

IDEAL Market

150 West 4th Street
Superior, NE 68978
(402) 879-4430

Home Owned & Operated Since 1949!

- WIC & Food Stamps Accepted
- Postage Stamps Available
- Film Development • Public Copy Machine
- Laminating • Money Orders
- No Sales Tax on Foods
- Every Thursday Senior Day

Open

Monday thru Saturday
7:00 am - 7:00 pm
Sunday 9:00 am - 5:00 pm
Open Holidays Except Thanksgiving, Christmas & Easter

We Accept The Following:



EVERYDAY!
UP TO 50¢

#9315

PRICES EFFECTIVE WEDNESDAY, AUGUST 6 THROUGH TUESDAY, AUGUST 12, 2025



3 DAY SALE

Prices Effective
Thursday, Friday & Saturday
August 7, 8 & 9, 2025



Fresh Boneless Pork Loin
Whole in the Bag \$199 Lb.



Fresh Blueberries 2/\$4 Pint



Gregory's Ready To Bake Bag Full Of Cookies \$599 36-48 Ct. Selected Varieties



Frito Lay Multipacks \$799 18 Ct. Selected Varieties



Best Choice Apple Juice 99¢ 64 Oz.



DiGiorno Pizza \$399 141-29.3 Oz., Selected Varieties



Fresh Split Chicken Breasts Family Pack \$169 Lb.



Fresh Boneless Beef Bottom Round Roast \$649 Lb.



Land O' Frost Premium Lunchmeat 9-16 Oz., Selected Varieties \$399



Fresh Boneless Pork Loin Chops \$249 Lb.



Fresh Boneless Beef Top Sirloin Steaks \$1199 Lb.



Fresh 80% Lean Ground Beef \$549 Lb. Family Pack



Fresh Boneless Beef Bottom Round Steaks \$699 Lb.

Morning Star Farms Veggie Classics 4-25-32 Oz., Selected Varieties \$499

El Monterey Burritos or Chimichangas 8-Pack Family Size 30 & 32 Oz., Selected Varieties \$549

Paradise Kitchens Breaded Chicken 24 Oz. & Tiantang Asian Cuisine Chicken 22 Oz., Selected Varieties \$499

Johnsonville Smoked Sausage, Brats or Polish Sausage Links or Rope 12-14 Oz., Selected Varieties \$399

Kentucky Legend Smoked Bacon 16 Oz., Selected Varieties \$499

Oscar Mayer Ham or Turkey Lunchmeat 16 Oz., Selected Varieties \$399

Oscar Mayer Uploaded Lunchables 12.5-16.1 Oz., Selected Varieties \$349



California Red, Green or Black Seedless Grapes \$199 Lb.



California Peaches or Nectarines Yellow or White Flesh or Black or Red Plums \$299 Lb.



Pink Lady, Granny Smith, Gala, Fuji, Golden or Red Delicious Apples 3 Lb. \$299



Imported Clementine Mandarins or Navel Oranges 5 Lb. \$499



Midwest Grown Whole Seedless Watermelon \$499 Ea.



Sweet Red Cherries \$299 Lb.



Dole Spinach or Salad Blends 5-12 Oz., Selected Varieties 2/\$5



Joyba Bubble Tea \$249 Selected Varieties



Yellow Onions \$199 3 Lb.



Taylor Farms Vegetable Tray With Ranch Dip 18 Oz. \$699



Best Choice Russet Potatoes 10 Lb. \$299



Best Choice Ibuprofen Value Pack 200 Ct. \$499



Funyuns or Popcorners 2/\$7 Selected Varieties



Stouffer's Family Size Chicken Alfredo 17 Oz. \$1249



Tropicana Juice 11.02 Single Serve, Selected Varieties 3/\$4



Best Choice Charcoal 16 Lb., Selected Varieties \$699



Velveta Skillets One Pan Dinner Kit 11.5-13.5 Oz., Selected Varieties \$299



Birds Eye Voila! Meal 21 Oz., Selected Varieties \$449



Pepsi Products 24 Pack 12 Oz. Cans, Selected Varieties \$1199



9 Lives Cat Food 4-Pack 5.5 Oz. Cans, Selected Varieties 2/\$5

DELI & BAKERY

Kretschmar Turkey Breast \$899 Lb. Selected Varieties

Homel Gatherings Party Tray 1.75 Lb., Selected Varieties \$1399

Rotella's Italian Bakery Sliced Vienna or Steakhouse Twist Bread 16.8-17 Oz. \$249

