

IDEAL Market

150 West 4th Street
Superior, NE 68978
(402) 879-4430

Home Owned & Operated Since 1949!

- WIC & Food Stamps Accepted
- Postage Stamps Available
- Film Development • Public Copy Machine
- Laminating • Money Orders
- No Sales Tax on Foods
- Every Thursday Senior Day

Open
Monday thru Saturday
7:00 am - 7:00 pm
Sunday 9:00 am - 5:00 pm
Open Holidays Except Thanksgiving, Christmas & Easter

We Accept The Following:



PRICES EFFECTIVE WEDNESDAY, MAY 1 THROUGH TUESDAY, MAY 7, 2024

CINCO de Mayo

A FIESTA OF SAVINGS!

<p>Fresh Bone-In Pork Butt Roast Product of the USA \$249 Lb.</p>	<p>Fresh 80% Lean Ground Beef Family Pack, Product of the USA \$3.99 Lb.</p>
<p>Fresh Boneless Beef Bottom Round Roast Product of the USA \$5.49 Lb.</p>	<p>Fresh Sanderson Farms Split Chicken Breasts Family Pack, Product of the USA \$2.49 Lb.</p>
<p>Fresh Boneless Beef Ribeye Steaks Product of the USA \$15.99 Lb.</p>	<p>Banquet Brown 'N Serve Sausage Links or Patties 8.4 Oz., Selected Varieties \$1.69</p>

3 Day Sale

PRICES EFFECTIVE THURSDAY-SATURDAY MAY 2-4, 2024

<p>Totino's Party Pizza 9.8-10.9 Oz., Selected Varieties 99¢</p>	<p>Kemps Sherbet 54 Oz. or Ice Cream Sandwiches 12-16 Ct., Selected Varieties 2/\$6</p>
<p>Ultra Paper Towels 6 Double Rolls \$4.99</p>	<p>Best Choice Bath Tissue 6 Mega Rolls, Selected Varieties \$3.49</p>

<p>Best Choice Boneless Skinless Chicken Breast Tenderloins 2.5 Lb., IQF \$6.49</p>	<p>Land O' Frost Deli Shaved Luncheon Meat 15.9 Oz., Selected Varieties \$2.49</p>	<p>Bob Evans Side Dishes 12-24 Oz., Selected Varieties \$3.49</p>	<p>Hart Authentic Chicken Meal Kit 22-32 Oz., Selected Varieties \$6.49</p>	<p>Johnsonville Smoked Sausage, Brats or Polish Sausage Links or Rope 12-14 Oz., Selected Varieties \$3.99</p>	<p>Sea Best Argentine Raw Shrimp 16-20 Oz., 2 Lb., 12-20 Ct., 12 Oz. \$16.99</p>	<p>Best Choice Cooked Tail-Off Shrimp 12-20 Ct., 12 Oz. \$4.99</p>
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<p>Dole Shredded Lettuce 8 Oz. 2/\$3</p>	<p>Herdz Authentic Guacamole 16 Oz., Selected Varieties \$4.99</p>	<p>Avocados 69¢ Ea.</p>	<p>On the Vine Tomatoes 99¢ Lb.</p>
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<p>Gonnella French Bread 16 Oz. 2/\$5</p>	<p>Best Choice Chicken Wing Sections 2.5 Lb., IQF \$4.99</p>
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<p>Mangoes 69¢ Ea.</p>	<p>Whole Seedless Watermelon \$8.99 Ea.</p>	<p>Best Choice Russet Potatoes 10 Lb. \$2.99</p>	<p>Dole Chopped Salad Kit 9.4 Oz. 25 Oz., Selected Varieties 2/\$6</p>
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<p>California Navel Oranges 4 Lb. \$3.99</p>	<p>Fresh Strawberries 16 Oz. 2/\$5</p>	<p>Highline Sliced White Mushrooms 8 Oz. \$1.59</p>	<p>Yellow or Vidalia Onions 3 Lb. \$3.99</p>	<p>Bothouse Farms Baby Cut Carrots 16 Oz. \$1.29</p>
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<p>BI-Color Sweet Corn Ears 5/\$2</p>

Congratulations 2024 Graduates! See Store For Graduation Specials!

