

Celebrate With Us “40th Anniversary 40 winners”

1. **Who can enter?** You are eligible if you are 18 years of age or older as of October 1st, 2017 and are a legal United States resident residing in Tarrant or Dallas County or their contiguous counties at the time of the Contest. Employees of G.E. Foodland, Inc. or any of their respective subsidiaries and affiliated companies (“Sponsor”), or any promotion, advertising, judging or public relations company doing business with any of the above, or any of their respective parents, subsidiaries and affiliated companies are not eligible.

2. **How To Enter**

Shop at any of our DFW locations October 1, 2017 – October 31, 2017 for your chance to be a randomly selected as a 40th Anniversary \$100 gift certificate winner.

The 40th Anniversary Sweepstakes begins on October 1, 2017 at 7am CST and ends at 10 PM CST on October 31, 2017.

40th Anniversary \$100 gift certificate winners will be randomly selected during normal business hours, from all eligible shoppers, throughout the dates of the promotion. Winners will be notified in person by Company Officials that they have been randomly selected as a 40th Anniversary \$100 gift certificate winner during their visit.

No purchase necessary.

All 40th Anniversary \$100 gift certificate prize winners will be automatically submitted for the Grand Prize drawing. One Grand Prize winner will be randomly selected from the 40 40th Anniversary \$100 gift certificate winners. The Grand Prize winner will be announced during the first two weeks of November.

The Grand Prize winner is required to pick up their prize in person at the designated location within 10 days of being notified as a winner. A valid government issued photo ID is required to pick up the prize. Winners may be required to make themselves available for promotional appearances, at the direction of Sponsor, at its expense. Reasonable accommodations will be provided for substantiated disabilities at the sole discretion of GE Foodland, Inc. Each winner will be required to sign a release giving GE Foodland, Inc. and its nominees full rights to use the finalist's name, likeness, image and voice for The GE Foodland, Inc. Contest related advertising and publicity, including such usage on the Internet and other digital media.

If the potential winner drawn to be the Grand Prize winner cannot be contacted, fails to provide any other requested information within the required time period (if applicable), if a prize notification is returned as undeliverable, if Grand Prize winner cannot otherwise be notified by other means, or if the Grand Prize is not picked up from the specified location within 10 days of notification, the potential Grand Prize winner will be disqualified and forfeits the Grand Prize.

Receiving a 40th Anniversary \$100 gift certificate and/or the Grand Prize is contingent upon compliance with these Official Rules.

4. **Prize(s)** Forty (40) winners will receive a 40th Anniversary \$100 gift certificate.

One Grand Prize winner will receive forty weeks of free groceries in the form of forty \$100 Elrod's Cost Plus gift certificates.

Prizes are non-transferable, cannot be redeemed for cash (except where required by law) and no substitution will be made except as provided herein at the Sponsor's sole discretion. The 40 Grand Prize weekly \$100 gift certificates will be dated for their specific redemption period. Each \$100 gift certificate will expire at the end of the week as listed on the gift certificate. Expired gift certificates have zero value and cannot be redeemed after their expiration date.

Winners are responsible for all taxes and fees associated with prize receipt and/or use. Odds of winning a prize depend on the number of eligible entries received for the applicable Entry Period.

Limit: One (1) prize per person/household during the Promotion Period.

5. Conditions of Entry

GE Foodland, Inc. reserves the right to cancel this promotion at its sole discretion. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner and void all associated entries. Any comments/ posts or interaction of any kind on Facebook or other public forums regarding this sweepstakes that the sponsor deems inappropriate, including but not limited to, negativity, profanity, lewdness and racism will void that entrant's entries and that entrant may be disqualified.

Winners will be posted on www.facebook.com/elrodscostplus and www.elrodscostplus.com. All issues and disputes regarding any aspect of the contest, including, but not limited to the construction, interpretation and enforceability of these official rules, shall be governed by the laws of the state of Texas without regard to principles of conflicts of laws. All suits and claims shall be brought in a court of competent jurisdiction situated in Dallas, Dallas County, Texas. GE Foodland, Inc. reserves the right in its sole discretion to substitute a prize of equal or greater value for any of the prizes stated above.

By participating, contestants: a) agree to and accept the Official Rules and the decisions of the Sponsor which shall be final in all respects; b) release Sponsor and Facebook from and against any liability for any loss, damages, injuries or costs in any way arising from their participation in the Contest and the acceptance or use of any prize; c) agree to the use by Sponsor of names and/or likenesses for advertising, promotional and publicity purposes in any media without compensation, or right of review or notification, and agree upon request, to provide such documentation to confirm the foregoing. Sponsor assumes no obligation to entrants for the use of

their entries except as specifically set forth in these rules or in any signed releases/waivers.

This promotion is in no way sponsored by, endorsed or administered by, or associated with, Facebook.

7. Limitations of Liability. Sponsor is not responsible for late entries or for any incorrect or inaccurate information, whether caused by web site users or by any of the equipment or programming associated with or utilized in the Contest and assumes no responsibility for any computer, telephone, cable, network, electronic or internet hardware or software malfunctions, failures, connections, availability or intervention, error, omission, interruption, detection, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to the web site. Sponsor is not responsible for injury or damage to participants' or to any other person's computer related to or resulting from participating in this Contest or downloading/accessing materials from the web site. If Sponsor determines that the administration, security, fairness, integrity or proper conduct of the Contest is or could be corrupted or affected for any reason, Sponsor reserves the right at its sole discretion to modify or terminate the Contest and select the winners from entries properly received prior to and subsequent to the action taken, as may be applicable. Notice of any such action shall be posted at www.elrodscoastplus.com. IN NO EVENT WILL SPONSOR, ITS AFFILIATED OR SUBSIDIARY COMPANIES, ADVERTISING AGENCIES, PARTICIPATING PRIZE SUPPLIERS AND ANY OTHER INDIVIDUAL OR COMPANY INVOLVED IN THE DEVELOPMENT OR EXECUTION OF THE CONTEST OR THE DIRECTORS OR EMPLOYEES OF THE FOREGOING ENTITIES BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING OUT OF A PERSON'S ACCESS TO AND USE OF INTERNET SITE www.facebook.com/elrodscoastplus or www.elrodscoastplus.com OR THE DOWNLOADING FROM AND/OR PRINTING MATERIAL DOWNLOADED FROM SAID SITE.