

JOIN US THIS WEEK FOR:

- ✓ Samplefest APRIL 20, 10AM-2PM
- ✓ KFRX Live Radio Broadcast APRIL 20, 11AM-1PM
- ✓ 91st Anniversary Sales & Giveaways DAILY
- ✓ Sizzling Saturday Grillout APRIL 20, 10AM-2PM

CELEBRATING WEEK 2 OF OUR

91st ANNIVERSARY!

LEON'S FAMOUS
USDA PREMIUM CHOICE
80-85% LEAN
STORE GROUND
CHUCK

\$4⁹¹
Lb.



PLEASE CALL
AHEAD ON
ORDERS OF
10 LBS. OR MORE!
(402)488-2307

USDA PREMIUM CHOICE
"AGED TO PERFECTION"
BONELESS
ARM ROAST

\$4⁹¹
Lb.



EXTRA MEATY
BABY BACK
RIBS

\$3⁹¹
Lb.



USDA PREMIUM CHOICE
"AGED TO PERFECTION"
BONELESS NEW YORK
STRIP STEAKS

\$14⁹¹
Lb.

At Leon's the USDA CHOICE beef we sell is known as Gourmet Quality Premium Black Angus Beef, which represents the top 8% of all cattle. Then we age our all our beef for a minimum of 21 days, allowing the meat to get more tender and the beef flavor to fully develop. It is a difference that you can taste!

AGING TO PERFECTION FOR 91 YEARS

Did you know that today Leon's Gourmet Grocer bears little resemblance to the tiny Leon's Stop and Shop that Leon Adelson opened 91 years ago? Even so, as time moves forward some things seem to never go out of style like our commitment CUSTOMER SERVICE AND QUALITY PERISHABLES.

In an era of big-box stores, we feel that shoppers still prefer to be greeted by a smiling face and not a forklift. We think that when shoppers have a question or want to suggest a product, they still prefer face-to-face contact with a decision-maker. At Leon's you can still count on us to hand carry your groceries to your car for you and we always call for additional checkers when there is a line at a register instead of making you wait around because we feel like we are here to take care of your needs.

When it comes to quality, we want our perishable sections to be the best you can find in Lincoln. From the "aged-to-perfection" process in the meat department to the "made-from-scratch" approach in the deli, the FOODIES at Leon's think you deserve better than pre-packaged meat and lots of shortcuts. Homemade isn't just a half-baked idea here, it's the way we do business.

As we celebrate our 91st birthday this week, the FOODIES at Leon's realize the grocery industry is rapidly changing and we embrace it! And while we change right along with it, we will continue to focus on a few things we feel stand the test of time such as service, quality and locally-grown products which is just another reason why some days being average isn't good enough, that's when you come to



FRESH
STRAWBERRIES

1 Lb. Box

\$1⁵⁸



FRESH
BLACKBERRIES

6 oz.

91¢



BANANAS

38¢
Lb.



WASHINGTON
HONEYCRISP
APPLES

58¢
Lb.



DOLE
GARDEN SALAD
MIX

12 oz.

91¢

STAGE DOOR DELI
BIEROCK

A Leon's Bierock is a traditional German recipe that is very simply ground beef, onions, cabbage and spices wrapped up in bread dough and baked. Perfect as a lunch, dinner or pregame warm snack, a Leon's Bierock is in the round shape of a traditional German beef & cabbage burger and is quite a value considering their large size.

\$4⁹¹
Ea.

CALL AHEAD
AND RESERVE
YOUR TODAY!



STAGE DOOR DELI
"MADE FROM SCRATCH"
3 LAYER CHAMPAGNE
CONFETTI CAKE

Slice
What better way to celebrate Leon's 91st Birthday than with a slice of homemade cake from our Famous Stage Door Deli!

\$7⁹¹



CURBSIDE
AND
DELIVERY

GET GROCERIES IN AS FAST AS 2 HOURS!



