

Home Owned & Operated Since 1949!

IDEAL

Market

150 West 4th Street
Superior, NE 68978
(402) 879-4430

Open

Monday thru Saturday
7:00 am - 7:00 pm
Sunday 9:00 am - 5:00 pm
Open Holidays Except Thanksgiving, Christmas & Easter

We Accept The Following:



DOUBLE COUPONS

Food Stamp Debit Card

EVERYDAY! UP TO 50¢

#9315

PRICES EFFECTIVE WEDNESDAY, JANUARY 15 THROUGH TUESDAY, JANUARY 21, 2025

Hearty & Healthy

<p>Best Choice Boneless Skinless Chicken Breast Tenderloins 2.5 Lb. 10F \$6.99</p>	<p>Fresh Bone-In Pork Shoulder Roast \$1.99 Lb.</p>
<p>Fresh Chicken Drumsticks or Thighs Family Pack \$1.29 Lb.</p>	<p>Fresh 80% Lean Ground Beef Family Pack \$3.99 Lb.</p>

<p>Fresh Bone-In Pork Steaks \$2.19 Lb.</p>	<p>Fresh Boneless Beef Chuck Roast \$6.79 Lb.</p>	<p>Fresh Boneless Beef New York Strip Steaks \$11.99 Lb.</p>
--	--	---

<p>El Monterey Burritos or Chimichangas 8 Pack Family Size, 20.4-22 Oz. Selected Varieties \$5.49</p>	<p>Koch Foods Oven Cravers 3 Oz. Selected Varieties \$1.49</p>	<p>Wimmer's Big N' Meaty Summer Sausage 16 Oz. Selected Varieties \$6.99</p>	<p>Farmland Bacon 12.24 Oz. Selected Varieties \$4.99</p>	<p>Bob Evans Side Dishes 12.24 Oz. Selected Varieties \$3.99</p>	<p>Best Choice Cooked Shrimp 100-150 Ct. 12 Oz. Selected Varieties \$4.99</p>
--	---	---	--	---	--

<p>Imported Extra Large Cherries \$3.49 Lb.</p>	<p>Best Choice Russets Potatoes 5 Lb. \$1.99</p>	<p>Bolthouse Fresh Baby Cut Carrots 16 Oz. 99¢</p>
--	---	---

<p>California Halos Mandarins 3 Lb. \$4.99</p>	<p>Dole Salad Blends or Baby Spinach 5.92 Oz. Selected Varieties 2/\$5</p>	<p>Fresh Roma Tomatoes 10 Oz. \$1.79 Lb.</p>	<p>Extra Large Green Bell Peppers or Large Slicing Cucumbers 99¢ Ea.</p>
---	---	---	---

<p>Imported Red, Green or Black Seedless Grapes 4.5 Oz. Selected Varieties \$3.99 Lb.</p>	<p>Sunion Sweet Yellow Onions 3 Lb. \$3.99</p>	<p>Fresh Grape Tomatoes 10 Oz. 2/\$4</p>	<p>Taylor Farms Green Beans or Brussels Sprouts 12 Oz. \$3.99</p>	<p>Avocados 2 Lb. Bag \$3.99</p>
--	---	---	--	---

MORE AD SPECIALS

DIGITAL COUPON OFFERS

MORE AD DIGITAL COUPONS

MORE AD PAGES

MORE SAVINGS!

Sign Up Now!

Set Store for Details

PRICES EFFECTIVE: All Week

HELPER

SUPER DEAL

Betty Crocker Hamburger, Chicken or Tuna Helper
4.5-8.7 Oz.
Selected Varieties
FINAL PRICE
MUST BUY 2, LIMIT 1 DIGITAL COUPON

2/\$3
-\$1.00
OFF 2
2/\$2

Knorr Rice or Pasta Sides
4.5-8.7 Oz.
Selected Varieties
FINAL PRICE
MUST BUY 4, LIMIT 1 DIGITAL COUPON

4/\$5
-\$1.00
OFF 4
4/\$4

Chobani Yogurt
4.5-6.7 Oz.
Selected Varieties
FINAL PRICE
MUST BUY 10, LIMIT 1 DIGITAL COUPON

