

IDEAL Market

150 West 4th Street
Superior, NE 68978
(402) 879-4430

Home Owned & Operated Since 1949!

- WIC & Food Stamps Accepted
- Postage Stamps Available
- Film Development • Public Copy Machine
- Laminating • Money Orders
- No Sales Tax on Foods
- Every Thursday Senior Day

Open

Monday thru Saturday
7:00 am - 7:00 pm
Sunday 9:00 am - 5:00 pm

Open Holidays Except Thanksgiving, Christmas & Easter

We Accept The Following:



Food Stamp
Debit Card

EVERYDAY!
UP TO 50¢

#9315

PRICES EFFECTIVE WEDNESDAY, JULY 30 THROUGH TUESDAY, AUGUST 5, 2025

Fresh Boneless Skinless Chicken Breasts \$3.49 Lb.	Fresh Boneless Pork Sirloin Chops \$1.99 Lb.	Fresh 85% Lean Ground Round Value Pack \$5.99 Lb.
Frozen St. Louis Pork Ribs \$3.49 Lb.	Fresh Boneless Beef New York Strip Steaks \$15.99 Lb.	Fresh Boneless Beef Top Round Roast \$6.79 Lb.
Fresh Boneless Beef Top Round Steaks \$6.99 Lb.	Oscar Mayer Family Size Deli Fresh Lunchmeat \$6.49 Selected Varieties	Farmland Ham \$4.99 16 Oz.
Cook's Bone-In Ham Steaks \$3.99 Selected Varieties	Cloverdale Tangy Summer Sausage \$9.99 Selected Varieties	Simply Potatoes Mashed Potatoes \$2.49 Selected Varieties
See Best Tilapia Fillets \$4.99 16 Oz.	Red Ripe Strawberries \$3.99 2 Lb. or Blueberries 18 Oz.	California Red, Green or Black Seedless Grapes \$1.99 Lb.
Dole Chopped! Salad Kit 2/\$6 9.12.25 Oz. Selected Varieties	California Yellow or White Flesh Peaches \$3.49 Lb.	California Black or Red Plums \$2.99 Lb.
J-M Fresh Whole or Sliced White Mushrooms 2/\$4 8 Oz.	Best Choice Russets Potatoes 2/\$3 5 Lb.	Imported Navel Oranges or Lemons 99¢ Ea.
Premium Gala, Pink Lady or Red Delicious Apples \$1.49 Lb.	Hass Avocados or Fresh Mangoes 99¢ Ea.	Taylor Farms Vegetables 2/\$5 10-12 Oz. Selected Varieties
Bolthouse Fresh Carrots 2/\$5 32 Oz. Baby Carrots or 2 Lb. Whole	Formula 409 or Clorox Disinfecting All Purpose Cleaner \$3.59 32 Oz. Selected Varieties	Pringles Potato Crisps Snack Packs \$6.99 16 Oz.

DIGITAL COUPON OFFERS

MORE AD SPECIALS
MORE AD DIGITAL COUPONS
MORE AD PAGES
MORE SAVINGS!

Sign Up Now

Prices Effective All Week

Smithfield Bacon
12 Oz.
Selected Varieties
FINAL PRICE
LIMIT 1
DIGITAL COUPON

\$3.99
-\$1.00
\$2.99

Ragu Pasta Sauce
16-24 Oz.
Selected Varieties
FINAL PRICE
MUST BUY 2, LIMIT 1
DIGITAL COUPON

2/\$4
-\$2.00
2/\$2

Best Choice Ice Cream Bars
12 Ct.
Selected Varieties
FINAL PRICE
LIMIT 1
DIGITAL COUPON

\$3.99
-\$1.00
\$2.99

Puffs Facial Tissues
4 Pack
Selected Varieties
FINAL PRICE
LIMIT 1
DIGITAL COUPON

\$5.99
-\$1.50
\$4.49

Flora Paper Towels
6 Double Rolls or Bath Tissue
12 Double Rolls or 8 Mega Rolls
Selected Varieties
FINAL PRICE
LIMIT 1
DIGITAL COUPON

