

# Wray Market

Visit Us Online:  
www.wraymarket.com

**Open**

Monday-Saturday  
6:00 a.m. to 8:00 p.m.  
Sunday  
8:00 a.m. to 6:00 p.m.

We Accept:



333 West 2nd Street • Wray, CO 80758  
970-332-4925

# HOLYOKE Marketplace

**Open**

Monday-Saturday  
7:00 a.m. - 7:00 p.m.  
Sunday 8 a.m. - 4 p.m.

112 E. Carnahan, Holyoke, CO • 970-854-3663  
#9055 Limit Rights Reserved. Food Stamps Welcome.

# IMPERIAL SUPER FOODS

**Open**

7 Days A Week  
For Your  
Shopping Convenience  
Mon-Fri 7:00 am to 7:00 pm  
Sat 7:00 am to 6:00 pm  
Sun 9:00 am to 1:00 pm

View the weekly ads & more on our website! www.imperial.com  
12th & Broadway • Imperial, NE Phone: 308.682.5389  
#9054

PRICES EFFECTIVE WEDNESDAY, APRIL 30 THROUGH TUESDAY, MAY 6, 2025



## CINCO DE MAYO



**Pace Salsa or Picante Sauce**  
16 Oz.,  
Selected Varieties

**\$1.49**

Must Buy 2 or Singles at \$2.49



**Betty Crocker or Mott's Fruit Snacks**  
6-10 Ct.,  
Selected Varieties

**\$1.49**

**Dole Chopped! Salad Kit**  
9.1-12.25 Oz.,  
Selected Varieties

**2/\$7**



**Fresh 85% Lean Ground Round Value Pack**

**\$5.49 Lb.**



**Hothouse Beefsteak Tomatoes**

**79¢ Lb.**

**Wholly Guacamole**  
7.5-10 Oz.,  
Selected Varieties

**\$2.99**



**Fresh Bone-In Pork Butt Roast**

**\$1.99 Lb.**



**Fresh Boneless Beef Bottom Round Roast**

**\$5.79 Lb.**



**Avocados**

**79¢ Ea.**



**Fresh Boneless Skinless Chicken Breasts**

**\$2.99 Lb.**



**Mangoes or Honey Mangoes**

**2/\$1**



# FIESTA OF SAVINGS



**WOW DEAL**

Old El Paso Enchilada Sauce  
10 Oz. or Refried Beans  
16 Oz., Selected Varieties

**99¢**

Must Buy 2 or Singles at \$1.99



**WOW DEAL**

Old El Paso Flour Tortillas  
8-10 Ct. or Taco Shells  
10-12 Ct., Selected Varieties

**\$1.49**

Must Buy 2 or Singles at \$2.49



José Olé Mini Tacos  
16.2 Oz. or Taquitos  
20-22.5 Oz., Selected Varieties

**\$5.99**



José Olé Chimichanga  
5 Oz., Selected Varieties

**4/\$5**



Best Choice Sour Cream  
16 Oz., Selected Varieties

**\$1.99**



Bush's Best Beans  
15-16 Oz., Selected Varieties

**5/\$5**



McCormick Taco Seasoning Mix  
1.125 Oz., Selected Varieties

**79¢**



Cacique Chorizo  
9 Oz., Selected Varieties

**99¢**



Cacique Queso Fresco  
10 Oz. or Crema  
15 Oz., Selected Varieties

**\$3.49**



Dole Shredded Lettuce  
8 Oz.

**2/\$3**



Azteca Taco Salad Shells  
4 Ct.

**\$2.49**




San Luis Burrito  
8 Oz., Selected Varieties

**\$2.99**



Ranch Style Beans  
15 Oz., Selected Varieties

**4/\$5**



Old El Paso Chopped Green Chiles  
4 Oz.

**\$1.49**



Iyo Quierot Queso  
12 Oz., Selected Varieties

**\$4.99**



Old El Paso Stand N' Stuff Flavored Taco Shells  
10 Ct., Selected Varieties

**\$2.49**

Must Buy 2 or Singles at \$3.49



Doritos Tostitos  
9-13 Oz., Doritos  
6-10.75 Oz., or Tostitos, Lay's or Doritos Dip or Salsa  
10-15.75 Oz., Selected Varieties

**\$3.49**



Best Choice Tortilla Chips  
11 Oz., Selected Varieties

**3/\$5**



Extra Large Roma Tomatoes or Jalapeño Peppers

**99¢**



Fresh Cilantro  
Bunch

**99¢**



# GROCERY SPECIALS



Ice Mountain Natural Spring Water  
24 Pack 16.9 Oz. Bottles, or 12 Pack 23.7 Oz. Bottles

