

IDEAL Market

150 West 4th Street
Superior, NE 68978
(402) 879-4430

Home Owned & Operated Since 1949!

- WIC & Food Stamps Accepted
- Postage Stamps Available
- Film Development • Public Copy Machine
- Laminating • Money Orders
- No Sales Tax on Foods
- Every Thursday Senior Day

Open

Monday thru Saturday
7:00 am - 7:00 pm
Sunday 9:00 am - 5:00 pm
Open Holidays Except Thanksgiving, Christmas & Easter

We Accept The Following:



Food Stamp
Debit Card

DOUBLE COUPONS

EVERYDAY!
UP TO 50¢

#9315

PRICES EFFECTIVE WEDNESDAY, AUGUST 20 THROUGH TUESDAY, AUGUST 26, 2025



WOW DEAL
Oscar Mayer Basic Lunchables
2.25-4.4 Oz.
Selected Varieties
99¢

Must Buy 5 or Singles at \$1.99

Best Choice Boneless Skinless Chicken Breasts
2.5 Lb., IQF
\$6.99

Fresh Bone-In Pork Butt
Whole in The Bag
\$1.99 Lb.

Fresh Boneless Beef New York Strip Steaks
\$14.99 Lb.

Fresh Boneless Beef Chuck Steaks
\$6.99 Lb.

Fresh Boneless Beef Chuck Roast
\$6.79 Lb.

Fresh Boneless Chicken Breasts
\$3.49 Lb.

Daily's Bacon
16 Oz.
Selected Varieties
\$3.99

Ball Park Franks
16 Oz.
Selected Varieties
\$3.49

Johnsonville Summer Sausage
10-12 Oz.
Selected Varieties
\$4.99

Oscar Mayer Family Size Deli Fresh Lunchmeat
15-16 Oz.
Selected Varieties
\$4.99

Best Choice Cooked Tail-On Shrimp
31-40 Cl., 16 Oz.
Selected Varieties
\$7.49

Louis Kemp Crab Delights
8 Oz.
Selected Varieties
\$2.49

On The Vine Tomatoes
89¢ Lb.

8/22 NATIONAL BABY CARROT DAY!
Bolthouse Fresh Baby Cut Carrots
16 Oz.
99¢

Jumbo Avocados
99¢ Ea.

Dole Classic Caesar Salad
16 Oz. or Spinach 9 Oz.
2/\$4

California Extra Large Red, Green or Black Seedless Grapes
\$1.99 Lb.

Colorado Peaches
\$2.99 Lb.

California Black or Red Plums
\$2.99 Lb.

Best Choice Russet Potatoes
10 Lb.
\$2.99

Yellow Onions
3 Lb.
\$1.99

California Nectarines or White Flesh Peaches
\$2.99 Lb.

Premium Gala, Pink Lady or Red Delicious Apples
1.5-2 Cl.
\$1.49 Lb.

Imported Clementine Mandarins or Navel Oranges
3 Lb.
\$5.99

Kellogg's Town House or Graham Crackers
9-15 Oz.
Selected Varieties
\$2.99

Coke Products
6 Pack 16.9 Oz. Bottles.
Selected Varieties
2/\$10

Glad Zipper Sandwich Bags
50 Cl. or Freezer or Storage Bags
15-25 Cl.
Selected Varieties
2/\$3

Canine Carry Outs Dog Treats
4.5 Oz.
Selected Varieties
99¢

Almond Breeze Milk
64 Oz.
Selected Varieties
\$2.99

Pringles Snack Stack Potato Crisps
18 Cl.
\$8.99

Pup-Peroni Dog Treats
1.6 Oz.
Selected Varieties
\$3.49

MORE AD SPECIALS
MORE AD DIGITAL COUPONS
MORE AD PAGES
MORE SAVINGS!

