

*NOT ALL PRODUCTS AVAILABLE AT THESE LOCATIONS.

Purchase limits may apply.

MASON'S Supermarket

Prices Effective Apr. 30
thru May 6, 2025



Joe's Market

BUY 10, SAVE \$10
ON PARTICIPATING
KRAFT & HEINZ PRODUCTS

**MIX OR
MATCH!**

For full list
of participating items
in this Buy 10 Sale,
see page 9

Kraft Heinz

Offer Valid 4/30/25 - 5/6/25

© 2025 Kraft Heinz. 010528-1. Kraft Heinz Foods LLC



Ground Fresh Daily!
85% Lean Ground Beef

Any Size Package

\$4.99
Lb.

Best Choice.

Russet Potatoes

5 Lb. Bag

\$1.49



**Dole
Chopped Salad
Kit**

9.1 - 12.25 oz.,
Select Varieties

\$2.99



**Caf Valley
Cream Cheese
Cake Bites**

12 Oz.,
Select Varieties

\$3.99



**Post
Honey Bunches
of Oats**

11 - 12 oz.,
Select Varieties

or Raisin Bran

16.6 oz.

\$1.99



**Kemps
Ice Cream,
Sherbet, or
Frozen Yogurt**

48 - 54 oz.,
Select Varieties

\$3.49



**Coca-Cola
Products**

12 PK./72 oz. Cans
or 8 PK./72 oz. Bottles,
Select Varieties

\$4.99
Ea.

*When You Buy FOUR



**Modelo,
Corona, Pacifico,
or Victoria Beer**

12 PK. Bottles or Cans,
Select Varieties

\$15.99



**KRAFT
Natural Cheese**
Shredded, Chunk,
or Crumbles

5 - 8 oz.,
Select Varieties

\$2.99 Sale Price

-\$1 Each when you buy 10 participating
Kraft or Heinz products in this ad

\$1.99
Final Price



**KRAFT
Barbecue Sauce**

17.5 - 18 oz.,
Select Varieties

\$1.99 Sale Price

-\$1 Each when you buy 10 participating
Kraft or Heinz products in this ad

99¢
Final Price



**KRAFT
Salad Dressing**

14 - 16 oz.,
Select Varieties

\$2.99 Sale Price

-\$1 Each when you buy 10 participating
Kraft or Heinz products in this ad

\$1.99
Final Price



**CLASSICO
Pasta Sauce**

24 oz.,
Select Varieties

\$2.99 Sale Price

-\$1 Each when you buy 10 participating
Kraft or Heinz products in this ad

\$1.99
Final Price



KRAFT Mac & Cheese

*Original 5 PK./7.25 oz. Boxes
*Spirals 4 PK./5.5 oz. Boxes

\$4.99 Sale Price

-\$1 Each when you buy 10 participating
Kraft or Heinz products in this ad

\$3.99
Final Price



ORE-IDA Potatoes

19 - 32 oz.,
Select Varieties

\$3.99 Sale Price

-\$1 Each when you buy 10 participating
Kraft or Heinz products in this ad

\$2.99
Final Price



Nabisco OREO Cookies
Family Size
10.68 - 18.71 oz.,
Select Varieties

\$3⁹⁹



Nabisco
Snack Crackers
Wheat Thins,
Triscuit, Good Thins,
or Flavor Originals
3.5 - 8.5 oz.,
Select Varieties

\$2⁴⁹



Pace
Picante Sauce
or Salsa
16 oz.,
Select Varieties

\$1⁹⁹



Chef
Boyardee
Pasta
14.5 - 15 oz. Can,
Select Varieties

5 FOR \$6



Best Choice
Cheddar Cheese Dip,
Monterey Jack
Queso, or
Salsa Con Queso
15 oz.

