

Home Owned & Operated Since 1949!

IDEAL Market

150 West 4th Street
Superior, NE 68978
(402) 879-4430

Open

Monday thru Saturday
7:00 am - 7:00 pm
Sunday 9:00 am - 5:00 pm
Open Holidays Except Thanksgiving, Christmas & Easter

We Accept The Following:



PRICES EFFECTIVE WEDNESDAY, FEBRUARY 5 THROUGH TUESDAY, FEBRUARY 11, 2025

BIG GAME BIG SAVINGS

Fresh Bone-In Pork Shoulder Roast
\$1.99
Lb.

Frozen Pork Back Ribs
\$2.99
Lb.

Fresh Boneless Skinless Chicken Breast Tenderloins
\$3.99
Lb.

Fresh 80% Lean Ground Beef
\$3.99
Lb.

Smithfield Marinated Boneless Pork Tenderloin, Loin Filet or Roast
\$6.49
Selected Varieties

Fresh Boneless Beef Top Sirloin Steaks
\$6.99
Lb.

Fresh Boneless Beef Top Round Roast
\$6.49
Lb.

Johnsonville Sausage, Brats or Polish Sausage Links or Rope
\$3.99
Selected Varieties

Oscar Mayer Wieners or Smokes Smoked Sausage
\$2.99
Selected Varieties

Dell Fresh, Natural or Carving Board Lunchmeat
\$3.99
7.9 Oz. or Chicken Strips 9 Oz. Selected Varieties

Wimmer's Little Smokies
\$3.69
Selected Varieties

Farmland Bacon
\$4.99
20 Oz.

Bob Evans Side Dishes
\$3.49
Selected Varieties

Best Choice Chicken Wing Sections
\$7.99
25 Lb. SFP

Seafarer Imitation Crab
\$3.49
Selected Varieties

Fresh Cilantro
99¢
Selected Varieties

Conrad Sustainable or Salsa Mix
2/\$3
10 Oz.

Fresh Raspberries
\$3.99
1.5 Lb.

Fresh Tomatoes or Jalapeno Peppers
99¢
Lb.

Gloss Avocados
2/\$1
WOW DEAL

Fresh Strawberries 16 Oz. Blueberries Pint or Blackberries 6 Oz.
2/\$6

Dole Classic Caesar Kit 10 Oz. or Premium Salad Kit 11.3-12.3 Oz.
2/\$6
Selected Varieties

Best Choice Russet Potatoes
\$3.99
10 Lb.

California Navel Oranges
\$3.99
4 Lb.

Imported Red, Green or Black Seedless Grapes
\$3.99
Lb.

Taylor Farms Vegetable Tray With Ranch Dip
\$9.99
36 Oz.

Fresh Yellow Onions
\$2.99
3 Lb.

The Little Potato Company Potatoes
\$3.99
Selected Varieties

Imported Peaches or Nectarines
\$3.99
Lb.

Premium Apples
\$1.99
Selected Varieties

DIGITAL COUPON OFFERS
MORE AD SPECIALS
MORE AD DIGITAL COUPONS
MORE AD PAGES
MORE SAVINGS!
Sign Up Now!
See Store for Details

PRICES EFFECTIVE: All Week

Sweet Baby Ray's Barbecue Sauce
28 Oz.
Selected Varieties
99¢
LIMIT 1 DIGITAL COUPON

Red Baron Pizzas
15.77-23.45 Oz.
Selected Varieties
2/\$7
-\$1.00 OFF 2
2/\$6
MUST BUY 2, LIMIT 1 DIGITAL COUPON

Velveeta
2 Lb.
Selected Varieties
\$6.99
-\$1.00
\$5.99
LIMIT 1 DIGITAL COUPON

Ritz Crackers
8.8-12.7 Oz.
Selected Varieties
2/\$7
-\$2.00 OFF 2
2/\$5
MUST BUY 2, LIMIT 1 DIGITAL COUPON

Nabisco Snack Crackers
3.5-8.5 Oz.
Selected Varieties
2/\$7
-\$2.00 OFF 2
2/\$5
MUST BUY 2, LIMIT 1 DIGITAL COUPON

