

IDEAL Market

150 West 4th Street
Superior, NE 68978
(402) 879-4430

Home Owned & Operated Since 1949!

- WIC & Food Stamps Accepted
- Postage Stamps Available
- Film Development • Public Copy Machine
- Laminating • Money Orders
- No Sales Tax on Foods
- Every Thursday Senior Day

Open

Monday thru Saturday
7:00 am - 7:00 pm
Sunday 9:00 am - 5:00 pm
Open Holidays Except Thanksgiving, Christmas & Easter

We Accept The Following:



PRICES EFFECTIVE WEDNESDAY, JANUARY 8 THROUGH TUESDAY, JANUARY 14, 2025

Eat well, live well

Fresh Boneless Beef Top Round Steaks
\$5.49 Lb.

Fresh Boneless Beef Top Round Roast
\$4.99 Lb.

Best Choice Boneless Skinless Chicken Breasts
2.5 Lb., IQF
\$4.99

Fresh Boneless Pork Sirloin Roast
Product of the USA
\$2.19 Lb.

Fresh 85% Lean Ground Round
Your Pick, Product of the USA
\$5.49 Lb.

Fresh Boneless Beef Ribeye Steaks
Product of the USA
\$17.99 Lb.

Fresh Boneless Skinless Chicken Breasts
Product of the USA
\$3.99 Lb.

Smithfield Marinated Boneless Pork Tenderloin, Loin Filet or Roast
Selected Varieties
\$6.99

Best Choice Bacon
16 Oz.
\$3.99

Oscar Mayer Deli Fresh, Natural or Carving Board Lunchmeat
9 Oz. or Chicken Strips 4 Oz.
Selected Varieties
\$3.99

Simply Potatoes Mashed Potatoes
Selected Varieties
\$2.49

Armour Meatballs
16 Oz.
Selected Varieties
\$3.49

Tyson Breaded Chicken
20.5 Oz. or 24.2 Oz.
Selected Varieties
\$6.99

Best Choice Raw Tail-Off Shrimp
45.50 Oz., 12 Oz.
\$4.49

Sumo Mandarins
19 Oz.
\$2.99 Ea.

Navel Oranges
4 Lb. or Texas Red Grapefruit 3 Lb.
\$3.49

California Cara Cara or Raspberry Oranges
3 Lb. or Lemons 2 Lb.
\$3.99

Dole Chopped! Salad Kit
9.12 25 Oz., Selected Varieties
2/\$6

Imported Honeycrisp Apples
16 Oz.
\$5.99

Apples
3 Lb.
Selected Varieties
\$3.99

Highline Whole or Sliced White Mushrooms
8 Oz.
2/\$4

Taylor Farms Vegetables
16 Oz.
Selected Varieties
\$2.99

Imported Peaches or Nectarines
3.99 Lb.
\$3.99 Lb.

Avocados
79¢ Ea.
79¢ Ea.

The Little Potato Company Potatoes
16 Oz., Selected Varieties
\$3.99

Best Choice Red or Gold Potatoes
5 Lb.
\$3.49

Crisp Green Cabbage
16.8 Oz.
79¢ Lb.

DIGITAL COUPON OFFERS
MORE AD SPECIALS
MORE AD DIGITAL COUPONS
MORE AD PAGES
MORE SAVINGS!
Sign Up Now!
Bright aisle
PRICES EFFECTIVE: All Week

Best Choice Apple Juice
64 Oz.
FINAL PRICE
LIMIT 1
DIGITAL COUPON
\$1.99
-50¢
\$1.49

RITZ
SUPER DEAL
2/\$7
-\$1.00 OFF
2/\$6

Nabisco Ritz Crackers
10 Oz., 8.8-12.7 Oz., Selected Varieties
FINAL PRICE
MUST BUY 2, LIMIT 1
DIGITAL COUPON

Best Choice Peanut Butter
16 Oz., Selected Varieties
FINAL PRICE
MUST BUY 2, LIMIT 1
DIGITAL COUPON
2/\$4
-\$1.00 OFF
2/\$3

Flora Bath Tissue
12 Rolls or Paper Towels
6 Rolls, Selected Varieties
FINAL PRICE
LIMIT 1
DIGITAL COUPON
\$4.99
-\$1.00
\$3.99

Purina Complete Dog Chow Dog Food
16.5 Lb., Selected Varieties
FINAL PRICE
LIMIT 1
DIGITAL COUPON
\$16.99
-\$2.00
\$14.99

Just Breathe Bouquet
\$13.99 Ea.

