

# Rod's FOOD STORE

307 W. 6th, Concordia, KS, 66901  
Phone: (785)243-7774 Fax: (785)243-2035

Store Hours  
Monday thru Saturday  
7 am to 9 pm  
Sunday  
7 am to 7 pm  
**DOUBLE COUPONS EVERYDAY**

Buy  
STAMPS  
Here



- Advertised Prices Effective 7 Full Days, Wednesday thru Tuesday
- We Reserve the Right to Limit Quantities at Sale Price
- Kansas On-Line Lottery Tickets Available
- We accept Food Stamp & eWIC cards
- Sunday Beer Sale Hours Noon-7pm

## TAILGATE SAVINGS

PRICES GOOD OCTOBER 2024

WED	THU	FRI	SAT	SUN	MON	TUE
16	17	18	19	20	21	22



**\$8<sup>99</sup>** Lb.  
**KC Strip Steak**  
Fresh Boneless Beef Value Pack



**\$1<sup>79</sup>** Lb.  
**Pork Loin**  
Whole Boneless  
Sold in C.O.V. Bag



**2/\$5**  
**Strawberries**  
1 Lb. or  
**Raspberries**  
6 Oz.

**\$1<sup>99</sup>** Lb.  
**Red or Green**  
**Hobgoblin**  
**Grapes**



**\$2<sup>49</sup>** Lb.  
**Chicken Breast**  
Frozen  
Boneless Skinless



**99¢** Lb.  
**Cosmic Crisp**  
**Apples**



**2/\$5**  
**Kraft**  
**Natural Shredded,**  
**Crumbles or**  
**Chunk Cheese**  
5-8 Oz.  
Selected Varieties



**\$1<sup>99</sup>**  
**Marie Callender's**  
**Pot Pies or Entrées**  
10-13 Oz.  
Selected Varieties



**2/\$3**  
**Campbell's**  
**Soup**  
10.5-11.5 Oz.  
Selected Varieties



**\$2<sup>99</sup>**  
**Frito-Lay**  
**Lay's Potato or**  
**Kettle Chips**  
7.5-8 Oz.  
Selected Varieties



**THANK YOU  
FOR SHOPPING**  
*Rod's Food Store*

Our way of saying "Thank You!" every time you shop with us.

## DIGITAL COUPONS

Savings at your fingertips. Sign up now.

- Simply log on to our website and you can clip coupons
- Come in and purchase the items that you have clipped coupons for
- Scan your app & receive instant savings at checkout!

[concordia.mythriftway.com/](http://concordia.mythriftway.com/)

See stores for complete details.

WE RESERVE THE RIGHT TO LIMIT QUANTITIES AND TO ESTABLISH MINIMUM PURCHASE REQUIREMENTS. NOT ALL VARIETIES AVAILABLE.

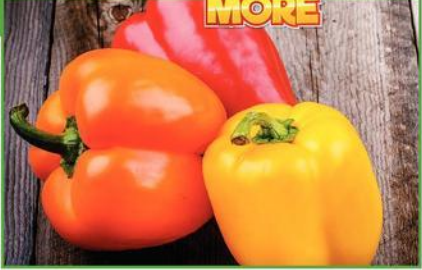
# Fresh Produce

Enjoy Spend LESS! MORE



**Best Choice**  
Red or Gold Potatoes  
5 Lb.

**\$2.49**



Colored Peppers XL

**4/\$5**



**\$5.99**  
Ea.  
Pumpkins



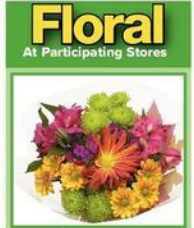
**2/\$5**  
Dole  
American 12 Oz. or  
Italian Salad 9 Oz.