DELI & BAKERY

<p>Almond Breeze Milk 64 Oz. Selected Varieties \$2.99</p>	<p>Maxwell House or Yuban Ground Coffee 22-23.17 Oz. Selected Varieties \$9.99</p>	<p>Pepsi Products 12 Pack 12 Oz. Cans, 6 Pack 12 Oz. Bottles or 10 Pack 12.5 Oz. Min. Cans. Selected Varieties 3/\$15</p>	<p>Kingsford Match Light Original Charcoal Briquettes Selected Varieties \$12.99</p>
<p>Best Choice Extra Strength Pain Relief 200 CT \$5.99</p>	<p>Pepsi Products 3 Pack 16.9 Oz. Bottles, Selected Varieties 3/\$12</p>	<p>Jolly Time Microwave Popcorn 2.4 Ct. Selected Varieties 2/\$5</p>	<p>Best Choice Yellow Mustard 8.5 Oz. 99¢</p>
<p>Quaker Oats 42 Oz. Selected Varieties \$5.99</p>	<p>Sabra Hummus 10 Oz. Selected Varieties \$3.49</p>		
<p>Rotella's Italian Bakery Hamburger or Hot Dog Buns 8 Ct. \$1.99</p>			<p>Kretschmar Hard Salami or Pepperoni Lb. \$7.99</p>
<p>J. Skinner Cinnamon Rolls 8 Ct. Selected Varieties \$3.99</p>			

Items shown may not be available at all stores. Some brands shown will be substituted with regionally available brands. NE2_DGI; NE2_9315_P1_02025_K

BIG GAME BIG SAVINGS

Prices Effective All Week



Armour Meatballs
11-14 Oz.,
Selected Varieties
\$3.49



Johnsonville Bratwurst or Italian Sausage
19 Oz.,
Selected Varieties
\$4.99



Fresh Boneless Beef Brisket
Whole In The Bag
\$5.99 Lb.



Cloverdale Tangy Summer Sausage
28 Oz.,
Selected Varieties
\$9.99



From The Deli
Kaukauna Cheese Ball or Log
6 Oz.,
Selected Varieties
2/\$5



Schweigert Chicken Wings
2 Lb.,
Selected Varieties
\$12.99



Curly's Pulled Pork or Chicken
12-16 Oz.,
Selected Varieties
\$5.49



Sea Best Argentine Raw Shrimp
16-20 Ct., 2 Lb.
\$16.99



Aqua Star Game Day Shrimp Platter
20 Oz.
\$10.99



Best Choice Beef Patties
32 Oz.,
Selected Varieties
\$11.99



Hormel Pepperoni
5-6 Oz.,
Selected Varieties
\$3.49



Large Slicing Cucumbers or Extra Large Green Bell Peppers
99¢ Ea.

Hothouse Red, Yellow or Orange Bell Peppers
2/\$4

Fresh Broccoli Bunch, Cauliflower Head or Celery Sleeve
2/\$5

Fresh Red Radishes 16 Oz. or Bolthouse Fresh Baby Cut Carrots 2 Lb.
2/\$5



Bing Energizing Juice Beverage
12 Oz.,
Selected Varieties
2/\$4



Fresh Lemons or Limes
99¢ Ea.



