

IDEAL Market

150 West 4th Street
Superior, NE 68978
(402) 879-4430

Home Owned & Operated Since 1949!

- WIC & Food Stamps Accepted
- Postage Stamps Available
- Film Development • Public Copy Machine
- Laminating • Money Orders
- No Sales Tax on Foods
- Every Thursday Senior Day

Open

Monday thru Saturday
7:00 am - 7:00 pm
Sunday 9:00 am - 5:00 pm
Open Holidays Except Thanksgiving, Christmas & Easter

We Accept The Following:



EVERYDAY!
UP TO 50¢

#9315

PRICES EFFECTIVE WEDNESDAY, OCTOBER 1 THROUGH TUESDAY, OCTOBER 7, 2025

HARVEST of Savings



Fresh Boneless Beef Bottom Round Roast **\$5.99** Lb.



Frozen Boneless Skinless Chicken Breasts **\$2.49** Lb.



Frozen Pork Back Ribs **\$2.99** Lb.



Fresh 80% Lean Ground Beef Family Pack **\$4.99** Lb.



Fresh Boneless Beef Bottom Round Steaks **\$6.99** Lb.



Smithfield Marinated Boneless Pork Tenderloin, Loin Filet or Roast **\$4.99** Selected Varieties

Bob Evans Side Dishes 12-16 Oz. Selected Varieties **\$3.99**

Johnsonville Smoked Sausage, Brats or Polish Sausage Links or Ropes 12-16 Oz. Selected Varieties **\$3.99**

Sheboygan Cocktail Smokes 12-16 Oz. Selected Varieties **\$3.29**

Daily's Bacon 16 Oz. Selected Varieties **\$4.49**

Land O' Frost Premium Lunchmeat 16-18 Oz. Selected Varieties **\$5.99**

Wimmer's Big N' Meaty Summer Sausage 16 Oz. Selected Varieties **\$6.99**

Aqua Star Breaded Butterfly Shrimp 13 Lb. Selected Varieties **\$9.99**

Sea Best Salmon Fillet 1.25 Lb. **\$8.99**

Curly's Pulled Pork or Chicken 12-16 Oz. Selected Varieties **\$5.49**

JW Johnson Artisan Starter Mix For Chili 16 Oz. **\$4.99**

Smithfield Fully Cooked Pork Sausage Patties or Links 16-18-20 Oz. **\$6.49**

Sugar Bee Apples 2 Lb. **\$4.49**

Best Choice Red or Gold Potatoes 10-12 Oz. **\$2.49**

Best Choice Russet Potatoes 10 Lb. **\$2.99**

Premium Pazazz, Red Delicious, Gala, Fuji or Honeycrisp Apples **\$1.49** Lb.

Fresha Whole Carrots 1 Lb. **69¢**

Best Choice Russet Potatoes 10 Lb. **\$2.99**

Dole Salad Blends 5-12 Oz. Selected Varieties **2/\$5**

On The Vine Tomatoes **\$1.99** Lb.

Hothouse Extra Large Red, Yellow or Orange Bell Peppers **2/\$3**

Taylor Farms Vegetables 10-20 Oz. Selected Varieties **2/\$5**

Lemons **59¢** Ea.

Jack O' Lantern Pumpkins Large Size **\$5.99** Ea.

Yellow Onions 3 Lb. **\$1.49**

Hass Avocados **79¢** Ea.



PRICES EFFECTIVE: All Week

4/\$5 **-\$2.00** OFF 4
Campbell's Tomato or Chicken Noodle Soup 10.75 Oz. FINAL PRICE MUST BUY 2, LIMIT 1 DIGITAL COUPON
4/\$3

3.99 **-\$1.00**
Tropicana Orange Juice 46 Oz. Selected Varieties FINAL PRICE LIMIT 1 DIGITAL COUPON
\$2.99

2/\$10 **-\$1.00** OFF 2
DiGiorno Pizza 14.1-29.3 Oz. Selected Varieties FINAL PRICE MUST BUY 2, LIMIT 1 DIGITAL COUPON
2/\$9

2/\$8 **-\$2.00** OFF 2
Red Baron Pizza 17.82-23.45 Oz. Selected Varieties FINAL PRICE MUST BUY 2, LIMIT 1 DIGITAL COUPON
2/\$6

6.49 **-\$1.00**
Hellmann's Mayonnaise 20-30 Oz. Selected Varieties FINAL PRICE LIMIT 1 DIGITAL COUPON
\$5.49

Download Today

Eggplant **\$1.49** Lb.