I Can't Believe It's Not Butter
8.5 Oz. or Brummel & Brown Spread
16 Oz., Selected Varieties
\$3.69

Kellogg's Zesta or Sunshine Krispy Saltine Crackers
5 Lb.
\$2.99

Bounty Paper Towels
6 Double Rolls or 4 Triple Rolls, Selected Varieties
\$12.99

Best Choice Microwave Popcorn
9 Oz., Selected Varieties
\$3.99

Best Choice Superior Selections Ice Cream
48 Oz., Selected Varieties
\$4.99

Best Choice Ketchup
38 Oz.
\$2.99

DELI & BAKERY

The Laughing Cow Spreadable Cheese Wedges
5.4 Oz., Selected Varieties
2/\$6

Kretschmar Turkey Breast
Selected Varieties
\$8.99 Lb.

Father's Table 2 Slice Cheesecake
Selected Varieties
\$2.69

Rotella's Italian Bakery Steakhouse Twist Bread
16.8 Oz.
\$2.29



Betty Crocker Potatoes
4 Oz.
Selected Varieties
2/\$3



Bugles, Gardetto's or Chex Mix Snacks
Selected Varieties
\$1.99

Must Buy 2 or Singles at \$2.99



Best Choice Pasta Sauce
24 Oz.
Selected Varieties
\$1.89



Old El Paso Enchilada Sauce
10 Oz. or Refried Beans
16 Oz.
Selected Varieties
\$1.99



Old El Paso Flour Tortillas
5.5 Oz. or Taco Shells
10-12 Ct.
Selected Varieties
\$2.49



Old El Paso Taco Seasoning Mix
.85-1 Oz.
Selected Varieties
89¢



Best Choice Tomato or Vegetable Juice
9-8.75 Oz.
Selected Varieties
\$3.49



Gerber Baby Snacks
1.8-4.4 Oz. or Cereal
4 Oz.
Selected Varieties
2/\$5



Gerber Baby Yogurt Melts
1 Oz.
Selected Varieties
\$3.49



Snack Pack Pudding or Juicy Gets
4 Ct.
Selected Varieties
4/\$5



MiO, Crystal Light, Kool-Aid or Tang Liquid Drink Enhancer
1.62 Oz.
Selected Varieties
\$2.99



Swiss Miss Hot Cocoa Mix
8 Ct.
Selected Varieties
\$2.49



Kellogg's Club, Town House or Graham Crackers
5.5-15.5 Oz. or Club Crisps
7.1 Oz.
Selected Varieties
\$3.49



Nabisco Ritz Crackers
8.5-13.7 Oz.
Selected Varieties
2/\$7



Nabisco Oreo, Cakesters or Fudge Covered Nutter Butter Cookies
7.5-16.9 Oz.
Selected Varieties
\$3.99



Cheetos 6.5-10 Oz. or Fritos 9.5-9.25 Oz.
Selected Varieties
\$3.99



Ruffles 5.5-8.5 Oz. or Tostitos 9.5-11 Oz.
Selected Varieties
\$4.49



Hefty Storage or Freezer Slider Bags
10-29 Ct.
Selected Varieties
\$2.99



Hefty Trash Bags
20-45 Ct.
Selected Varieties
\$8.79



Flora Bath Tissue 12 Rolls or Paper Towels 6 Rolls
Selected Varieties
\$4.99



Friskies Cat Food
16 Lb.
Selected Varieties
\$15.99



Purina Complete Dog Chow Dog Food
36.5 Lb.
Selected Varieties
\$16.99

RETURN TO SCHOOL!

Start off with a great breakfast!



Pop-Tarts
12 Ct.
Selected Varieties
\$2.49

WOW DEAL



General Mills Cereal
9-30.8 Oz.
Selected Varieties
2/\$6



Quaker Instant Oatmeal
6-10 Ct.
Selected Varieties
\$2.99



beVita Breakfast Biscuits
8.8 Oz.
Selected Varieties
\$3.49



Best Choice Peanut Butter
16 Oz.
Selected Varieties
2/\$4



Mrs. Butterworth's Syrup
24 Oz.
Selected Varieties
\$3.79



Quaker Oats
18 Oz.
Selected Varieties
\$3.49



Best Choice Apple Juice
64 Oz.
\$1.99



DAIRY DEALS



Silk Almond Milk
59-64 Oz.
Selected Varieties
\$2.99



Pillsbury Crescent Rolls
8 Oz.
Sweet Rolls
12.4-13.9 Oz. or **Grands! Biscuits**
16.3 Oz.
Selected Varieties
\$2.49

