

Small changes can make a big difference. And now, with NuVal, you have a tool to help make your life easier and healthier while you shop.

The NuVal Nutritional Scoring System makes healthy eating easier by providing comprehensive nutrition information in a single number from 1 to 100. The higher the Score, the better the nutrition.



Pierce's Markets has brought NuVal to our store shelves and shared the science with St. Clare Hospital in Baraboo and Divine Savior Hospital in Portage. Both have examined the science behind NuVal and believe it is a valuable and reliable tool to make more nutritious choices within the supermarket.

Pierce's is excited to be working with these hospitals in an effort to improve the state of public health across Wisconsin.



Pierce's Market Portage  
2915 New Pinery Rd.  
Portage, WI  
608-742-2481

Pierce's Market Baraboo  
615 Highway 136  
Baraboo, WI  
608-356-6671

[www.piercesmarkets.com](http://www.piercesmarkets.com)  
[www.Nuval.com](http://www.Nuval.com)

# Always Made Simple!

*Being healthy starts with your shopping...*



## Choose Healthier Alternatives!

The higher the score,  
the better the nutrition  
Look for scores on the shelf tags  
throughout our store!