Pringles Grab N' Go Potato Crisps 2-2.5 Oz. Selected Varieties **4/\$5**

Frito Lay Multi-Pack Snacks 8-12 Ct. Selected Varieties **\$5.99**

Kraft String Cheese 7.5-12 Oz. Selected Varieties **\$3.49**

Pepsi Products 12 Pack 12 Oz. Cans or 8 Pack 12 Oz. Bottles, Selected Varieties **2/\$13**

Best Choice Superior Selections Frozen Blueberries 32 Oz. Selected Varieties **\$8.49**

Best Choice Frozen Vegetable Blends 16-20 Oz. Selected Varieties **\$1.89**

Rotella's Italian Bakery Split Top Hoagies Selected Varieties **\$2.99**

Mrs. Gerry's Steakhouse Baked Beans 4 Lb. **\$3.49**

Items shown may not be available at all stores. Some brands shown will be substituted with regionally available brands.

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Ragu Pasta Sauce
16-24 Oz.,
Selected Varieties
2/\$4



Campbell's Tomato or Chicken Noodle Soup
10.75 Oz.
4/\$5



Starkist Chunk Light Tuna or Tuna Creations
2.8-3 Oz. Pouch,
Selected Varieties
99¢



Hormel Spam
12 Oz.
Selected Varieties
\$3.79



Swanson Broth
14-14.5 Oz.
Selected Varieties
4/\$5



Pure Life Purified Water
24 Pack 16.9 Oz. Bottles or
24 Pack 8 Oz. Bottles
\$3.99



General Mills Cereal
8.9-12 Oz.
Selected Varieties
\$1.49



Belvita Breakfast Biscuits
5-8.8 Oz.
Selected Varieties
\$3.99



Kraft Caramels or Caramel Bits
11 Oz.
\$2.49



Betty Crocker Cake Mix
13.25-14.25 Oz. or
Frosting
12-16 Oz.
Selected Varieties
3/\$5



Kellogg's Special K Pastry Crisps
12 Oz. or
Nutri-Grain Bars
8 Oz.
Selected Varieties
\$2.99



Lay's Baked Snacks
4.75-8 Oz. or
Poppables
5-8.8 Oz.
Selected Varieties
2/\$6



Sun Chips
7 Oz. or
Lay's Baked Snacks
6.25-7.625 Oz.
Selected Varieties
\$3.49



Jolly Time Microwave Popcorn
3.4 Oz.
Selected Varieties
2/\$4



Best Choice

VALUE and Quality
IN ONE BRAND



Best Choice Tortellini or Ravioli
19-20 Oz.
Selected Varieties
\$3.99



Best Choice Jumbo Biscuits
16 Oz.
Selected Varieties
2/\$4



Best Choice Instant Mashed Potatoes
13.3 Oz.
\$2.39



Best Choice Fruit or Fruit Cocktail
14.5-15.25 Oz.
Selected Varieties
2/\$4



Best Choice Tomato Paste
12 Oz.
\$1.69



Best Choice Rice
16 Oz.
Selected Varieties
99¢



Best Choice Specialty Potatoes
4.6-5 Oz.
Selected Varieties
2/\$3



Best Choice Chunky Soup
18.6-19 Oz.
Selected Varieties
2/\$4



DAIRY DEALS



Tropicana Orange Juice
46 Oz.
Selected Varieties
\$3.99



Pillsbury Ready To Bake Cookies or Cookie Dough
14-16.5 Oz.
Selected Varieties
\$2.49



International Delight Creamer
12 Oz. or
Cold Foam Creamer 14 Oz.
Selected Varieties
\$3.69



