Save-A-Label FAQs

What is Save-A-Label?
The Save-A-Label Program helps schools and non-profit organizations raise money. More than 13,000 groups participate in the program. These groups earn $.03 for each Best Choice UPC symbol redeemed, with a minimum of 1,000 labels required for redemption.

How do consumers register?
People can register their groups or schools online by completing this registration card: http://bestchoicebrand.com/save-a-label/save-a-label-registration. Each group must attach or send in a W9 to be eligible for participation. Once the group is registered, it will remain in the Save-A-Label files, so groups do not have to register each year.

How do consumers participate?
Simply save the labels from Best Choice products. You do not need to send in the whole label, just be sure to save the UPC portion (proof of purchase). Your group will earn $30 in cash for each bundle of 1,000 UPCs sent to Best Choice. Each group can submit as many bundles a year as they can. Take advantage of the annual Bonus Label Certificate, worth an additional $30 when redeemed with at least 1,000 UPCs. Each registered group is sent on Bonus Certificate per calendar year. For more information on how to mail in labels: http://bestchoicebrand.com/save-a-label/

Where can consumers find Best Choice?
Best Choice products are located in more 2,000 stores in 23 states. There are more than 2,600 products. To find a store near you, click here: http://bestchoicebrand.com/find-a-store/

How will promoting the Save-A-Label program benefit my store(s)?
The Save-A-Label program is a complimentary program run by AWG and Best Choice Brand. Member retailers can promote the program in a variety of ways from free word-of-mouth marketing to paid signage. Free digital resources are available. The level of engagement is optional and depends on the sole discretion of each member retailer. The Save-A-Label program builds community support and positive press for your store, while also encouraging shopping at your store from participating groups.