Toufayan Bakeries Pita Bread 12 Oz. \$159

Lay's
4.75-8 Oz.
Kettle Cooked
9 Oz. or
Poppables
5 Oz.
Selected Varieties
2/\$6

Knorr
Rice or Pasta Sides
4.5-8 Oz.
Selected Varieties
3/\$4

Hormel
Chunk Chicken Breast
10 Oz.
\$3.49

Best Choice
Deluxe Shells & Cheddar
or **Mac & Cheese Dinner**
12-14 Oz.
2/\$3

Dorothy Lynch
Home Style Dressing
16 Oz.
Selected Varieties
\$2.99

Best Choice
Dressing
16 Oz.
Selected Varieties
\$1.79

Best Choice
Pickle Spears
24 Oz.
Selected Varieties
\$2.49

Best Choice
Ketchup
24 Oz.
2/\$3

Best Choice
Purified Drinking Water
24 Pack 16.9 Oz. Bottles
\$3.49

Best Choice
Candy
3-8.5 Oz.
Selected Varieties
2/\$3

Planters
Dry Roasted or Cocktail Peanuts
16 Oz.
Selected Varieties
2/\$6

Meow Mix
Cat Food
2-3.15 Lb.
Selected Varieties
\$4.49

Best Choice
Bleach
81 Oz.
Selected Varieties
\$3.49

Kleenex
Facial Tissues
4 Pack
Selected Varieties
\$6.99

Ultra Strong
Baby Tissue
430-24
Selected Varieties
\$4.69

Best Choice
Bath Tissue
6 Mega Rolls
Selected Varieties
\$4.69

Cheetos
6.5-10 Oz. or
Tostitos
9-13 Oz.
Selected Varieties
\$3.99

LUNCHBOX SAVINGS

WOW DEAL
Juicy Juice
100% Juice
8 Pack 6.75 Oz. Boxes
Selected Varieties
2/\$4

Best Choice
Pudding Cups
4 Ct.
Selected Varieties
99¢

Best Choice
Fruit Cups
3-8.5 Oz.
Selected Varieties
2/\$5

Best Choice
String Cheese
10 Oz.
\$2.99

Best Choice
Grape Jelly
32 Oz.
\$2.49

Best Choice
Snack or Sandwich Reusable Bags
40 Ct.
99¢

Best Choice
Applesauce
6 Pack 4 Oz. Cans
Selected Varieties
2/\$4

BACK TO SCHOOL GIVEAWAY
9 GRAND PRIZE WINNERS
\$500 VISA GIFT CARDS
Register for your chance to win a \$500 VISA GIFT CARD by getting 5 items from your favorite stores. Selected weekly winners. Open 9/1 to 9/30 at 11:59 PM EST. [View rules & details](#)
VISA
JULY 30 - AUGUST 12, 2025

WOW DEAL
Kellogg's
Graham or Cheez-It
Multi Pack Snacks
9-12.7 Oz.
Selected Varieties
\$4.99

Kraft
Mac & Cheese or Velveeta Shells & Cheese Cups
2-4 Ct.
Selected Varieties
\$3.99

StarKist
Chunk Light Tuna
5 Oz.
Selected Varieties
99¢

DAIRY DEALS

Kraft
Natural Cheese Slices
7-8 Oz.
Selected Varieties
2/\$5

Best Choice
Butter
16 Oz.
Selected Varieties
\$3.69

Yoplait
Yogurt
4-6 Oz.
Selected Varieties
10/\$5
Must Buy 10 or Singles at \$0.60

Kraft
American Cheese Singles
16 Oz. Singles or
12 Oz. Deli Deluxe Slices
Selected Varieties
\$4.49

Blue Bonnet
Blue Bonnet Quarters
16 Oz.
Selected Varieties
\$1.69

Crystal Farms
Cream Cheese
8 Oz.
\$2.29

FROZEN DEALS

InnovAsian
Cuisine Entrée
16-18 Oz.
Selected Varieties
\$5.99

Best Choice
Orange Juice Frozen Concentrate
12 Oz.
Selected Varieties
2/\$5

Blue Ribbon
Classics Ice Cream Novelties
12-20 Ct.
Selected Varieties
\$5.99

Healthy Choice
Steamers
2-3.15 Lb.
Selected Varieties
2/\$6

Smart Ones
Entrée
16-20 Oz.
Selected Varieties
\$1.99

Best Choice
Pops
20-24 Ct.
Selected Varieties
\$3.99

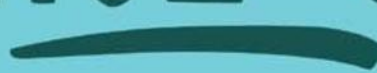
Freschetta
Pizza
18-25-30.88 Oz.
Selected Varieties
\$5.99

