

# Rod's FOOD STORE

307 W. 6th, Concordia, KS, 66901  
Phone: (785)243-7774 Fax: (785)243-2035

**Store Hours**  
Monday thru Saturday  
7 am to 9 pm  
Sunday  
7 am to 7 pm  
**DOUBLE COUPONS EVERYDAY**

Buy  
**STAMPS**  
Here



• Advertised Prices Effective 7 Full Days, Wednesday thru Tuesday  
• We Reserve the Right to Limit Quantities at Sale Price  
• Kansas On-Line Lottery Tickets Available  
• We accept Food Stamp & eWIC cards  
• Sunday Beer Sale Hours Noon-7pm

## SAVINGS FOR SUMMER

*Fresh Summer Savings in Every Department All Week Long*

PRICES GOOD JULY 2024

WED	THU	FRI	SAT	SUN	MON	TUE
24	25	26	27	28	29	30

**Best Choice.**  
**\$2.99**  
**Best Choice Brats**  
16 Oz.  
Selected Varieties

**\$2.99** Lb.  
**Chicken Tenderloins**  
Frozen

**\$1.99** Ea.  
**Cantaloupe**

**3/\$5**  
Blueberries  
Pint

**\$1.99** Lb.  
**Pork Steak**  
Fresh Bone-In Value Pack

**\$1.88** Lb.  
**California Green or Red Grapes**

**\$7.49**  
Velveeta Loaf  
Selected Varieties

**\$4.49**  
Frito Lay Tortitos  
Tortilla Chips  
9-15 Oz.,  
Smartfood  
6.25-7.75 Oz. or  
Funyuns 6 Oz.  
Selected Varieties

**\$2.49**  
Pace Salsa or  
Picante Sauce  
16 Oz.  
Selected Varieties

**\$1.99**  
Blue Bunny Load'O Sundae  
8.5 Oz.  
Selected Varieties

**\$2.99**  
Blue Ribbon Classics Ice Cream  
48 Oz.  
Selected Varieties

**\$3.99**  
**Best Choice Soda**  
12 Oz. Cans 12 Pack  
Selected Varieties

**99¢**  
**Best Choice Steam Vegetables**  
12 Oz.  
Selected Varieties

**WE RESERVE THE RIGHT TO LIMIT QUANTITIES AND TO ESTABLISH MINIMUM PURCHASE REQUIREMENTS. NOT ALL VARIETIES AVAILABLE.**



**THANK YOU FOR SHOPPING**  
*Rod's Food Store*

Our way of saying "Thank You!" every time you shop with us.

## DIGITAL COUPONS

Savings at your fingertips. Sign up now.

- Simply log on to our website and you can clip coupons
- Come in and purchase the items that you have clipped coupons for
- Scan your app & receive instant savings at checkout!

[concordia.mythriftway.com/](http://concordia.mythriftway.com/)

See stores for complete details.

