

IDEAL Market

150 West 4th Street
Superior, NE 68978
(402) 879-4430

Home Owned & Operated Since 1949!

- WIC & Food Stamps Accepted
- Postage Stamps Available
- Film Development • Public Copy Machine
- Laminating • Money Orders
- No Sales Tax on Foods
- Every Thursday Senior Day

Open

Monday thru Saturday
7:00 am - 7:00 pm
Sunday 9:00 am - 5:00 pm
Open Holidays Except Thanksgiving, Christmas & Easter

We Accept The Following:



Food Stamp
Debit Card

EVERYDAY!
UP TO 50¢

#9315

PRICES EFFECTIVE WEDNESDAY, JULY 9 THROUGH TUESDAY, JULY 15, 2025



Fresh Split Chicken Breasts Family Pack \$169 Lb.	Fresh Bone-In Pork Loin Chops \$199 Lb.	Fresh 85% Lean Ground Round Value Pack \$549 Lb.
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Fresh Boneless Beef Bottom Round Roast \$679 Lb.	Fresh Boneless Beef Bottom Round Steaks \$699 Lb.	Fresh Boneless Beef New York Strip Steaks \$1699 Lb.	Land O' Frost Deli Shaved Lunchmeat \$199
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Tyson Breaded, Any'izers or Grilled & Ready Chicken \$849	Best Choice Bratwurst or Italian Sausage \$399	Frozen Boneless Skinless Chicken Thighs \$349 Lb.	Smithfield Bacon \$449	Oscar Mayer Ham or Turkey Lunchmeat \$399	Best Choice Beef Patties \$1099	Sea Best Salmon Fillets \$699
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Rainier Cherries \$599 Lb.	Fresh Raspberries \$399	Dole Premium Salad Kit \$299
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HoneyBlew Apples \$499 Ea.	Jumbo Cantaloupe \$299 Ea.	On The Vine Tomatoes 99¢ Lb.	Extra Large Green Bell Peppers or Large Slicing Cucumbers 99¢ Ea.	Avocados \$399
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Premium Gala, Pink Lady or Red Delicious Apples \$149 Lb.	Imported Clementine Mandarins \$599	Yellow or Vidalia Onions \$299	Best Choice Russets Potatoes \$199	Bolthouse Fresh Baby Cut Carrots 2/\$3
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Starbucks Coffee Creamer \$479	Best Choice Chunk Cheese \$389	Arby's Red Robin or Idaho Potatoes \$449	Dawn Dishwashing Liquid \$499
Coke Products 2/\$10	Chobani Flip Yogurt 4/\$5	Freezer Bars or Pops 99¢	Frito Lay Multipacks \$999

DIGITAL COUPON OFFERS

MORE AD SPECIALS
MORE AD DIGITAL COUPONS
MORE AD PAGES
MORE SAVINGS!

PRICES EFFECTIVE: All Week

Best Choice Bratwurst or Italian Sausage

\$399
-\$100
\$299

Selected Varieties
FINAL PRICE
LIMIT 1
DIGITAL COUPON

Best Choice Ketchup

2/\$3
-\$100
2/\$2

24 Oz.
Selected Varieties
MUST BUY 2, LIMIT 1
DIGITAL COUPON

Knorr Rice or Pasta Sides

4/\$5
-\$100
4/\$4

4-5.8 Oz.
Selected Varieties
MUST BUY 4, LIMIT 1
DIGITAL COUPON

Sunny D

2/\$3
-\$100
2/\$2

64 Oz.
Selected Varieties
MUST BUY 2, LIMIT 1
DIGITAL COUPON

Best Choice Pops

\$399
-\$100
\$299

20-24 Ct.
Selected Varieties
FINAL PRICE
LIMIT 1
DIGITAL COUPON

DELI & BAKERY

Reser's Deviled Egg Potato or Macaroni Salad \$899	Kretschmar Turkey Breast \$899 Lb.
King's Hawaiian Dinner Rolls \$299	King's Pastry Bar Cake \$999



