



The Pierce's Charity Rewards Program is a donation program which allows our customers to raise additional funds for their favorite non-profit organization from our approved list.

By designating a charity on your Rewards Card, Pierce's donates to the organization that you selected. Charitable donations are distributed to your selection based on your purchases. Remember, in order for us to donate back to your charity, you must use your Rewards Cards when you shop.

Each organization that is signed up for Charity Rewards has a charity number. You can designate your organization on a Rewards Card application whether you are just signing up for a card or if you already have a Rewards Card and would just like to add or update a charity. \* Ask your cashier for a full list of approved charities.

It is not necessary that you shop at any particular Pierce's store to earn Charity Rewards dollars for your organization! You can shop at any of our 4 locations listed below.

**The more you shop,  
the more we donate!**

Pierce's Baraboo  
615 Hwy 136  
Baraboo, WI 53913

Pierce's Portage  
2915 New Pinery Rd  
Portage, WI 53901

Pierce's Madison  
2817 N Sherman Ave  
Madison, WI 53704

Pierce's Muscoda  
122 W. Nebraska St  
Muscoda, WI 53573

**See store for more details**