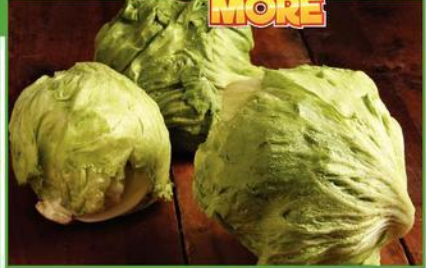
# Fresh Produce

Enjoy **MORE** Spend **LESS!**



**Honeycrisp Apples**

**99¢** Lb.



**Lettuce Head**

**\$1<sup>99</sup>**



**3/\$2**

**Olathe Sweet Corn Ears**



**\$1<sup>99</sup>** Lb.

**Hatch Peppers**



**2/\$5**

**Dole Classic Romaine 9 Oz. or Green Selection 11 Oz.**



**2/\$3**

**Highline Whole White Mushrooms 8 Oz.**



## Floral

At Participating Stores

**\$7<sup>99</sup>**

**4.5 Inch Assorted Foliage**



**99¢** Lb.

**Jumbo Vidalia Sweet Onions**



**\$5<sup>99</sup>** Ea.

**Whole Seedless Watermelon**



**\$2<sup>49</sup>** Lb.

**California Peaches**



**\$3<sup>99</sup>** Lb.

**Washington Cherries**



**\$10<sup>99</sup>**

**Sweet Treat Fun Bunch Bouquet**

**\$12<sup>99</sup>**

**My Sassy Summertime Bouquet**

# Dairy



**2/\$4**

**Pure Leaf Tea 59 Oz. Selected Varieties**



**2/\$4**

**Just Crack An Egg Scrambles or Oscar Mayer Scramblers 2.25-3 Oz. Selected Varieties**

# Frozen

Enjoy **MORE** Spend **LESS!**



**\$8<sup>99</sup>**

**Best Choice Fruit 48 Oz. Selected Varieties**



**\$5<sup>99</sup>**

**Eggo Waffles 24 Ct. Selected Varieties**



**\$3<sup>49</sup>**

**Kraft String Uns or Stick Cheese or Cracker Barrel Cheese 7.5-12 Oz. Selected Varieties**



**\$3<sup>49</sup>**

**International Delight Creamer 32 Oz. Selected Varieties**



**2/\$3**

**Pillsbury Grand! Crescents 3 Oz. or Cinnamon Rolls 5 Ct. or Flaky Layer Biscuits 10 Ct. Selected Varieties**



**\$6<sup>99</sup>**

**DiGiorno Stuffed Crust 22-28.4 Oz. or California Croissant 10.8-11.9 Oz. Selected Varieties**



**\$5<sup>99</sup>**

**Biligo Frozen Entrées 18-24 Oz. Selected Varieties**



**\$6<sup>99</sup>**

**Birds Eye Voila! Frozen Entrées 42 Oz. Selected Varieties**



**\$3<sup>49</sup>**

**Egg Beaters 15-16 Oz. Selected Varieties**



**\$2<sup>99</sup>**

**Dannon Activia or YoCrunch 4 Pack Selected Varieties**



**2/\$3**

**Tropicana Juice 12 Oz. Selected Varieties**



**\$2<sup>79</sup>**

**Miland or Prairie Farms Dips 16 Oz. Selected Varieties**



**2/\$10**

**Stouffer's Side Dishes 10-24 Oz. Selected Varieties**



**3/\$9**

**Stouffer's Mashed Potatoes 10-16 Oz. Selected Varieties**



**\$4<sup>99</sup>**

**Eggo Gnb and Go or Fully Loaded Waffles 4-10 Ct. Selected Varieties**



**\$3<sup>99</sup>**

**Breyers Ice Cream 48 Oz. Selected Varieties**



**\$3<sup>99</sup>**

**Magnum 2 Ct. or Good Humor Ice Cream Bars 6 Ct. Selected Varieties**



**\$2<sup>99</sup>**

**Blue Bunny Twist 16 Oz. Selected Varieties**

# Seafood



**\$17<sup>99</sup>**

**Sea Best Argemine Red Shrimp 2 Lb. KCG3**



**\$2<sup>99</sup>**

**Aquamar Seafarer Crab Items 16 Oz. Selected Varieties**



**\$8<sup>99</sup>**

**Aqua Star Cooked Shrimp 1 Lb. 20-30 Ct.**



**\$3<sup>99</sup>** Lb.

**Tilapia Filets 10P**



**\$3<sup>49</sup>** Lb.

**PoRock Filet 10P**



**\$1<sup>99</sup>** Lb.

**Cattfish Nuggets 10P**



KCG3\_BASE\_PG2\_072424

# Grocery

Enjoy **Sp**end LESS!  
**MORE**



**Frito Lay  
Lay's or  
Kettle Chips**  
5-8 Oz.  
Selected Varieties

**\$2.99**

**General Mills  
Cereal**  
18-18.8 Oz.  
Selected Varieties

2/\$9  
-\$2.00  
**2/\$7**  
Must Buy 2

**Old Orchard or  
Healthy Balance  
Juice Cocktail**  
64 Oz.  
Selected Varieties

**\$1.99**

**\$2.99**  
Nabisco  
Premium Crackers  
9-16 Oz.  
Selected Varieties



**\$3.49**  
Nabisco  
Ritz Cracker  
Sandwiches 8 Pack or  
Teddy Grahams 10 Oz.  
Selected Varieties



**\$3.49**  
Cheez-It  
Crackers  
9-12.4 Oz.  
Selected Varieties



2/\$3  
Quaker  
Oats  
Express Cups  
1.5-2.1 Oz.  
Selected Varieties



**\$1.99**  
Act II  
Microwave  
Popcorn  
3 Oz.  
Selected Varieties



**\$3.99**  
Post  
Cereal  
13-18 Oz.  
Selected Varieties



4/\$5  
Ranch Style  
Beans  
15 Oz.  
Selected Varieties



5/\$5  
StarKist  
Tuna  
2.4-4.5 Oz.  
Selected Varieties



69¢  
Bumble Bee  
Chunk Light Tuna  
5 Oz.



