

IDEAL Market

150 West 4th Street
Superior, NE 68978
(402) 879-4430

Home Owned & Operated Since 1949!

- WIC & Food Stamps Accepted
- Postage Stamps Available
- Film Development • Public Copy Machine
- Laminating • Money Orders
- No Sales Tax on Foods
- Every Thursday Senior Day

We Accept The Following:

VISA **DISCOVER** **MasterCard**

Food Stamp Debit Card

DOUBLE COUPONS

EVERYDAY! UP TO 50¢

#9315

Open

Monday thru Saturday
7:00 am - 7:00 pm
Sunday 9:00 am - 5:00 pm
Open Holidays Except Thanksgiving, Christmas & Easter

PRICES EFFECTIVE WEDNESDAY, APRIL 16 THROUGH TUESDAY, APRIL 22, 2025

Happy Easter

HOPPIN' DEALS

Best Choice Spiral Sliced Half Ham
\$249 Lb.

Fresh Boneless Beef Bottom Round Roast
\$549 Lb.

Fresh 85% Lean Ground Round Value Pack
\$549 Lb.

Fresh Chicken Drumsticks or Thighs
\$129 Lb.

Fresh Bone-In Pork Shoulder Roast
\$249 Lb.

Fresh Boneless Beef Bottom Round Steaks
\$599 Lb.

Fresh Boneless Beef New York Strip Steaks
\$1599 Lb.

Johnsonville Smoked Sausage, Brats or Polish Sausage Links or Rope
\$399

Farmland Ham Steaks, Cubed, Diced or Sliced Ham
\$499

Farmland Bacon
\$499

Jimmy Dean Sausage, Any Sizes, Fully Cooked Sausage Patties
\$449

Tyson Any Sizes, Grilled & Ready or Breaded Chicken
\$799

Frozen Pork Back Ribs
\$349 Lb.

Best Choice Cooked Tail-On Shrimp
\$549

Cook's Shank Portion Ham
\$199 Lb.

Cook's Butt Portion Ham
\$219 Lb.

Hormel Cure #1 Spiral Sliced Half Ham
\$279 Lb.

John Morrell Bone-In Whole Ham
\$299 Lb.

Cedar Hollow Boneless Ham
\$399 Lb.

Hormel Cure #1 Boneless Ham
\$449 Lb.

Smithfield Sliced Boneless Ham
\$899

Farmland Whole Boneless Ham And Water Product
\$1299

Dole Pineapple
2/\$4

Fresh Red Rippe Strawberries
2/\$4

Best Choice Russet Potatoes
\$199

Bi-Color Sweet Corn
5/\$3

Dole Garden Salad
2/\$3

Fresh Asparagus
\$399

Fresh Whole Carrots
\$149

Honeydew or Mini Seedless Watermelon
\$499 Ea.

Fresh Cantaloupe
\$299 Ea.

Hothouse Beefsteak Tomatoes
\$129 Lb.

Taylor Farms Green Beans or Brussels Sprouts
\$299

Sweet Potatoes
\$149 Lb.

Yellow Onions
\$299 3 Lb.

DIGITAL COUPON OFFERS

MORE AD SPECIALS
MORE AD DIGITAL COUPONS
MORE AD PAGES
MORE SAVINGS!