SHOP ONLINE: leonsgourmetgrocer.com

PRICES EFFECTIVE WEDNESDAY, APR 17 THRU TUESDAY, APR 23, 2024

SUN	MON	TUES	WED	THURS	FRI	SAT
			17	18	19	20
21	22	23				

Store Hours

MON-SAT: 8AM-9PM
SUNDAY: 9AM-6:30PM

2200 WINTHROP ROAD
(402) 488-2307

JOIN OUR
COMMUNITY

SINCE
19
33

JOIN US

SATURDAY, APRIL 20TH
10AM - 2PM

FOR OUR

SAMPLEFEST

TO CELEBRATE THE
FINAL WEEKEND
OF OUR 91ST
ANNIVERSARY SALE!

Sample these products:



- Heavenly Waffles
- Northwest Handcrafted Biscotti
- Skinny Dipped Unicorn Birthday Cake Cashews

- Fermented Felons Kombucha
- Rowdy Mermaid Good Mood Soda
- Mindright Superfood Popped Chips

- Saucy Ladies Truffle Kettle Chips
- Pop Daddy Seasoned Pretzels
- Hop Water Non Alcoholic Sparkling Water

- Leon's Marinated Steak Kabobs
- Humbl Roots Carinara Pasta Sauce
- Leon's Fresh Squeezed Lemonade

- Dewey's Bakery Cookie Thins
- Leon's Bulk Yogurt Dipped Pretzels
- Leon's Artisan Gelato
NEW FLAVORS!

Plus many more!

**106.3
KFRX'S
MOLLY**

106.3 KFRX



**will be at
Leon's
Saturday, April 20th
from 11AM-1PM
to sample some of Leon's
FOODIE FAVS and to register
people to win tickets to
Jason Mraz: The Mystical
Magical Rhythmical Radical
Ride concert at Pinewood
Bowl on July 24.**

LEON'S 91ST ANNIVERSARY

2ND BIG WEEK!

Enter!
to Win!

Free for a year!

- 👉 Coca-Cola Products - 2L
- 👉 Pepsi Cola Products - 2L
- 👉 Frito Lay Potato Chips
- 👉 Best Choice Bread
- 👉 Blue Bunny Ice Cream
- 👉 Village PieMaker Pies

Given Away Daily!

- 👉 FOODIE CARD WORTH \$91



Everyday the previous entries will be discarded, and a winner will be selected from the new entrants!
No purchase necessary. Register inside the store.

LEON'S 2ND OFFICIAL

2024
COOKOUT!

SATURDAY
APRIL 20
11AM - 1:30PM

IF YOU HAVE NEVER TRIED A LEON'S COOKOUT, NOW IS THE TIME!
YOU WILL BE HOOKED!

FEATURING MEATS FROM OUR FAMOUS BUTCHER BLOCK MEAT DEPARTMENT

- 1/3 SEASONED HAMBURGERS
- MARINATED STEAK KABOBS
- HOMEMADE BRATWURSTS
- GIANT FAIRBURY HOT DOGS
- CHIPS & POP



JOIN OUR
FOODIE
REWARDS
CLUB

3 WAYS TO JOIN:

1. Download our new Leon's app in the app store (apple or android).
2. Register online at leonsgourmetgrocer.com when you click on Register.
3. Ask a Leon's cashier for a FOODIE REWARDS CLUB card in the checkstand.



Grocery

SUPER digital DEALS



belVita Breakfast Biscuits 8.8 oz. ~~\$3.48~~ - \$1.00 **\$2.48**

Limit 1 Digital Coupon, Additional Quantities \$3.48

SUPER digital DEALS



Pringles Crisps 4.9 - 5.57 oz. ~~2/\$4~~ - \$1.00 **2/\$3**

Must Buy 2, Limit 1 Digital Coupon, Additional Quantities 2/\$4

SUPER digital DEALS



Nabisco Chips Ahoy! 9.5 - 13 oz. ~~2/\$6~~ - \$2.00 **2/\$4**

Must Buy 2, Limit 1 Digital Coupon, Additional Quantities 2/\$6

SUPER digital DEALS



Blue Ribbon Classics Dairy Dessert 128 oz. ~~\$4.91~~ - \$1.00 **\$3.91**

Must Buy 2, Limit 1 Digital Coupon, Additional Quantities \$4.91

SUPER digital DEALS



Kellogg's Town House, Club, or Graham Crackers 9 - 15 oz. ~~2/\$7~~ - \$2.00 **2/\$5**

