS W/  
CHEESE SAUCE

**\$8<sup>98</sup>**



STAGE DOOR DELI  
GERMAN  
POTATO SALAD

**\$8<sup>98</sup>** Lb.



KING'S HAWAIIAN  
PRETZEL BITES  
10.2 oz.

**\$7<sup>98</sup>**



STAGE DOOR DELI  
BLACK FOREST  
TRIFLES

**\$6<sup>98</sup>**



STAGE DOOR DELI  
SPAETZLE IN A BROWN  
BUTTER SAUCE W/  
FRESH HERBS

**\$8<sup>98</sup>** Ea.



BOAR'S HEAD  
BLACK FOREST HAM

**\$10<sup>98</sup>** Lb.



BOAR'S HEAD  
SMOKED GOUDA

**\$10<sup>98</sup>** Lb.



## FEATURED MEALS

**\$6<sup>98</sup>** Includes 2 Sides  
& a Dinner Roll

Wed. Chicken Enchiladas

Thurs. Reuben Casserole

Fri. Fried Cod

Sat. Pulled Pork

Sun. Pulled Pork Hash

Mon. Goulash

Tues. Beef Lasagna

## SPECIALTY Cheeses



CHAMPIGNON  
CAMBOZOLA

Avg. Wt. 6 - 8 oz.

**\$8<sup>98</sup>**



RED APPLE  
BEER CHEDDAR  
CHEESE SPREAD

8 oz.

**\$5<sup>98</sup>**

# Rock Island Brew Stop

JAGERMEISTER  
750 mL

**\$20<sup>98</sup>**

UNDERGERG  
12 Pk. - 20 mL Bottles

**\$15<sup>98</sup>**



FRÜH KÖLSCH  
MINI KEG

5 Liters

**\$23<sup>98</sup>**



GIESINGER  
ANDECHS, DUNKEL,  
MÄRZEN, FESTBIER

16.9 oz.

**\$3<sup>98</sup>**



4 PACK  
WARSTEINER  
OKTOBERFEST

Bottles

**\$6<sup>98</sup>**

## WINE & CHEESE PAIRING OF THE WEEK



DR. LOOSEN  
"DR. L."  
RIESLING

750 mL

Delicate apricot and honey-coated apple flavors. Chalky mineral notes on a silky frame. Friendly and fruity in style, with a steely edge to the finish.

**\$11<sup>98</sup>**

MT VIKOS  
BARREL  
AGED FETA

6 oz.

This barrel-aged sheep and goat feta brings a bold, tangy richness that shines against notes of apricot and honeyed apple. Its briny character amplifies the fruit, while the cheese's chalky edge mirrors the wine's mineral streak. Together, they create a pairing that's bright, balanced, and endlessly refreshing.



**\$7<sup>98</sup>**

# BUTCHER BLOCK

Leon's incomparable Butcher Block Meat Department features USDA Choice "Aged to Perfection" meats that are cut fresh every day by actual butchers. No overwrapped factory-cut meat here!



USDA PREMIUM CHOICE  
"AGED TO PERFECTION"  
**FLAT IRON STEAK** **\$14<sup>98</sup>**  
Lb.

ALL NATURAL  
**BONE-IN  
PORK STEAK**  
**\$2<sup>68</sup>**  
Lb.



ALL NATURAL  
**PORK  
TENDERLOIN**  
2 Pk.  
**\$3<sup>78</sup>**  
Lb.



LEON'S FAMOUS  
**THICK SLICED  
SLAB BACON**  
**\$6<sup>98</sup>**  
Lb.

ALL NATURAL  
**BONELESS PORK  
SIRLOIN ROAST**  
**\$2<sup>48</sup>**  
Lb.



ALL NATURAL  
**BONELESS PORK  
SIRLOIN CHOPS**  
**\$2<sup>78</sup>**  
Lb.

ALL NATURAL  
**PORK  
CUTLETS**  
**\$4<sup>98</sup>**  
Lb.



**FISH  
OF THE WEEK**

**TUNA FILLETS**

**\$9<sup>98</sup>**  
Lb.

# Produce

ONLY THE FRESHEST, LOCALLY SOURCED, "IN SEASON" PRODUCE.

By buying our produce locally and in season, Leon's provides the freshest, healthiest selection of fruits and vegetables from local farmers to your table.



**STRAWBERRIES**  
1 Lb.  
**BLACKBERRIES,  
RASPBERRIES**  
6 oz.

**\$1<sup>98</sup>**



**WASHINGTON  
HONEYCRISP APPLES**

**98¢**  
Lb.



**BULK ITEM  
OF THE WEEK**

**WHOLE  
PITTED  
DATES**

**\$5<sup>98</sup>**  
Lb.



**GREEN  
SEEDLESS  
GRAPES**

**\$1<sup>98</sup>**  
Lb.

**JUMBO  
CANTALOUPE** **\$1<sup>98</sup>**  
Ea.



**SWEETIE  
SWEET  
ONIONS**

**88¢**  
Lb.

**FRESH  
CELERY**  
Bunch

**98¢**  
Ea.

**CURBSIDE  
AND  
DELIVERY**

**GET GROCERIES IN AS FAST AS 2 HOURS!**



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2200 WINTHROP ROAD  
(402) 488-2307

**f** JOIN OUR  
COMMUNITY

SINCE

**19  
33**