PRICES EFFECTIVE All Week

Marie Callender's Pie
\$549
-\$100
\$449

24.5-40 Oz.
Selected Varieties
FINAL PRICE
LIMIT 1 DIGITAL COUPON

Folgers Ground Coffee
\$799
-\$100
\$699

40-48 Oz.
Selected Varieties
FINAL PRICE
LIMIT 1 DIGITAL COUPON

Blue Bunny Premium Dairy Dessert or Frozen Yogurt
2/\$6
-\$100
2/\$5

Selected Varieties
FINAL PRICE
MUST BUY 2, LIMIT 1 DIGITAL COUPON

Best Choice Butter
\$349
-\$50¢
\$299

16 Oz.
Selected Varieties
FINAL PRICE
LIMIT 1 DIGITAL COUPON

Tropicana Orange Juice
\$299
-\$100
\$199

46 Oz.
Selected Varieties
FINAL PRICE
LIMIT 1 DIGITAL COUPON

Prolosec
\$1399

The Village Pie Maker Pie
\$1099

Blue Bunny Ice Cream Novelties
\$349

Stouffer's Family Size Entree
\$899

Hidden Valley Ranch Dressing or Dip
\$349

Nestle Carnation Sweetened Condensed Milk
\$279

Meow Mix Cat Food
\$1899

Best Choice Allergy Relief
\$999

DELI & BAKERY

Mrs. Gerry's Cheesecake Supreme
\$599 Lb.

Hormel Gatherings Party Tray
\$1499

King's Hawaiian Dinner Rolls
\$349

The Father's Table Variety Cheesecake
\$599

Breakfast Deals!

Prices Effective All Week



**Tropicana
Orange Juice**
46 Oz.,
Selected Varieties

\$2.99



**Johnsonville
Breakfast Sausage
Links or Patties 12 Oz. or
Ground Sausage 16 Oz.,
Selected Varieties**

\$3.99



**Fresh
Blueberries,
Raspberries or
Blackberries**
6 Oz.

\$3.99



**Hungry Jack or
Pillsbury Funfetti
Pancake & Waffle
Mix**
28-32 Oz.,
Selected Varieties

\$2.69



**Hungry Jack
Syrup**
24 Oz.,
Selected Varieties

\$3.79



**Kellogg's
Eggo Waffles**
10 Ct.,
Selected Varieties

\$2.99



**California
Navel Oranges 4 Lb.,
Red Grapefruit 3 Lb. or
Halos
Mandarins 3 Lb.**

\$5.99



**Nestle
Coffee-mate
Coffee Creamer**
28-32 Oz.,
Selected Varieties

\$3.49



**Smithfield
Fully Cooked
Pork Sausage
Patties or Links**
19.5-20 Oz.

\$5.99



**Simply
Potatoes**
20 Oz.,
Selected Varieties

\$2.79



**Best Choice
English Muffins**
6 Ct.,
Selected Varieties

\$1.79



From the Bakery
**Toufayan Bakeries
Bagels**
6 Ct.,
Selected Varieties

2/\$5



Must Buy 2 or Singles at \$2.99



**Kellogg's
Cereal**
8.8-12.6 Oz.,
Selected Varieties

\$2.49



**Old Orchard
100% Juice**
64 Oz.,
Selected Varieties

2/\$6

Easter Baking



**BUY 2
SAVE \$1**

When You Buy 2 Items in a Single Transaction



**Lucky Leaf
Cherry, Peach
or Blueberry
Pie Filling**
20-21 Oz.,
Selected Varieties

**\$3.49
-50¢
\$2.99**

**Lucky Leaf
Lemon, Apple,
Strawberry
Rhubarb,
Apricot or
Caramel
Apple
Pie Filling**
21-22 Oz.

**\$2.99
-50¢
\$2.49**

Must Buy 2 or Singles at \$3.49



**Pillsbury
Pie Crusts 14.1 Oz. or
Ready To Bake Cookies
or Cookie Dough**
16-16.5 Oz.,
Selected Varieties

\$2.99



**Pillsbury
Pet-Ritz Frozen
Pie Crusts**
2 Ct.,
Selected Varieties

\$2.99



**Reddi-Wip
Whipped Topping**
6.5 Oz.,
Selected Varieties

\$2.99



**Jell-O
Instant Pudding
& Pie Filling or
Gelatin Dessert**
3-3.9 Oz.,
Selected Varieties

2/\$3



**Philadelphia
Cream Cheese**
8 Oz.,
Selected Varieties

\$2.49

Must Buy 2 or Singles at \$2.99



**Betty Crocker
Muffin, Cookie or
Delights Brownie or
Bar Mix or
Old El Paso
Cornbread Mix**
12.3-19.1 Oz.,
Selected Varieties

\$2.49

Easter Savings!



