

IDEAL Market

150 West 4th Street
Superior, NE 68978
(402) 879-4430

Home Owned & Operated Since 1949!

- WIC & Food Stamps Accepted
- Postage Stamps Available
- Film Development • Public Copy Machine
- Laminating • Money Orders
- No Sales Tax on Foods
- Every Thursday Senior Day

Open

Monday thru Saturday
7:00 am - 7:00 pm
Sunday 9:00 am - 5:00 pm
Open Holidays Except Thanksgiving, Christmas & Easter

We Accept The Following:

PRICES EFFECTIVE WEDNESDAY, DECEMBER 18 THROUGH TUESDAY, DECEMBER 24, 2024



Merry Christmas

ESSENTIALS FOR THE HOLIDAYS

DIGITAL COUPON OFFERS

MORE AD SPECIALS
MORE AD DIGITAL COUPONS
MORE AD PAGES
MORE SAVINGS!

Sign Up Now!
Bright Side

See Store for Details
PRICES EFFECTIVE: All Week

Holiday Hams

Best Choice Spiral Sliced Half Ham \$249 Lb.

Hormel Cure #1 Spiral Sliced Half Ham \$259 Lb.

Hormel Cure #1 Boneless Ham Whole or Half \$469 Lb.

Cedar Hollow Boneless Ham Selected Varieties \$499 Lb.

Farmland Whole Boneless Ham & Water Product 4 Lb. \$1299

Fresh Boneless Beef Bottom Round Roast \$549 Lb.
Product of the USA

Best Choice Young Turkey \$99¢ Lb.

Fresh Boneless Skinless Chicken Breasts \$399 Lb.
Family Pack, Product of the USA

Jennie-O Bone-In Turkey Breast \$149 Lb.

Fresh Boneless Pork Loin Chops \$269 Lb.
Product of the USA

Fresh 85% Lean Ground Round \$549 Lb.
Water Pack, Product of the USA

Jimmy Dean Sausage in Oz. Roll or Fully Cooked Sausage Crumbles or Patties \$399
16 Oz. Selected Varieties

Bob Evans Side Dishes \$329
12-24 Oz. Selected Varieties

Wimmer's Little Smokies \$399
10-18 Oz. Selected Varieties

Oscar Mayer Family Size Deli Fresh Lunchmeat \$649
16-48 Oz. Selected Varieties

Banquet Brown 'N Serve Sausage Links or Patties \$149
6.4 Oz. Selected Varieties

Best Choice Cocktail Shrimp Ring \$499
10-12 Oz.

Best Choice Cooked Tail-Off Shrimp \$499
5-10 Oz. 12 Oz.

Van de Kamp's Fish Fillets, Sticks or Tenders \$499
10-24.8 Oz. Selected Varieties

Farmland Bacon \$399
12-16 Oz. Selected Varieties
FINAL PRICE \$299
LIMIT 1 DIGITAL COUPON

Blue Bunny Premium Dairy Dessert or Frozen Yogurt \$299
46-48 Oz. Selected Varieties
FINAL PRICE \$199
LIMIT 1 DIGITAL COUPON

Hershey's Baking Chips 2/\$5
8-12 Oz. Selected Varieties
FINAL PRICE \$199
MUST BUY 2, LIMIT 1 DIGITAL COUPON

Nabisco Snack Crackers 2/\$6
3.5-8.5 Oz. Selected Varieties
FINAL PRICE \$299
MUST BUY 2, LIMIT 1 DIGITAL COUPON

Tropicana Orange Juice \$299
46 Oz. Selected Varieties
FINAL PRICE \$199
LIMIT 1 DIGITAL COUPON

California Halos Mandarins \$299
3 Lb.

Dole Golden Ripe Pineapple 2/\$4

Best Choice Russet Potatoes \$99¢
5 Lb.

Fresh Blueberries, Blackberries or Raspberries \$299
6 Oz.

Ocean Spray Cranberries \$199
12 Oz.

Fresh Celery Sticks \$99¢

Premium Apples \$199 Lb.

Red or Green Seedless or Red Globe Grapes \$399 Lb.

