

\*NOT ALL PRODUCTS AVAILABLE AT THESE LOCATIONS. Purchase limits may apply.

# MASON'S Supermarket

Prices Effective Jan. 15  
thru Jan. 21, 2025



# Joe's Market

## BUY 10, SAVE \$10

ON PARTICIPATING  
KRAFT & HEINZ PRODUCTS  
**MIX OR MATCH!**  
Offer Valid 1/15/25 - 1/21/25.  
FIND MORE GREAT SAVINGS on Page 2 & 3



Ground Fresh Daily!  
**80% Lean Ground Beef**  
Any Size Package

**\$3<sup>29</sup>**  
Lb.

Large  
Navel Oranges

**99¢**  
Lb.

**2** Ribeye Burgers  
4 Forme  
1.33 Lbs.  
**\$8<sup>99</sup>**



**SMART ONES**  
Entrées  
6.49 - 10.25 oz.  
Select Varieties  
**\$1.99 Sale Price**  
-\$1 Each when you buy 10 participating Kraft or Heinz products in this ad.  
**99¢**  
Final Price



**KRAFT**  
Salad Dressing  
14 - 18 oz.  
Select Varieties  
**\$2.99 Sale Price**  
-\$1 Each when you buy 10 participating Kraft or Heinz products in this ad.  
**\$1<sup>99</sup>**  
Final Price



**ORE-IDA**  
Potatoes  
19 - 32 oz.  
Select Varieties  
**\$3.99 Sale Price**  
-\$1 Each when you buy 10 participating Kraft or Heinz products in this ad.  
**\$2<sup>99</sup>**  
Final Price



Hamburger,  
Tuna,  
or Chicken  
Helper  
4.7 - 8.7 oz.  
Select Varieties  
**\$1<sup>49</sup>**



Blueberries  
or Blackberries  
6 oz.  
**2 FOR \$5**



Clyde's  
Donut Holes  
7.5 - 12 oz.  
Select Varieties  
**BUY ONE, GET ONE FREE!**



Quaker  
Instant  
Oatmeal  
6 - 10 Ct.  
Select Varieties  
**\$2<sup>79</sup>**



**KRAFT Natural Cheese**  
Shredded, Chunk, or  
Crumbles  
5 - 8 oz. Select Varieties  
**\$2.99 Sale Price**  
-\$1 Each when you buy 10 participating Kraft or Heinz products in this ad.  
**\$1<sup>99</sup>**  
Final Price



**CLASSICO**  
Pasta Sauce  
24 oz.  
Select Varieties  
**\$2.99 Sale Price**  
-\$1 Each when you buy 10 participating Kraft or Heinz products in this ad.  
**\$1<sup>99</sup>**  
Final Price



Budweiser or  
Bud Light Beer  
24 PK./12 oz. Cans.  
Select Varieties  
**\$21<sup>99</sup>**



Best Choice  
Ice Cream  
48 oz.  
Select Varieties  
**\$2<sup>99</sup>**



American Beauty  
Pasta  
12 - 16 oz.  
Select Varieties  
**4 FOR \$5**



**KRAFT Mac & Cheese**  
Original  
5 PK./7.25 oz. Boxes  
or Spirals  
4 PK./5.5 oz. Boxes  
**\$4.99 Sale Price**  
-\$1 Each when you buy 10 participating Kraft or Heinz products in this ad.  
**\$3<sup>99</sup>**  
Final Price