Fresh 80% Lean Ground Beef Patties
4 Oz. Each,
Sold in a 2 Lb. Pkg. of 8

\$14.99



Johnsonville Bratwurst or Italian Sausage
19 Oz.,
Selected Varieties

\$4.99



Fresh Boneless Beef Brisket
Whole In The Bag

\$4.99 Lb.



Sea Best Salmon Fillets
16 Oz.

\$5.99



Best Choice Boneless Skinless Chicken Thighs
2.5 Lb., 10F

\$5.99



Kraft Barbecue Sauce
17.5-18 Oz.,
Selected Varieties

\$1.49



Kingsford
12-16 Lb. or Match Light Original
12 Lb. Charcoal Briquettes
Selected Varieties

\$12.99



Dean's Dip
12-16 Oz.,
Selected Varieties

\$2.39



Van Camp's Pork And Beans
15 Oz.

89¢



Jiffy Corn Muffin Mix
8.5 Oz.

79¢



Heinz 57 or A.1. Steak Sauce
10 Oz. or Lea & Perrins Worcestershire Sauce
10 Oz.

\$4.49



Heinz Ketchup
29.5-38 Oz.,
Selected Varieties

\$3.99



Creamette Pasta
12-16 Oz.,
Selected Varieties

4/\$5



Kraft Mayo
22-30 Oz.,
Selected Varieties

\$4.49



Kraft Mac & Cheese Original
5 Pack

\$4.99



Velveeta Shells & Cheese or Deluxe Macaroni & Cheese Dinner
9.4-14 Oz.,
Selected Varieties

\$2.49



Vlasic Pickles
16-24 Oz.,
Selected Varieties

\$2.79



Country Crock Spread
45 Oz.,
Selected Varieties

\$5.49



Kraft Natural Cheese Slices
7-8 Oz.,
Selected Varieties

2/\$5



Best Choice Cheese Party Tray
16 Oz.

\$4.99



Welch's Sparkling Juice Cocktail or Cider
25.4 Oz.,
Selected Varieties

\$3.99



Hefty Foam Plates or Bowls
18-54 Ct.,
Selected Varieties

\$1.99



On the Hunt for Veggies



Taylor Farms Vegetable Tray With Ranch Dip
36 Oz.

\$9.99



Taylor Farms Vegetables
10-12 Oz.,
Selected Varieties

2/\$5



Marzetti Veggie Dip
12 Oz.,
Selected Varieties

\$4.99

Extra Large Green Bell Peppers or Large Slicing Cucumbers

99¢ Ea.

Fresh Grape Tomatoes
10 Oz. or Sangria Medley Tomatoes
Pint

\$1.99



Fresh Celery Sleeve

\$1.49

Fresh Red Radishes
16 Oz. or Bolthouse Fresh Baby Cut Carrots
2 Lb.