Yoplait Yogurt
4.6 Oz.
Selected Varieties
10/\$6

FROZEN DEALS



Birds Eye Stir Fry Veggies & Sauce
15-17 Oz.
Crispy Green Beans 12 Oz.,
Dip 10 Oz.,
Fusions or Skillet 11 Oz. or
Ultimate 11-12 Oz.
Selected Varieties
2/\$6



Pillsbury Toaster Strudel or Scrambles
7.2-12 Oz.
Selected Varieties
\$1.99



InnovAsian Cuisine Entrée
16-18 Oz.
Selected Varieties
\$5.99



Boston Market Entrées
13-15 Oz.
Selected Varieties
2/\$6



DiGiorno Pizza
14.1-29.3 Oz.
Selected Varieties
2/\$10



Kellogg's Eggo Waffles
10 Oz.
Selected Varieties
\$2.99

DESTINATION: TAILGATE™

• Enter October 1 - 28, 2025 •



**Blue Bunny
Premium
Dairy Dessert or
Frozen Yogurt**
46-48 Oz.,
Selected Varieties
\$3.49

**Daisy Brand
Sour Cream**
8 Oz. or
**Single Serve
Cottage Cheese
With Fruit**
6 Oz.,
Selected Varieties
2/\$3



**Hidden Valley
Ranch
Original
Dressing**
36 Oz.
\$6.99

**Hellmann's
Mayonnaise**
20-30 Oz.,
Selected Varieties
\$6.49



**Kellogg's
Zesta or
Sunshine
Krispy Crackers**
7.5-16 Oz.,
Selected Varieties
\$2.99

**Pringles
Potato Crisps**
4.9-5.57 Oz.,
Selected Varieties
2/\$5



Kingsford
12-16 Lb. or
**Match Light
Original**
12 Lb.
Charcoal Briquettes
Selected Varieties
\$12.99

**Charmin
Essentials
Bath Tissue**
12 Mega Rolls,
Selected Varieties
\$10.99



**Glad
Cling'N Seal
Wrap**
200 Sq. Ft.

\$2.99



**Glad
Press'N Seal
Wrap**
70 Sq. Ft.

\$3.79



DESTINATION: TAILGATE™

WIN

a Trip to YOUR Favorite Tailgate Destination!



• Enter October 1 - 28, 2025 •

8 GRAND PRIZES

**Airfare and 2-night hotel stay
for 4* PLUS! \$250 for event
tickets and tailgate supplies**

(A total of 8 Grand Prizes to be given away.
ARV \$3,500 per Grand Prize)

SECOND PLACE PRIZES \$154,800 IN GROCERY GIFT CERTIFICATES

Each participating store will randomly draw 4 winners.
One Winner each week to receive a \$50 grocery certificate



TO ENTER:

Scan [here](#) or visit www.destinationtailgate.com

*Anywhere in the continental US. No purchase necessary.

Valid only at participating stores.

See official rules for details. Promotion runs 10/1/25-10/28/25

**PRICES EFFECTIVE
ALL WEEK**



**Malt O Meal
Family Size
Cereal**
23-30 Oz.,
Selected Varieties

\$3⁹⁹



**Betty Crocker
Brownie Mix**
16.3 Oz.,
Selected Varieties

2/\$3



**Cheez-It
Crackers or
Snack Mix**
9-12.4 Oz. or
**Snap'd or
Puff'd Snacks**
5.75-7.5 Oz.,
Selected Varieties

\$2⁹⁹



**Red Baron
Pizza**
17.82-23.45 Oz.,
Selected Varieties

2/\$8



MEGA MEAT & SEAFOOD

Sale!

Prices Effective All Week



**Fresh
Boneless Beef
Eye Of Round**
Whole In The Bag

\$6⁴⁹
Lb.



**Fresh
80% Lean
Ground Beef Patties**
4 Oz. Each,
Sold In A 2 Lb. Pkg. Of 8

\$11⁹⁹



**Fresh
80% Lean
Ground Beef**
10 Lb. Tube

\$3⁹⁹
Lb.



**Fresh
Boneless Beef
New York Strip**
Whole In The Bag

\$10⁹⁹
Lb.