\$2⁹⁹



Mission
Tortilla Chips
9 - 11 oz.,
Select Varieties

2 FOR \$4



Bush's Best
Recipe Beans
or Red Gold
Tomatoes or
Tomato Sauce
14.5 - 16 oz. Can,
Select Varieties

5 FOR \$5



Best Choice
Chopped Green Chiles
or Diced Jalapeños
4 oz. Can

99¢



Best Choice
Taco Sauce
Mild
16 oz.

\$1⁹⁹



Mission
Flour Tortillas
Soft Tacos
10 Ct.

2 FOR \$3

Dairy Aisle Specials!



Best Choice
Yogurt
Original or Light
6 oz.,
Select Varieties

59¢



Hiland
Sour Cream
16 oz.,
Select Varieties

\$1⁹⁹



Hiland
Snack Dip
16 oz.,
Select Varieties

\$2⁴⁹



Skippy
Peanut Butter

15 - 16.3 oz.
Select Varieties

\$2⁴⁹



Best Choice
Pancake &
Waffle Mix

28 - 32 oz.
Select Varieties

\$2⁴⁹



Best Choice
Frosted Toaster Pastries

\$1⁹⁹



Welch's
Concord Grape
Jelly or Jam

20 oz.
\$2⁷⁹



Best Choice
Pancake & Waffle
Syrup

24 oz.
Select Varieties

\$2⁴⁹



Tootsie Roll Candy
Midgees, Pops, Fruit Chews,
or Caramel Apple Pops

9.4 - 15 oz.

\$2⁹⁹



Tootsie
Child's Play
Assorted Candy

26 oz.

\$5⁹⁹



Village Hearth
100% Whole Wheat
Honey Wheat, or
Premium White
Bread

20 oz.
\$2⁹⁹



Ensure
Original
Nutrition Drink

6 Fl. Oz. Bottles,
Vanilla or Milk Chocolate

\$10⁹⁹

Frozen Food Savings!



Kemps Novelties
• Ice Cream Sandwiches
12 - 16 Fl., Select Varieties
• Sundae Cones,
Swirled Ice Cream Bars,
or IttiBitz Ice Cream
4 - 6 Fl., Select Varieties

\$4²⁹



Tony's
Pizza

18.56 - 20.6 oz.,
Select Varieties

3 \$9



Red Baron
Deep Dish Singles
Pizza

11.2 - 11.5 oz.,
Select Varieties

3 \$9

USDA Choice
Beef
Porterhouse
Steak
\$10.99
lb.

U.S.D.A. CHOICE

\$9.99
lb.

Hand Cut
USDA Choice
Beef T-Bone
Steak

Tyson

Tyson
Fresh Boneless
Chicken Breasts
\$3.49
lb.

Tyson
Flavored
Chicken
Wings
\$3.99
Select Varieties
\$6.99

USDA Choice
Boneless
Beef Bottom
Round
Steak
\$5.99
lb.

U.S.D.A. CHOICE

\$5.49
lb.

USDA Choice
Boneless Beef
Bottom Round Roast

Smithfield
All Natural
Boneless
Pork
Tenderloin
\$2.99
lb.

Smithfield
ALL NATURAL
Fresh Pork

\$2.19
lb.

Smithfield All Natural
Boneless Pork Sirloin
Chops or Roast

Smithfield

Smithfield
St. Louis Style
Pork Ribs
\$3.49
lb.

Smithfield

Smithfield
Marinated Fresh Pork
\$5.49
19.2-21.2 oz.
Select Varieties

Buddig
Fix Quix Chicken Breast Strips
or Premium
Deli
Lunchmeat
6-9 oz.
Select Varieties

2 FOR \$5

Bar-S
Franks
16 oz.
Select Varieties

2 FOR \$3

*Does not include beef or turkey varieties

Hillshire Farm
Sausage Rope
13-14 oz.
Select Varieties

\$3.99

Hillshire Farm
Sausage Rope
12 oz.
Select Varieties

\$3.99

Bob Evans
Pork Sausage
16 oz. Roll
Select Varieties

\$3.49

Hillshire Farm
Sausage Rope
13-14 oz.
Select Varieties

\$3.49

El Monterey
Taquitos
18-20.7 oz.
Select Varieties

\$7.99

Simply
Potatoes
24 oz.
Select Varieties

2 FOR \$5

Smithfield
ALL NATURAL
Fresh Pork

As Smithfield, we take pride in hand selecting only the finest cuts to guarantee that you and your family always enjoy the most tender fresh pork products.