**\$4.99**



Best Choice Drink Mix  
10 Ct. Packets, Selected Varieties

**2/\$5**



Hawaiian Punch  
128 Oz., Selected Varieties

**\$2.49**



Clamato Tomato Juice Cocktail  
22 Oz., Selected Varieties

**\$2.99**



Best Choice Fruit Cups  
4 Ct., Selected Varieties

**\$2.69**



General Mills Cereal  
12-16.8 Oz., Selected Varieties

**\$2.49**

Must Buy 2 or Singles at \$3.49



Kellogg's Cereal  
9.6-13.3 Oz., Selected Varieties

**\$3.49**



Pop-Tarts Toaster Pastries  
9 Ct., Selected Varieties

**\$2.99**



Log Cabin Syrup  
24 Oz., 4.87-6 Oz., Selected Varieties

**\$3.49**



Best Choice Applesauce  
6 Pack 4 Oz. Cups, Selected Varieties

**\$2.49**



Zatarain's Rice Dinner Mix  
8 Oz., Selected Varieties

**\$1.89**



Best Choice Mac & Cheese Dinner  
5.5-7.3 Oz., Selected Varieties

**69¢**



Hunt's Pasta Sauce  
24 Oz., Selected Varieties

**4/\$5**



McCormick Grill Mates Rub  
4.87-6 Oz., Selected Varieties

**\$4.29**



McCormick Grill Mates or Grinder Seasoning  
77-3.5 Oz. or Lawry's Seasoned Salt  
8 Oz., Selected Varieties

**2/\$4**

## DAIRY

**Pillsbury  
Grands! Biscuits**  
16.3 Oz.,  
**Crescents**  
8 Oz. or  
**Sweet Rolls**  
12.4-13.9 Oz.,  
Selected Varieties

**\$1.99**

Must  
Buy 2  
or Singles  
at \$2.99

## FROZEN

**Totino's  
Pizza Rolls**  
50 Ct. or  
**Breakfast  
Snack Bites**  
19.5 Oz.,  
Selected Varieties

**\$2.99**

Must  
Buy 2  
or Singles  
at \$3.99

**International  
Delight  
Creamer**  
32 Oz. or  
**Cold Foam  
Creamer**  
14 Oz.,  
Selected Varieties

**\$3.69**



**Daisy Brand  
Sour Cream**  
14 Oz. Squeeze or  
**Dip**  
16 Oz.,  
Selected Varieties

**\$2.49**



**InnovAsian  
Cuisine Entrée**  
16-18 Oz.,  
Selected Varieties

**\$5.99**



**Red Baron  
Pizza**  
15.77-23.45 Oz.,  
Selected Varieties

**\$3.99**

**Best Choice  
Tastes Like  
Butter**  
15 Oz.

**\$1.79**



**Parkay  
Margarine  
Quarters**  
16 Oz.

**\$2.29**

**Pillsbury  
Toaster Strudel or  
Scrambles Pastries**  
7.2-11.7 Oz.,  
Selected Varieties

**\$1.99**



**Blue Ribbon  
Classics  
Dairy Dessert**  
48 Oz.,  
Selected Varieties

**\$2.99**

**Tropicana  
Juice**  
11 Oz. Single Serve,  
Selected Varieties

**2/\$3**



**Tropicana  
Refreshers or  
Lemonade**  
46 Oz.,  
Selected Varieties

**\$2.79**



**Best Choice  
Sundae Cones**  
4 Ct.,  
Selected Varieties

**\$2.99**



**Goodrich  
Chocolate  
Malt Cup**  
12 Oz.

**5/\$5**

## SNACKS



Must  
Buy 2  
or Singles  
at \$2.49

**Nature Valley,  
General Mills,  
Fiber One, Mott's or  
Chex Mix Bars, Biscuits,  
Brownies, Donuts or  
Oatmeal or Granola Squares**  
4-8 Ct.,  
Selected Varieties