## Dairy Specials!



Fairlife  
Ultra-Filtered  
Milk

52 oz.,  
Select Varieties

**\$4.49**



Kemps  
Cottage  
Cheese

22 oz.,  
Select Varieties

**\$3.29**



Kemps  
Sour Cream  
or Dip

12 - 16 oz.,  
Select Varieties

**\$2.29**

## Freezer Pleasers



Palermo's  
Primo Thin or  
Rising Crust  
Pizza

13 - 33 oz.,  
Select Varieties

**2 FOR \$8**



Quaker Life  
or Cap'n Crunch  
Cereal

11.2 - 13 oz.,  
Select Varieties

**\$3.79**



Sunbelt Bakery  
Granola Bars or  
Fruit & Grain Bars

7.61 - 11 oz.,  
Select Varieties

**\$2.69**



Best Choice Applesauce

6 PK, 4.8 oz. Cups,  
Select Varieties

**\$2.49**



Betty Crocker  
Favorites  
Brownie Mix

16.3 oz.,  
Select Varieties

**\$1.69**



Cascadian Farm  
Organic  
Granola

11 oz.,  
Select Varieties

**\$3.99**



Quest Protein Bar

2.32 oz.,  
Select Varieties

**\$2.49**



Best Choice  
Microwave  
Popcorn

3 PK,  
Select Varieties

**\$1.69**



Nabisco  
Ritz  
Crackers

8.8 - 13.7 oz.,  
Select Varieties

**\$2.99**



Hostess  
Snacks

5 - 12 Ct.,  
Select Varieties

**\$2.79**



Nabisco  
Snack Crackers  
Wheat Thins,  
Flavor Original,  
Triscuit, or  
Good Thins

3.5 - 8.5 oz.,  
Select Varieties

**\$2.89**



Best Choice  
Potatoes

4.6 - 5 oz. Box,  
Select Varieties

**\$1.59**



HotTamales or  
Mike and Ike Candy

4.25 oz.,  
Select Varieties

**99¢**

# BUY 10, SAVE \$10

## ON PARTICIPATING KRAFT OR HEINZ PRODUCTS.

**Kraft** **HEINZ** **MIX OR MATCH!**

**FIND MORE GREAT SAVINGS**  
on Pages 7 & 8

Offer Valid 1/15/25 - 1/21/25  
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**OSCAR MAYER**  
Scramblers or  
**JUST CRACK AN EGG**  
Scramble Kit

2.25 - 3 oz., Select Varieties  
**\$2.49 Sale Price**  
-\$1 Each when you buy 10 participating Kraft or Heinz products in this ad.  
**\$1.49**  
Final Price



**MAXWELL HOUSE**  
Coffee

201 - 275 oz., Select Varieties  
**\$9.49 Sale Price**  
-\$1 Each when you buy 10 participating Kraft or Heinz products in this ad.  
**\$8.49**  
Final Price



**KRAFT Mac & Cheese**  
DELUXE or Velveeta  
Pasta & Cheese

9.4 - 14 oz., Select Varieties  
**\$3.42 Sale Price**  
-\$1 Each when you buy 10 participating Kraft or Heinz products in this ad.  
**\$2.43**  
Final Price



**PHILADELPHIA**  
Cream Cheese

8 oz. Brick, Original or 1/3 Less Fat  
**\$2.99 Sale Price**  
-\$1 Each when you buy 10 participating Kraft or Heinz products in this ad.  
**\$1.99**  
Final Price



**MAXWELL HOUSE,**  
IHOP, or  
GEVALIA Coffee

6 - 12 Oz. K-Cup Pods or 12 oz. Bag, Select Varieties  
**\$7.49 Sale Price**  
-\$1 Each when you buy 10 participating Kraft or Heinz products in this ad.  
**\$6.49**  
Final Price



**DEVOUR**  
Frozen Entrée

9 - 12 oz., Select Varieties  
**\$3.49 Sale Price**  
-\$1 Each when you buy 10 participating Kraft or Heinz products in this ad.  
**\$2.49**  
Final Price



**KRAFT Singles**

10 1/2 - 12 oz., Select Varieties  
**\$3.99 Sale Price**  
-\$1 Each when you buy 10 participating Kraft or Heinz products in this ad.  
**\$2.99**  
Final Price



**JELL-O**  
Pudding or Gelatin

4 Pk. Cups, Select Varieties  
**\$2.99 Sale Price**  
-\$1 Each when you buy 10 participating Kraft or Heinz products in this ad.  
**\$1.99**  
Final Price