\$4.99
-\$1.00
\$3.99

DELI & BAKERY

Kretschmar Virginia Brand Smoked or Honey Ham \$5.99 Lb.	Kretschmar American Cheese \$6.49 Lb.
Rotella's Italian Bakery Brat Buns 6 Ct. \$2.19	MJAY's Brownies 12 Oz. Selected Varieties \$4.49

Simply Snacks 5.25-8.25 Oz. Selected Varieties \$3.49	Bagel Bites 7 Oz. Selected Varieties 2/\$5	Crystal Farms Cracker Cuts Cheese 7 Oz. Selected Varieties \$2.99	Glad Trash Bags 13 Gallon, 34-40 Ct. Selected Varieties \$9.99
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Items shown may not be available at all stores. Some brands shown will be substituted with regionally available brands.



BACK TO SCHOOL GIVEAWAY

VISA \$500 VISA GIFT CARDS

9 GRAND PRIZE WINNERS

Register for your chance to WIN a \$500 VISA GIFT CARD to get a jump start on your school supply needs.

JULY 30 - AUGUST 12, 2025

Scan QR or go to back-2-school.com

Kellogg's Rice Krispies 8.8-12.6 Oz., Selected Varieties. Price: \$2.49. Must Buy 3 or Singles at \$2.99.

Kraft Mac & Cheese Dinner 5.5-7.3 Oz., Selected Varieties. Price: 5/\$5.

Hidden Valley Ranch Dressing 12-16 Oz., Selected Varieties. Price: \$3.79.

Kellogg's Eggo Pancakes 7-10 CL., Selected Varieties. Price: \$2.99.

Clorox Clean-Up All Purpose Cleaner 12-16 Oz., Selected Varieties. Price: \$4.79.

DAIRY DEALS



FROZEN DEALS



FARMER'S MARKET

PRODUCE
SALE!



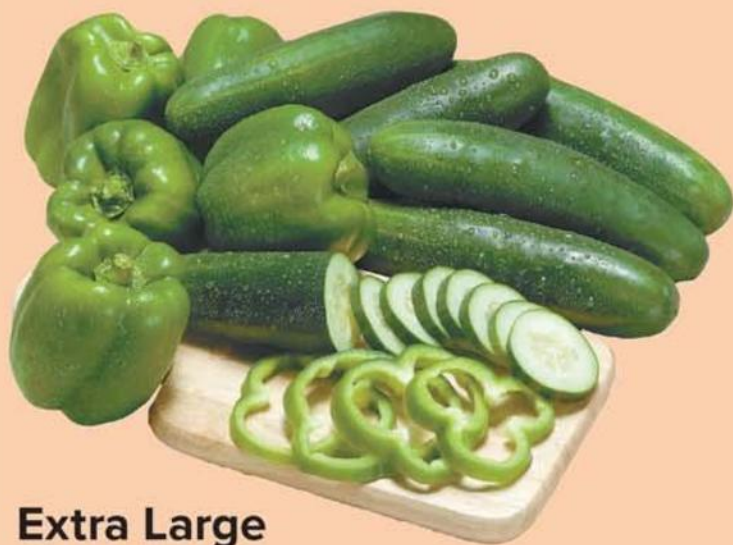
On the Vine
Tomatoes

\$1.29
Lb.



Midwest Grown
Zucchini or
Yellow Squash

\$1.49
Lb.



Extra Large
Green Bell
Peppers
or Large Slicing
Cucumbers

99¢
Ea.



Midwest Grown
Red or Gold
Potatoes
5 Lb.

\$3.99



Vidalia
Onions

99¢
Lb.



PRICES EFFECTIVE
ALL WEEK



**Midwest Grown
Bi-Color
Sweet Corn**
Ears

3/\$2



**Fresh
Green Beans**

\$1.99
Lb.



**Sweet
Red Cherries**

\$2.99
Lb.



**California
Black or Red
Pluots**

\$3.99
Lb.