\$2.49

WOW DEAL

Best Choice Vegetables
14.5-15.25 Oz., Selected Varieties
4/\$3

WOW DEAL

Folgers Ground Coffee
22.6-25.9 Oz., Selected Varieties
\$7.99

Campbell's Cream of Mushroom or Chicken Soup
10.5 Oz.
99¢

French's Crispy Fried Onions
6 Oz.
\$4.49

Idahoan Potatoes
1.5-4.1 Oz., Selected Varieties
2/\$3

McCormick Brown or Country Gravy Mix
8.7-2.64 Oz., Selected Varieties
99¢

Stove Top Stuffing Mix
6 Oz., Selected Varieties
\$2.49

Swanson Broth or Stock
32 Oz., Selected Varieties
\$2.29

Kraft Miracle Whip
19-30 Oz., Selected Varieties
\$4.99

Heinz Gravy
12 Oz., Selected Varieties
\$2.49

Kraft Dressing
14-16 Oz., Selected Varieties
\$2.49

Best Choice Real Bacon Bits or Pieces
2.8-3.1 Oz.
\$2.49

Pam Cooking Spray
5-8 Oz., Selected Varieties
\$3.49

Bruce's Yams, Cut Sweet Potatoes in Syrup
29 Oz.
\$2.69

Kraft Jet-Puffed Marshmallows
10-13 Oz., Selected Varieties
2/\$3

Best Choice Pineapple
20 Oz., Selected Varieties
\$1.49

Best Choice Mandarin Oranges
15 Oz., Selected Varieties
2/\$3

Premium Quality Easter Baking

Best Choice Brown or Powdered Sugar
5-10 Oz., Selected Varieties
\$2.49

Betty Crocker Brownie Mix 16.3 Oz., **Cake Mix** 11.25-14.25 Oz. or **Frosting** 12-16 Oz., Selected Varieties
99¢

Kraft Jet-Puffed Marshmallow Creme
7 Oz.
\$1.29

Nestle Toll House morsels
10-12 Oz., Selected Varieties
\$3.99

Crystal Sugar Granulated Sugar
4 Lb.
\$3.49

Best Choice Brown or Powdered Sugar
5-10 Oz., Selected Varieties
\$2.49

Gold Medal Flour
5 Lb.
\$3.49

Nestle Carnation Evaporated Milk
12 Oz., Selected Varieties
2/\$3

Best Choice Angel Food Cake Mix
16 Oz.
\$1.99



Snack Time

Kellogg's Club or Town House Crackers
9-13.7 Oz., Selected Varieties
\$2.99

Nabisco Snack Crackers
3.5-8.5 Oz., Selected Varieties
\$3.49

Nabisco Family Size or Limited Edition Oreo Cookies
10.68-20 Oz., Selected Varieties
\$4.49

Nabisco Chips Ahoy! Cookies
9.5-13 Oz., Selected Varieties
\$3.49

Keelber or Mother's Cookies
8.5-13.4 Oz., Selected Varieties
\$2.99

Nabisco Honey Grahams or Nilla Wafers
16-14.4 Oz., Selected Varieties
\$3.99

Nabisco Ritz Crackers
8.8-13.7 Oz., Selected Varieties
\$3.49

Act II Popcorn
6-12 Oz., Selected Varieties
\$2.99

Doritos
6-10.75 Oz., Selected Varieties
\$3.99

Ruffles 5.5-8.5 Oz. or **Smartfood Popcorn** 9.25-10 Oz., Selected Varieties
\$4.49

DAIRY DEALS

Pillsbury Crescents 8 Oz., **Grand's Biscuits** 16.3 Oz. or **Sweet Rolls** 12.4-13.9 Oz., Selected Varieties
\$1.99

Crystal Farms Shredded or Chunk Cheese
5.5-8 Oz., Selected Varieties
\$2.29

Blue Bonnet Quarters 2/\$3
Best Choice Butter 16 Oz., Selected Varieties
\$3.49

Daisy Brand Sour Cream or Cottage Cheese 16 Oz., Selected Varieties
\$2.49

Kraft Singles 10-17.5 Oz., Selected Varieties
\$3.49

Best Choice Heavy Whipping Cream 16 Oz.
\$2.89

Best Choice Half & Half 16 Oz.
\$1.89

FROZEN DEALS

Pagoda or Bibigo Appetizers 6-9.8 Oz., Selected Varieties
\$3.49

Birds Eye Steamfresh Vegetables or Rice 10-10.8 Oz., Selected Varieties
99¢

Marie Callender's Pie 24.5-40 Oz., Selected Varieties
\$5.49

Blue Bunny Premium Dairy Dessert or Frozen Yogurt 46-48 Oz., Selected Varieties
2/\$6

Ore-Ida Potatoes 16-32 Oz., Selected Varieties
\$3.99

Mr. Dell's Hash Browns or Potatoes O'Brien 24-32 Oz., Selected Varieties
\$3.49

Tony's Pizzeria Style Crust Pizza 16-16-20.4 Oz., Selected Varieties
3/\$10

Cool Whip 8 Oz., Selected Varieties
\$1.99