Devour
Entrée
14 Oz.
Selected Varieties
\$4.49

Alexia
Sweet Potato Fries
20 Oz.
Selected Varieties
\$4.99

Boston Market
Entrée
13-15 Oz.
Selected Varieties
2/\$6

BACK ^{TO} School

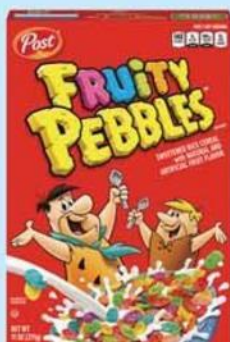
★ ★ ★ **BUY 5** 
SAVE \$5
★ 

When You Buy 5 Participating Items
in a Single Transaction



General Mills Cereal
9-10.8 Oz.,
Selected Varieties

\$2⁴⁹
-\$1⁰⁰
\$1⁴⁹



Post Cereal
10-14.75 Oz.,
Selected Varieties

\$2⁹⁹
-\$1⁰⁰
\$1⁹⁹



Kellogg's Family Size Cereal
16.4-24 Oz.,
Selected Varieties

\$4⁹⁹
-\$1⁰⁰
\$3⁹⁹



Kellogg's Rice Krispies Treats
7-8 Ct. or
Pop-Tarts Toaster Pastries
8 Ct.,
Selected Varieties

\$2⁹⁹
-\$1⁰⁰
\$1⁹⁹



Nature Valley or Fiber One Protein, Wafer or Soft Baked Breakfast Bars
5 Ct.,
Selected Varieties

\$3⁴⁹
-\$1⁰⁰
\$2⁴⁹



Lysol Disinfectant Spray
10 Oz. or
Air Sanitizer Spray
12.5 Oz.,
Selected Varieties

\$5⁹⁹
-\$1⁰⁰
\$4⁹⁹



Lysol Toilet Bowl Cleaner
24 Oz.,
Selected Varieties

\$2⁹⁹
-\$1⁰⁰
\$1⁹⁹



Tide Laundry Detergent
20 Ct. Pods or
37-42 Oz. Liquid,
Selected Varieties

\$6⁹⁹
-\$1⁰⁰
\$5⁹⁹

BACK ^{TO} School

★ ★ **BUY 5** ★ ★
SAVE \$5

When You Buy 5 Participating Items
in a Single Transaction

**PRICES EFFECTIVE
ALL WEEK**



**Blue Ribbon
Classics
Dairy Dessert**
128 Oz.,
Selected Varieties

~~\$6⁴⁹~~
~~-\$1⁰⁰~~

\$5⁴⁹



**Jack's
Pizza**
13.8-15.8 Oz.,
Selected Varieties

~~\$3⁹⁹~~
~~-\$1⁰⁰~~

\$2⁹⁹



**Kellogg's
Eggo Waffles**
10 Ct.,
Selected Varieties

~~\$2⁹⁹~~
~~-\$1⁰⁰~~

\$1⁹⁹



**Danimals
Smoothie Drink**
12 Pack 3.1 Oz.,
Selected Varieties

~~\$5⁹⁹~~
~~-\$1⁰⁰~~

\$4⁹⁹



**Pillsbury
Ready
To Bake
Cookies or
Cookie Dough**
14-16.5 Oz.,
Selected Varieties

~~\$3⁴⁹~~
~~-\$1⁰⁰~~

\$2⁴⁹



**Kraft
Shredded, Chunk or
Crumbles Cheese**
5-8 Oz.,
Selected Varieties

~~\$3²⁹~~
~~-\$1⁰⁰~~

\$2²⁹



**Daisy Brand
Sour Cream**
24 Oz.

~~\$3⁸⁹~~
~~-\$1⁰⁰~~

\$2⁸⁹



**Keebler
Sandwich Crackers**
8 Ct.,
Selected Varieties

~~\$3⁴⁹~~
~~-\$1⁰⁰~~

\$2⁴⁹