Our All Natural Fresh Pork is naturally tender and juicy fresh pork, proudly raised in the USA with no artificial ingredients, no preservatives and no added steroids or hormones.

PROPANE TANKS

NEW TANKS & REFILLS AVAILABLE!

Firewood Bundles also Available!

BUY 10, SAVE \$10 ON PARTICIPATING KRAFT OR HEINZ PRODUCTS

MIX OR MATCH!

See page 9 for more!



OSCAR MAYER
Deli Fresh or
Carving Board
Sliced Meat
6 - 9 oz., Select Varieties
\$4.99 Sale Price
- \$1 Each when you buy 10
participating Kraft or Heinz
products in this ad.
\$3.99

Final Price



LUNCHABLES
Fun Pack Lunch
Combinations
8.9 - 10.7 oz.,
Select Varieties
\$2.99 Sale Price
- \$1 Each when you buy 10
participating Kraft or Heinz
products in this ad.
\$1.99

Final Price



OSCAR MAYER
Bacon
12 - 16 oz.,
Select Varieties
\$4.99 Sale Price
- \$1 Each when you buy 10
participating Kraft or Heinz
products in this ad.
\$3.99

Final Price



OSCAR MAYER
Bologna or
Cotto Salami
16 oz.,
Select Varieties
\$3.29 Sale Price
- \$1 Each when you buy 10
participating Kraft or Heinz
products in this ad.
\$2.29

Final Price

*Does not include
beef varieties



OSCAR MAYER
Wieners or Smokies
Smoked Sausage
14 - 16 oz.,
Select Varieties
\$2.99 Sale Price
- \$1 Each when you buy 10
participating Kraft or Heinz
products in this ad.
\$1.99

Final Price



OSCAR MAYER
Fully Cooked Bacon
2.52 oz.,
Select Varieties
\$4.99 Sale Price
- \$1 Each when you buy 10
participating Kraft or Heinz
products in this ad.
\$3.99

Final Price



Fresh
Salmon
Fillets

\$9.99
lb.



Alaskan
Snow Legs
Crab Flavored
Seafood
1 Lb.

\$7.49



Landlocked
Seafoods
Cooked
Shrimp
16 oz.
71 - 90 CL,
1 Lb.

\$6.99



Crystal Blue
Tilapia
Fillets
1 Lb.

\$5.79



Landlocked
Seafoods
EZ Peel
White Raw
Shrimp
31 - 40 CL,
1 Lb.

\$6.49

Bakery Fresh Bargains!



Clyde's
Glazed Donuts

\$3.49

6 Ct.



Best Maid
Crispy
Marshmallow
Treat Bars

3 - 4 oz.,
Select Varieties

2 FOR \$3



Specialty Bakers
Vanilla
French Twirl
Pastries
4 Ct.

\$3.49



Original Bagel
New York Style
Bagels

5 Ct.,
Select Varieties
\$3.69

*Some products not available at all locations.



Raising money for your school or non-profit is easy as 1-2-3!

1. Shop at our store for Best Choice products

Brands include Best Choice®, Clearly® by Best Choice®, and Best Choice® Superior Selections®.

2. SAVE THE LABELS from your products

Clip the labels off your Best Choice® family of brand products and collect them. Be sure to save the UPC portion. Turn in the UPC codes to your school or non-profit group.

3. EARN MONEY!

Once the group receives 1,000 labels, send them in to earn \$30 in cash. For more details, visit save-a-label.com



7-Up Products

12 PK/12 oz. Cans,
Select Varieties

BUY TWO, GET ONE

FREE!