**Red Mini
Seedless
Watermelon
or Jumbo
Cantaloupe**

\$2.99
Ea.

SHOP BACK TO SCHOOL WITH BOX TOPS AND

EARN CASH FOR SCHOOLS

TWO GREAT OFFERS FROM GENERAL MILLS!



BUY
BOX TOPS
PRODUCTS



SCAN
YOUR
RECEIPT



EARN
CASH FOR
SCHOOLS

**FREE
SNACKS**

WITH PURCHASE
VIA REBATE*
UP TO \$12.99
BEFORE TAX



**★ BUY 5 GENERAL MILLS
★ PARTICIPATING BOX TOPS ITEMS, ★
★ SAVE \$5.00* ★**

When You Buy 5 Participating Items
in a Single Transaction



**Betty Crocker
Potatoes**

4 Oz.,
Selected Varieties

\$1.99
-\$1.00
99¢



**Betty Crocker
Muffin, Cookie,
Brownie,
Cake or
Bar Mix**

9.3-19.1 Oz.,
Selected Varieties

\$2.99
-\$1.00
\$1.99



**Betty Crocker
Bisquick
Baking Mix**

40 Oz.,
Selected Varieties

\$4.99
-\$1.00
\$3.99



**General Mills
Cereal**

8.9-12 Oz.,
Selected Varieties

\$2.49
-\$1.00
\$1.49



**Nature Valley,
General Mills,
Fiber One, Mott's or
Chex Mix Bars,
Biscuits, Brownies or
Oatmeal Squares**

5-8 Ct.,
Selected Varieties

\$2.49
-\$1.00
\$1.49



**Betty Crocker
or Mott's
Fruit Snacks**

6-10 Ct.,
Selected Varieties

\$2.49
-\$1.00
\$1.49



**Bugles,
Chex Mix
or Gardetto's
Snack Mix**

7-8.75 Oz.,
Selected Varieties

\$2.49
-\$1.00
\$1.49

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TWO GREAT OFFERS FROM GENERAL MILLS!



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SNACKS**

WITH PURCHASE
VIA REBATE**
UP TO \$12.99
BEFORE TAX†



**★ BUY 5 GENERAL MILLS
★ PARTICIPATING BOX TOPS ITEMS, ★
★ SAVE \$5.00* ★**

When You Buy 5 Participating Items
in a Single Transaction

**PRICES EFFECTIVE
ALL WEEK**



**Pillsbury
Crescents**
8 Oz.,
Grands! Biscuits
16.3 Oz. or
Sweet Rolls
12.4-13.9 Oz.,
Selected Varieties

**\$2⁹⁹
-\$1⁰⁰
\$1⁹⁹**



**Yoplait
Go-Gurt**
16 Oz.,
Selected Varieties

**\$2⁴⁹
-\$1⁰⁰
\$1⁴⁹**



**Pillsbury
Toaster Strudel,
Scrambles or
Donut Pastries**
7.2-12 Oz. or
Mini Cinnis
Pull-Apart Rolls
9.16 Oz.,
Selected Varieties

**\$2⁹⁹
-\$1⁰⁰
\$1⁹⁹**



**Totino's
Pizza Rolls**
50 Ct. or
**Breakfast
Snack Bites**
19.5 Oz.,
Selected Varieties

**\$3⁹⁹
-\$1⁰⁰
\$2⁹⁹**



**Old El Paso
Flour Tortillas**
8-10 Ct.,
Taco Shells
10-12 Ct. or
**Microwaveable
Rice or Beans**
8.8 Oz.,
Selected Varieties

**\$2⁴⁹
-\$1⁰⁰
\$1⁴⁹**



**Old El Paso
Enchilada
Sauce**
10 Oz. or
Refried Beans
16 Oz.,
Selected Varieties

**\$1⁹⁹
-\$1⁰⁰
99¢**



**Old El Paso
Taco
Seasoning Mix**
.85-1 Oz.,
Selected Varieties

**\$1⁰⁰
-\$1⁰⁰
FREE**