DIGITAL COUPON OFFERS

PRICES EFFECTIVE: All Week

\$5.99
- \$2.00
\$3.99

Hellmann's Mayonnaise
30 Oz.
Selected Varieties
FINAL PRICE
LIMIT 1
DIGITAL COUPON

2/\$4
- \$1.00
2/\$3

Best Choice Potato Chips
7.5-8 Oz.
Selected Varieties
FINAL PRICE
MUST BUY 2, LIMIT 1
DIGITAL COUPON

2/\$4
- \$1.00
2/\$3

Best Choice Shredded or Chunk Cheese
6-8 Oz.
Selected Varieties
FINAL PRICE
MUST BUY 2, LIMIT 1
DIGITAL COUPON

2/\$5
- \$1.00
2/\$4

Marie Callender's Bowl or Entrée
10.5-13 Oz.
Selected Varieties
FINAL PRICE
MUST BUY 2, LIMIT 1
DIGITAL COUPON

\$2.99
- \$1.00
\$1.99

Best Choice Frozen Potatoes
24-32 Oz.
Selected Varieties
FINAL PRICE
LIMIT 1
DIGITAL COUPON

DELI & BAKERY

Kretschmar Salsami or Pepperoni
Selected Varieties
8 Oz.
\$6.49 Lb.

Rotella's Italian Bakery Hamburger or Hot Dog Buns
8 Ct.
\$1.99

JJ's Bakery Snack Pie
Selected Varieties
3/\$2

Rice A Roni or Pasta Roni
4.3-7.2 Oz.
Selected Varieties
5/\$5

Wow! Skippy Peanut Butter
15-16.3 Oz.
Selected Varieties
2/\$3

Chef Boyardee Pasta
7.5-15 Oz.
Selected Varieties
5/\$5

Manwich Sloppy Joe Sauce
15-16 Oz.
Selected Varieties
4/\$5

Hunt's Pasta Sauce
24 Oz.
Selected Varieties
4/\$5

Hidden Valley Ranch Dressing
20-24 Oz.
Selected Varieties
\$4.99

KC Masterpiece Barbecue Sauce
18 Oz.
Selected Varieties
\$1.29

KC Masterpiece Marinade
16 Oz.
Selected Varieties
\$2.49

Snack Pack Pudding or Juicy Gels
4 Ct.
Selected Varieties
4/\$5

Hormel Spam
12 Oz.
Selected Varieties
\$3.99

Hunt's Ketchup
20 Oz.
Selected Varieties
4/\$5

Hellmann's Mayonnaise
30 Oz.
Selected Varieties
\$5.99

Pace Salsa or Picante Sauce
16 Oz.
Selected Varieties
\$2.79

Ice Mountain Natural Spring Water
24 Pack 16.9 Oz. Bottles
\$4.99

Kool-Aid Bursts
6 Ct.
Selected Varieties
\$1.79

Club & Cheddar Keebler Sandwich Crackers
8 Ct.
Selected Varieties
\$2.99

Hershey's Miniatures or Nuggets
2.2-2.8 Oz.
Selected Varieties
\$5.49

Frito Lay Party Size! Snacks
8.25-16 Oz.
Selected Varieties
\$4.99

Best Choice SALE!

Best Choice Baked Beans
28 Oz.
Selected Varieties
2/\$3

Best Choice Pork & Beans
16 Oz.
Selected Varieties
69¢

Best Choice Relish
9 Oz.
Selected Varieties
\$1.49

Best Choice Shredded or Chunk Cheese
8-9 Oz.
Selected Varieties
2/\$4

Best Choice Cream Cheese
8 Oz.
Selected Varieties
\$1.79

Best Choice Potato Chips
2.5-3.5 Oz.
Selected Varieties
2/\$4

Best Choice Soda
2 Liter Bottle or Mixers
1 Liter Bottle, Selected Varieties, Plus Deposit Where Required
99¢

Best Choice Cold Cups
20 Ct.
Selected Varieties
\$1.99

Best Choice Heavy Duty Cutlery
48 Ct.
Selected Varieties
\$1.49

Best Choice Charcoal
12-15 Lb. U.S.
Selected Varieties
\$6.99

SNACK TO SCHOOL
Get \$10 back when you spend \$25

BUY \$25 worth of Kellogg's participating products between 8/16/23 - 8/30/23

UPLOAD your receipt at snacktoschool.com or scan QR on promotional packages.

\$10 IN THE form of a Mastercard® e-Gift card.