**Knorr
Rice or
Pasta Sides**
4-5.8 Oz.,
Selected Varieties
4/\$5



**Prego
Pasta Sauce**
23-24 Oz.,
Selected Varieties
2/\$5



**Kraft
Mac & Cheese
or Velveeta
Shells & Cheese
Cups**
2-4 Ct.,
Selected Varieties
\$3.99



**Campbell's
V8 Vegetable or
V Fusion Juice**
46 Oz. or
Tomato Juice
64 Oz.,
Selected Varieties
\$3.79



**Pace
Salsa or
Picante Sauce**
16 Oz.,
Selected Varieties
\$2.49



**Nabisco
Family Size
Crackers**
11.4-14 Oz.,
Selected Varieties
\$4.79



**Old El Paso
Taco Seasoning
Mix**
85-1 Oz.,
Selected Varieties
99¢



**Crisco
Oil**
40 Oz.,
Selected Varieties
\$4.99



**Hershey's
Candy**
1.2-2.9 Oz.,
Selected Varieties
5/\$5



**Tostitos
Frito Lay
Party Size
Snacks**
8-12.5 Oz.,
Selected Varieties
\$4.49



**Kool-Aid
Bursts**
9 Ct.,
Selected Varieties
\$1.79



**Pure Life
Purified Water**
24 Pack
16.9 Oz. Bottles or
24 Pack 8 Oz. Bottles
\$3.99



**Meow Mix
Cat Food**
14.2-16.5 Lb.,
Selected Varieties
\$18.99

Best Choice

Celebrating 40 Years of Quality and Value



**Best Choice
Elegant
Plates or Platters**
12-22 Ct.,
Selected Varieties
\$3.49



**Best Choice
Cake Mix**
15-25 Ct.,
Selected Varieties
\$1.19



**Best Choice
Frosting**
16 Oz.,
Selected Varieties
\$1.69



**Best Choice
Fruit or
Fruit Cocktail**
14.5-15.25 Oz.,
Selected Varieties
2/\$4



**Best Choice
Cranberry
Juice
Cocktail**
64 Oz.,
Selected Varieties
\$2.99



**Best Choice
Waffle
Ice Cream Cones**
12 Ct.,
\$2.99



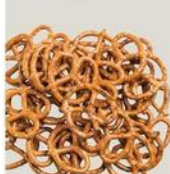
**Best Choice
Ketchup**
24 Oz.,
2/\$3



**Best Choice
Bread Crumbs**
9-15 Oz.,
Selected Varieties
\$1.89



**Best Choice
Lasagna Noodles**
12-16 Oz.,
Selected Varieties
\$1.79

**Best Choice
Pretzels**
12-16 Oz.,
Selected Varieties
2/\$4



**Best Choice
Grape Jelly**
32 Oz.,
\$2.39



**Best Choice
Peanut Butter**
28 Oz.,
Selected Varieties
\$3.99



**Best Choice
Cherry**
12-16 Oz.,
Selected Varieties
\$3.99



**Best Choice
Pops**
20-24 Ct.,
Selected Varieties
\$3.99

DAIRY DEALS



**Crystal Farms
Deli Sliced
Cheese**
6-8 Oz.,
Selected Varieties
\$1.99



**Kraft
Shredded or
Chunk Cheese**
5-8 Oz.,
Selected Varieties
2/\$5



Sunny D
64 Oz.,
Selected Varieties
2/\$3



**Velveeta
Slices**
12 Oz.,
Selected Varieties
\$2.99



**Kraft
String Cheese**
7.5-12 Oz.,
Selected Varieties
\$3.49



**Philadelphia
Cream Cheese
Spread**
7.5-8 Oz.,
Selected Varieties
\$3.99



**Kemps
Dip, Sour Cream or
Cottage Cheese**
16-18 Oz.,
Selected Varieties
\$1.99

FROZEN DEALS



**Totino's
Party Pizza**
9.8-10.9 Oz.,
Selected Varieties
3/\$4



**Kemps
Sherbet**
54 Oz.,
Selected Varieties
\$2.99



**Blue Bunny
Premium
Dairy Dessert or
Frozen Yogurt**
46-48 Oz.,
Selected Varieties
\$3.49



**Totino's
Pizza Rolls**
12 Oz.,
Selected Varieties
\$3.99



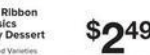
**Freschetta
Pizza**
22.7-28.8 Oz.,
Selected Varieties
\$5.99