Must Buy 2, Limit 1 Digital Coupon, Additional Quantities 2/\$7



Best Choice Pickle Spears 24 oz. **2/\$5**



Ortega Taco or Guacamole Seasoning 1 oz. **91¢**



Ortega Diced Green Chiles 4 oz. **2/\$3**



Ortega Taco Sauce 8 oz. **\$1.91**



Best Choice Granulated Sugar 4 Lb. **\$2.91**



Best Choice Trail Mix 18 oz. **\$4.91**



Hershey's Party Pack Candy 24.05 - 35.9 oz. **\$10.91**



Puffs Facial Tissues 124 Ct. **\$1.91**



Tide Laundry Detergent Pods 15 - 20 Ct. **\$6.91**



12 Pack Coke Products 12 oz. Cans **BUY THREE GET ONE FREE**



6 Pack Coke Products 500 mL Bottles **3/\$12**



12 Pack 7UP Products 12 oz. Cans **2/\$13**



7UP Products 2 Liter Bottles **2/\$4**

CELEBRATING WEEK 2 OF OUR **91st ANNIVERSARY!**

Leon's



Best Choice
Sliced Pitted
Ripe Olives
3.8 oz.

2/\$3



Skippy
Peanut Butter
16.3 oz.

2/\$5



Hunt's
Tomatoes or
Tomato Sauce
14.5 - 15 oz.

4/\$5



Best Choice
Macaroni &
Cheese
5.5 - 7.5 oz.

2/\$1



Kellogg's
Special K
Pastry
Crisps
12 Ct.

2/\$5



General Mills
Family Size
Cereal
16.1 - 19 oz.

\$3⁹¹



Kool-Aid
Jammers
10 Ct.

\$1⁹¹



Ruffles
5.5 - 8.5 oz.
Tostitos
9 - 13 oz.

2/\$7



Doritos
6 - 10.75 oz.
Sun Chips
7 oz.

2/\$7



Keebler
Sandwich
Crackers
8 Ct.

\$2⁹¹

Frozen & Dairy

OFFERING YOU THE HIGHEST QUALITY COLD AND FROZEN GOODS.

From time-tested classics to exotic surprises, Leon's only offers our customers the finest frozen goods and sweet treats.



Dannon
Oikos or Light
Greek Yogurt
5.3 oz.

91¢



Silk
Almond Milk
59 - 64 oz.

2/\$5



Crystal Farms
Shredded or
Chunk Cheese
5.5 - 8 oz.

2/\$5



Best Choice
Frozen Fruit
12 - 16 oz.

\$2⁹¹



P.F. Chang's
or Bertolli
Meals
20 - 22 oz.

\$5⁹¹



Blue Bunny
Twist Cones or
Load'd Ice Cream
Novelties
4 Ct.

\$3⁹¹



Ben & Jerry's
Ice Cream
15.2 - 16 oz.

\$3⁹¹

Foodie Favs

RAMBLER SPARKLING WATER

Rambler Sparkling Water is made here in the USA with a signature Limestone Mineral Blend. Crisp carbonation combined with potassium, magnesium, and calcium creates Rambler's signature flavor, no sodium required. Every Rambler product sold helps us support American Rivers and Texas Parks & Wildlife Foundation to conserve waters and lands in our backyard and yours.

\$2.91
Asst., 8 Pk.

TRY ME AT
SAMPLE
FEST



HUMBL ROOTS CARINARA PASTA SAUCE

The mission at Humbl Roots is simple: Bring people to the table and most importantly, have them leave the table feeling good! If you have ever had acid reflux then you know that REFLEX SUX! That is exactly why husband and wife team Jacque and Jake of Omaha, NE started Humbl Roots Food Co. These "carinara sauces" that use carrots instead of tomatoes for the base of the sauce are homemade and packed with wholesome ingredients that come from the earth. They come in three flavors and the FOODIES at Leons think you will love them!