**\$1.29**  
Hunt's  
Ketchup  
30 Oz.



**\$2.49**  
Wish Bone or  
Western Salad  
Dressing  
15 Oz.  
Selected Varieties



**\$1.99**  
Think  
Keto Bars  
1.4-2.1 Oz.  
Selected Varieties



**\$5.49**  
Brago  
Cider Vinegar  
32 Oz.



**\$2.99**  
Crystal Light  
Drink Mix 10-12 Oz. or  
OTG 7-10 Oz.  
Selected Varieties



**\$2.49**  
Kool-Aid  
Jammers  
10 Oz.  
Selected Varieties



## Best Choice.

## Save on Our Brands

**\$1.99**  
Best Choice  
Cereal  
10-10.20 Oz.  
Selected Varieties



**\$1.99**  
Best Choice  
Fajita or  
Burrito Tortillas  
9 Oz.  
Selected Varieties



2/\$3  
Best Choice  
Mandarin Oranges  
15 Oz.  
Selected Varieties



**\$1.29**  
Best Choice  
Ketchup  
24 Oz.  
Selected Varieties



**\$1.99**  
Best Choice  
Worcester Sauce  
15 Oz.



4/\$5  
Best Choice  
Canned Pasta  
14.75-15 Oz.  
Selected Varieties



**\$2.49**  
Best Choice  
Steak Sauce  
10-15 Oz.  
Selected Varieties



4/\$5  
Best Choice  
Marshmallows  
10 Oz.  
Selected Varieties



2/\$5  
Best Choice  
Graham Crackers  
14.4 Oz.  
Selected Varieties



**\$2.29**  
Best Choice  
Snack Crackers  
7.5-8.1 Oz.  
Selected Varieties



**\$5.99**  
Best Choice  
Instant Light  
Charcoal  
8 Oz.  
Selected Varieties



**\$3.99**  
Best Choice  
Charcoal  
8 Oz.  
Selected Varieties



**\$2.99**  
Best Choice  
Cooking Spray  
9.9 Oz.  
Selected Varieties



**\$1.29**  
Best Choice  
Specialty  
Seasoning  
3.75-3.75 Oz.  
Selected Varieties



**\$1.69**  
Best Choice  
Salt and Pepper  
Shaker  
5 Oz.  
Selected Varieties



**\$3.99**  
Best Choice  
Trash Bags  
10-38 Oz.  
Selected Varieties



**\$3.99**  
Best Choice  
Bath Tissue  
8 Roll.  
Selected Varieties



**99¢**  
Best Choice  
Seasoning  
2.09-4.75 Oz.  
Selected Varieties



4/\$5  
Best Choice  
Canned  
Dog Food  
15.2 Oz.  
Selected Varieties



# Home & Health

Enjoy **Sp**end LESS!  
**MORE**

**\$5.39**  
Flora  
Bath Tissue  
6-12 Rolls or  
Paper Towels  
6 Mega Rolls  
Selected Varieties



**\$2.99**  
Q-tips  
Cotton Swabs  
300-375 Oz.  
Selected Varieties



**\$3.99**  
Aussie  
Shampoo or  
Conditioner  
12.1 Oz.  
Selected Varieties



**\$8.99**  
Pantene  
Shampoo or  
Conditioner  
9.8-8 Oz.  
Selected Varieties



**\$8.99**  
Secret  
Clinical  
Strength Deodorant  
1.8 Oz.  
Selected Varieties



**\$5.99**  
ZzzQuil  
Sleep Liquid 6 Oz. or  
Liquid Caps 12 Oz.  
Selected Varieties



# Fresh Cut Meat

Enjoy Spend LESS!  
MORE



**\$5.49** Lb.  
Bottom Round Roast  
Fresh Boneless Beef



**\$5.99** Lb.  
Bottom Round Steak  
Fresh Beef Value Pack



**\$6.49** Lb.  
Cube Steak  
Fresh Boneless Beef



**\$4.99** Lb.  
85% Lean Ground Beef Value Pack



**\$12.99** Lb.  
KC Strip Steak  
Fresh Boneless Beef Value Pack



**\$1.79** Lb.  
Pork Butt  
Whole Bone-In  