**Blue Ribbon
Classics
Dairy Dessert**
16-18 Oz.,
Selected Varieties
\$2.49



**Blue Ribbon
Classics
Dairy Dessert**
16-18 Oz.,
Selected Varieties
\$2.49



**Blue Ribbon
Classics
Dairy Dessert**
16-18 Oz.,
Selected Varieties
\$2.49

BUY 5

Save
\$5

WHEN YOU BUY 5 PARTICIPATING ITEMS IN A SINGLE TRANSACTION

**Old El Paso
Enchilada Sauce**
10 Oz. or
Refried Beans
16 Oz.,
Selected Varieties



\$1.99
-\$1.00

99¢

**Old El Paso
Flour Tortillas**
8-10 Ct. or
Taco Shells
10-12 Ct.,
Selected Varieties



\$2.49
-\$1.00

\$1.49

**Betty Crocker
Muffin, Cookie,
Brownie, Bar
or Cake Mix**
9.3-19.1 Oz.,
Selected Varieties



\$2.99
-\$1.00

\$1.99

**Pop-Tarts
Toaster
Pastries**
8 Ct.,
Selected Varieties



\$2.99
-\$1.00

\$1.99

**Nature Valley,
General Mills,
Fiber One,
Mott's or
Chex Mix Bars,
Biscuits, Brownies or
Oatmeal or
Granola Squares**
5-8 Ct.,
Selected Varieties



\$2.79
-\$1.00

\$1.79

**Kellogg's
Rice Krispies
Treats**
7-8 Ct.,
Selected Varieties



\$2.99
-\$1.00

\$1.99

**Betty Crocker
or Mott's
Fruit Snacks**
6-10 Ct.,
Selected Varieties



\$2.49
-\$1.00

\$1.49

**Keebler
Sandwich
Crackers**
8 Ct.,
Selected Varieties



\$2.99
-\$1.00

\$1.99

**Starbucks
Coffee**
12 Oz. Ground,
10 Ct. K-Cups or
32 Oz. Cold Brew,
Selected Varieties



\$8.99
-\$1.00

\$7.99

**Swiffer
Duster or
Sweeper Refills**
5-32 Ct.,
Selected Varieties



\$8.99
-\$1.00

\$7.99

BUY 5

Save
\$5

WHEN YOU BUY 5 PARTICIPATING ITEMS IN A SINGLE TRANSACTION

PRICES EFFECTIVE
ALL WEEK

**Blue Bunny
Ice Cream
Novelties**
6-9 Ct.,
Selected Varieties



\$3.99
-\$1.00
\$2.99

**Pillsbury
Ready To Bake
Cookies or
Cookie Dough**
16-16.5 Oz.,
Selected Varieties



\$3.49
-\$1.00
\$2.49

**Daisy Brand
Sour Cream**
14 Oz. Squeeze or
Dip 16 Oz.,
Selected Varieties



\$2.79
-\$1.00
\$1.79

**Pillsbury
Pizza Crusts** 8-16.3 Oz.,
Mini Cinni Stix 12.7 Oz.,
Cornbread Swirls 11 Oz.,
Corndog Wraps 11.5 Oz.,
French Bread 11 Oz.,
Grands or Filled Crescents
12-13.51 Oz. or
**Pull Apart
Monkey Bread** 16.8 Oz.,
Selected Varieties



\$3.49
-\$1.00
\$2.49

**Yoplait
Yogurt**
8 Ct. Fridge Pack or
Go-Gurt
16 Ct.,
Selected Varieties



\$4.99
-\$1.00
\$3.99

**Pillsbury
Toaster Strudel,
Scrambles or
Donut Pastries**
7.2-12 Oz.,
Selected Varieties



\$2.99
-\$1.00
\$1.99

**Kellogg's
Eggo Waffles**
10 Ct.,
Selected Varieties



\$2.99
-\$1.00
\$1.99

**Post
Honey
Bunches
Of Oats or
Raisin Bran
Cereal**
11-16.6 Oz.,
Selected Varieties



\$2.99
-\$1.00
\$1.99

**General Mills
Cereal**
11.2-18.2 Oz.,
Selected Varieties



\$3.49
-\$1.00
\$2.49

**Kellogg's
Cereal**
12-17.3 Oz.,
Selected Varieties



\$3.99
-\$1.00
\$2.99