**KRAFT Mayo**

30 oz., Select Varieties  
**\$4.99 Sale Price**  
-\$1 Each when you buy 10 participating Kraft or Heinz products in this ad.  
**\$3.99**  
Final Price



**HOMEBAKE**  
Main Entrée

Frozen 19.8 - 22.2 oz., Select Varieties  
**\$5.99 Sale Price**  
-\$1 Each when you buy 10 participating Kraft or Heinz products in this ad.  
**\$8.99**  
Final Price



**CRACKER BARREL**  
Slices or Chunk  
Cheese

8 oz., Select Varieties  
**\$4.49 Sale Price**  
-\$1 Each when you buy 10 participating Kraft or Heinz products in this ad.  
**\$3.49**  
Final Price



**JELL-O** Girl Scouts  
Desserts or  
**HERSHEY'S** Pudding

7 oz. Cup, Select Varieties or 4 Pk. Cups, Select Varieties  
**\$2.99 Sale Price**  
-\$1 Each when you buy 10 participating Kraft or Heinz products in this ad.  
**\$1.99**  
Final Price



**KRAFT Mac & Cheese**  
or Velveeta  
Shells & Cheese

4 Pk. Cups, Select Varieties  
**\$4.99 Sale Price**  
-\$1 Each when you buy 10 participating Kraft or Heinz products in this ad.  
**\$3.99**  
Final Price



**HOMEBAKE**  
Side Dish

Frozen 15 - 19.4 oz., Select Varieties  
**\$5.99 Sale Price**  
-\$1 Each when you buy 10 participating Kraft or Heinz products in this ad.  
**\$4.99**  
Final Price



**KRAFT**  
Natural Cheese  
Cracker Cuts

7 oz., Select Varieties  
**\$3.69 Sale Price**  
-\$1 Each when you buy 10 participating Kraft or Heinz products in this ad.  
**\$2.69**  
Final Price



**PHILADELPHIA**  
Cheesecake Cups

2 Pk., Select Varieties  
**\$3.69 Sale Price**  
-\$1 Each when you buy 10 participating Kraft or Heinz products in this ad.  
**\$2.69**  
Final Price



**MIRACLE**  
WHIP

30 oz., Original or Light  
**\$5.49 Sale Price**  
-\$1 Each when you buy 10 participating Kraft or Heinz products in this ad.  
**\$4.49**  
Final Price



**LUNCHABLES**  
Crispy  
Grilled Sandwiches

Frozen Sandwiches 5.71 - 6.2 oz., Select Varieties  
**\$4.99 Sale Price**  
-\$1 Each when you buy 10 participating Kraft or Heinz products in this ad.  
**\$3.99**  
Final Price



**CRACKER BARREL**  
Snack Bars or  
**KRAFT** Natural Cheese  
Cubes

6.4 - 8 oz., Select Varieties  
**\$3.69 Sale Price**  
-\$1 Each when you buy 10 participating Kraft or Heinz products in this ad.  
**\$2.69**  
Final Price



**VELVEETA**  
Shells & Cheese

12 oz., Select Varieties  
**\$13.99 Sale Price**  
-\$1 Each when you buy 10 participating Kraft or Heinz products in this ad.  
**\$6.99**  
Final Price



**PHILADELPHIA**  
Cheesecake Crumble  
Desserts

6.6 oz., Select Varieties  
**\$3.99 Sale Price**  
-\$1 Each when you buy 10 participating Kraft or Heinz products in this ad.  
**\$2.99**  
Final Price



**HEINZ**  
Tomato Ketchup

32 oz.  
**\$4.99 Sale Price**  
-\$1 Each when you buy 10 participating Kraft or Heinz products in this ad.  
**\$3.99**  
Final Price

**USDA Choice Beef T-Bone Steak**  
*Hand Cut*  
 USDA Choice Beef T-Bone Steak **\$10.99** lb.

**U.S.D.A. CHOICE**

**Smithfield All Natural Boneless Pork Loin Chops or Loin Roast**  
 Value Pack  
 Smithfield All Natural Stuffed Boneless Pork Chops **\$2.99** lb.