2 PC Sold in C.O.V Bag



**\$2.49** Lb.  
Country Style Ribs for BBQ  
Fresh Bone-In



**\$1.79** Lb.  
Split Chicken Breast  
Frozen Bone-In



**\$2.99** Lb.  
Pork Baby Back Ribs  
Frozen



**\$3.99**  
Sugardale Bacon  
16 Oz.  
Selected Varieties

**\$3.99**  
Jimmy Dean Frozen Sausage Rolls  
16 Oz.  
Selected Varieties



**\$3.99**  
Kentucky Legend Smokemaster's Beef Hot Dogs  
16 Oz.



**\$2.69**  
Land O' Frost Deli Shaved Lunchmeats  
7.5-9 Oz. Selected Varieties



**\$4.99**  
Bob Evans Family Sides  
28-32 Oz. Selected Varieties



**\$5.99**  
Farmland Bacon  
12-16 Oz. Selected Varieties

**\$5.49**  
El Monterey Burritos  
30.4-32 Oz. Selected Varieties



**\$3.99**  
Johnsonville Links  
12-14 Oz. Selected Varieties



**\$3.49**  
Johnsonville Breakfast Sausage Links or Patties  
10-12 Oz. Selected Varieties



**2/\$6**  
Pete's Pride Frozen Fritters  
2.8-3.0 Oz. Selected Varieties



**\$9.99**  
Bob Evans Sausage Patties  
40 Oz.

**\$6.99**  
Best Choice Breaded Chicken  
24-32 Oz. Selected Varieties



**\$1.69**  
Sugardale Hot Dogs  
16 Oz.



**\$2.49**  
Oscar Mayer Natural Meat and Cheese Snack Trio Plate  
3.3 Oz. Selected Varieties

**\$6.99**  
Bar 5 Corn Dogs  
2.34 Lb.



**\$4.99**  
Wimmer's Hot Dogs  
12 Oz. Selected Varieties



**\$3.99**  
Sugardale Diced or Cubed Ham  
16 Oz. Selected Varieties

# Deli & Bakery

**\$6.49** Lb.  
Kretschmar Ham Off The Bone

**\$4.99**  
Danish Coffee Cake  
14 Oz.  
Selected Varieties

**\$4.99** Lb.  
Boneless Buffalo or BBQ Wings

**\$2.99**  
Reser's Premium Potato Salad  
16 Oz.  
Selected Varieties

**\$3.99**  
No Bake Cookies  
9 Oz.  
Selected Varieties

**\$4.49**  
Two Bite Mini Donuts  
12 CL.

**\$6.49** Lb.  
Kretschmar Mild Cheddar or Pepper Jack Cheese

**\$8.49** Lb.  
Kretschmar Garlic or Rotisserie Chicken Off The Bone

**\$2.49**  
Ozark Hearth Texas Toast  
20 Oz. Loaf

**\$2.99**  
Rotella's Brat Buns  
6 CL.

**\$5.99**  
Cheese Tortellini Salad

**\$2.49**  
Tribi Hummus  
8 Oz. Selected Varieties

**\$3.49**  
Filled French Twirls  
4 CL. Selected Varieties

**\$4.69**  
Always Save Cakes  
17.6-19.4 Oz. Selected Varieties

**\$6.99**  
Coke Products  
12 Oz. Cans 12 Pack  
Selected Varieties

**\$4.99**  
Coke Products  
16.9 Oz. Bottles 6 Pack  
Selected Varieties

**\$13.49**  
Coke Products  
12 Oz. Cans 24 Pack  
Selected Varieties

**\$2.99**  
Coke Products  
2 Liter Bottle  
Selected Varieties

**\$6.99**  
Coke Products  
12 Oz. Bottles 8 Pack  
Selected Varieties

**\$4.29**  
Coke Products  
7.5 Oz. Mini Cans 6 Pack  
Selected Varieties

**2/\$3**  
Body Armor  
16 Oz. Bottle  
Selected Varieties

**99¢**  
Powerade  
28 Oz. Bottle  
Selected Varieties

**\$6.99**  
Powerade  
20 Oz. Bottles 6 Pack  
Selected Varieties