<p>Tony's Pizzeria Style Crust Pizza 18.5oz 20.6 Oz. or Red Baron Deep Dish or French Bread Singles Pizza 8.8-10.6 Oz., Selected Varieties 3/\$10</p>	<p>Healthy Choice Cafe Steamers 9.5-10.3 Oz., Selected Varieties 2/\$5</p>	<p>Azteca Taco Salad Shells 4 Ct. \$2.49</p>	<p>Twizzlers 11.66 Oz., Selected Varieties \$3.99</p>
<p>Halo Top Ice Cream Pint, Selected Varieties \$3.99</p>	<p>Halo Top Fruit Bars 6 Ct., Selected Varieties \$3.99</p>	<p>Skippy Peanut Butter 28 Oz., Selected Varieties \$4.49</p>	<p>Pringles Grab N' Go Potato Crisps 2.38-2.5 Oz., Selected Varieties 4/\$5</p>

DELI & BAKERY

<p>Pepperoni or Meatball Calzones 12 Ct., Selected Varieties \$2.99 Ea.</p>	<p>Farmstand Pico De Gallo or Salsa 16.16 Oz., Selected Varieties 2/\$7</p>
<p>Two-Bite Cupcakes 12 Ct., Selected Varieties 2/\$7</p>	<p>The Father's Table Cake Roll 18 Oz., Selected Varieties \$4.79</p>

Items shown may not be available at all stores. Some brands shown will be substituted with regionally available brands.



Betty Crocker or Mott's Fruit Snacks
6-10 Ct., Selected Varieties

2/\$4



Nature Valley, General Mills, Fiber One or Chex Mix Bars, Biscuits, Brownies or Oatmeal Squares
5-8 Ct., Selected Varieties

2/\$4



General Mills Cereal
9-10.9 Oz., Selected Varieties

2/\$4



Betty Crocker Hamburger, Chicken or Tuna Helper
4-7.8 Oz., Selected Varieties

2/\$3



Idahoan Potatoes
1.5-4.1 Oz., Selected Varieties

2/\$3



Starkist Chunk Light Tuna or Tuna Creations
2.6-3 Oz. Pouch or 4.5 Oz. Smart Bowls, Selected Varieties

5/\$5



Kellogg's Rice Krispies Cereal
12-17.9 Oz., Selected Varieties

2/\$7



Pure Life Purified Water
24 Pack 16.9 Oz. Bottles or 24 Pack 8 Oz. Bottles

\$3.99



Kool-Aid Jammers
10 Ct., Selected Varieties

\$2.49



Creamette or American Beauty Pasta
12-16 Oz., Selected Varieties

4/\$5



Prego Pasta Sauce
23-24 Oz., Selected Varieties

\$2.79



Nabisco Oreo or Fudge Covered or Cakesters Nutter Butter Cookies, Graham Crackers or Nilla Wafers
11-14 Oz., Selected Varieties

\$3.99



Tostitos 9-13 Oz. or Furryuns 8 Oz., Selected Varieties

\$3.99



Lay's 7.5-8 Oz. Kettle Cooked 2 Oz. or Poppables 5 Oz., Selected Varieties

\$2.99



Nabisco Snack Crackers 2.6-8.5 Oz. or Newtons 10 Oz., Selected Varieties

2/\$7



Oreo

\$3.99

GRAB SOME SAVINGS

ON CINCO CRAVINGS!



WOW DEAL
Pace Salsa or Picante Sauce
Selected Varieties

\$1.99



Roma Tomatoes
\$1.29 Lb.



Jalapeño Peppers
\$1.99 Lb.



Cilantro Bunch
69¢



Best Choice Chopped Green Chiles 4 Oz.

99¢



Herdez Queso Blanco Dip 15 Oz.

\$4.79



Cacique Chorizo 9 Oz., Selected Varieties

4/\$5



Best Choice Flour Tortillas 8 Ct., Selected Varieties

\$1.99



El Monterey Burritos or Chimichangas 8 Pack, 30.4-32 Oz., Selected Varieties

\$4.99



Best Choice Soft Taco Flour Tortillas 10 Ct.

\$1.49



Bush's Best Beans 15-16 Oz., Selected Varieties

4/\$5



From th Doll San Luis Burrito 8 Oz., Selected Varieties

\$2.99



Taco Bell Taco Shells 12 Ct.