**\$3.99**  
Naked  
Juice  
15.2 Oz. Selected Varieties



**2/\$5**  
Sweet Pop  
Tomatoes  
10 Oz.



**Floral**  
At Participating Stores

**\$9.99**  
Fall Fun  
Bunch



**\$2.99**  
Baking  
Potatoes  
4 Pack



**\$4.99**  
Marzetti  
Caramel Dip  
1.7-13.5 Oz. Selected Varieties



**\$1.29**  
Lb.  
Jumbo  
Sweetie Sweets  
Onions



**\$5.99**  
Herdez  
Guac  
15 Oz. Selected Varieties



**\$11.99**  
Radiant Lily  
Bouquet  
**\$13.99**  
Mums  
6.5 Inch  
Selected Varieties

# Dairy & Frozen

Enjoy Spend LESS! MORE



**2/\$4**  
Just Crack An Egg  
Scrambles or  
Oscar Mayer Scramblers  
2.25-3 Oz. Selected Varieties



**\$2.99**  
Velveeta  
Cheese Slices  
12 Oz.  
Selected Varieties



**\$5.49**  
Alexia  
Frozen Potatoes  
16-20 Oz.  
Selected Varieties



**2/\$5**  
Pillsbury  
Toaster Strudel or  
Scrambles  
7.2-11.7 Oz. Selected Varieties



**\$7.99**  
I Can't Believe  
It's Not Butter  
45 Oz.



**\$2.99**  
Kraft  
Natural Cracker Cut or  
Cube Cheese  
6.4-7 Oz.  
Selected Varieties



**\$3.49**  
Best Choice  
Cracker Cut  
Cheese  
10 Oz.  
Selected Varieties



**2/\$7**  
International Delight  
Coffee Creamer  
32 Oz.  
Selected Varieties



**\$3.49**  
Nestle  
Toll House  
Cookie Dough  
16-16.5 Oz.  
Selected Varieties



**\$1.99**  
Tropicana  
Refreshers or  
Lemonades  
46 Oz.  
Selected Varieties



**\$5.49**  
Starbucks  
Iced Coffee  
40-48 Oz.  
Selected Varieties



**\$6.49**  
Tropicana  
Orange Juice  
89 Oz.  
Selected Varieties



**\$3.49**  
Velveeta  
Queso Cheese  
Dip  
15 Oz.  
Selected Varieties



**8/\$10**  
Dannon  
Greek, Oikos or  
Two Good Yogurt  
4.5-7 Oz.  
Selected Varieties



**\$3.99**  
Red Diamond  
Tea  
128 Oz.  
Selected Varieties



**\$6.99**  
Bbigo  
Entrees  
18-24 Oz.  
Selected Varieties



**\$3.99**  
TGIF  
Snacks  
8-11 Oz.  
Selected Varieties



**\$4.99**  
Best Choice  
Waffles  
24 Ct.  
Selected Varieties



**\$3.49**  
Best Choice  
Belgian Waffles  
6 Ct.

# Seafood

**\$3.99**  
Lb.  
Tilapia  
Filets  
NP  
KCG3



**\$3.49**  
Lb.  
Pollock  
Filets  
NP



**\$17.99**  
Sea Best  
Argentine  
Red Shrimp  
2 Lb. 16-20 Ct.



**\$6.99**  
Best Choice  
Cooked Shrimp  
16 Oz. 41-50 Ct.



**\$2.99**  
Aquamar  
Seafood Crab  
16 Oz.  
Selected Varieties



KCG3\_BASE\_PG2\_101624

# Grocery

Enjoy Spend LESS!  
MORE



**Libby's Canned Vegetables**  
14.5-15 Oz.  
Selected Varieties

**99¢**



**Musselman's Apple Sauce**  
26 Oz. Jar or  
4-6 Ct. Cups  
Selected Varieties

**\$2.49**



**Nabisco Family Size Ritz Crackers, Nilla Wafers or Honey Maid Grahams**  
15-25.6 Oz.  
Selected Varieties

**\$4.79**

**\$4.79**  
Nabisco Family Size Cookies  
8.5-19.5 Oz. or  
Crackers 8.5-14 Oz.  
Selected Varieties



**\$3.49**

Shaq-a-licious  
XL Gummies  
12.27 Oz.  
Selected Varieties



**\$4.79**  
Brach's Caramels  
10 Oz.



**\$22.99**

Hershey's Assorted Halloween Candy  
175-225 Ct.  
Selected Varieties



**\$5.99**  
Annie's Organic Fruit Snacks  
3.3-7 Oz.  
Selected Varieties



**\$4.49**  
Annie's Graham Crackers 7-7.5 Oz. or  
Mac & Cheese Dinner 9 Pk.  
Selected Varieties



**4/6**  
Knorr Sides  
4-5.9 Oz.  
Selected Varieties



**\$1.99**  
Zatarain's Rice  
8 Oz.  