**\$1.49**



**Kellogg's  
Graham or  
Cheez-It  
Multi Pack  
Snacks**  
9-12.7 Oz.,  
Selected Varieties

**\$5.99**



**Best Choice  
Candy**  
3-8.5 Oz.,  
Selected Varieties

**2/\$3**



**Sun Chips**  
7 Oz. or  
**Funyuns**  
5.25 Oz.,  
Selected Varieties

**\$3.99**

**Kellogg's  
Special K  
Pastry Crisps**  
12 Ct.

**Nutri-Grain Bars**  
4-8 Ct. or  
**Rice Krispies  
Treats**  
6 Ct.,  
Selected Varieties

**\$2.99**

**Pringles  
Grab N' Go  
Potato Crisps  
or Mingles**  
2-2.5 Oz.,  
Selected Varieties

**4/\$5**

## HOME, HEALTH & PET



**Dawn  
Ultra or  
Platinum  
Dish Detergent**  
12-2-18 Oz.,  
Selected Varieties

**2/\$6**



**Cascade  
Dishwasher  
Detergent  
Action Pacs**  
12-2-18 Oz.,  
Selected Varieties

**\$12.99**



**Best Choice  
Bleach**  
81 Oz.,  
Selected Varieties

**\$3.29**



**Swiffer  
Duster or  
Sweeper Refills**  
5-32 Ct.,  
Selected Varieties

**\$8.99**



**Best Choice  
Trash or  
Lawn & Leaf  
Bags**  
10-35 Ct.,  
Selected Varieties

**\$3.99**



**Pampers  
Diapers**  
44-104 Ct.,  
Selected Varieties

**\$27.99**



**Head &  
Shoulders  
Shampoo or  
Conditioner**  
10.6-12.5 Oz.,  
Selected Varieties

**\$5.79**



**Pepto Bismol**  
8 Oz. Liquid,  
Selected Varieties

**\$4.69**



**Pepto Bismol  
Tablets or  
Caplets**  
12-30 Ct.,  
Selected Varieties

**\$5.29**



**Fresh Step  
Scoopable  
Cat Litter**  
15.4-25 Lb.,  
Selected Varieties

**\$14.99**

# MEAT SPECIALS

**Frozen Pork Back Ribs**  
**\$3<sup>99</sup>**  
Lb.

**Fresh Bone-In Pork Steaks**  
**\$2<sup>99</sup>**  
Lb.

**Fresh Boneless Beef Ribeye Steaks**  
**\$15<sup>99</sup>**  
Lb.

**Fresh Boneless Beef Bottom Round Steaks**  
**\$5<sup>99</sup>**  
Lb.

## Catch of the Day!

**Sea Best Argentine Raw Shrimp**  
16-20 Ct., 2 Lb.  
**\$16<sup>99</sup>**

**Frozen Raw Catfish Nuggets**  
**\$14<sup>99</sup>**  
Lb.

**Oscar Mayer Deli Fresh, Natural or Carving Board Lunchmeat** 7-9 Oz. or Chicken Strips 6 Oz., Selected Varieties  
**\$3<sup>99</sup>**

**Johnsonville Summer Sausage** 10-12 Oz., Selected Varieties  
**\$4<sup>99</sup>**

**Dos Ecos Cooked Beef With Taco or Sloppy Joe Sauce** 16 Oz., Selected Varieties  
**\$3<sup>99</sup>**

**Tastee Choice Chicken or Shrimp Entree** 24 Oz., Selected Varieties  
**\$5<sup>49</sup>**

**El Monterey Taquitos** 18-20 Oz., Selected Varieties  
**\$7<sup>99</sup>**

**Gary's Quick Steak** 10-8 Oz., Selected Varieties  
**\$5<sup>99</sup>**

**PRICE DROP**

**Best Choice Beef Patties** 12 Oz., Selected Varieties  
**\$9<sup>99</sup>**

**Marc Angelo Beef, Chicken or Pork Skewers** 9.87-16 Oz., Selected Varieties  
**\$7<sup>99</sup>**

**Dole Garden Salad** 12 Oz.  
**\$14<sup>99</sup>**

**Hothouse Cucumbers**  
**99¢**  
Ea.

**California Navel Oranges** 4 Lb.  
**\$4<sup>99</sup>**

# PRODUCE SPECIALS

**Premium Cosmic Crisp Apples**  
**\$14<sup>99</sup>**  
Lb.

**Vidalia Onions** 3 Lb.  
**\$3<sup>99</sup>**

**Yellow Onions** 3 Lb.  
**\$1<sup>99</sup>**

**Whole Seedless Watermelon**  
**\$6<sup>99</sup>**  
Ea.

**Limes**  
**2/\$1**

**Imported Bartlett Pears**  
**\$1<sup>99</sup>**  
Lb.

**The Little Potato Company Potatoes** 2-4 Oz., Selected Varieties  
**\$3<sup>99</sup>**

**Dole Baby Spinach or Spring Mix** 10 Oz. Clamshell  
**\$4<sup>99</sup>**

# BAKERY & DELI SPECIALS

**Olson's Angel Food Cake** 8 Oz.  
**\$4<sup>29</sup>**

**The Father's Table Variety or Turtle Cheesecake** 16 Oz.  
**\$5<sup>99</sup>**

**New French Bakery Take & Bake Baguettes** 14 Oz.  
**\$3<sup>29</sup>**

**Toufayan Bakeries Bagels** 6 Oz., Selected Varieties  
**2/\$5**

**Wilson Roast Beef**  
**\$8<sup>99</sup>**  
Lb.

**Mrs. Gerry's Summer Fresh Pasta Salad** 14 Oz.  
**\$34<sup>99</sup>**

**Kretschmar Mild Cheddar Cheese**  
**\$6<sup>99</sup>**  
Lb.

**Athenos Feta Cheese** 8 Oz.  
**\$4<sup>99</sup>**

**Red Apple Cheese** 1-8 Oz., Selected Varieties  
**\$44<sup>99</sup>**

## STAFF MEETING



"Hey, is anyone taking NOTE of these?"