**Fresh
Boneless Beef
Brisket**
Whole In The Bag

\$5⁴⁹
Lb.



**Fresh
Boneless Beef
Top Sirloin**
Whole In The Bag

\$7⁹⁹
Lb.



**Fresh
Boneless
Pork Loin**
Whole In The Bag

\$1⁹⁹
Lb.



**Fresh
Bone-In
Pork Butt**
Whole In The Bag

\$1⁹⁹
Lb.



**Smithfield
Pork Riblets**
10 Lb. Box

\$16⁹⁹



**El Monterey
Burritos or
Chimichangas**
8 Pack Family Size,
30.4-32 Oz.,
Selected Varieties

\$4⁹⁹



**Johnsonville
Bratwurst or
Italian Sausage**
19 Oz.,
Selected Varieties

\$4⁹⁹



**Farmland
Whole Boneless
Ham & Water
Product**
4 Lb.

\$10⁹⁹



**Gary's
Quick Steak**
10.8 Oz.,
Selected Varieties

\$5⁹⁹



**Van de Kamp's
Fish Fillets,
Sticks or Tenders**
18-24.6 Oz.,
Selected Varieties

\$4⁹⁹



**Sea Best
Argentine
Raw Shrimp**
16-20 Ct.,
2 Lb. Bag

\$16⁹⁹



Buy 5 Save \$5

BUY 5 SAVE \$5 • MIX OR MATCH
WHEN YOU BUY 5 PARTICIPATING ITEMS
IN A SINGLE TRANSACTION



Oscar Mayer
Wieners,
Stuffed Dogs or
Turkey Franks
16 Oz. or
Smokies
Smoked
Sausage
14 Oz.,
Selected Varieties

~~\$3.29~~
~~-\$1.00~~
\$2.29



Oscar Mayer
Cotto Salami
or Bologna
16 Oz.,
Selected Varieties

~~\$3.79~~
~~-\$1.00~~
\$2.79



Kraft
Singles
10.7-12 Oz.,
Selected Varieties

~~\$3.99~~
~~-\$1.00~~
\$2.99



Velveeta
2 Lb.,
Selected Varieties

~~\$7.99~~
~~-\$1.00~~
\$6.99

WOW DEAL

Smart Ones
Entrée
6.49-10.25 Oz.,
Selected Varieties

~~\$1.99~~
~~-\$1.00~~
99¢



Ore-Ida
Potatoes
19-32 Oz.,
Selected Varieties

~~\$4.49~~
~~-\$1.00~~
\$3.49



Philadelphia
Cream Cheese
8 Oz.,
Selected Varieties

~~\$3.49~~
~~-\$1.00~~
\$2.49



Jell-O
Pudding or
Gelatin
4 Ct. or
Hershey's
Pudding
4 Ct.,
Selected Varieties

~~\$2.99~~
~~-\$1.00~~
\$1.99



Devour
Entrée
9-12 Oz.,
Selected Varieties

~~\$3.49~~
~~-\$1.00~~
\$2.49



Velveeta
Shells & Cheese
or Deluxe
Macaroni &
Cheese
Dinner
9.4-14 Oz.,
Selected Varieties

~~\$3.99~~
~~-\$1.00~~
\$2.99



Kraft
Dressing
16 Oz.,
Selected Varieties

~~\$2.99~~
~~-\$1.00~~
\$1.99



Kraft
Miracle Whip
or Mayo
30 Oz.,
Selected Varieties

~~\$4.49~~
~~-\$1.00~~
\$3.49



Heinz
Ketchup
32 Oz.

~~\$5.29~~
~~-\$1.00~~
\$4.29



Classico
Pasta Sauce
15-24 Oz.,
Selected Varieties

~~\$2.99~~
~~-\$1.00~~
\$1.99



Kool-Aid
Jammers
10 Ct.,
Selected Varieties

~~\$3.49~~
~~-\$1.00~~
\$2.49



Maxwell House
or Yuban
Ground
Coffee
23.1-27.9 Oz.,
Selected Varieties

~~\$13.99~~
~~-\$1.00~~
\$12.99