Selected Varieties



**\$7.49**  
Kraft Velveeta Shells & Cheese or Deluxe Mac & Cheese  
3 Pk.  
Selected Varieties



**\$4.49**  
Kraft Easy Mac Cups or Velveeta Cups 4 Pk. or  
Mac & Cheese Dinner 9 Pk.  
Selected Varieties



**4/5**  
Van Camp's Beans  
24 Oz.  
Selected Varieties



**4/5**  
Brook Ch's Beans  
15.5 Oz.  
Selected Varieties



**\$1.29**  
Bumble Bee Tuna  
5 Oz.



**\$2.99**  
Bertolli Pasta Sauce  
16-24 Oz.  
Selected Varieties



**\$2.99**  
Ragu Marinara Sauce  
24 Oz.  
Selected Varieties



**\$1.99**  
No Yolks Noodles or Dumplings  
12 Oz.  
Selected Varieties



**\$2.99**  
Betty Crocker Oreos or Reese's Cake or Brownie Mix  
3.3-9 Oz.  
Selected Varieties



**2/3**  
Jell-O Gelatin or Pudding Mix  
3-3.9 Oz.  
Selected Varieties



**\$3.89**  
White Lily Flour  
5 Lb.



**2/7**  
Pillsbury Flour  
5 Lb.  
Selected Varieties



**\$3.99**  
Betty Crocker Bisquick  
40 Oz.  
Selected Varieties



**\$12.99**  
Nabisco Oreo Halloween Glow Tote Bag  
19.5 Oz.



**2/4**  
Pace Salsa or Picante Sauce  
16 Oz.  
Selected Varieties



**\$6.99**  
Starbucks Ground Coffee  
12 Oz. or Pods 10 Ct.  
Selected Varieties



**\$2.99**  
Crystal Light Drink Mix  
16-18.2 Oz.  
Selected Varieties



**\$2.49**  
Kool-Aid Jammers  
19 Ct.  
Selected Varieties



**\$7.99**  
Rachael Ray Nutrish Cut Food  
3 Lb.  
Selected Varieties



**\$3.99**  
White Lily Self-Rising or Pillsbury Bread Flour  
5 Lb.  
Selected Varieties



**OLD EL PASO**

<b>2/3</b> Old El Paso Red or Green Chili Enchilada Sauce 10 Oz. Selected Varieties	<b>2/6</b> Old El Paso Tortilla Bites, Boats, Pockets or Bold Shells 9-12 Ct. Selected Varieties	<b>2/6</b> Old El Paso Dinner Kits 9.8-12.25 Oz. Selected Varieties	<b>2/6</b> Old El Paso Taco Seasoning Mix 6.25 Oz.	<b>79¢</b> Old El Paso Taco Seasoning Mix Selected Varieties
<b>2/3</b> Old El Paso Green Chilies 4 Oz.	<b>2/6</b> Old El Paso Red Enchilada Sauce 19 Ct.	<b>2/4</b> Old El Paso Taco Shells, Tortillas or Tostada Shells 8-12 Ct. Selected Varieties	<b>2/3</b> Old El Paso Refried Beans 16 Oz. Selected Varieties	<b>2/6</b> Old El Paso Taco Sauce 9 Oz. Selected Varieties

**Best Choice** | **Save on Our Brands**

<b>\$1.69</b> Best Choice Microwave Popcorn 3 Ct. Selected Varieties	<b>\$1.69</b> Best Choice Tomato Paste 12 Oz.	<b>\$2.49</b> Best Choice Lawn Trash Bags 5 Ct.	<b>\$2.29</b> Best Choice Peanut Butter 16 Oz. Selected Varieties	<b>\$1.69</b> Best Choice Brownie Mix 16.5-18.9 Oz. Selected Varieties
<b>\$1.99</b> Best Choice Cookie Mix 12.5 Oz. Selected Varieties	<b>2/5</b> Best Choice Pickles Selected Varieties	<b>\$3.99</b> Best Choice Coffee 11.5 Oz. Selected Varieties	<b>79¢</b> Best Choice Can Cat Food 3 Oz. Selected Varieties	<b>\$7.99</b> Best Choice Premium Paper Towels 6 Roll

**Home & Health** | **Enjoy Spend LESS!  
MORE**

<b>\$10.99</b> Downy Liquid Fabric Softener 85-111 Oz. Selected Varieties	<b>\$10.99</b> Tide Simply Liquid 105-117 Oz. or Pods 43 Ct. Selected Varieties	<b>\$5.99</b> Dawn Platinum 32 Oz. or Ultra 38 Oz. Selected Varieties
<b>\$12.99</b> Dawn Platinum Fresh Rain 74.3 Oz.	<b>\$9.99</b> Pampers Easy Ups or Ninjamas Jumbo 11-22 Ct. Selected Varieties	<b>\$7.99</b> Coricidin HBP 16-20 Ct. Selected Varieties