Original, Spicy Cracked Pepper, and Sweet Basil Carinara.

\$7.91
25 oz.

TRY ME AT
SAMPLE
FEST



HEAVENLY WAFFLES

As a trained Le Cordon Bleu Chef and health enthusiast, Chef Bob of Omaha, NE spent years perfecting his superior waffle for those who seek a fulfilling treat, snack or meal that is light, fluffy and yet deceptively nutritious. Now with several explosive new flavors, Heavenly Waffles enters the scene as the only 100% tasty waffle mix containing Dried Yogurt and Collagen giving it 11g of Protein and only 2g of sugar!

\$9.91
Asst., 13.5 oz.

TRY ME AT
SAMPLE
FEST



TRY ME AT
SAMPLE
FEST

ROWDY MERMAID
GOOD MOOD SODA
200mg Ashwaganda per Can
Asst., 12 oz.

\$1.91



VEGGIECRAFT FARMS
PASTA
Asst., 8 oz.

\$2.91



TRY ME AT
SAMPLE
FEST

NORTHWEST
HANDCRAFTED
BISCOTTI
Asst., 2 Pk.

\$1.91



SKINNY DIPPED
UNICORN BIRTHDAY
CAKE CASHEWS
Asst., 3.5 oz.

\$4.91



MINDRIGHT SUPERFOOD
POPPED CHIPS
Asst., 4 oz.

\$2.91



THINSTERS
COOKIE THINS
Asst., 6 oz.

\$1.91

“ A party without a cake is really just a meeting. ”

JULIA CHILD

SPUDSY SWEET POTATO PUFFS, POPPERS, OR FRIES

Step up your SNACK GAME! What makes Spudsy so cool is that they use 100% upcycled spuds to make these delicious sweet potato snacks. Upcycling is the process of transforming unwanted waste materials into new materials or products of better quality with environmental value. Pretty SWEET, huh? They are also Vegan since they are Sweet Potato Puffs – and Free Of The Top 8 Allergens! Perfect snack for the office, school, on-the-go, or to satisfy those late-night cravings.

\$2.91
Asst., 4 oz.



DEWEY'S BAKERY COOKIE THINS

With bright and zesty flavor, these cookies bring joy and sunshine with every bite. For generations, they have baked them in a Winston-Salem, NC bakery with a splash of cold-pressed Meyer Lemon oil, a sprinkle of lemon zest and a dash of pure cane sugar to strike a perfect balance of sweet and tart. These thin, crisp delights will give you that fresh-squeezed-lemonade, picnic-in-the-park feeling!

\$1.91
Asst., 6 oz.



CELEBRATING WEEK 2 OF OUR **91st ANNIVERSARY!**

Stage Door Deli

Pictures shown are for illustration purposes only. Actual products may vary.

THE HIGHEST QUALITY MEATS & CHEESES

One of Lincoln's first in-store delis, Leon's provides only the finest Boar's Head meats and cheeses, along with delicious ready-to-eat items from our hot case.



**STAGE DOOR DELI
CHICKEN
FRIED STEAK
MEAL**
w/ Two Sides and a Roll

\$7⁹¹
Ea.



**STAGE DOOR DELI
GRAB & GO
HOT WINGS**
Dozen

\$9⁹¹
Ea.



**STAGE DOOR DELI
MEDITERRANEAN
COLESLAW**

\$7⁹¹
Lb.



**STAGE DOOR DELI
LEMON THYME
PORK LOIN**

\$11⁹¹
Lb.



**STAGE DOOR DELI
CHOCOLATE CHIP
COOKIES**
3 Pk.

\$3⁹¹



**BOAR'S HEAD
SWEET B'S HONEY
BARBECUE CHICKEN**

\$13⁹¹
Lb.