**Smithfield ALL NATURAL Fresh Pork**

**\$9.99** Lb.

**\$2.49** Lb.

**SMOKEHOUSE**

**REAL LOCAL**

Sassy Honey BBQ Brats **\$4.99** lb.

*Hand Cut*  
 USDA Choice Boneless Beef Shoulder Steak **\$6.49** lb.

**U.S.D.A. CHOICE**

USDA Choice Boneless Beef Shoulder Roast **\$5.99** Lb.

Tyson All Natural Chicken Breasts **\$7.99** 2.5 lbs.

Select Varieties

**Tyson**

Atter's Male St. Bruno Baked or Roasted Sides 17-22oz. Select Varieties **\$3.99**

Tyson Fresh Chicken Thighs or Drumsticks **\$1.39** lb.

Family Pack

**Tyson**

Eckrich Smoked Sausage Rope or Links 10 - 14 oz. Select Varieties **\$3.49**

Prime Fresh Delicatessen by Smithfield Lunchmeat **\$3.99** 7 - 8 oz. Select Varieties

Bob Evans Sides 12 - 24 oz. Select Varieties **\$3.99**

Armour Meatballs 11 - 14 oz. Select Varieties **\$3.49**

Smithfield Bacon 12 oz. Select Varieties **\$4.49**

Farmland Breakfast Sausage Roll or Links 8 - 12 oz. Select Varieties **2 FOR \$5**

**BUTCHER SHOPPE FRESH**

**U.S.D.A. CHOICE**

*Beef Steaks and Roasts are cut fresh in our store!*

**PROPANE TANKS**

NEW TANKS & REFILLS AVAILABLE!

Firewood Bundles also Available!

**BUY 10, SAVE \$10** ON PARTICIPATING KRAFT OR HEINZ PRODUCTS

**MIX OR MATCH!**

See pages 1 & 2 for details



**OSCAR MAYER**  
Deli Fresh or Carving Board Sliced Meat  
6 - 9 oz., Select Varieties  
**\$4.99 Sale Price**  
-\$1 Each when you buy 10 participating Kraft or Heinz products in this ad.  
**\$3.99**  
Final Price



**LUNCHABLES**  
Fun Pack Lunch Combinations  
8.9 - 10.7 oz., Select Varieties  
**\$2.99 Sale Price**  
-\$1 Each when you buy 10 participating Kraft or Heinz products in this ad.  
**\$1.99**  
Final Price



**OSCAR MAYER**  
Bacon  
12 - 16 oz., Select Varieties  
**\$4.99 Sale Price**  
-\$1 Each when you buy 10 participating Kraft or Heinz products in this ad.  
**\$3.99**  
Final Price



**OSCAR MAYER**  
Bologna or Cotto Salami  
16 oz., Select Varieties  
**\$3.29 Sale Price**  
-\$1 Each when you buy 10 participating Kraft or Heinz products in this ad.  
**\$2.29**  
Final Price \*Does not include beef varieties



**OSCAR MAYER**  
Wieners or Smokies Smoked Sausage  
14 - 16 oz., Select Varieties  
**\$2.99 Sale Price**  
-\$1 Each when you buy 10 participating Kraft or Heinz products in this ad.  
**\$1.99**  
Final Price



**OSCAR MAYER**  
Fully Cooked Bacon  
2.52 oz., Select Varieties  
**\$3.99 Sale Price**  
-\$1 Each when you buy 10 participating Kraft or Heinz products in this ad.  
**\$2.99**  
Final Price