# Fresh Cut Meat

Enjoy Spend LESS!  
MORE



**\$4.99** Lb.

**Shoulder Roast**  
Fresh Boneless Beef

**\$5.49** Lb.

**Charcoal Steaks**  
Fresh Boneless Beef Value Pack

**\$5.99** Lb.

**Patio Steak**  
Fresh Boneless Beef

**\$4.49** Lb.

**80% Lean Ground Beef**  
Value Pack



**\$1.99** Lb.

**Pork Chop**  
Fresh Boneless Value Pack



**\$2.79** Lb.

**Thin Cut Breakfast Chops**  
Fresh Boneless Pork



**\$2.49** Lb.

**Country Style Ribs for BBQ**  
Fresh Boneless Pork



**\$2.49** Lb.

**Chicken Thighs**  
Frozen Boneless Skinless



**\$3.99**

**Sugardale Bacon**  
16 Oz. Selected Varieties

**\$3.99**  
Purnell's Old Folks Sausage Rolls  
16 Oz. Selected Varieties



**\$1.49**  
Sugardale Hot Dogs  
12 Oz. Selected Varieties



**\$1.99**  
Purnell's Country Sausage Gravy Bag  
8 Oz. Selected Varieties



**\$2.99**  
Oscar Mayer Dunkables 2-3.8 Oz. Selected Varieties



**2/\$3**  
Oscar Mayer Sausage Patties  
24 Oz. Selected Varieties



**\$3.99**  
Oscar Mayer Turkey Bacon  
12 Oz.



**\$3.99**  
Smithfield Prime Fresh Lunchmeat  
7.8 Oz. Selected Varieties



**\$2.99**  
Farmland Braunschweiger  
12 Oz.



**\$7.49**  
Nathan's Frozen Pretzel or Bagel Dogs  
16 Oz. Selected Varieties



**\$8.99**  
Bob Evans Sausage Patties  
40 Oz.



**\$4.99**  
Bob Evans Family Sides  
28-33 Oz. Selected Varieties



**\$5.99**  
Johnsonville Fully Cooked Breakfast Sausage  
20 Oz. Selected Varieties



**\$2.99**  
Buddig Tub Lunchmeats  
7.9 Oz. Selected Varieties



**\$2.99**  
Armour Pepperoni or Salami  
4.5 Oz. Selected Varieties



**\$12.99**  
Curly's Baby Back Ribs  
24 Oz. Selected Varieties



# Deli & Bakery

At Participating Stores

**\$8.49** Lb.  
**Kretschmar Turkey Breast**  
Mesquite, Oven Roasted or Pepper

**\$2.99**  
**Ozark Hearth Sandwich Rolls**  
12 Ct.

**\$9.99**  
**Golden Fried 8 Piece Chicken**  
2 Breasts 2 Thighs 2 Wings & 2 Legs

**\$2.99**  
**Reser's Premium Salads**  
11 Lb. Selected Varieties

**\$4.59**  
**Always Save Cakes**  
17.5-19.4 Oz. Selected Varieties

**\$2.99**  
**Clyde's Donut Holes**  
12 Ct. Selected Varieties

**\$5.99** Lb.  
**Kretschmar Colby Jack or Pepper Jack Cheese**

**\$5.99** Lb.  
**Kretschmar Virginia Honey or Smoked Ham**

**\$5.99**  
**Pretzella Pretzel Bites**  
12.3 Oz. Selected Varieties

**\$9.99**  
**Gregory's Take N Bake Cookies**  
36-48 Ct. Selected Varieties

**\$2.49**  
Tribu Hummus  
8 Oz. Selected Varieties



**\$4.49** Lb.  
Cowboy Caviar Salad



**\$6.49**  
Kindred Party Selection Tray  
4.5 Oz.



**\$2.69**  
Rotella's Sliced Vienna Bread  
18 Oz.



**\$2.99**  
Rotella's Brat Buns  
6 Ct.



# DIGITAL COUPONS!

COUPON PRICES EFFECTIVE OCTOBER 16-22, 2024

**\$12.99**  
**Pepsi Products**  
12 Oz. Cans 24 Pack Selected Varieties

**\$4.99**  
**Pepsi Products**  
16.9 Oz. Bottles 6 Pack Selected Varieties

**DIGITAL COUPON DEAL**  
fiora  
Pure Bath Tissue  
\$3.99 SALE PRICE  
-\$1.00 OFF  
\$2.99 PRICE

**DIGITAL COUPON DEAL**  
Tide Simply Liquid  
\$10.99 SALE PRICE  
-\$1.00 OFF  
\$9.99 PRICE

**\$7.99**  
**Getorade**  
20 Oz. Bottles 6 Pack Selected Varieties

**\$5.99**  
**Klarbrunn Water**  
16.9 Oz. Bottles 24 Pack

**SUPER DIGITAL DEAL**  
DIGITAL COUPON  
2/\$5.98 SALE PRICE  
-\$2.00 OFF  
\$3.98 PRICE

**SUPER DIGITAL DEAL**  
DIGITAL COUPON  
Blue Bonnet Classics Hot Cream  
\$5.49 SALE PRICE  
-\$1.00 OFF  
\$4.49 PRICE

# DESTINATION: TAILGATE™

WIN a Trip to YOUR favorite Tailgate Destination!