Must Buy 2 or Singles at \$2.99



Sunny D
64 Oz.
Selected Varieties
2/\$4



Dannon Oikos Yogurt
5.5-5.3 Oz.
Selected Varieties
4/\$5



Kemps Cottage Cheese
22 Oz.
Selected Varieties
\$3.49

FROZEN DEALS



Kellogg's Eggo Waffles
10 Ct.
Selected Varieties
\$1.89

WOW DEAL



Best Choice Frozen Vegetables
16 Oz.
Selected Varieties
4/\$5



Tony's Pizzeria Style Crust Pizza
18.56-20.6 Oz.
Selected Varieties
\$2.99



Bagel Bites
7 Oz.
Selected Varieties
2/\$5



DiGiorno Pizza
15-29.3 Oz.
Selected Varieties
\$4.99



Banquet Mega Bowls
13.16 Oz.
Selected Varieties
2/\$6



Klondike Bar
2-8 Ct.
Selected Varieties
\$3.99



Yasso Frozen Greek Yogurt Bars
4 Ct.
Selected Varieties
\$4.99



BUY 5 SAVE \$5

WHEN YOU BUY 5
PARTICIPATING ITEMS IN A
SINGLE TRANSACTION

**Kraft
Mac & Cheese
Original
5 Pack**



\$5.49
-\$1.00

\$4.49

**Velveeta
Shells & Cheese or
Deluxe
Macaroni & Cheese Dinner
9.4-14 Oz.,
Selected Varieties**



\$3.99
-\$1.00

\$2.99

**Kraft
Miracle Whip
30 Oz.,
Selected Varieties**



\$5.49
-\$1.00

\$4.49

**Kraft
Mayo
30 Oz.,
Selected Varieties**



\$4.99
-\$1.00

\$3.99

**Kraft
Dressing
14-16 Oz.,
Selected Varieties**



\$2.99
-\$1.00

\$1.99

**Classico
Pasta Sauce
15-24 Oz.,
Selected Varieties**



\$2.99
-\$1.00

\$1.99

**Maxwell
House or
Yuban
Ground Coffee
23.1-27.9,
Selected Varieties**



\$9.99
-\$1.00

\$8.99

**Gevalia
Coffee
12 Oz. Ground or
Gevalia or
Maxwell House
6-12 Ct. K-Cups,
Selected Varieties**



\$7.49
-\$1.00

\$6.49

**Philadelphia
Cream Cheese
8 Oz.,
Selected Varieties**



\$3.49
-\$1.00

\$2.49

**Jell-O
Pudding or
Gelatin 4 Ct. or
Hershey's
Pudding 4 Ct.,
Selected Varieties**



\$2.99
-\$1.00

\$1.99



BUY 5 SAVE \$5

WHEN YOU BUY 5
PARTICIPATING ITEMS IN A
SINGLE TRANSACTION

PRICES EFFECTIVE
ALL WEEK

Oscar Mayer
Cotto Salami
or Bologna
16 Oz.,
Selected Varieties



\$3.79
-\$1.00

\$2.79

Oscar Mayer
Wieners 16 Oz. or
Smokies
Smoked Sausage
14 Oz.,
Selected Varieties



\$3.29
-\$1.00

\$2.29

Oscar Mayer
Fun Pack
Lunchables
8.9-10.7 Oz.,
Selected Varieties



\$2.99
-\$1.00

\$1.99

WOW
DEAL

Smart Ones
Entrée
6.49-10.25 Oz.,
Selected Varieties



\$1.99
-\$1.00

99¢

Ore-Ida
Potatoes
19-32 Oz.,
Selected Varieties



\$4.49
-\$1.00

\$3.49

Devour
Entrée
9-12 Oz.,
Selected Varieties



\$3.89
-\$1.00

\$2.89

Kraft
Shredded,
Chunk or
Crumbles Cheese
5-8 Oz.,
Selected Varieties



\$3.29
-\$1.00

\$2.29

Kraft
Singles
10.7-12 Oz.,
Selected Varieties



\$3.99
-\$1.00

\$2.99

Kraft
Cracker Cuts or
Cubes Cheese
6.4-7 Oz.,
Selected Varieties



\$3.69
-\$1.00

\$2.69

Velveeta
2 Lb.,
Selected Varieties



\$7.99
-\$1.00

\$6.99