

Home Owned & Operated Since 1949!

IDEAL Market

150 West 4th Street
Superior, NE 68978
(402) 879-4430

Open

Monday thru Saturday
7:00 am - 7:00 pm
Sunday 9:00 am - 5:00 pm
Open Holidays Except Thanksgiving, Christmas & Easter

We Accept The Following:



Food Stamp
Debit Card

EVERYDAY!
UP TO 50¢

#9315

PRICES EFFECTIVE WEDNESDAY, AUGUST 27 THROUGH TUESDAY, SEPTEMBER 2, 2025

LABOR DAY SALE

Fresh 80% Lean Ground Beef
Patty Pack
\$4.49
Lb.

Fresh Boneless Pork Loin
Whole in The Bag
\$1.99
Lb.

Fresh 80% Lean Ground Beef
10 Lb. Tube
\$3.99
Lb.

Frozen Pork Back Ribs or St. Louis Ribs
\$2.99
Lb.

Fresh Boneless Skinless Chicken Breasts
\$3.49
Lb.

Fresh Boneless Beef New York Strip Steaks
\$13.99
Lb.

Fresh Boneless Pork Loin Chops
\$2.49
Lb.

Fresh Boneless Beef Top Round Steaks
\$6.99
Lb.

Oscar Mayer Hot Dogs, Turkey Franks or Smokies Smoked Sausage 14.99 Oz., Selected Varieties
3/\$5

Jacksonville Smoked Sausage, Brats or Polish Sausage Links or Rigs 12.94 Oz., Selected Varieties
\$3.99

Smithfield Marinated Boneless Pork Tenderloin, Lean Fillet or Roast 16.4-23 Oz., Selected Varieties
\$5.99

Fresh 80% Lean Ground Beef Patties 4 Oz. Each, Sold in a 2.5 Lb. Pkg. of 8
\$12.99

Bob Evans Side Dishes 12.24 Oz., Selected Varieties
\$3.99

Oscar Mayer Deli Fresh, Natural or Carving Board Lunchmeat 1.9 Oz. or Chicken Strips 6 Oz., Selected Varieties
\$3.99

See Best Argentine Raw Shrimp 16.02 Oz., 21 Lb. Bag
\$16.99

Midwest Grown Whole Seedless Watermelon
\$2.99
Ea.

California Extra Large Red, Green or Black Seedless Grapes
\$1.49
Lb.

Midwest Grown Bi-Color Sweet Corn Ears
6/\$2

California Honeydew
\$3.99
Ea.

Red Ripe Strawberries 12 Oz., Blueberries 12 Oz. or Blackberries or Raspberries 6 Oz.
3/\$6

Fresh Asparagus
\$2.99
Lb.

Dole Chopped! Salad Kit 9.13-21 Oz., Selected Varieties
2/\$6

Jumbo California Cantaloupe
\$1.99
Ea.

Best Choice Red or Gold Potatoes 5 Lb.
\$3.99

Taylor Farms Green Beans or Brussels Sprouts 12 Oz.
\$3.99

Taylor Farms Vegetable Tray With Ranch Dip 36 Oz.
\$9.99

Floral Special

Ketchup and Mustard Sunflower Bouquet
\$9.99

Starbucks or Nestle Coffee-mate Bliss Coffee Creamer 2.8-3.2 Oz., Selected Varieties
\$4.99

Simply Potatoes 20 Oz., Selected Varieties
\$2.69

Farm Rich Farm Rich Appetizers 14.5-26 Oz., Selected Varieties
\$4.99

Pepsi Products 12 Pack 12 Oz. Cans, 10 Pack 7.5 Oz. Mini Cans or 8 Pack 12 Oz. Bottles, Selected Varieties
3/\$15

VS Splash 64 Oz., Selected Varieties
2/\$4

Best Choice Ibuprofen 200 Ct.
\$4.99

Barilla Pasta 7.95 Oz., Selected Varieties
3/\$4

Green Giant Corn 11 Oz., Selected Varieties
3/\$5

Lawry's Marinade 12 Oz., Selected Varieties
\$2.99

MORE AD SPECIALS
MORE AD DIGITAL COUPONS
MORE AD PAGES
MORE SAVINGS!

PRICES EFFECTIVE: All Week

SUPER DEAL

Simply Lemonade, Limeade or Juice Drink
9-12.4 Oz., Selected Varieties
FINAL PRICE
MUST BUY 2, LIMIT 1 DIGITAL COUPON

2/\$4
- \$1.00 OFF 2
2/\$3

CHEEZ-IT

Cheez-It Crackers or Snack Mix
9-12.4 Oz., or
Snapp'd or Puff'd Snacks
5.75-7.5 Oz., Selected Varieties
FINAL PRICE
MUST BUY 2, LIMIT 1 DIGITAL COUPON

2/\$6
- \$1.00 OFF 2
2/\$5

SUPER DEAL

Bush's Best Baked or Grillin' Beans
2.17-26 Oz., Selected Varieties
FINAL PRICE
MUST BUY 2, LIMIT 1 DIGITAL COUPON

2/\$4
- \$2.00 OFF 2
2/\$2

Best Choice Soda or Mixers
12 Pack 12 Oz. Cans, Selected Varieties, Plus Deposit Where Required
FINAL PRICE
MUST BUY 3, LIMIT 1 DIGITAL COUPON

3/\$12
- \$3.00 OFF 3
3/\$9

Quality You Expect at Unexpected Low Prices!