**BOAR'S HEAD
SMOKED GOUDA**

\$10⁹¹
Lb.



FEATURED MEALS

\$6⁹⁸ Includes 2 Sides
& a Dinner Roll

Wed.	Chicken Enchilada
Thurs.	Philly Cheese Steak Pasta
Fri.	Beer Battered Cod
Sat.	Pulled Pork
Sun.	Ham & Cheese Frittata
Mon.	Goulash
Tues.	Meatball Sandwiches

SPECIALTY Cheeses



**CARR VALLEY
APPLE SMOKED
CHEDDAR**
5 oz.

\$4⁹¹



**CARR VALLEY
CRANBERRY
CHIPOTLE CHEDDAR**
5 oz. Wedge

\$4⁹¹

Rock Island Brew Stop

**LIFTED SPIRITS
BRIGHT OR
BOLD GIN**
750 mL

\$22⁹¹



**HIGH WEST
BOURBON OR
DOUBLE RYE**
750 mL

\$24⁹¹



**6 PACK
EMPYREAN**
12 oz. Cans

\$6⁹¹



**6 PACK
BACKSWING**
12 oz. Cans

\$7⁹¹



**4 PACK
SARO CIDER**
12 oz. Cans

\$7⁹¹

WINE & CHEESE PAIRING OF THE WEEK



**OAK FARM
TIEVOLI
CABERNET
SAUVIGNON**
750 mL

Aromas of black pepper and bell peppers, with vanilla and black cherry notes too. This is a medium bodied wine with a nice smooth finish. Perfectly paired with an "Aged to Perfection" Leon's steak.

\$16⁹¹

**CERVASI
MINI GOAT LOGS**
Asst., 4 oz.

Goat cheese is healthy, delicious and versatile. Plus it comes in interesting flavors like Blueberry/Vanilla, Cranberry/Cinnamon, Honey, and Garlic & Herb just to name a few!

\$3⁹¹



BUTCHER BLOCK

Leon's incomparable Butcher Block Meat Department features USDA Choice "Aged to Perfection" meats that are cut fresh every day by actual butchers. No overwrapped factory-cut meat here!



USDA PREMIUM CHOICE
"AGED TO PERFECTION"
**BONELESS
T-BONE STEAK** **\$12⁹¹** Lb.

LEON'S
**MARINATED
BEEF KABOBS**
\$12⁹¹ Lb.



**FISH
OF THE WEEK**

COD FILLET **\$8⁹¹** Lb.

TRY ME AT
SAMPLE
FEST



PREMIUM HARVEST
BONELESS SKINLESS
CHICKEN BREAST

\$3⁹¹ Lb.

ALL NATURAL
**BONE-IN
HUSKER CHOPS**

\$2⁹¹ Lb.



ALL NATURAL
**BONE-IN
COUNTRY STYLE
PORK RIBS**

\$1⁹¹ Lb.

FAIRBURY
**JUMBO
HOT DOGS**

\$5⁹¹ Lb.



PECAN, JALAPEÑO,
OR STEAK
BACON

\$7⁹¹ Lb.

Produce

ONLY THE FRESHEST, LOCALLY SOURCED, "IN SEASON" PRODUCE.

By buying our produce locally and in season, Leon's provides the freshest, healthiest selection of fruits and vegetables from local farmers to your table.



CANTALOUPE
\$1⁴⁸ Ea.



BI-COLOR
SWEET CORN
68¢ Ea.



**BULK ITEM
OF THE WEEK**

YOGURT
DIPPED
PRETZELS **\$5⁹⁸** Lb.



LITTLE POTATO
COMPANY
POTATOES **\$2⁴⁸**
1.5 Lb. Bag



RED & GREEN
SEEDLESS
GRAPES **\$2⁹⁸** Lb.



CALIFORNIA
LEMONS **68¢** Lb.



BING
ENERGY
DRINK **\$1²⁸**
Ass., 12 oz.

CURBSIDE
AND
DELIVERY

GET GROCERIES IN AS FAST AS 2 HOURS!



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**19
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