Fritos,
Cheetos, or
SunChips

6.5 - 9.25 oz.,
Select Varieties

\$2.99*
Ea. *When
you buy
THREE



AVAILABLE
EVERY DAY!

**10%
OFF**

Purchase of 6
or more of any
wine!
Includes sale items.
**MIX OR
MATCH!**

Barefoot Wine

750 mL,
Select Varieties

\$6.99 Sale Price

- 10% When you buy 6 or
more wines

\$6.29
Ea.
Final Cost

Apothic Wine

750 mL,
Select Varieties

\$10.99 Sale Price

- 10% When you buy 6 or
more wines

\$9.89
Ea.
Final Cost



Coca-Cola Products

6 PK/16.9 oz. Bottles,
Select Varieties

\$3.99
Limit 4
Total



Polar Seltzer Sparkling Water

8 PK/12 oz. Cans,
Select Varieties

\$2.99



Michelob Ultra Beer

24 PK/12 oz. Cans

\$25.99



Cheez-It, Scooby,
Paw Patrol,
or Gripp
Multipack Snacks

12 Ct.,
Select Varieties

\$6.49



Snapple Juice Drinks & Tea

64 oz.,
Select Varieties

2 FOR \$5



Miller High Life Beer

30 PK/12 oz. Cans

\$19.99



Fireball Cinnamon Whisky

750 mL,
Select Varieties

\$13.99



Smirnoff Vodka

1.75 Ltr.,
Select Varieties

\$18.99



Jose Cuervo Tequila

750 mL,
Select Varieties

\$16.99



Kingsford
Charcoal

- Match Light 12 Lbs.
- Original 16 Lbs.

\$9⁹⁹



Bounty
Essentials
Paper
Towels
4 Double Rolls
or Charmin
Essentials
Bath Tissue
6 Mega Rolls,
Soft or Strong

\$5⁴⁹



Huggies
Little Movers or
Little Snugglers
Diapers

16 - 32 Cts.
Select Varieties

\$10⁹⁹



Hefty
Party Cups
28 - 30 Cts.
Select Varieties

\$3⁹⁹



Chinet
Premium Napkins
Classic Lunch
90 Cts.

\$2²⁹



Purina
Dog Chow
15 - 18.5 Lbs.,
Select Varieties

\$15⁴⁹



Vaseline
Men or
Intensive Care
Lotion
10 oz.,
Select Varieties

\$3⁹⁹



Head & Shoulders
Shampoo &
Conditioner
12.5 oz.,
Select Varieties

\$5⁴⁹



Purina
Beggin'
Dog Treats
6 oz.,
Select Varieties

\$2⁹⁹



Prilosec OTC
Heartburn
Treatment
14 Cts. Tablets

\$9⁹⁹



Tylenol
Extra Strength
Pain Reliever
100 Capsules

\$11⁹⁹



Our own store brand.
Best Choice® offers the best quality
for the best price!

All Best Choice® products are equal to or better than
the national brand quality and they cost less!
100% customer satisfaction guarantee!



Join the conversation!

Check out our pages on Facebook
[Facebook.com/JoesMarket](https://www.facebook.com/JoesMarket) and
[Facebook.com/MasonsSupermarket](https://www.facebook.com/MasonsSupermarket)
or Visit our websites at www.JoesMarket.com
and www.MasonsSupermarket.com

Sign up to receive exclusive emails containing specials and
sale notifications. Create and save your own shopping lists,
and access our kitchen-tested recipes!



Vidalia
Sweet
Onions

99¢
Lb.

Hot House
Beefsteak
Tomatoes

99¢
Lb.

Large
Green Bell
Peppers

89¢
Ea.



Dole
Shredded Lettuce
8 oz.

\$1.49



Golden or Red
Delicious Apples

\$1.29
Lb.



Black Plums

\$2.79
Lb.



Cotton Candy
Green Seedless
Grapes

\$3.99
Lb.



Hass
Avocados

99¢
Ea.