Fresh Sweet Potatoes \$99¢ Lb.

Download Today!

Christmas Spirit Bouquet \$899 Ea.

Pepsi Products 3/\$1388
12 Pack 12 Oz. Cans, 8 Pack 12 Oz. Bottles or 10 Pack 7.5 Oz. Mini Cans, Selected Varieties

Nabisco Toasted Chips or Thin Crisps or Ritz Crisp & Thins or Crisps \$349
7-8.5 Oz. Selected Varieties

Kellogg's Zesta Crackers \$299
16 Oz.

King's Hawaiian Dinner Rolls \$699
24 Ct. Party Pack, Selected Varieties

MJAY'S Brownies \$449
13 Oz. Selected Varieties

Kraft Natural Cheese Slices 2/\$5
7-8 Oz. Selected Varieties

Reddi-Wip Whipped Topping 2/\$5
6.5 Oz. Selected Varieties

InnovAsian Cuisine Entrées \$649
16-18 Oz. Selected Varieties

Jessie Lord Pumpkin Pie \$599
8 Inch, 22 Oz.

Jessie Lord Pecan Pie \$799
8 Inch, 23 Oz.

Best Choice Vegetables
14.5-15.25 Oz., Selected Varieties
69¢

Stove Top Stuffing Mix
8 Oz., Selected Varieties
2/\$4

Doritos
6.15 Oz., Selected Varieties
2/\$6

Campbell's Cream of Mushroom or Chicken Soup
10.5 Oz., Selected Varieties
4/\$5

French's Crispy Fried Onions
6 Oz., Selected Varieties
\$4.49

McCormick Au Jus or Gravy Mix
0.75-1 Oz., Selected Varieties
2/\$3

Best Choice Pitted Ripe Black Olives
5.75-6 Oz., Selected Varieties
\$1.69

Vlasic Pickles
16-24 Oz., Selected Varieties
\$2.79

Kraft Miracle Whip
36 Oz. Jar or 19 Oz. Squeeze, Selected Varieties
\$4.99

Hunt's Ketchup
20 Oz., Selected Varieties
2/\$3

McCormick Country Gravy
2.64 Oz., Selected Varieties
\$1.29

Campbell's Chunky Soup
15.25-19 Oz., Selected Varieties
\$2.49

Hunt's Tomato Sauce or Tomatoes
14.5-15 Oz., Selected Varieties
4/\$5

Prego Pasta Sauce
23-24 Oz., Selected Varieties
\$1.99

Creamette or American Beauty Pasta
12-16 Oz., Selected Varieties
4/\$5

Kraft Mac & Cheese Dinner
5.5-7.3 Oz., Selected Varieties
4/\$5

Crisco Oil
40 Oz., Selected Varieties
\$4.49

Pam Cooking Spray
5-6 Oz., Selected Varieties
\$3.49

XTRA Laundry Detergent
56-57.6 Oz. Liquid, Selected Varieties
\$2.99

Hefty Foam Plates or Bowls
18-54 Ct., Selected Varieties
\$1.99

Best Choice Heavy Duty Cutlery
48 Ct., Selected Varieties
2/\$3

Nabisco Snack Crackers
3.5-8.5 Oz., Selected Varieties
2/\$6

Gold Medal Flour
5 Lb., Selected Varieties
\$3.49

Sweet Treats

Betty Crocker Frosting
12-16 Oz., Selected Varieties
\$1.69

Betty Crocker Brownie Mix
16.3 Oz., Selected Varieties
88¢

Hershey's Baking Chips
8-12 Oz., Selected Varieties
2/\$5

Jell-O Instant Pudding & Pie Filling or Gelatin Dessert
3-3.3 Oz., Selected Varieties
2/\$3

Betty Crocker Cake Mix
13.25-14.25 Oz., Selected Varieties
99¢

Pillsbury Ready to Bake Cookies or Cookie Dough
16-16.5 Oz., Selected Varieties
\$3.49

Hershey's Baking Chips
8-12 Oz., Selected Varieties
2/\$5

Jell-O Instant Pudding & Pie Filling or Gelatin Dessert
3-3.3 Oz., Selected Varieties
2/\$3

