

Home Owned & Operated Since 1949!

IDEAL Market

150 West 4th Street
Superior, NE 68978
(402) 879-4430

Open

Monday thru Saturday
7:00 am - 7:00 pm
Sunday 9:00 am - 5:00 pm
Open Holidays Except Thanksgiving, Christmas & Easter

We Accept The Following:



PRICES EFFECTIVE WEDNESDAY, APRIL 17 THROUGH TUESDAY, APRIL 23, 2024

Springtime Savings IN BLOOM

Fresh 80% Lean Ground Beef Patties
4 Oz. Each
Sold in a 2 Lb. Pkg. of 8,
Product of the USA
\$9.99

Fresh 80% Lean Ground Beef
Family Pack,
Product of the USA
\$3.99
Lb.

Fresh Boneless Pork Sirloin Chops
Product of the USA
\$1.99
Lb.

Fresh Whole Chicken
Product of the USA
\$1.69
Lb.

Fresh Boneless Beef New York Strip Steaks
Product of the USA
\$14.99
Lb.

Fresh Boneless Beef Chuck Roast
Product of the USA
\$6.49
Lb.

Fresh Boneless Beef Chuck Steaks
Product of the USA
\$6.99
Lb.

Best Choice Cooked Tail-On Shrimp
20-30 Ct. 12 Oz.
\$5.99

John Morrell Braunschweiger 16 Oz. \$3.29	El Monterey Burritos or Chinchangas 8 Pack Family Size, 30.4 Oz. Each Selected Varieties \$3.99	Oscar Mayer Ham or Turkey Luncheon 16 Oz. Selected Varieties \$3.99	Oscar Mayer Family Size Deli Fresh Luncheon 16-18 Oz. Selected Varieties \$6.49	Oscar Mayer Lunchables Uploaded 12.5 Oz. Selected Varieties \$3.49	Moji Sushi California or Spicy Crab Rolls 6 Oz. Selected Varieties \$5.49	AquaStar Breaded Butterfly Shrimp 1.5 Lb. Selected Varieties \$9.99
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Dole Classic Spinach
8 Oz.
\$1.99

On the Vine Tomatoes
99¢
Lb.

Avocados
79¢
Ea.

Fresh Strawberries
16 Oz. or
Raspberries or Blackberries 6 Oz.
\$2.99

Dole Sliced Blends
5-12 Oz.
Selected Varieties
2/\$5

Bolthouse Farms Baby Cut Carrots
16 Oz.
99¢

Bi-Color Sweet Corn
8 Ears
69¢
Ea.

Jumbo Cantaloupe
\$2.99
Ea.

Highline Sliced White Mushrooms
8 Oz.
2/\$3

Best Choice Russet Potatoes
10 Lb.
\$3.99

Premium Sugarbeet or Wild Taster Apples
\$1.99
Lb.

Premium Apples
Selected Varieties
\$1.49
Lb.

California Jumbo Navel Oranges
79¢
Ea.

California Halos Mandarins
3 Lb.
\$5.99

DIGITAL COUPON OFFERS

MORE AD SPECIALS
MORE AD DIGITAL COUPONS
MORE AD PAGES
MORE SAVINGS!

Sign Up Now!

See Store for Details

PRICES EFFECTIVE: All Week

SUPER DIGITAL DEAL

Nabisco Chips Ahoy! Cookies
9.5-13 Oz.
Selected Varieties
FINAL PRICE
MUST BUY 2, LIMIT 1
DIGITAL COUPON

2/\$6
-\$2.00
OFF 2

2/\$4

SUPER DIGITAL DEAL

BelVita Breakfast Biscuits
8.8 Oz.
Selected Varieties
FINAL PRICE
LIMIT 1
DIGITAL COUPON

\$3.49
-\$1.00

\$2.49

Kellogg's Club, Town House or Graham Crackers
9-15 Oz.
Selected Varieties
FINAL PRICE
MUST BUY 2, LIMIT 1
DIGITAL COUPON

2/\$7
-\$2.00
OFF 2

2/\$5

SUPER DIGITAL DEAL

Pringles Potato Crisps
4.9-5.57 Oz.
Selected Varieties
FINAL PRICE
MUST BUY 2, LIMIT 1
DIGITAL COUPON

2/\$4
-\$1.00
OFF 2

2/\$3

SUPER DIGITAL DEAL

Blue Ribbon Classics Dairy Dessert
128 Oz.
Selected Varieties
FINAL PRICE
LIMIT 1
DIGITAL COUPON

\$5.99
-\$1.00

\$4.99

Download Today!

Dannon Oikos or Light Greek Yogurt
5.3 Oz.
Selected Varieties
5/\$5

Club & Cheddar Crackers
8 Ct.
Selected Varieties
\$2.99

Scott Bath Tissue
12 Double Rolls or
Paper Towels
6 Big Rolls
\$4.99

Kretschmar Virginia Smoked or Honey Ham
Selected Varieties
\$4.99
Lb.

Kretschmar American Cheese
Selected Varieties
\$5.99
Lb.