**Fresh Salmon Fillets**  
**\$9.99** Lb.  
**\$4.79**



**Sea Pak**  
Shrimp & Seafood  
8.2 - 20 oz., Select Varieties  
**\$7.99**



**Landlocked Seafoods**  
Cooked Shrimp  
15.0 Oz.  
31 - 40 Ct.  
1 Lb.  
**\$7.99**



**Sea Fresca**  
Pollock Fillets  
Wild Caught  
2 Lbs.  
**\$7.99**



**Aqua Gems**  
Raw Shrimp  
Peeled & Deveined  
31 - 40 Ct.  
2 Lbs.  
**\$14.99**

**Bakery Fresh Specials!**



**izzo**  
Sourdough Bread  
24 oz., Select Varieties  
**\$4.49**



**Caf Valley**  
Mini Muffins  
12 Ct., Select Varieties  
**\$3.99**



**Our Specialty Treat Shop**  
Decorated Vanilla Cake  
15.5 oz.  
**\$6.99**



**The Father's Table**  
Cheesecake Slices  
2 Ct., Select Varieties  
**\$2.99**

\*Some products not available at all locations.

**Check out  
our Electronic  
Shelf Tags!**

- Clean look and easy to read!
- Color-coded to help you find products at special savings.
- Electronic shelf tags guarantee that the price on the shelf will match the price at checkout!

Black & White =  
**EVERDAY LOW PRICE**

\$1.35

Red =  
**AD SPECIAL**

\$1.00

Red & White =  
**PRICE REDUCTION**

\$1.00



**Pepsi  
Products**

12 PK./12 oz. Cans  
or 8 PK./12 oz. Bottles  
Select Varieties

**\$6.49\***  
Ea. \*When  
you buy  
**THREE**



Lay's  
**Potato Chips  
or Kettle  
Cooked Chips**

5-8 oz.,  
Select Varieties

**\$2.49\***  
Ea. \*When  
you buy  
**THREE**



**AVAILABLE  
EVERY DAY!**

**10%  
OFF**

Purchase of 6  
or more of any  
wine!  
Includes Sale Items.  
**MIX OR  
MATCH!**

**Barefoot  
Wine**

750 mL,  
Select Varieties

**\$6.99 Sale Price**  
-10% When you buy 6 or  
more wines

**\$6.29**  
Ea.  
Final Cost

**Cupcake  
Wine**

750 mL,  
Select Varieties

**\$7.99 Sale Price**  
-10% When you buy 6 or  
more wines

**\$7.19**  
Ea.  
Final Cost



**Pepsi  
Products**

6 PK./16.9 oz. Bottles  
or 10 PK./7.5 oz. Mini Cans,  
Select Varieties

**\$4.49\***  
Ea.  
\*When You Buy **THREE**



**Best Choice Soda**

12 PK./12 oz. Cans,  
Select Varieties

**\$2.99**



**Keystone  
Light  
Beer**

30 PK./12 oz. Cans

**\$18.99**



**Jack Link's  
Beef Jerky  
or Tender Bites**

2.85 oz.,  
Select Varieties

**\$4.99**



**Bubbl'r  
Sparkling  
Water**

6 PK./12 oz. Cans,  
Select Varieties

**\$5.99**



**Blue Moon  
Beer**

12 PK./12 oz. Bottles or Cans,  
Select Varieties

**\$14.99**



**High Noon  
Hard Seltzer**

8 PK./12 oz. Cans,  
Select Varieties

**\$18.99**



**Jose Cuervo  
Authentic  
Margaritas**

1.75 Lb.,  
Select Varieties

**\$15.99**



**Svedka  
Vodka**

1.75 Lb.

**\$15.99**



Scott  
Comfort Plus  
Bath Tissue

12 Double Rolls

**\$5.49**



Era  
Laundry Detergent

154 oz.,  
Select Varieties

**\$9.99**

*Pet Care Specials*



Friskies  
Cat Food

16 lbs.,  
Select Varieties

**\$17.99**



Hefty  
Ultra Strong  
Tall Kitchen  
Bags

40 CU/13 Gal.,  
Select Varieties

**\$8.99**



Febreze  
Fabric  
Refresher

23.6 oz.,  
Select Varieties

**\$5.49**



Friskies  
Party Mix  
Cat  
Treats

2.1 oz.,  
Select Varieties

**\$1.79**



Reynolds Wrap Aluminum Foil

•Heavy Duty 50 Sq. Ft.  
•Nonstick 50 Sq. Ft.  
•Everyday 75 Sq. Ft.