Kellogg's Special K Pastry Crisps
12 Ct. or Rice Krispies Treats
4 Ct.
Selected Varieties
2/\$5

Kellogg's Nutri-Grain Bars
4-8 Ct.
Selected Varieties
2/\$6

Kellogg's Club Crackers
15-15.7 Oz.
Selected Varieties
\$2.99

DAIRY DEALS

Pure Leaf Tea
59 Oz.
Selected Varieties
\$1.49

Velveeta Slices
12 Oz.
Selected Varieties
\$2.99

Tropicana Refreshers or Lemonade
46 Oz.
Selected Varieties
2/\$4

Kemps Dip, Sour Cream or Cottage Cheese
12-16 Oz.
Selected Varieties
\$1.99

International Delight Creamer
22 Oz.
Selected Varieties
\$3.49

Crystal Farms Deli Sliced Cheese
6-8 Oz.
Selected Varieties
\$2.99

Crystal Farms American Singles
16 Oz.
Selected Varieties
\$3.99

FROZEN DEALS

New York Bakery Texas Toast With Cheese
8 Ct. or Ciabatta Rolls With Cheese or Garlic Knots 6 Ct.
Selected Varieties
2/\$6

Marie Callender's Bowl or Entrée
10-5-13 Oz.
Selected Varieties
2/\$5

Kemps Sherbet 54 Oz., Ice Cream or Frozen Yogurt 48 Oz. or Ice Cream Novelties or Pops 4-12 Ct.
Selected Varieties
\$3.49

Bagel Bites Pepperoni
7 Oz.
Selected Varieties
2/\$5

Louisa Pasta Cheese Tortellini
16-22 Oz.
Selected Varieties
\$4.49

On-Cor Family Size Entrée
26-28 Oz.
Selected Varieties
\$3.99

Ben & Jerry's Half Baked Ice Cream
16 Oz.
Selected Varieties
\$4.49

Klondike Ice Cream Bars or Sandwiches
8-12 Ct.
Selected Varieties
\$3.99

Halo Top Ice Cream
PinT, Selected Varieties
\$3.99

Birds Eye Vegetables Bakes
12-13.5 Oz.
Selected Varieties
\$3.99

Ben & Jerry's Half Baked Ice Cream
16 Oz.
Selected Varieties
\$4.49

TGI Fridays Appetizers
8-10 Ct.
Selected Varieties
\$3.99

Michelina's Entrée
4-8.5 Oz.
Selected Varieties
4/\$5

Marie Callender's Pot Pie
16 Oz.
Selected Varieties
2/\$6

Popsicle
8-10 Ct.
Selected Varieties
\$4.99

Best Choice

40th Anniversary



**Best Choice
Brownie Mix**
16.5-18.3 Oz.,
Selected Varieties

\$1.49



**Best Choice
Cake Mix**
15.25 Oz.,
Selected Varieties

\$1.19



**Best Choice
Frosting**
16 Oz.,
Selected Varieties

\$1.69



**Best Choice
All-Purpose
Flour**
10 Lb.

\$5.49



**Best Choice
Oats**
42 Oz.,
Selected Varieties

\$4.49



**Best Choice
Deluxe
Shells & Cheddar or
Mac & Cheese
Dinner**
12-14 Oz.

2/\$3



**Best Choice
Easy Skillet
Meals**
5.2-6.7 Oz.,
Selected Varieties

4/\$5



**Best Choice
Pizza Crust
Mix**
6.5 Oz.

79¢



**Best Choice
Chunk Light
Tuna**
5 Oz. Can,
Selected Varieties

85¢

Best Choice

40th Anniversary

PRICES EFFECTIVE
ALL WEEK



**Best Choice
Frozen Potatoes**
24-32 Oz.,
Selected Varieties

\$2⁹⁹



**Best Choice
Shredded
Hash Browns or
Potatoes
O'Brien**
28-32 Oz.,
Selected Varieties

\$2⁶⁹



**Best Choice
Waffles** 10 Ct. or
Pancakes 12 Ct.,
Selected Varieties

2/\$4



**Best Choice
Cranberry Juice
Cocktail**
64 Oz.,
Selected Varieties

\$2⁹⁹



**Best Choice
Pancake
& Waffle
Mix**
28-32 Oz.,
Selected Varieties

\$2⁷⁹



**Best Choice
Pasta**
16 Oz.,
Selected Varieties

99¢



**Best Choice
Croutons**
5 Oz.,
Selected Varieties

\$1⁴⁹



**Best Choice
Pickles**
16 Oz. or
**Whole Kosher
Dill Pickles**
32 Oz.,
Selected Varieties

\$2⁴⁹



**Best Choice
Marshmallows**
10 Oz.,
Selected Varieties

\$1¹⁹