Pillsbury Pie Crusts
14.1 Oz., Selected Varieties
\$3.49

Best Choice Graham Cracker or Chocolate Cookie Pie Crust
6 Oz., Selected Varieties
2/\$3

Carnation Evaporated Milk
12 Oz., Selected Varieties
\$1.89

Libby's 100% Pure Pumpkin
15 Oz., Selected Varieties
\$2.49

Philadelphia Cream Cheese
8 Oz., Selected Varieties
\$2.49

Pillsbury Crescents
8 Oz., Selected Varieties
2/\$6

DAIRY DEALS

Tropicana Orange Juice
46 Oz., Selected Varieties
\$2.99

Best Choice Butter
16 Oz., Selected Varieties
\$2.99

Pillsbury Crescents
8 Oz., Selected Varieties
2/\$6

Pillsbury Grand's! Biscuits
16.3 Oz. or Sweet Rolls
12.4-13.9 Oz., Selected Varieties
2/\$6

Crystal Farms Shredded or Chunk Cheese
5.5-9 Oz., Selected Varieties
\$2.29

Daisy Brand Sour Cream or Cottage Cheese
16-18 Oz., Selected Varieties
\$2.49

TruMoo Chocolate Milk
Gallon, Selected Varieties
\$4.99

Dean's Dip
16 Oz., Selected Varieties
\$1.99

FROZEN DEALS

Ore-Ida Potatoes
19-32 Oz., Selected Varieties
\$3.99

Birds Eye Steamfresh Vegetables or Rice
10-10.9 Oz., Selected Varieties
88¢

Blue Bunny Premium Dairy Dessert or Frozen Yogurt
46-48 Oz., Selected Varieties
\$2.99

Birds Eye Steamfresh Vegetables or Rice
10-10.9 Oz., Selected Varieties
88¢

Home Bake Side Dish Pasta
15-27 Oz., Selected Varieties
\$4.99

Birds Eye Vegetables or Rice
10-10.9 Oz., Selected Varieties
2/\$4

Pet Ritz or Pillsbury Pie Crusts
2 Ct., Selected Varieties
\$2.99

Home Bake Side Dish Pasta
15-27 Oz., Selected Varieties
\$4.99

Reames Egg Noodles
25 Oz., Selected Varieties
\$4.99

Cool Whip
8 Oz., Selected Varieties
\$1.99

Merry Christmas

CREATE DELICIOUS MEMORIES

Prices Effective All Week



Fresh
Boneless Beef
Ribeye Roast
Product of the USA

\$16⁹⁹
Lb.

Fresh
Boneless Beef
New York
Strip Loin Roast
Product of the USA

\$9⁹⁹
Lb.

Fresh
Boneless
Pork Loin
Whole In the Bag,
Product of the USA

\$2²⁹
Lb.



Rosina
Meatballs
24-26 Oz.,
Selected Varieties

\$6⁴⁹



Hormel
Sliced Dried Beef
2.5 Oz.

\$2⁹⁹



Johnsonville
Summer Sausage
12 Oz.,
Selected Varieties

\$4⁹⁹



From the Deli
Kretschmar
Cheese Platter
12 Oz.,
Selected Varieties

\$5⁹⁹



From the Deli
Kaukauna
Cheese Ball or Log
6 Oz.,
Selected Varieties

\$2⁹⁹



Smithfield
Marinated
Boneless Pork
Tenderloin, Loin
Filet or Roast
18.4-23 Oz.,
Selected Varieties

\$6⁹⁹



Hart Authentic
Chicken
Meal Kit
22-32 Oz.,
Selected Varieties

\$6⁴⁹



Koch Foods
Oven Cravers
5 Oz.,
Selected Varieties

\$1¹⁹



Vita
Herring
12 Oz.,
Selected Varieties

\$4⁹⁹



Best Choice
Cooked Tail-On
Shrimp
21-30 Ct., 12 Oz.

\$5⁹⁹

Large Slicing
Cucumbers or
Extra Large
Green Bell Peppers

99¢
Ea.