Our MISSION is to provide our CUSTOMERS with a SUPERIOR SHOPPING EXPERIENCE by providing the HIGHEST QUALITY products and services possible. This will MAXIMIZE OUR VALUE to our community and employees.

WE ARE DEDICATED TO BEING THE GROCER OF YOUR CHOICE.



facebook.com/rodsfoodstore

**BRING HOME THE GOLD**  
GET A **\$10**  
Visa® Prepaid Card  
when you buy \$30 of  
qualifying P&G products\*



FROM NOW UNTIL  
OCTOBER 31, 2024

FOR DETAILS, VISIT  
PGBringHomeGold.com  
or details, adults claim your reward



Prices Effective  
**JULY 24-30, 2024**

**\$8<sup>49</sup>**

**Bounty  
Paper Towels**  
2 Mega Rolls or 4 Double Rolls  
Selected Varieties



**\$8<sup>49</sup>**

**Charmin  
Bath Tissue**  
6 Mega Rolls  
Selected Varieties



**\$5<sup>99</sup>**

**Puffs  
Plus Ultra  
Soft Tissue**  
3-4 Pack  
Selected Varieties



**\$5<sup>49</sup>**

**Febreze  
Fabric  
Refreshers**  
23.6 Oz.  
Selected Varieties



**\$5<sup>99</sup>**

**Gain  
Liquid Laundry  
Detergent** 46 Oz.  
**Fabric Enhancer** 44 Oz.  
**Flings!** 16 Ct. or  
**Sheets** 120 Ct. Selected Varieties



**\$5<sup>99</sup>**

**Downy  
Fabric Softener** 44 Oz. or  
**Bounce or Downy  
Dryer Sheets** 60-120 Ct.  
Selected Varieties



**\$5<sup>99</sup>**

**Head & Shoulders  
Shampoo or  
Conditioner**  
10.6-12.5 Oz.  
Selected Varieties



**SAVINGS**  
FOR SUMMER *with*  
**Best Choice.**

Prices Effective  
**JULY 24-30, 2024**

**\$2<sup>49</sup>**

**Best Choice  
Russet Potatoes**  
10 Lb.



**\$2<sup>99</sup>**

**Best Choice  
Sour Cream**  
24 Oz.



**\$2<sup>99</sup>**

**Best Choice  
Grated Parmesan  
Cheese**  
5 Oz.  
Selected Varieties



**\$1<sup>99</sup>**

**Best Choice  
Salad Dressing**  
16 Oz.  
Selected Varieties



**4/\$5**

**Best Choice  
CROUTONS**  
5 Oz.  
Selected Varieties



**99¢**

**Best Choice  
Boxed Dinner**  
4.4-5 Oz.  
Selected Varieties



**\$1<sup>49</sup>**

**Best Choice  
Deluxe Mac & Cheese  
or Deluxe Shells  
& Cheddar**  
12-14 Oz. Selected Varieties



**\$2<sup>49</sup>**

**Best Choice  
Apple Juice**  
64 Oz.  
Selected Varieties



**\$5<sup>99</sup>**

**Best Choice  
Ice Cream**  
4 Oz.  
Selected Varieties



**\$4<sup>99</sup>**

**Best Choice  
Ice Cream  
Sandwiches**  
12-16 Oz.  
Selected Varieties



**\$3<sup>99</sup>**

**Best Choice  
Freezer Pop**  
25 Ct.



# BUY 5 SAVE \$5

**Kraft**

## MIX OR MATCH

WHEN YOU PURCHASE 5 PARTICIPATING ITEMS

Prices Effective **JULY 24-30, 2024**

			
<b>\$3.99</b> - \$1.00 <b>\$2.99</b>	<b>\$3.79</b> - \$1.00 <b>\$2.79</b>	<b>\$2.99</b> - \$1.00 <b>\$1.99</b>	<b>\$7.99</b> - \$1.00 <b>\$6.99</b>
<b>Kraft Singles</b> 10.7-12 Oz., Selected Varieties	<b>Philadelphia Cream Cheese</b> 8 Oz., Selected Varieties	<b>Oscar Mayer Wieners or Smokies Smoked Sausage</b> 14-16 Oz., Selected Varieties	<b>Oscar Mayer Sliced Bacon</b> 12-16 Oz., Selected Varieties