## 8 GRAND PRIZES

Air fare and 2-night hotel stay for 4\* PLUS! \$250 for event tickets and tailgate supplies

(A total of 8 Grand Prizes to be given away. APV \$3,500 per Grand Prize.)

### SECOND PLACE PRIZES

## \$149,400 IN GROCERY GIFT CERTIFICATES

Each participating store will randomly draw 4 winners. One winner each week to receive a \$50 grocery gift certificate.

Enter October 2-29, 2024



To ENTER:

Scan here or visit [www.destinationtailgate.com](http://www.destinationtailgate.com)

Prizes are subject to change. See rules and regulations for details. Promotion ends 10/29/24.

Prices Effective **OCTOBER 16 - OCTOBER 22, 2024**

## \$2.99

Pillsbury  
Grands! Biscuits,  
Crescents or  
Cinnamon Rolls  
8 Ct.  
Selected Varieties



## 2/\$5

Pringles  
Party Stack  
Potato Crisps  
6.84-7.16 Oz.  
Selected Varieties



## \$11.99

Kingsford  
Charcoal  
12-16 Lb. or  
Matchlight 12 Lb.  
Selected Varieties



## \$3.99

Fiora  
Bath Tissues  
12 Roll  
Selected Varieties



## \$1.49

Starkist  
Beef or  
Chicken Pouches  
2.6 Oz.  
Selected Varieties



## \$4.99

Kellogg's or  
Cheez-It Multi-Pack  
Snack Crackers  
9-12.7 Oz.  
Selected Varieties



Post  
Cereal  
13-16 Oz.  
Selected Varieties

2/\$8  
-\$2.00

2/\$6  
Must Buy 2



## 2/\$5

Keebler  
Sandwich Crackers  
8 Ct.  
Selected Varieties

## \$5.49

Blue Ribbon  
Classics  
Ice Cream  
128 Oz.  
Selected Varieties



## \$2.49

Bush's Best  
Grillin' Beans  
21.7-22 Oz.  
Selected Varieties



General Mills  
Helping Food  
People Love  
**BUY 3  
SAVE \$1**

Totino's  
Party Pizza  
9.8-10.9 Oz.  
Selected Varieties

3/\$5  
-\$1.00

3/\$4  
Must Buy 3

Totino's  
Pizza Rolls  
7.5 Oz.  
Selected Varieties

3/\$5  
-\$1.00

3/\$4  
Must Buy 3

DESTINATION: TAILGATE™

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DESTINATION: TAILGATE™



# GAME DAY Favorites!

Prices Effective **OCTOBER 16 - OCTOBER 22, 2024**



**\$3.99**

80% Lean Ground Beef  
10 Lb. Tube



**\$1.99**

Bar S  
Jumbo Meat Franks  
1 Lb.



**\$3.49**

Frito Lay  
Dairy Dips or Salsa  
15-15.5 Oz.  
Selected Varieties

**\$3.99**

Frito Lay  
Ruffles or  
Tostitos  
8-13 Oz.  
Selected Varieties



**\$3.88**

Best Choice  
Soda  
12 Oz. Cans 12 Pack  
Selected Varieties



**\$1.69**

Best Choice  
Aluminum Foil  
25 Sq. Ft.



**2/\$5**

Kraft  
Natural Slices  
7-8 Oz.  
Selected Varieties



**\$2.39**

Plochman's  
Squeeze Mustard  
19 Oz.  
Selected Varieties



**\$3.99**

Best Choice  
Deluxe American  
Slices  
16 Oz.



**\$3.99**

Heinz  
Ketchup  
38 Oz. Squeeze  
Selected Varieties



**\$1.99**

Heinz  
Mustard  
14 Oz. Squeeze  
Selected Varieties



**\$4.99**

Best Choice  
Design Plates  
40 Ct.  
Selected Varieties



**2/\$3**

Best Choice  
Heavy Duty  
Cutlery  
48 Ct.  
Selected Varieties



**\$1.99**

Best Choice  
Cups  
20 Ct.  
Selected Varieties



**\$4.99**

Kraft  
Miracle Whip  
19-30 Oz.  
Selected Varieties



**\$4.49**

Kraft  
Mayo  
22-30 Oz.  
Selected Varieties



**\$2.99**

Niagara  
Purified Drinking  
Water  
16.9 Oz. Bottles 24 Pack

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