Download Today!

DELI & BAKERY

Reser's Portoni or Macaroni Salad or Coleslaw 2.75-3 Lb., Selected Varieties
\$4.99

St. Pierra Brioche Buns 4 Ct. Pkg.
\$3.19

The Father's Table Cheesecake 16 Oz., Selected Varieties
\$4.99

King's Pastry Bar Cake
\$9.49

Cheez-It Crackers or Snack Mix
9-12.4 Oz. or
Snap'd or Puff'd Snacks
5.75-7.5 Oz.
Selected Varieties

2/\$6

Bush's Best Baked or Grillin' Beans
21.7-28 Oz.
Selected Varieties

2/\$4

Knorr Rice or Pasta Sides
4.5-8 Oz.
Selected Varieties

4/\$5

Ragu Pasta Sauce
16-24 Oz.
Selected Varieties

\$2.29

Kraft Dressing
16 Oz.
Selected Varieties

\$2.49

Best Choice Real Bacon Bits or Pieces
2.8-3 Oz.
Selected Varieties

\$2.49

Kraft Mac & Cheese Dinner
5.5-7.3 Oz.
Selected Varieties

5/\$5

Campbell's Spaghetti's or Spaghetti
15.5-15.8 Oz.
Selected Varieties

4/\$5

Old El Paso Flour Tortillas
8-10 Ct.
Selected Varieties

2/\$4

Old El Paso Refried Beans
16 Oz.
Selected Varieties

2/\$3

Old El Paso Taco Seasoning Mix
85-1 Oz.
Selected Varieties

99¢

Hostess Donettes
9.5-10.75 Oz.
Selected Varieties

\$1.99

Hefty Trash Bags
20-45 Ct.
Selected Varieties

\$8.99

Hefty Storage or Freezer Slider Bags
10-20 Ct.
Selected Varieties

\$2.99

Puffs Facial Tissues
40-112 Ct.
Selected Varieties

3/\$4

Post Cereal
10-14.75 Oz.
Selected Varieties

\$1.99

Kellogg's Cereal
10-17.3 Oz.
Selected Varieties

2/\$7

COOKOUT Favorites

Lay's Kettle Cooked or Poppables
8 Oz. or
5 Ct.
Selected Varieties

2/\$5

Dean's Dip
12-16 Oz.
Selected Varieties

\$1.99

Country Time Tang or Kool-Aid Drink Mix
16-18 Oz.
Selected Varieties

\$3.79

Best Choice Soda or Mixers
12 Pack 12 Oz. Cans.
Selected Varieties.
Plus Deposit Where Required

3/\$12

French's Mustard
12-14 Oz.
Selected Varieties

\$1.89

Heinz Ketchup
29.5-38 Oz.
Selected Varieties

\$3.49

Best Choice Hamburger Dill Chips
12 Oz.

\$2.49

Kraft Natural Cheese Slices
7.8 Oz.
Selected Varieties

2/\$5

Van Camp's Pork and Beans
75 Oz.

89¢

Sweet Baby Ray's Barbecue Sauce
18 Oz.
Selected Varieties

\$1.79

Heinz 57, A.1. Steak Sauce or Lea and Perrins Worcestershire Sauce
10 Oz.

\$4.49

Kingsford 12-16.5 or Match Light Original 12 Lb. Charcoal Briquettes
Selected Varieties