10/\$10
-\$2.00
OFF 10
10/\$8

Sea Best Tilapia Fillets
16 Oz.
FINAL PRICE
LIMIT 1 DIGITAL COUPON

\$3.99
-\$1.00
\$2.99

Rotella's Italian Bakery Cookout Bread
16 Oz.
FINAL PRICE
LIMIT 1 DIGITAL COUPON

\$2.49
-\$1.00
\$1.49

<p>Healthy Choice Cafe Steamers 2/\$5</p>	<p>SNICKERS Ice Cream Bars \$4.69</p>	<p>Egg Beaters 15-16 Oz. Selected Varieties \$3.49</p>	<p>Sunny D Tangy Original 15 Pack 8.3 Oz. Bottles \$8.49</p>
<p>Sargento Balanced Breaks 4.5 Oz. Selected Varieties \$2.99</p>	<p>Best Choice Chunk or Shredded Cheese 16 Oz. Selected Varieties \$3.99</p>	<p>Pearl Milling Pancake & Waffle Mix 22 Oz. Selected Varieties \$3.79</p>	<p>Best Choice Ketchup 38 Oz. \$2.99</p>

DELI & BAKERY

Deli Express Sandwich
4.5-6 Oz.
Selected Varieties
\$2.99

Reser's Chicken, Ham or Egg Salad
12 Oz.
\$4.49

Café Valley Mini Muffins
10.5 Oz.
Selected Varieties
\$3.29

National Soup Month

WOW DEAL

Campbell's Chunky Soup
15.25-19 Oz., Selected Varieties
\$1.89

HELPER
Cheeseburger Meatloaf

Betty Crocker Hamburger, Chicken or Tuna Helper
4.7-8.7 Oz., Selected Varieties
2/\$3

WOW DEAL

Prego Pasta Sauce
23-24 Oz., Selected Varieties
2/\$3



Campbell's Tomato and Chicken Noodle Soup
10.75 Oz.
3/\$4

Bush's Best Chili Beans
16.5-18 Oz., Selected Varieties
5/\$5

Knorr Rice or Pasta Sides
4.8-8 Oz., Selected Varieties
4/\$5

Creamette Pasta
16-18 Oz., Selected Varieties
99¢

Swanson Broth or Stock
32 Oz., Selected Varieties
\$2.29

Hidden Valley Ranch Salad Dressing or Dip Mix
4-11 Oz., Selected Varieties
\$1.69

Hidden Valley Ranch Dressing or Secret Sauce
12-16 Oz., Selected Varieties
\$3.99

Kraft Mac & Cheese Dinner
5.5-7.3 Oz., Selected Varieties
4/\$5

Heinz Ketchup
13-16 Oz., Selected Varieties
\$2.99

Keelber Sandwich Crackers
8 Ct., Selected Varieties
\$2.99

Best Choice Oyster Crackers
9 Oz.
2/\$3

Best Choice Applesauce
6 Pack 4 Oz. Cans, Selected Varieties
2/\$5

Betty Crocker Frosting
12-16 Oz., Selected Varieties
\$1.69

Betty Crocker Cake Mix
13.25-18.25 Oz. or **Brownie Mix**
16.3 Oz., Selected Varieties
\$1.79

Best Choice Soda or Mixers
12 Pack 12 Oz. Cans, Selected Varieties, Plus Deposit Where Required
\$3.79

Lay's 4.75-8 Oz. Kettle Cooked or Poppables 5 Oz. or Sun Chips 7 Oz.
Selected Varieties
2/\$7

Best Choice Slow Cooker Liners
4 Ct.
\$1.99

Best Choice Bleach
81 Oz., Selected Varieties
\$3.49

Purina Tidy Cats Clumping Litter
20 Lb., Selected Varieties
\$9.99

Don't Forget The Most Important Meal Of The Day!

Johnsonville Breakfast Sausage Links or Patties
12 Oz. or **Ground Sausage**
16 Oz., Selected Varieties
\$3.99

Nestlé Coffee-mate Coffee Creamer
32 Oz., Selected Varieties
\$3.49

Old Orchard Cocktail Juice
64 Oz., Selected Varieties
2/\$4

Juicy Juice 100% Juice
64 Oz., Selected Varieties
2/\$6

Chobani Yogurt
4.5-8.7 Oz., Selected Varieties
10/\$10

Yoplait Greek 100 Yogurt
5.3 Oz., Selected Varieties
89¢

Best Choice Cream Cheese Spread
8 Oz., Selected Varieties
\$1.99

Simply Potatoes
20 Oz., Selected Varieties
\$2.49

Simply Potatoes
20 Oz., Selected Varieties
\$2.49

From The Bakery Clyde's Variety Donuts
12 Ct.
\$4.99

Pillsbury Toaster Strudel or Scrambles Pastries
2.2-11.7 Oz., Selected Varieties
2/\$5