\$1.99



Ro-Tel Diced Tomatoes 10 Oz., Selected Varieties

\$1.49



McCormick Taco Seasoning Mix 1.4-25 Oz., Selected Varieties

89¢



Taco Bell Sauce 7.5-8 Oz., Selected Varieties

\$1.79



Taco Bell 12 Crunchy Taco Shells

\$1.99

DAIRY DEALS



WOW DEAL
Daisy Brand Sour Cream or Cottage Cheese 24 Oz., Selected Varieties

\$2.89



TruMoo Chocolate Milk 64 Oz., Selected Varieties

\$2.49



Sunny D 64 Oz., Selected Varieties

\$1.89



Activia or YoCrunch Yogurt 4 Pack 4 Oz., Selected Varieties

2/\$6



Pure Leaf Tea 59 Ct., Selected Varieties

2/\$4



I Can't Believe It's Not Butter! Brummel & Brown Spread 15 Oz., Selected Varieties

\$3.49

FROZEN DEALS



California Pizza Kitchen Pizza 14.7-15.5 Oz., Selected Varieties

\$5.99



Marie Callender's Pot Pie or Entrée 10.5-15 Oz., Selected Varieties

\$3.69



DiGiorno Pizza 15-31.5 Oz., Selected Varieties

\$5.79



Blue Bunny Premium Ice Cream or Frozen Yogurt 46-48 Oz., Selected Varieties

\$3.99



Michelin's Entrées 4.5-8.5 Oz., Selected Varieties

4/\$5



TGI Fridays Appetizers 8.5 Oz.

\$4.49



Best Choice Onion Rings 3.5-8.5 Oz., Selected Varieties

\$3.49



Goodrich Chocolate Malt Cup 12 Ct.

4/\$5

Kraft
Buy 5
SAVE \$5

MIX OR MATCH
 WHEN YOU PURCHASE 5 PARTICIPATING
 ITEMS IN A SINGLE TRANSACTION



\$7⁹⁹

-\$1⁰⁰

\$6⁹⁹

Velveeta
 2 Lb.,
 Selected Varieties



\$5⁷⁹

-\$1⁰⁰

\$4⁷⁹

**Kraft
 Miracle
 Whip**
 30 Oz.,
 Selected Varieties



\$4⁹⁹

-\$1⁰⁰

\$3⁹⁹

**Kraft
 Mayo**
 30 Oz.,
 Selected Varieties



\$3⁴⁹

-\$1⁰⁰

\$2⁴⁹

**Kraft
 Dressing**
 14-16 Oz.,
 Selected Varieties



\$6⁴⁹

-\$1⁰⁰

\$5⁴⁹

**Kraft
 Mac &
 Cheese
 Original**
 5 Pack



\$8⁷⁹

-\$1⁰⁰

\$7⁷⁹

**Kraft
 Velveeta
 Shells &
 Cheese or
 Deluxe Macaroni
 & Cheese**
 3 Pack



\$3⁷⁹

-\$1⁰⁰

\$2⁷⁹

**Classico
 Pasta
 Sauce**
 15-24 Oz.,
 Selected Varieties



\$4⁷⁹

-\$1⁰⁰

\$3⁷⁹

**Country Time,
 Tang or
 Kool-Aid
 Drink Mix**
 Makes 6-8 Quarts,
 Selected Varieties



\$8⁴⁹

-\$1⁰⁰

\$7⁴⁹

**Maxwell House
 or Yuban
 Ground Coffee**
 24.5-31 Oz.,
 Selected Varieties

Kraft
Buy 5
SAVE \$5

MIX OR MATCH
 WHEN YOU PURCHASE 5 PARTICIPATING
 ITEMS IN A SINGLE TRANSACTION
 PRICES EFFECTIVE
ALL WEEK



**Oscar Mayer
 Cotto Salami
 or Bologna**

16 Oz.,
 Selected Varieties

\$379
 -\$100
\$279



**Oscar Mayer
 Wieners**

16 Oz. or
Smokies
Smoked Sausage
 14 Oz.,
 Selected Varieties

\$349
 -\$100
\$249



**Oscar Mayer
 FunPack
 Lunchables**

8.9-10.7 Oz.,
 Selected Varieties

\$299
 -\$100
\$199



**Ore-Ida
 Potatoes**

19-32 Oz.,
 Selected Varieties

\$449
 -\$100
\$349



**Kraft
 Shredded,
 Crumbles or
 Chunk Cheese**

5-8 Oz.,
 Selected Varieties

\$349
 -\$100
\$249



**Kraft
 Singles**

10.7-12 Oz.,
 Selected Varieties

\$399
 -\$100
\$299



**Kraft
 Cracker Cuts
 or Cubes Cheese**

6.4-7 Oz.,
 Selected Varieties

\$369
 -\$100
\$269



**Philadelphia
 Cream
 Cheese**

8 Oz.,
 Selected Varieties

\$379
 -\$100
\$279



**Jell-O
 Gelatin or
 Pudding** 4 Ct. or
**Hershey's
 Pudding** 4 Ct.,
 Selected Varieties

\$299
 -\$100
\$199