Wholly Guacamole
7.5-10 Oz.,
Selected Varieties
\$3.99



¡Yo Quiero! Salsa
15 Oz.,
Selected Varieties
\$4.99

BIG GAME BIG SAVINGS



**Red Baron
Pizza**
15.77-23.45 Oz.,
Selected Varieties
2/\$7



**TGI Fridays
Appetizers**
8-11 Oz.,
Selected Varieties
\$3.49



**Bush's Best
Baked or
Grillin' Beans**
21.7-28 Oz.,
Selected Varieties
\$2.69



**Velveeta
Shells & Cheese
or Deluxe
Macaroni &
Cheese Dinner**
9.4-14 Oz.,
Selected Varieties
\$2.49



**Kraft
Mayo**
22-30 Oz.,
Selected Varieties
\$4.49



**Best Choice
Specialty
Mustard**
12 Oz.,
Selected Varieties
\$1.59



**Kraft
Natural
Cheese Slices**
7-8 Oz.,
Selected Varieties
2/\$5



**Frito-Lay
Party Size!
Snacks**
8.125-18 Oz.,
Selected Varieties
2/\$9



**Dean's
Dip**
12-16 Oz.,
Selected Varieties
\$1.99



**Ro-Tel
Diced Tomatoes**
10 Oz.,
Selected Varieties
4/\$5



**WOW
DEAL**
Velveeta
2 Lb.
Selected Varieties
\$6.99



**Pace
Salsa or
Picante Sauce**
16 Oz.,
Selected Varieties
\$2.49



**Heinz 57 or
A.1.
Steak Sauce**
10 Oz.
\$4.49



**McCormick
Grill Mates
Seasoning**
2.37-3.5 Oz.,
Selected Varieties
\$1.69



**McCormick
Taco Seasoning
Mix**
1-1.25 Oz.,
Selected Varieties
79¢



**Best Choice
Refried Beans**
16 Oz.,
Selected Varieties
\$1.49



**Kraft
Cracker Cuts or
Cubes Cheese**
6.4-7 Oz.,
Selected Varieties
2/\$6



**Best Choice
Cheese
Party Tray**
16 Oz.
\$4.99



**Vlasic
Pickles**
16-24 Oz.,
Selected Varieties
\$2.79



**Buffalo
Wild Wings
Sauce**
12 Oz.,
Selected Varieties
\$3.49

WOW DEAL
Sweet Baby Ray's Barbecue Sauce
28 Oz.
Selected Varieties
\$1.99

Campbell's Tomato or Chicken Noodle Soup
10.75 Oz.
3/\$4

Bugles, Gardetto's or Chex Mix Snacks
6-8.75 Oz.
Selected Varieties
\$1.49
Must Buy 2 or Singles at \$2.49

Green Giant Vegetables
14.5-15.25 Oz.
Selected Varieties
4/\$5

Kraft Mac & Cheese Original
5 Pkgs.
Selected Varieties
\$4.99

StarKist Chunk Light Tuna
5 Oz.
Selected Varieties
99¢

Heinz Ketchup
29.5-38 Oz.
Selected Varieties
\$3.99

Kraft Dressing
14-16 Oz.
Selected Varieties
\$2.49

Kraft Miracle Whip
19-30 Oz.
Selected Varieties
\$4.99

Nabisco Easy Cheese
4 Oz.
Selected Varieties
\$4.79

Planters Dry Roasted or Cocktail Peanuts
16 Oz.
Selected Varieties
\$2.99

Kellogg's Rice Krispies Treats or Pop-Tarts
7-8 Oz.
Selected Varieties
2/\$5

Rold Gold Pretzels 10-16 Oz. or Smartfood Popcorn 5.25-10 Oz.
Selected Varieties
2/\$7

Best Choice Heavy Duty Cutlery
48 Ct.
Selected Varieties
2/\$3

Hungry Jack Pancake & Waffle Mix
28-32 Oz.
Selected Varieties
\$2.99



bundle up with HOT CHILI

WOW DEAL
Best Choice Beans or Blackeye Peas
15-15.5 Oz.
Selected Varieties
78¢

WOW DEAL
Best Choice Petite Diced Tomatoes
10-15 Oz.
Selected Varieties
88¢

From the Bakery J. Skinner Cinnamon Rolls
8 Ct.
Selected Varieties
\$3.99

Harvest Cuts Chili Starter
16 Oz.
\$3.99

Fresh Green Onions
Bunch
99¢

McCormick Chili Seasoning Mix
14.25 Oz.
Selected Varieties
99¢

Kraft Shredded or Chunk Cheese
5-8 Oz.
Selected Varieties
2/\$5

Daisy Brand Sour Cream
14 Oz. Squeeze or Dip 16 Oz.
Selected Varieties
\$2.49

Hormel Chili
15 Oz.
Selected Varieties
2/\$5

DAIRY DEALS

Kraft Singles
10.7-12 Oz.
Selected Varieties
\$3.49

Nestlé Coffee-mate Coffee Creamer
28-32 Oz.
Iced Coffee 50 Oz. or Cold Foam Creamer 14 Oz.
Selected Varieties
2/\$7