**\$4.99**



Dove  
Ultra Care  
Shampoo or  
Conditioner

12 oz.,  
Select Varieties

**2 FOR 7**



Tidy Cats  
Clumping  
Cat Litter

20 lbs.,  
Select Varieties

**\$9.99**



Curel  
Dry Skin  
Lotion

13 oz.,  
Select Varieties

**\$8.99**



Old Spice  
Body Wash

18 - 24 oz.,  
Select Varieties

**\$5.99**



Cleanlogic  
Bath & Body  
Lathering  
Mesh  
Sponge

1 CL

**2 FOR 3**

**Best  
Choice®**

Our own store brand.  
Best Choice® offers the best quality  
for the best price!

All Best Choice® products are equal to or better than  
the national brand quality and they cost less!  
100% customer satisfaction guarantee!



**Join the conversation!**

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[Facebook.com/MasonsSupermarket](https://www.facebook.com/MasonsSupermarket)  
or Visit our websites at [www.JoesMarket.com](http://www.JoesMarket.com)  
and [www.MasonsSupermarket.com](http://www.MasonsSupermarket.com)

Sign up to receive exclusive emails containing specials and  
sale notifications. Create and save your own shopping lists,  
and access our kitchen-tested recipes!



Red  
Cherries

**\$3<sup>99</sup>**  
Lb.



Dole Salads

5-12 oz.,  
50-50, Butter Bliss,  
Field Greens, and More  
Select Varieties

**2 FOR \$5**



Russet,  
Red, or Gold  
Potatoes

**89¢**  
Lb.



Small Red  
Grapefruit

**99¢**  
Ea.



Granny Smith  
or Gala Apples

**\$1<sup>49</sup>**  
Lb.



Lemons

**2 FOR \$1**



Butternut,  
Spaghetti, or  
Acorn Squash

**\$1<sup>19</sup>**  
Lb.



Roma  
Tomatoes

**\$1<sup>69</sup>**  
Lb.



Bolthouse Fresh  
Baby-Cut Carrots

**\$2<sup>49</sup>**  
2 Lb. Bag

*Certified Organic*

Organicgirl  
Salad  
5 oz.,  
Select Varieties  
**\$3<sup>79</sup>**

Earthbound Farm  
Organic  
Mini Peeled Carrots  
1 Lb.  
**\$1<sup>99</sup>**



Taylor Farms  
Brussels  
Sprouts or  
Green Beans  
Thoroughly Washed  
12 oz.

**\$3<sup>69</sup>**



Harvest Crisp  
Fresh Radishes  
16 oz.

**\$1<sup>99</sup>**



Harvest Snaps  
Snack Crisps  
3 - 3.3 oz.,  
Select Varieties

**2 FOR \$4**



Red Onions

**\$1<sup>49</sup>**  
Lb.

*Fresh & Convenient*

Harvest Cuts  
Strawberry, Kiwi,  
& Papaya Fruit  
14 oz.  
**\$7<sup>99</sup>**

Harvest Cuts  
Mango, Kiwi, &  
Papaya Fruit  
12 oz.  
**\$7<sup>99</sup>**

**MASON'S**  
Supermarket

736 N Brown Ave  
Minden, NE  
308-832-1522

Visit our website at  
[www.MasonsSupermarket.com](http://www.MasonsSupermarket.com)

**Joe's Market**

733 O Street  
Loup City, NE  
308-745-1652

Visit our website at  
[www.JoesMarketInc.com](http://www.JoesMarketInc.com)

Prices Effective Wednesday, January 15 thru Tuesday, January 21, 2025 \*Not all products available at these locations.

Purchase limits may apply. We reserve the right to require minimum purchases & correct typographical errors. While Supplies Last!

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