## SHOP ONLINE, SHOP LOCAL!

Delivery Available Monday-Friday  
Online Curbside Pickup  
or Delivery Available

Thanks for supporting  
local businesses

\*Check in store or our online shopping website for special pricing on pop\*

# BUY 5 SAVE \$5

WHEN YOU BUY 5 PARTICIPATING  
ITEMS IN A SINGLE TRANSACTION

PRICES EFFECTIVE  
ALL WEEK

**Oscar Mayer  
Cotto Salami  
or Bologna**

16 Oz.,  
Selected Varieties



~~\$3.79~~  
~~-\$1.00~~  
**\$2.79**

**Oscar Mayer  
Wieners**

16 Oz. or  
**Smokies**  
**Smoked Sausage**  
14 Oz.,  
Selected Varieties



~~\$3.29~~  
~~-\$1.00~~  
**\$2.29**

**Kraft  
Shredded, Chunk or  
Crumbles Cheese**

5-8 Oz.,  
Selected Varieties



~~\$3.29~~  
~~-\$1.00~~  
**\$2.29**

**Kraft  
Singles**

10.7-12 Oz.,  
Selected Varieties



~~\$3.99~~  
~~-\$1.00~~  
**\$2.99**

**Kraft  
Cracker Cuts or  
Cubes Cheese**

6.4-7 Oz.,  
Selected Varieties



~~\$3.69~~  
~~-\$1.00~~  
**\$2.69**

**Velveeta**

2 Lb.,  
Selected Varieties



~~\$7.99~~  
~~-\$1.00~~  
**\$6.99**

**Philadelphia  
Cream Cheese**

8 Oz.,  
Selected Varieties



~~\$3.49~~  
~~-\$1.00~~  
**\$2.49**

**Jell-O  
Pudding or  
Gelatin 4 Ct. or  
Hershey's  
Pudding 4 Ct.,  
Selected Varieties**



~~\$2.99~~  
~~-\$1.00~~  
**\$1.99**

**Kraft  
Barbecue  
Sauce**

17.5-18 Oz.,  
Selected Varieties



~~\$1.99~~  
~~-\$1.00~~  
**99¢**

**Kool-Aid  
Jammers**

10 Ct.,  
Selected Varieties



~~\$2.99~~  
~~-\$1.00~~  
**\$1.99**

# BUY 5 SAVE \$5

WHEN YOU BUY 5 PARTICIPATING  
ITEMS IN A SINGLE TRANSACTION

**Ore-Ida  
Potatoes**  
19-32 Oz.,  
Selected Varieties



\$4<sup>49</sup>  
-\$1<sup>00</sup>  
**\$3<sup>49</sup>**

**Kraft  
Dressing**  
14-16 Oz.,  
Selected Varieties



\$2<sup>99</sup>  
-\$1<sup>00</sup>  
**\$1<sup>99</sup>**

**Kraft  
Miracle Whip**  
30 Oz.,  
Selected Varieties



\$5<sup>49</sup>  
-\$1<sup>00</sup>  
**\$4<sup>49</sup>**

**Kraft  
Mayo**  
30 Oz.,  
Selected Varieties



\$4<sup>99</sup>  
-\$1<sup>00</sup>  
**\$3<sup>99</sup>**

**Kraft  
Mac & Cheese  
Original**  
5 Pack



\$5<sup>49</sup>  
-\$1<sup>00</sup>  
**\$4<sup>49</sup>**

**Kraft  
Velveeta  
Shells & Cheese or  
Deluxe  
Macaroni & Cheese**  
3 Pack



\$8<sup>49</sup>  
-\$1<sup>00</sup>  
**\$7<sup>49</sup>**

**Classico  
Pasta Sauce**  
8.1-24 Oz.,  
Selected Varieties



\$2<sup>99</sup>  
-\$1<sup>00</sup>  
**\$1<sup>99</sup>**

**Country Time,  
Tang or  
Kool-Aid  
Drink Mix**  
Makes 6-8 Quarts,  
Selected Varieties



\$4<sup>49</sup>  
-\$1<sup>00</sup>  
**\$3<sup>49</sup>**

**Maxwell House  
or Yuban  
Ground Coffee**  
23.1-27.9 Oz.,  
Selected Varieties



\$8<sup>99</sup>  
-\$1<sup>00</sup>  
**\$7<sup>99</sup>**

**Gevalia  
Ground Coffee**  
12 Oz. or  
**Gevalia or  
Maxwell House  
K-Cups**  
6-12 Ct.,  
Selected Varieties



\$7<sup>99</sup>  
-\$1<sup>00</sup>  
**\$6<sup>99</sup>**