\$10.99

DAIRY DEALS

Simply Lemonade, Limeade or Juice Drink
52 Oz.
Selected Varieties

2/\$4

Kraft Singles
10-12 Oz.
Selected Varieties

\$2.48

Best Choice Butter
16 Oz.
Selected Varieties

\$3.49

Daisy Brand Sour Cream
16 Oz.
Selected Varieties

\$2.49

Silk Almond Milk
64 Oz.
Selected Varieties

\$2.99

Crystal Farms Shredded or Chunk Cheese
5.5-8 Oz.
Selected Varieties

\$2.29

Crystal Farms String Cheese Cheese Sticks
9-10 Oz.
Selected Varieties

\$3.99

FROZEN DEALS

Totino's Party Pizza
9.8-10.9 Oz.
Selected Varieties

3/\$5

Blue Bunny Bomb Pop
12 Ct.
Selected Varieties

\$2.99

Blue Ribbon Classics Dairy Dessert
48 Oz.
Selected Varieties

\$2.49

Baskin Robbins Ice Cream
14 Oz.
Selected Varieties

\$2.99

Bibigo Dumplings
6.6 Oz.
Selected Varieties

\$2.99

Ore-Ida Potatoes
19-32 Oz.
Selected Varieties

\$3.99

Tony's Pizzeria Style Crust Pizza
8.5-10.5 Oz.
Selected Varieties

3/\$10

Blue Bunny Ice Cream Novelties
6-9 Oz.
Selected Varieties

\$3.49

LABOR DAY

SALE



Prices Effective All Week

**Wimmer's
Natural Casing
Wieners 24 Oz. or
Fairbury
Hot Dogs 32 Oz.,
Selected Varieties**

\$9.99



**Johnsonville
Bratwurst or
Italian Sausage
19 Oz.,
Selected Varieties**

\$4.99



**Bar S
Corn Dogs
2.34 Lb.**

\$6.99



**Curly's
Pulled Pork
or Chicken
12-16 Oz.,
Selected Varieties**

\$4.99



**Bar S
Franks 16 Oz. or
Bologna 12 Oz.,
Selected Varieties**

\$1.49



**Armour
Meatballs
11-14 Oz.,
Selected Varieties**

\$3.99



**Cloverdale
Tangy
Summer Sausage
28 Oz.,
Selected Varieties**

\$9.99



**Wimmer's
Little Smokies
10-14 Oz.,
Selected Varieties**

\$4.99



**Kentucky Legend
Smoked Bacon
16 Oz.,
Selected Varieties**

\$4.99



**Wholly
Guacamole
7.5-10 Oz.,
Selected Varieties**

\$3.99



**Avocados
2 Lb. Bag**

\$3.99



**J-M Fresh
Whole or Sliced
Portabella
Mushrooms
6 Oz.**

\$2.99



**Oceanside
Vine Ripe
Tomatoes**

**\$1.99
Lb.**



**Bolthouse Fresh
Baby Cut Carrots
32 Oz. or
Red Radishes
16 Oz.**

2/\$5



**Extra Large Green
Bell Peppers or
Large Slicing
Cucumbers**

**99¢
Ea.**



**Midwest Grown
Zucchini or
Yellow Squash**

**\$1.49
Lb.**



**Best Choice
Boneless Skinless
Chicken Breast
Tenderloins
2.5 Lb., IQF**

\$7.99



LABOR DAY

SALE



Gold Peak
Tea
52 Oz.,
Selected Varieties
\$2.49



Pillsbury
Crescents 8 Oz.,
Sweet Rolls 12.4-13.9 Oz. or
Grands Biscuits
16.3 Oz.,
Selected Varieties
2/\$5



Kraft
Barbecue Sauce
17.5-18 Oz.,
Selected Varieties
\$1.59



Best Choice
Hot Dog
Chili Sauce
10.5 Oz.
79¢



Best Choice
Ranch Mix
1-1.12 Oz.,
Selected Varieties
2/\$1



Kraft
Miracle Whip
19-30 Oz.,
Selected Varieties
\$3.99



Country Crock
Spread
15 Oz.,
Selected Varieties
\$2.99



Nabisco
Ritz Crackers
8.8-13.7 Oz.,
Selected Varieties
\$3.99



Best Choice
Cheese
Party Tray
16 Oz.
\$5.49



Tostitos
9-13 Oz.,
Selected Varieties
\$2.99



Cheetos 6.5-10 Oz.,
Fritos 9.2-9.25 Oz. or
Fritos Dip 8.5-9 Oz.,
Selected Varieties
2/\$7



Best Choice
Potato Chips
4 Flavor
Variety Pack
20 Ct.
\$6.99



Planters
Dry Roasted or
Cocktail Peanuts
16 Oz.,
Selected Varieties
2/\$5



Capri Sun or
Country Time
Lemonade
Pouches
10 Ct.,
Selected Varieties
\$2.79



Hawaiian
Punch
128 Oz.,
Selected Varieties
\$2.49



Best Choice
Sliced Strawberries
23 Oz.
\$3.99



Kraft
Jet-Puffed
Marshmallows
10-12 Oz. or
Marshmallow
Creme
7 Oz.,
Selected Varieties
2/\$3



Nabisco
Graham Crackers
12.2-14.4 Oz.,
Selected Varieties
\$4.49



Hefty
Party Cups
30 Ct.
\$2.99



Best Choice
Ultra Strong
Paper Plates
10.25 Inch, 40 Ct.
\$4.99



Mrs. Smith's
Pie
35-37 Oz.,
Selected Varieties
\$5.99



Philadelphia
Cream Cheese
8 Oz.,
Selected Varieties
\$2.99



Cool Whip
8 Oz.,
Selected Varieties
\$1.99



Best Choice
Pudding or
Gelatin Mix
3-3.9 Oz.,
Selected Varieties
89¢