			
<b>\$4.99</b> - \$1.00 <b>\$3.99</b>	<b>\$3.99</b> - \$1.00 <b>\$2.99</b>	<b>\$2.99</b> - \$1.00 <b>\$1.99</b>	<b>\$2.99</b> - \$1.00 <b>\$1.99</b>
<b>Ore-Ida Frozen Potatoes</b> 19-32 Oz., Selected Varieties	<b>Oscar Mayer Bologna or Cotto Salami</b> 16 Oz., Selected Varieties	<b>Hershey's Pudding, Jell-O Temptations, Jell-O Pudding or Gelatin Snacks</b> 15.1-15.5 Oz. Selected Varieties	<b>Oscar Mayer Fun Pack Lunchables</b> 8.9-10.7 Oz., Selected Varieties

			
<b>\$3.79</b> - \$1.00 <b>\$2.79</b>	<b>\$3.99</b> - \$1.00 <b>\$2.99</b>	<b>\$2.79</b> - \$1.00 <b>\$1.79</b>	<b>\$4.99</b> - \$1.00 <b>\$3.99</b>
<b>Classico Pasta Sauce</b> 15-24 Oz., Selected Varieties	<b>Devour Frozen Entrees</b> 8-12 Oz., Selected Varieties	<b>Hershey's Colliders Dessert Snack</b> 7 Oz. Selected Varieties	<b>Lunchables Grilled Cheesies</b> 5.7-6.2 Oz., Selected Varieties

			
<b>\$4.99</b> - \$1.00 <b>\$3.99</b>	<b>\$5.79</b> - \$1.00 <b>\$4.79</b>	<b>\$5.49</b> - \$1.00 <b>\$4.49</b>	<b>\$3.49</b> - \$1.00 <b>\$2.49</b>
<b>Kraft Mayo</b> 30 Oz., Selected Varieties	<b>Kraft Miracle Whip</b> 30 Oz., Selected Varieties	<b>Kraft Original Macaroni &amp; Cheese Dinner</b> 5 Pack	<b>Kraft Deluxe Mac &amp; Cheese Frozen Dinner</b> 12 Oz., Selected Varieties

			
<b>\$5.79</b> - \$1.00 <b>\$4.79</b>	<b>\$4.49</b> - \$1.00 <b>\$3.49</b>	<b>\$8.99</b> - \$1.00 <b>\$7.99</b>	<b>\$7.49</b> - \$1.00 <b>\$6.49</b>
<b>Mio Liquid Water Enhancer</b> 3.24 Oz., Selected Varieties	<b>Tang, Country Time or Kool-Aid Drink Mix</b> Makes 6-8 Qts., Selected Varieties	<b>Maxwell House or Yuban Ground Coffee</b> 22-30.6 Oz., Selected Varieties	<b>Gevalia Ground Coffee</b> 10-12 Oz. or Pods 6-12 CL, Selected Varieties

				
<b>\$10.99</b> - \$1.00 <b>\$9.99</b>	<b>\$5.99</b> - \$1.00 <b>\$4.99</b>	<b>\$2.99</b> - \$1.00 <b>\$1.99</b>	<b>\$5.99</b> - \$1.00 <b>\$4.99</b>	<b>\$7.49</b> - \$1.00 <b>\$6.49</b>
<b>Home Bake Entrées</b> 19.9-22.2 Oz., Selected Varieties	<b>Home Bake Sides</b> 15-22.2 Oz., Selected Varieties	<b>Kraft Noto Mac &amp; Cheese</b> 6 Oz., Selected Varieties	<b>Kraft Noto Mayo</b> 15 Oz.	<b>IHOP Ground Coffee</b> 11-12 Oz. or Pods 10 CL, Selected Varieties