Fresh
Red Radishes 1 Lb. or
Bolthouse Farms
Baby Cut Carrots
2 Lb.

2/\$4



Taylor Farms
Green Beans
or Brussels
Sprouts
12 Oz.

\$3⁹⁹

Taylor Farms
Vegetable Tray
with Ranch Dip
64 Oz.

\$14⁹⁹



Taylor Farms
Vegetable Tray
with Ranch Dip
36 Oz.

\$8⁹⁹

Marzetti
Veggie Dip
12 Oz.,
Selected Varieties

\$4⁹⁹

NatureSweet
Cherubs
Tomatoes
10 Oz.

\$2⁹⁹



Taylor Farms
Vegetables
10-12 Oz.,
Selected Varieties

\$2⁹⁹



Herdez
Authentic
Guacamole
15 Oz.,
Selected Varieties

\$5⁹⁹

Merry Christmas

CREATE DELICIOUS MEMORIES



Mrs. Smith's Pie
35-37 Oz., Selected Varieties
\$5.49



Green Giant Vegetables
14.5-15.25 Oz., Selected Varieties
99¢



Bruce's Yams, Cut Sweet Potatoes in Syrup
29 Oz.
\$2.79



Country Crock Spread
45 Oz., Selected Varieties
\$4.99



Heinz Gravy
12 Oz., Selected Varieties
2/\$5



Swanson Broth or Stock
32 Oz., Selected Varieties
2/\$4



Kraft Dressing
14-16 Oz., Selected Varieties
\$2.49



Kraft Mayo
30 Oz. Jar or 22 Oz. Squeeze, Selected Varieties
\$4.49



Blue Bonnet Quarters
16 Oz., Selected Varieties
\$1.49



Ocean Spray Cranberry Sauce
14 Oz., Selected Varieties
2/\$4



Kraft Jet-Puffed Marshmallows
10-12 Oz., Selected Varieties
\$1.49



Nabisco Ritz Crackers
8.8-13.7 Oz., Selected Varieties
\$3.49



Kellogg's Club, Town House or Graham Crackers
9-15 Oz. or **Club Crisps** 7.1 Oz., Selected Varieties
2/\$5



Lay's 4.75-8 Oz., **Kettle Cooked** 8 Oz., **Poppables** 5 Oz., **Tostitos** 9-13 Oz. or **Tostitos, Lay's or Doritos Dip or Salsa** 10-15.75 Oz., Selected Varieties
2/\$7

Breakfast Savings



David's Deli Bagels
14.2-14.25 Oz. or **English Muffins**
6 Ct., Selected Varieties
\$1.99



Must Buy 2 or Singles at \$2.99

General Mills Chex Cereal
12-14 Oz., Selected Varieties
\$2.49



Folgers Coffee
22.6-25.9 Oz. Ground or 10-12 Ct. K-Cups, Selected Varieties
\$7.99



Johnsonville Breakfast Sausage Links or Patties 9.6-12 Oz. or **Ground Sausage** 16 Oz., Selected Varieties
\$3.99



Simply Potatoes
20 Oz., Selected Varieties
\$2.49



Nestlé Coffee-Mate Coffee Creamer
32 Oz., Selected Varieties
\$3.49



Kellogg's Eggo Waffles
10 Ct., Selected Varieties
\$2.79



Fairlife Ultra-Filtered Milk
52 Oz., Selected Varieties
\$4.99



Betty Crocker Bisquick Baking Mix
40 Oz., Selected Varieties
\$4.49



Pearl Milling Company Pancake & Waffle Mix
32 Oz., Selected Varieties
\$3.49



Mrs. Butterworth's Syrup
24 Oz., Selected Varieties
\$2.99



From the Bakery Two-Bite Mini Donuts
8 Oz., Selected Varieties
\$3.99



Chobani Yogurt
4.5-5.3 Oz., Selected Varieties
5/\$5



Hostess Donettes
9.5-10.75 Oz., Selected Varieties
\$1.99



Ocean Spray Juice
60-64 Oz., Selected Varieties
\$3.49