Lemons

2 FOR \$1



Certified Organic

Organic
Bananas

79¢
Lb.

Earthbound Farm
Organic
Carrots
2 Lb.

\$1.99



Hot House
Cucumbers

99¢
Ea.



Bolthouse Fresh
Baby Petites
Carrots
12 oz.

\$2.29



Wholly
Guacamole
7.5 - 10 oz.,
Select Varieties

\$2.99



Fresh & Convenient

Fresh Cuts
Red Seedless
Watermelon
Halves or
Quarters

99¢
Lb.

Harvest Cuts
Pico De Gallo
14 oz.,
Original or Tropical

\$4.99

MASON'S
Supermarket

736 N Brown Ave
Minden, NE
308-832-1522

Visit our website at
www.MasonsSupermarket.com



Joe's Market

733 O Street
Loup City, NE
308-745-1652

Visit our website at
www.JoesMarketInc.com

Prices Effective Wednesday, April 30 thru Tuesday, May 6, 2025 *Not all products available at these locations.

Purchase limits may apply. We reserve the right to require minimum purchases & correct typographical errors. While Supplies Last!

Find us on Facebook

 KRAFT Natural Cheese Shredded, Chunk, or Crumbles 5-8 oz., Select Varieties \$2.99 Sale Price -\$1 Each when you buy 10 participating Kraft or Heinz products in this ad. \$1.99 Final Price	 JELL-O Girl Scouts Desserts 7 oz., Select Varieties \$2.99 Sale Price -\$1 Each when you buy 10 participating Kraft or Heinz products in this ad. \$1.99 Final Price	 CLASSICO Pasta Sauce 24 oz., Select Varieties \$2.99 Sale Price -\$1 Each when you buy 10 participating Kraft or Heinz products in this ad. \$1.99 Final Price	 KRAFT Salad Dressing 14-16 oz., Select Varieties \$2.99 Sale Price -\$1 Each when you buy 10 participating Kraft or Heinz products in this ad. \$1.99 Final Price	 LUNCHABLES Fun Pack Lunch Combinations 8.5-10.7 oz., Select Varieties \$2.99 Sale Price -\$1 Each when you buy 10 participating Kraft or Heinz products in this ad. \$1.99 Final Price
 ORE-IDA Potatoes 19-32 oz., Select Varieties \$3.99 Sale Price -\$1 Each when you buy 10 participating Kraft or Heinz products in this ad. \$2.99 Final Price	 KRAFT Singles 10.7-12 oz., Select Varieties \$2.99 Sale Price -\$1 Each when you buy 10 participating Kraft or Heinz products in this ad. \$2.99 Final Price	 KRAFT Barbecue Sauce 17.5-18 oz., Select Varieties \$1.99 Sale Price -\$1 Each when you buy 10 participating Kraft or Heinz products in this ad. 99¢ Final Price	 KRAFT Mac & Cheese Original 5.14-7.25 oz. Boxes or Spirals 4.74-5.5 oz. Boxes \$4.99 Sale Price -\$1 Each when you buy 10 participating Kraft or Heinz products in this ad. \$3.99 Final Price	 OSCAR MAYER Deli Fresh or Carving Board Sliced Meat 6-9 oz., Select Varieties \$4.99 Sale Price -\$1 Each when you buy 10 participating Kraft or Heinz products in this ad. \$3.99 Final Price
 LUNCHABLES Crispy Grilled Cheesies Frozen Sandwiches 5.71-6.2 oz., Select Varieties \$4.99 Sale Price -\$1 Each when you buy 10 participating Kraft or Heinz products in this ad. \$3.99 Final Price	 PHILADELPHIA Cream Cheese 8 oz. Stick, Select Varieties \$2.99 Sale Price -\$1 Each when you buy 10 participating Kraft or Heinz products in this ad. \$1.99 Final Price	 Kool-Aid Jammers 10 PK./16 oz. Pouches, Select Varieties \$2.99 Sale Price -\$1 Each when you buy 10 participating Kraft or Heinz products in this ad. \$1.89 Final Price	 MIRACLE WHIP or KRAFT Mayo 30 oz., Select Varieties \$4.99 Sale Price -\$1 Each when you buy 10 participating Kraft or Heinz products in this ad. \$3.99 Final Price	 OSCAR MAYER Bologna or Cotto Salsami 16 oz., Select Varieties \$3.29 Sale Price -\$1 Each when you buy 10 participating Kraft or Heinz products in this ad. \$2.29 Final Price