Yoplait Yogurt
4-6 Oz.
Selected Varieties
10/\$5
Must Buy 10 or Singles at \$0.60

Philadelphia Cream Cheese
8 Oz.
Selected Varieties
\$2.49

Yoplait Go-Gurt
24 Ct.
Selected Varieties
2/\$5

Crystal Farms Grated Parmesan Cheese
8 Oz.
\$3.29

FROZEN DEALS

WOW DEAL
Farm Rich Appetizers
14.3-22 Oz.
Selected Varieties
\$3.99

Totino's Party Pizza
9.8-10.9 Oz.
Selected Varieties
3/\$4
Must Buy 3 or Singles at \$1.67

Ore-Ida Potatoes
19-32 Oz.
Selected Varieties
\$3.99

Stouffer's Sides
24 Oz.
Selected Varieties
\$4.99

Reames Noodles
24 Oz.
Selected Varieties
\$4.99

PictSweet Farms Roasting or Grilling Skillet Vegetables
11-19 Oz.
Selected Varieties
\$3.49

Hungry-Man Dinners
19 Oz.
Selected Varieties
\$3.49

New York Bakery Garlic Texas Toast
8 Ct. or Bread Sticks 6 Ct.
2/\$5

Birds Eye Steamfresh Vegetables or Rice
9-10.8 Oz.
Selected Varieties
3/\$4

Pillsbury Toaster Strudel or Scrambles Pastries
12-17 Oz.
Selected Varieties
\$1.99
Must Buy 2 or Singles at \$2.99



**Kellogg's
Family Size
Cereal**
15.6-24 Oz.,
Selected Varieties



\$3.99

**Nabisco
Ritz Crackers**
8.8-13.7 Oz.,
Selected Varieties



2/\$7

**Nabisco
Snack Crackers**
3.5-8.5 Oz.,
Selected Varieties



2/\$7

**Cheez-It
Crackers or
Snack Mix**
9-12.4 Oz. or
**Cheez-It Snap'd or
Puff'D Crackers** 5.75-7.5 Oz.,
Selected Varieties



\$3.49

**Hershey's
Candy**
1.2-2.5 Oz.,
Selected Varieties



99¢

**Stouffer's
Family Size
Entrées**
28-40 Oz.,
Selected Varieties



\$8.99

**Stouffer's
Family Size
Mac & Cheese**
40 Oz.



\$7.99

**Blue Bunny
Premium
Dairy Dessert or
Frozen Yogurt**
46-48 Oz.,
Selected Varieties



\$3.99

**Fiora
Bath Tissue 12 Rolls or
Paper Towels 6 Rolls,**
Selected Varieties



\$4.99



WIN A SUNSHINE GETAWAY!

REGISTER FOR ENTRY
JAN 29TH – FEB 25TH, 2025

DESTINATION:
Sunshine

Grand prize FREE ONE-WEEK RV RENTAL!

A total of 8 Grand Prizes to be given away. Approximate retail value \$3,250 per Grand Prize.

2ND PLACE \$50 GROCERY GIFT CERTIFICATE.

Each participating store will randomly draw four winners. One winner each week. A total of 2,664 prizes to be given away. Approximate total Second Place Prize retail value \$133,200.



To ENTER: Scan the code above or go to www.destination-sunshine.com

* No purchase necessary. Valid only at participating stores.
See official rules for details. Promotion runs 1/29/25 - 2/25/25.

PRICES EFFECTIVE
ALL WEEK

**Pringles
Potato Crisps**
4.9-5.57 Oz.,
Selected Varieties



2/\$4

**DiGiorno
Pizza**
15-29.3 Oz.,
Selected Varieties



2/\$9

HERSHEY'S

**CONAGRA
BRANDS**

Post

**Blue
Bunny**

Nestlé

P&G

W.K. Kellogg Co

Campbell's

fiora

**Mondelēz
International
SNACKING MADE RIGHT**

Kellanova

**General
Mills**