Eggo Thick & Fluffy Waffles
9 Ct., Selected Varieties
\$3.49

Quaker Life or Cap'n Crunch Cereal
11.2-13 Oz., Selected Varieties
\$3.49



DAIRY DEALS

Best Choice Grated Parmesan Cheese
8 Oz., Selected Varieties
\$2.99

Blue Bonnet Spread
16 Oz., Selected Varieties
\$1.49

Pillsbury Pizza Crusts
8-16.3 Oz., **Mini Cinni Stix** 12.7 Oz., **Cornbread Swirls or Wraps** 11-11.5 Oz. or **French Bread** 11 Oz., Selected Varieties
\$3.49

Pillsbury Ready To Bake Cookies or Cookie Dough
16-16.5 Oz., Selected Varieties
\$3.69

FROZEN DEALS

Boston Market Entree
13 Oz., Selected Varieties
2/\$6

Michelin's Entrées
4.5-8.5 Oz., Selected Varieties
4/\$5

Freschetta Pizza
22.7-28.83 Oz., Selected Varieties
\$5.99

Buy 5 Save \$5

When you buy 5 participating items in a single transaction

Kellogg's Cereal
12-17.3 Oz.,
Selected Varieties



\$4.49
-\$1.00

\$3.49

Post Cereal
13.5-16 Oz.,
Selected Varieties



\$3.99
-\$1.00

\$2.99

Kellogg's Rice Krispies Treats
7-8 Ct. or
Pop-Tarts
8 Ct.,
Selected Varieties



\$2.49
-\$1.00

\$1.49

Lysol Toilet Bowl Cleaner
24 Oz.,
Selected Varieties



\$2.99
-\$1.00

\$1.99

Lysol All Purpose or Multi Purpose Cleaner 32 Oz. or
Automatic Toilet Bowl Cleaner 2 Ct.



\$3.99
-\$1.00

\$2.99

Lysol Disinfectant Spray
12.5 Oz.,
Selected Varieties



\$5.99
-\$1.00

\$4.99

Finish Jet-Dry Rinse Aid 8.45 Oz.,
Dishwasher Detergent
75 Oz. Gel Liquid or
Powerball Dishwasher Detergent 11-18 Ct.,
Selected Varieties



\$4.99
-\$1.00

\$3.99

Airwick Air Freshener
2 Ct. Refill or 1 Ct. Kit,
Selected Varieties



\$5.99
-\$1.00

\$4.99

Charmin Bath Tissue
6 Mega Rolls or
Bounty Paper Towels
4 Double Rolls or
2 Mega Rolls,
Selected Varieties



\$8.99
-\$1.00

\$7.99

Buy 5 Save \$5

When you buy 5 participating items in a single transaction

PRICES EFFECTIVE
ALL WEEK



Blue Ribbon Classics Dairy Dessert
48 Oz.,
Selected Varieties

\$2.99
-\$1.00

\$1.99



Tombstone or DiGiorno Classic Crust Pizza
17.2-27 Oz.,
Selected Varieties

\$3.99
-\$1.00

\$2.99



Reames Egg Noodles
16 Oz.

\$3.49
-\$1.00

\$2.49



Daisy Brand Sour Cream or Cottage Cheese
24 Oz.,
Selected Varieties

\$3.79
-\$1.00

\$2.79



Kraft Natural Sliced Cheese
7-8 Oz.,
Selected Varieties

\$3.49
-\$1.00

\$2.49



Dannon Light + Fit Greek Yogurt
4 Pack 5.3 Oz.,
Selected Varieties

\$3.49
-\$1.00

\$2.49



Stok Cold Brew Coffee
48 Oz.,
Selected Varieties

\$4.99
-\$1.00

\$3.99



Nabisco Graham Crackers
14.4 Oz. or
Nilla Wafers
11 Oz.,
Selected Varieties

\$3.99
-\$1.00

\$2.99



Nabisco Teddy Grahams
10 Oz.,
Selected Varieties

\$3.49
-\$1.00

\$2.49