 HOMEBAKE Main Entrée Frozen 19-22.2 oz., Select Varieties \$9.99 Sale Price -\$1 Each when you buy 10 participating Kraft or Heinz products in this ad. \$8.99 Final Price	 CRACKER BARREL Slices or Chunk Cheese 8 oz. Stick, Select Varieties \$4.49 Sale Price -\$1 Each when you buy 10 participating Kraft or Heinz products in this ad. \$3.49 Final Price	 VELVEETA Shells & Cheese Original 3 PK./7.4 oz. Boxes or KRAFT Mac & Cheese DELUXE Original 3 PK./7.4 oz. Boxes \$7.99 Sale Price -\$1 Each when you buy 10 participating Kraft or Heinz products in this ad. \$6.99 Final Price	 HEINZ Tomato Ketchup 32 oz., Select Varieties \$4.99 Sale Price -\$1 Each when you buy 10 participating Kraft or Heinz products in this ad. \$3.99 Final Price	 OSCAR MAYER Wieners or Smoked Sausage 14-16 oz., Select Varieties \$2.99 Sale Price -\$1 Each when you buy 10 participating Kraft or Heinz products in this ad. \$1.99 Final Price
 HOMEBAKE Side Dish Frozen 15-19.4 oz., Select Varieties \$9.99 Sale Price -\$1 Each when you buy 10 participating Kraft or Heinz products in this ad. \$4.99 Final Price	 CRACKER BARREL Cakes or Cracker Cuts 4-6 oz., Select Varieties \$3.69 Sale Price -\$1 Each when you buy 10 participating Kraft or Heinz products in this ad. \$2.69 Final Price	 GEVALLIA Coffee 6-12 oz. Can or 12 oz. Bag, Select Varieties \$6.99 Sale Price -\$1 Each when you buy 10 participating Kraft or Heinz products in this ad. \$5.99 Final Price	 MAXWELL HOUSE Coffee 231-27.5 oz. Can or 12 oz. X-Cup Pods, Select Varieties \$7.99 Sale Price -\$1 Each when you buy 10 participating Kraft or Heinz products in this ad. \$6.99 Final Price	 OSCAR MAYER Bacon 12-16 oz., Select Varieties \$4.99 Sale Price -\$1 Each when you buy 10 participating Kraft or Heinz products in this ad. \$3.99 Final Price
 Kool-Aid TANG, or COUNTRY TIME Drink Mix 18-25 oz. Can, Select Varieties \$3.99 Sale Price -\$1 Each when you buy 10 participating Kraft or Heinz products in this ad. \$2.99 Final Price	 VELVEETA Cheddar Cheese 7.99 Sale Price -\$1 Each when you buy 10 participating Kraft or Heinz products in this ad. \$6.99 Final Price	 PHILADELPHIA Cheesecake 8.6 oz., Select Varieties \$3.99 Sale Price -\$1 Each when you buy 10 participating Kraft or Heinz products in this ad. \$2.99 Final Price	 OSCAR MAYER Scramblers or JUST CRACK AN EGG Scramble Kit 2.25-3 oz., Select Varieties \$2.49 Sale Price -\$1 Each when you buy 10 participating Kraft or Heinz products in this ad. \$1.49 Final Price	 OSCAR MAYER Fully Cooked Bacon 2.52 oz., Select Varieties \$4.99 Sale Price -\$1 Each when you buy 10 participating Kraft or Heinz products in this ad. \$3.99 Final Price