

# Ric's Food Center – Coupon Acceptance Policy

## General

- We accept manufacturer and store coupons that have not passed their expiration date for use; we cannot accept any expired coupons or coupons without an expiration date.
- We accept only one manufacturer or store coupon per purchased item.
- We do not accept coupons on items not purchased.
- Coupons must be presented at time of purchase; we cannot return money for coupons not used.
- Coupons presented and items purchased must match exactly; size, variety, flavor, etc.
- We uphold any purchase stipulations set forth by product manufacturer.
- We accept one coupon per item purchased.
- We accept coupons for items only of equal or more value; we do not give cash back.
- Sales tax is paid by customer at full retail.

## Coupon Stacking:

- Ric's does not allow a customer to redeem two or more coupons against the same item. If a customer presents two coupons for the same item, Ric's will give the highest discount for that item, subject to the terms of the applicable offer and/or coupon.

## Doubling of Coupons:

- Ric's frequently doubles manufactured coupons up to 50 cents. Limitations and restrictions for double coupon promotions may change at any time. Changes will be posted in store only. Ric's will gladly double up **to two identical items** with manufacturer coupon; **additional coupons for like items will be honored at face value**. Like items include all flavors/colors/scents etc. of a particular item.

## Rainchecks:

If an item indicated on a store or manufacturer coupon is one that is normally carried by Ric's Food Center, but is currently unavailable, a rain check for that product will be issued.

## Internet Coupons

Ric's Food Center accepts legitimate internet coupons that consumers receive via retailer, manufacturer websites, email campaigns, through interactive advertising and promotions on web publisher sites, and from legitimate online coupon sites. We recognize that our customers are increasingly turning to the internet to find coupons. In an effort to make using internet coupons a positive experience, we have created these store policies and consumer guidelines to help consumers and store personnel alike prevent the abuse of these promotions.

## **Internet Coupons:**

- **Always scan properly at the register.** Legitimate internet coupons are delivered using special software designed to print a properly rendered barcode on the coupon. **Ric's Food Center will only accept internet coupons if they scan properly at checkout.**
- **Will not be for "free" product.** It is an industry practice not to produce internet coupons with the word "free" on the coupon. Buy-one-get-one-"free" coupons, and coupons for "free" product should always be pre-printed and sent via postal mail or published in media, and printed double-sided and/or on security paper. **Ric's Food Center will not accept internet coupons that contain the word "FREE".**
- **Will not be for a high value relative to the cost of the item.** For example, a \$2 off coupon will be acceptable for a product that normally sells for \$5 or more, but a \$2 off internet coupon for a product that sells for \$2.25 is unlikely to be legitimate. **Ric's Food Center will not accept coupons for more than 75% of a product's value.**
- **Usually have short expiration dates.** Some coupons may have longer expiration dates, but most expire 30-45 days after you print them. **Ric's Food Center receives information about valid internet coupon expiration dates and may reject coupons that have altered expiration dates.**
- **Never appear on screen.** All legitimate internet coupons are sent directly to the printer after clicking on a link in your web browser or email. A legitimate coupon is never sent as a graphic or PDF or sent in a Word document.
- **Are never copied, sold or traded.** Nearly all coupons are "non-transferable" meaning they should not be photocopied or scanned and distributed to others. Coupons are never sold, and you should not pay for someone's "time to clip" or other service fee. You should always print the coupon yourself directly from the website or email that is offering it. Only then can you ensure you are printing a legitimate coupon. **Coupons may be rejected if they appear out of proportion or blurry, or are obvious duplicates.**
- **Are nearly always printed using the same technology,** and therefore have a standard format, with very specific security features, including a unique serial code. **Coupons may be rejected if they appear to have been altered in any way.**
- **Can be checked for validity at <http://www.veri-fi.com>.**
- **With the purchase of two like manufacturer's products, Ric's will accept two internet coupons, per customer, per day.**