Mrs. Gerry's Deli Fresh Coteslaw or Macaroni or Potato Salad
14.56 Oz.
\$2.99

Stouffer's Family Size Entrées
20-40 Oz.
Selected Varieties
\$8.99

Best Choice Trail Mix
99 Oz.
Selected Varieties
\$5.49

Best Choice Baked Beans
28 Oz.
Selected Varieties
\$1.99

J. Skinner Sweet Rolls
8 Ct.
Selected Varieties
2/\$7

Rotella's Italian Bakery Split Top Hoagies
6 Ct.
Selected Varieties
\$2.99

Two-Bite Mini Donuts
12 Ct.
\$3.99

Items shown may not be available at all stores. Some brands shown will be substituted with regionally available brands.

WOW DEAL

Best Choice Macaroni and Cheese Dinner
5.5-7.25 Oz., Selected Varieties
2/\$1

WOW DEAL

Kool-Aid Jammers
10 Ct., Selected Varieties
2/\$4

Nabisco Chips Ahoy! Cookies
9.5-13 Oz., Selected Varieties
2/\$6

Skippy Peanut Butter
8.3 Oz., Selected Varieties
\$2.69

Best Choice Granulated Sugar
4 Lb.
\$2.99

Hunt's Tomatoes or Tomato Sauce
14.5-19 Oz., Selected Varieties
4/\$5

Kool-Aid Bursts
6-Pack, 6.75 Oz. Bottles, Selected Varieties
\$1.79

Best Choice Cranberry Juice Cocktail
64 Oz., Selected Varieties
\$2.89

Best Choice Cake Mix
15.25 Oz., Selected Varieties
\$1.19

Best Choice Frosting
16 Oz., Selected Varieties
\$1.69

Nabisco Premium Saline or Soup & Oyster Crackers
9-16 Oz., Selected Varieties
2/\$7

Kellogg's Special K Pastry Crisps
12 Ct., Selected Varieties
2/\$5

BeVita Breakfast Biscuits
8.8 Oz., Selected Varieties
\$3.49

Kellogg's Club, Town House or Graham Crackers
9-19 Oz., Selected Varieties
2/\$7

Nabisco Ritz Crackers
8.8-13.7 Oz., Selected Varieties
\$3.49

Nabisco Teddy Grahams
10 Oz., Selected Varieties
\$3.49

Ruffles Tostitos
9-13 Oz., Selected Varieties
2/\$7

Doritos Sun Chips
7 Oz., Selected Varieties
2/\$7

Pringles Potato Crisps
4.5-5.5 Oz., Selected Varieties
2/\$4

Best Choice Freezer or Storage Bags
10-75 Ct., Selected Varieties
\$1.79

Best Choice Heavy Duty Cutlery
24 Ct., Selected Varieties
89¢

Puffs Facial Tissues
134 Ct., Selected Varieties
\$1.99

Tide Laundry Detergent Pods
15-20 Ct., Selected Varieties
\$7.49

Fiesta! of FLAVOR!

Best Choice Flour Tortillas
10 Ct., Selected Varieties
\$1.99

Best Choice Taco Seasoning
1.25 Oz., Selected Varieties
89¢

Best Choice Sour Cream
24 Oz., Selected Varieties
\$2.99

Dole Shredded Lettuce
8 Oz., Selected Varieties
2/\$3

Best Choice Refried Beans
16 Oz., Selected Varieties
\$1.39

Ortega Diced Green Chiles
4 Oz., Selected Varieties
\$1.69

Best Choice Peppers
16 Oz., Selected Varieties
\$1.89

Fresh Lemons
3/\$1

Fresh Roma Tomatoes
1 Lb.
99¢

Best Choice Sliced Pitted Ripe Olives
3.8 Oz., Selected Varieties
\$1.69

Ortega Taco Sauce
19 Oz., Selected Varieties
\$3.99

Best Choice Enchilada Sauce
19 Oz., Selected Varieties
\$1.99

Ortega Taco Shells
12 Ct. or Tostada Shells 8 Ct., Selected Varieties
\$1.99

Best Choice Deluxe Sliced American Cheese
8 Oz., Selected Varieties
\$3.69

DAIRY DEALS

Silk Almond Milk
59-64 Oz., Selected Varieties
2/\$6

Crystal Farms Shredded or Chunk Cheese
5.5-8 Oz., Selected Varieties
2/\$5

Velveeta Slices
12 Oz., Selected Varieties
\$2.99

Pillsbury Grands! Biscuits
12 Ct., Selected Varieties
\$2.79

Pillsbury Cookie Dough
15.25 Oz., Selected Varieties
2/\$7

Best Choice Deluxe Sliced American Cheese
8 Oz., Selected Varieties
\$3.69

FROZEN DEALS

Best Choice Shredded Hashbrowns or Potatoes O'Brien
28-32 Oz., Selected Varieties
\$2.49

Blue Bunny Twisted Cones or Load'd Sundae Ice Cream Novelties
4 Ct., Selected Varieties
\$4.49

Blue Ribbon Classics Novelties or Ice Cream or Sherbet Cups
8-20 Ct. or 12 Ct., Selected Varieties
\$4.77

Best Choice Frozen Concentrated Lemonade
12 Ct., Selected Varieties
3/\$5

Best Choice Frozen Fruit
12-16 Oz., Selected Varieties
\$3.49

P.F. Chang Entrees
20-22 Oz., Selected Varieties
\$6.99

Blue Ribbon Classics Dairy Dessert
128 Ct., Selected Varieties
\$5.99

Pictsweet Farms Vegetables
8-10 Oz., Selected Varieties
2/\$4